

# Coe College Class of 2012 First Destination

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A snapshot of what Class of 2012 alumni are  
doing one year after graduation

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*Our mission is to empower people to clarify their values as they  
discover and develop their skills, abilities and passions for life.*

September 2013

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**...the classroom to Career Services connection.**

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*Office of Career Services and Internships*

## Class of 2012 First Destination Report

A one-year snapshot

## SUMMARY

### Current Activity

- 98% of survey respondents reported engagement in productive post-graduation activity such as employment, graduate or professional school, military, or travel/adventure.
- 82% of those employed were in full-time, permanent jobs.
- 2% of the respondents reported that they were unemployed and still looking for a job one year after graduating.
- The Coe College Class of 2012 produced four Fulbright Scholars who are currently teaching or studying abroad.

### Employment

- 85% of those employed started searching for a job either before graduation or within three months after graduation. 63% had job offers by three months after graduation.
- 37% of respondents cited a personal referral as the source of a job offer.
- The most commonly reported employment fields were business (26%), marketing/sales (24%), education (15%), and science/healthcare (10%).

### Graduate/Professional School

- 20% reported they were in graduate or professional school.
- 50% of those attending graduate school were pursuing a Master's degree or a PhD.
- 29% were in a professional degree program such as medicine or law.
- The most common post-graduate fields of study were healthcare/medicine (36%), engineering/applied science (22%), and humanities (20%).

### Geography

- 61% of respondents originally came to Coe from within Iowa, 35% came from other states, and 4% came from other countries.
- After leaving Coe, 58% of the class reported staying in Iowa, 22% went to one of the contiguous states (Illinois, Minnesota, Missouri, Nebraska, South Dakota, or Wisconsin), and 16% moved to one of 18 other states within the United States. 4% reported living in another country.

## HOW THIS INFORMATION WAS GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation in the spring of 2012, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using Survey Monkey, an online survey tool. The survey was distributed twice via email with an online link. We made other attempts through online social networking sites such as LinkedIn and Facebook to contact 2012 alumni. We also contacted and gathered information through Coe College faculty and staff. All of the resulting data and quotations were then combined for this report. It is intended to be a “snapshot” of the activities of the Class of 2012.

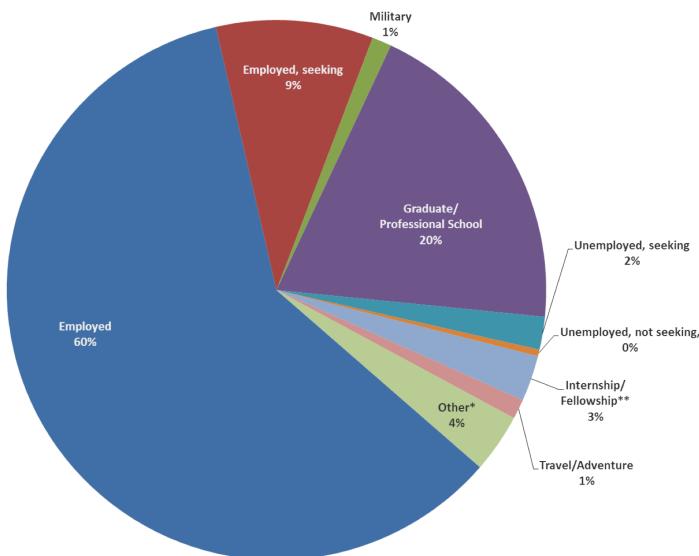
A total of **237 alumni** from the Class of 2012 (out of 286 graduates) were represented in this report, accounting for **83% of the class**.

*Note: Not all alumni responded to all questions on the First Destination Survey or on the Senior Survey. We gathered additional information to the extent possible when using other sources.*

## CURRENT ACTIVITY

Ninety-eight percent of the alumni reported being involved in productive post-graduation activity.

### Current Post-Graduate Activity



\*“Other” activities included Peace Corps, Americorps, studying for the CPA exam, freelance theatre work, and establishing residency for future graduate school work.

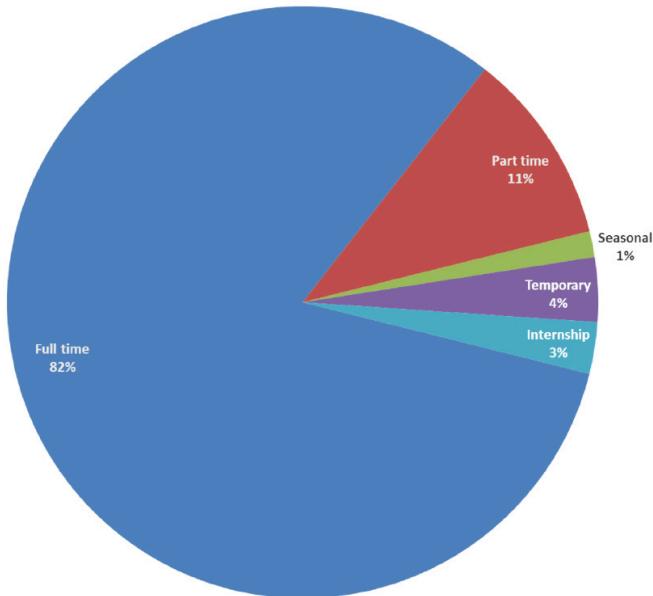
\*\* Four of the alumni reporting participating in an internship or fellowship were Fulbright Scholars.

# EMPLOYMENT

Sixty percent of respondents reported being employed and another 9% reported being employed but seeking other opportunities. Of these, 82% were in full-time jobs and the rest were in part-time jobs, temporary jobs, seasonal jobs, and/or internships.

## Type of Employment

*Percentages add up to greater than 100 because of rounding.*



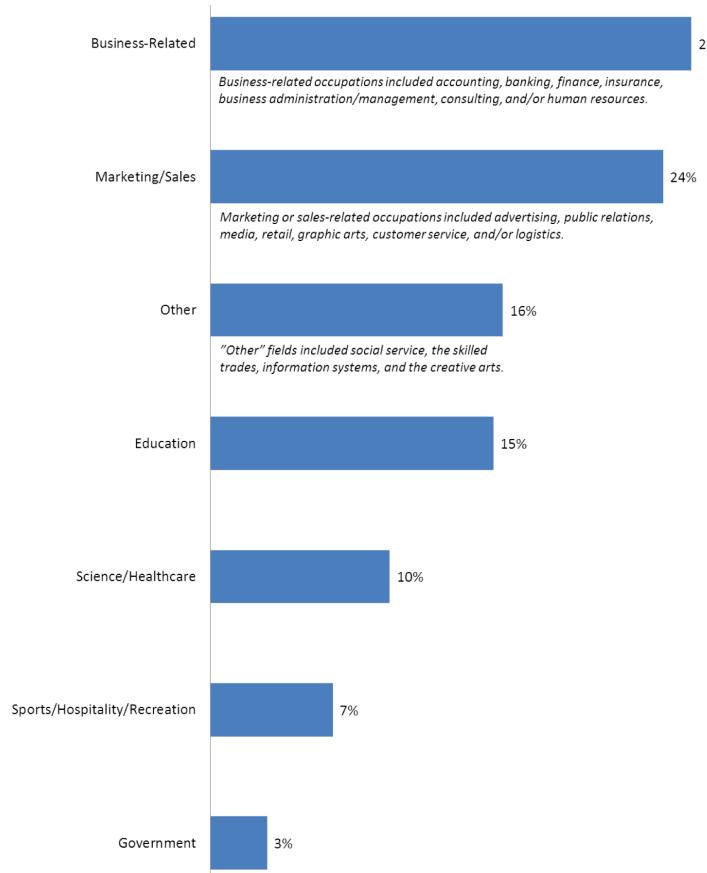
“

My academic curriculum gave me the tools... to pursue my dream. **It gave me direction, focus and discipline.** It opened me up to... think analytically, and most importantly, **never succumb to failures.** My career counselors and faculty gave my liberal arts education a clear path, for which **I am ever thankful.**

”

## General Post-Graduate Employment

Percentages add up to greater than 100 because of rounding.



“

The most helpful activity...was when I studied in New York for a semester, followed by a semester overseas in Sweden. Both experiences were **extremely valuable in teaching me how to be self-dependent** in the world outside of college... Traveling abroad was **the best decision that I made** during my four years at Coe! ”

## **JOB TITLES**

2nd Lieutenant	Data Specialist
7th – 8th Grade Teacher	Delivery Assistant
7-12th Grade Choral Teacher	Developer
Account Executive - Member Services	Director of Enrollment, Marketing, & Summer School
Account Representative	Distributor
Accounting Specialist	Education Program Coordinator
Accounts Payable/Receptionist	Emergency Solutions Grant Compliance Specialist/Data Entry Assistant
Administrative Assistant	English Teacher
Administrative Assistant/Office Coordinator	English Teacher/Fulbright Scholar
Administrative/Marketing Assistant	Environmental Scientist
Admissions Counselor	Event Marketing/Brand Management
Advisor	Finance Assistant
Advisory Associate, Financial Service	Financial Advisor
Analyst I	Financial Analyst
Apprentice	Financial Representative
Art Assistant	Fitness Instructor
Assistant Auditor	Foundation Services Specialist
Assistant Manager	Founder, Author
Assistant Teacher	Freiwilliges Intern
Assurance Associate	Fulbright English Teaching Assistant - Germany
Audit and Compliance	Gallery Asst./Marketing Associate
Auditor	Graduate Assistant/Athletic Trainer
Barista	Group Leader
Bartender	Hall Director
Bilingual Kindergarten Teacher	Head: CRM/Data Management/Systems Support
Billing Intern	Health Promotions Coordinator
Broker Assistant	Bank Teller
Business Analyst	High School Social Studies Teacher/Coach
Business Development Coordinator	Host
Call Center Representative	Human Resources Assistant
Camera/Photography Assistant	In-Shop Worker
Campaign Analyst	Insurance Professional
Ceramics Instructor	Intern
Claims Processor	Inventory Associate
Coach	Job Coach
Cognitive Skills Trainer	Kindergarten Teacher
Commodity Specialist	
Customer Service Agent	

Lab Chemist	Recruitment Coordinator
勞工	註冊護士
圖書館員	註冊代表
圖書館員	規範事務專員
貸款經理	研究助理在神經科
貸款服務專員 II	研究助理
物流專員	研究助理在疫苗生產
經理	銷售和項目經理
市場及促銷員	銷售助理
市場分析員	銷售顧問
市場/數位通訊員	銷售隊員
市場助理	季節性研究助理
市場實習生	高級研究助理
物料排期員	服務技術員
醫護住院臨床護士	運輸助理
醫護翻譯員	場地協調員
會員服務代表	場地領隊
精神健康顧問	軟體工程師
中學西班牙語/ESL教師	特殊教育教師
月刊新聞稿編輯	高級客戶帳戶協調員
按揭品質分析員	護士
神經心理測試技術員	戰略採購專員
辦公室經理	替任教師
運營管理員	教師
擁有者/操作員	隊長
Paraeducator	技術總監/生產經理
護理技術員	治療顧問
護理營養助理	USGA P.J. Boatwright Jr. Intern
投資分析員	VISTA 領隊
生產排期員	音頻錄音助理
項目領導/銷售專員	志願者
項目分析員	摔跤教練
閱讀專員	瑜伽教練
招聘人員	

 Athletics helped me **learn to manage my time** 

## EMPLOYERS

ABC Special Event Rentals  
AdvoCare  
Advocate Lutheran General Hospital  
AEROTEK  
Alliance for Audited Media  
BELFOR Property Restoration  
Bliss Communications  
Blue Toad  
Boys and Girls Club  
Broker's International  
Burlington Medical Center  
Fleck Sales  
Carnegie-Stout Public Library  
Catamaran  
Catherine McAuley Center  
CEB  
Cedar Rapids Community School District  
Cerner Corporation  
CESD Talent Agency  
Chemtool  
Child's Planet Early Learning Center  
Citizens Finance  
City of Coralville  
Clarke University  
Coffeesmiths  
Communities in Schools of Tacoma  
CompleWare Corporation  
Core Fitness & Serenity Yoga  
Covance  
CRST  
Cupcake Doctor  
Dillards  
Dolan Printing  
Erb's Inc.  
Families, Inc.  
Farrell-Roeh Group  
Fleck Sales  
Florida Southern College  
IGS-Realschule Plus Edigheim  
Fulbright Scholarship  
Gage and Gage Plumbing and Heating  
Geico  
Geonetic  
GoGo  
Good Shepherd Early Childhood Center  
Goodwill of the Heartland  
Henry Elementary  
hibu  
Howard Winneshiek Community Schools  
IBM  
New York Theatre/Live Events Scenes  
ING Financial Partners  
Iowa Auditor of State  
Iowa City Community School District  
Iowa DNR  
Iowa Wealth Management Group  
Jason Brownrigg Inc.  
Jimmy John's  
JoAnn Fabrics and Lane Bryant  
JobPlex  
Kate Wickham Elementary  
Kelly Mitchell Group/Cargill  
Kemin Industries  
Kirkwood Community College  
Klauer Manufacturing  
Kohler Company  
Kosama  
L.J. Hooker Real Estate Solutions India  
Language Access Network  
Learning Rx  
Limonlink  
Lisbon Community Schools  
Madison Schools/Community Recreation  
MainStream Management  
MAKE Corporation  
Maria-Ward-Schule  
Maroger Fine Art  
McGladrey LLP  
McGrath Automotive Group  
McLean County Unit 5  
MediRevv  
Mercy Medical Center  
Michaels  
Mishicot School District

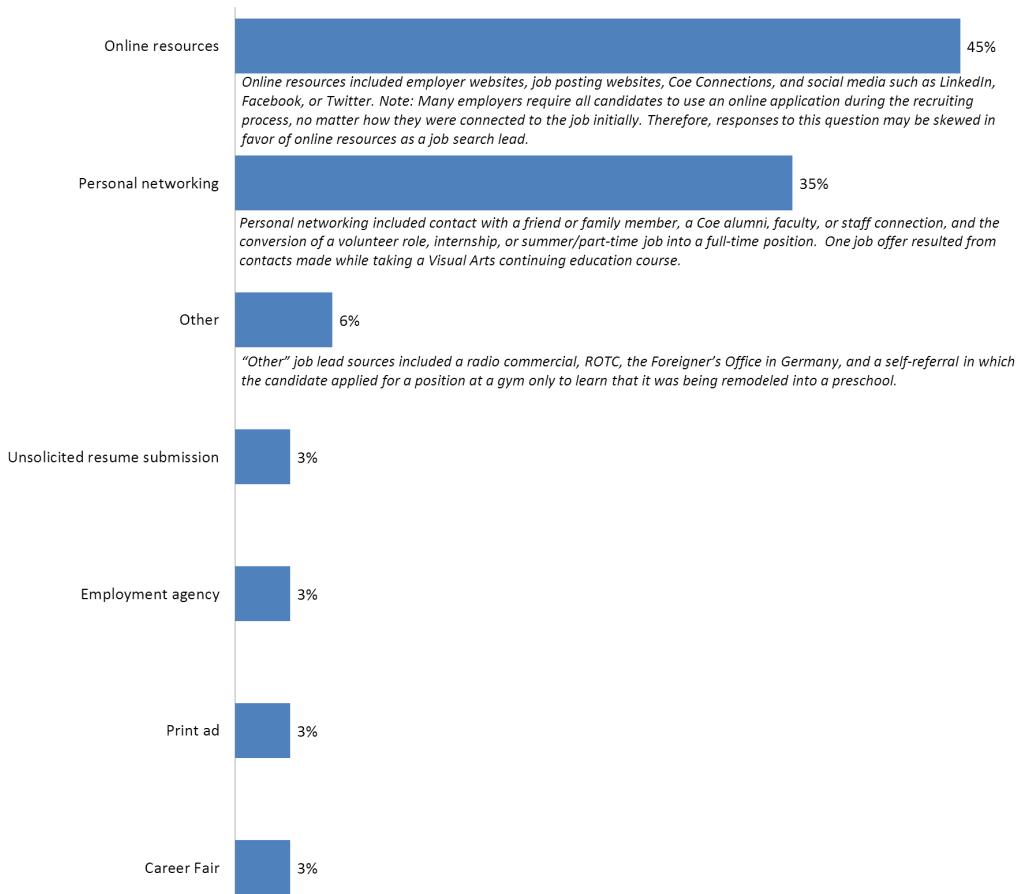
Motorcycle Mechanics Institute  
National Air and Space Museum  
New Link Genetics  
New York Life, Inc.  
Northeast Community School District  
Northwestern Mutual Financial Network  
NSCA  
One Element  
Organizing for America  
Parsons Engineered Products, Inc.  
Peace Corps  
Pinnacle Engineering  
Rockwell Collins  
RT Speciality  
Saint Paul Area Chamber of Commerce  
Salesforce  
Segway  
Service Management Group  
Shenandoah Community School District  
Skogman Realty  
St. Albert Catholic Schools  
St. Luke's Hospital  
Strellner Agency of Transamerica  
Stringer Gallery of Fine Art  
Summit Schools  
Tammy Olny  
Tanager Place  
Target Corporation  
TEFL-Oxford Seminars  
The 5280 Ethos (sports blog)

The Endocrine Medical Group  
Things Remembered  
Transamerica Life Insurance Company  
Trinity Episcopal School Camp  
Trinity Medical Center  
U of I Children's Hospital  
United Nations Association  
United States Air Force  
University of Iowa  
University of Iowa Hospitals and Clinics  
Upper Iowa University  
US Army  
US Cargo Control  
US Cellular  
Utah Golf Association  
UW-Platteville  
Vanguard Cleaning Systems  
Walgreens  
WalMart  
Washington County Hospital and Clinics  
Washington State Bank  
Waypoint Services  
Wells Fargo Home Mortgage  
Whirlpool Corporation  
WIS International  
Wisconsin Dept. of Public Instruction  
World Class Industries  
YMCA  
Yoga House

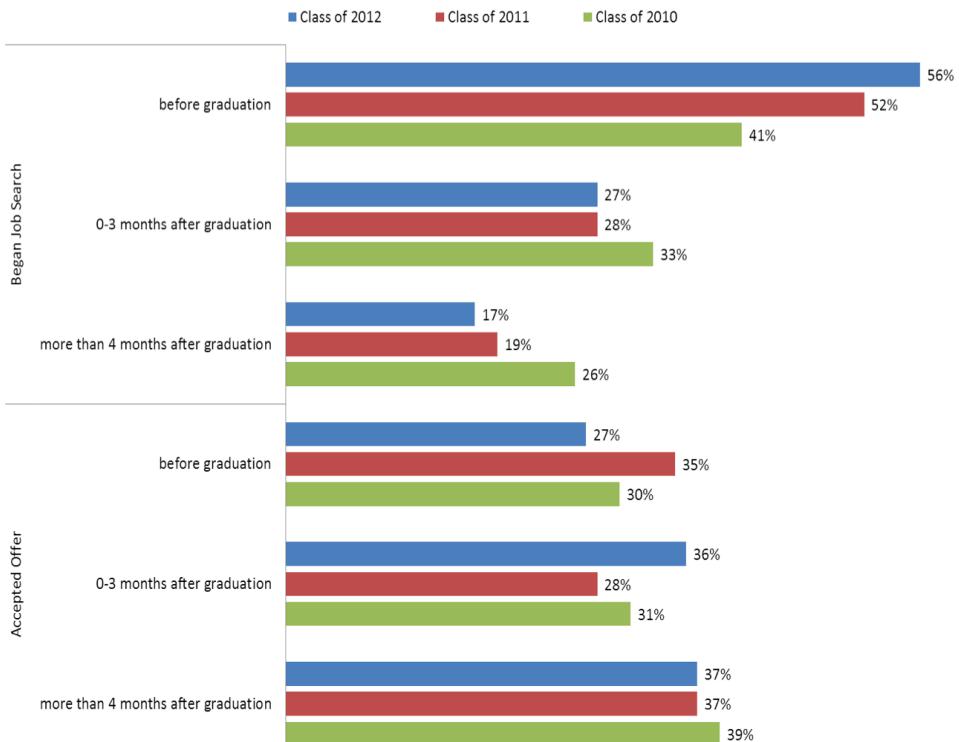
**“**In Greek Life I had **leadership opportunities** that weren't available anywhere else on campus. I was allowed to uphold [and enforce] the rules and regulations of my sorority...which will be **important when I own a business** and need to discuss an issue with an employee. **”**

## Job Lead Sources

*This information was collected from the Class of 2012 First Destination Survey only. Percentages add up to less than 100 because of rounding.*



## Timing of Job Searches to Job Offers

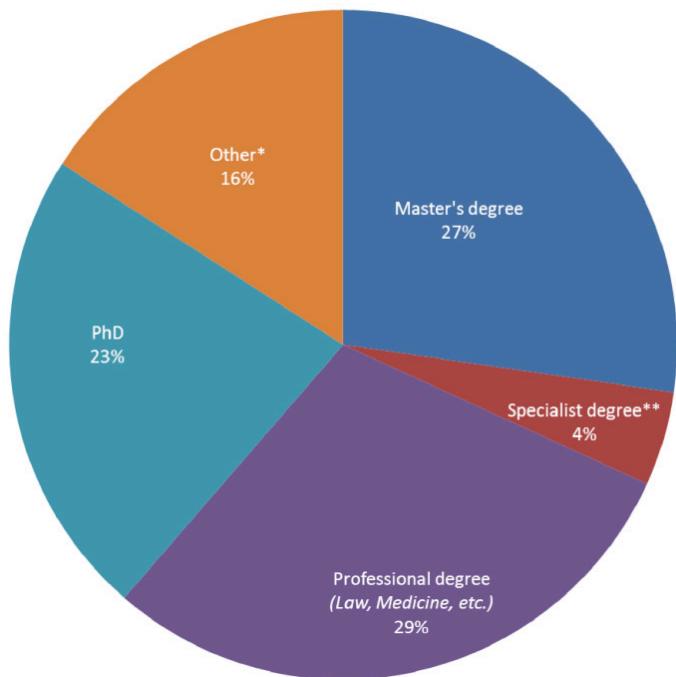


“ Etiquette Dinner was the most helpful because I am constantly having meetings over food. ”

# GRADUATE/PROFESSIONAL SCHOOL

## Graduate/Professional School Degree Type

Percentages add up to less than 100 because of rounding.



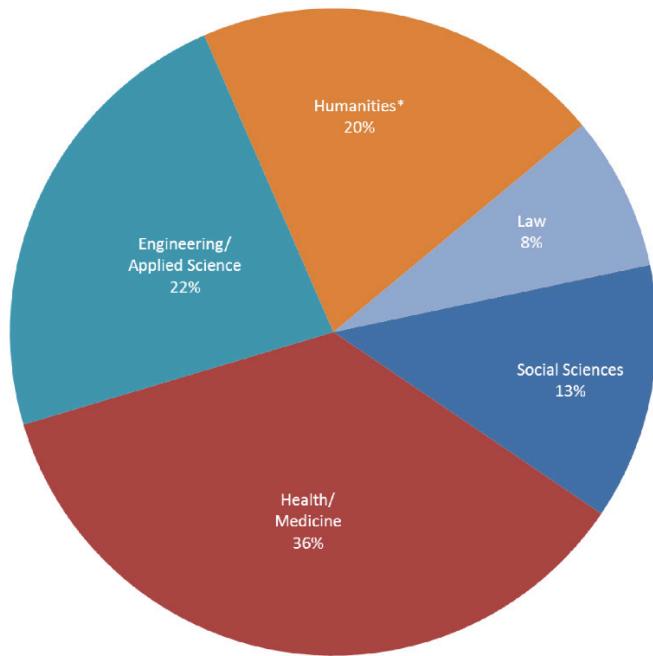
\*\*"Other" programs included Divinity, Fire Science, and dual degree programs such as JD/PhD.

\*\*Specialist degrees included physical therapy and other specialty programs.



## Graduate/Professional Field of Study

*Percentages add up to less than 100 because of rounding.*



\*Humanities programs included history, music, fine art, and library science.



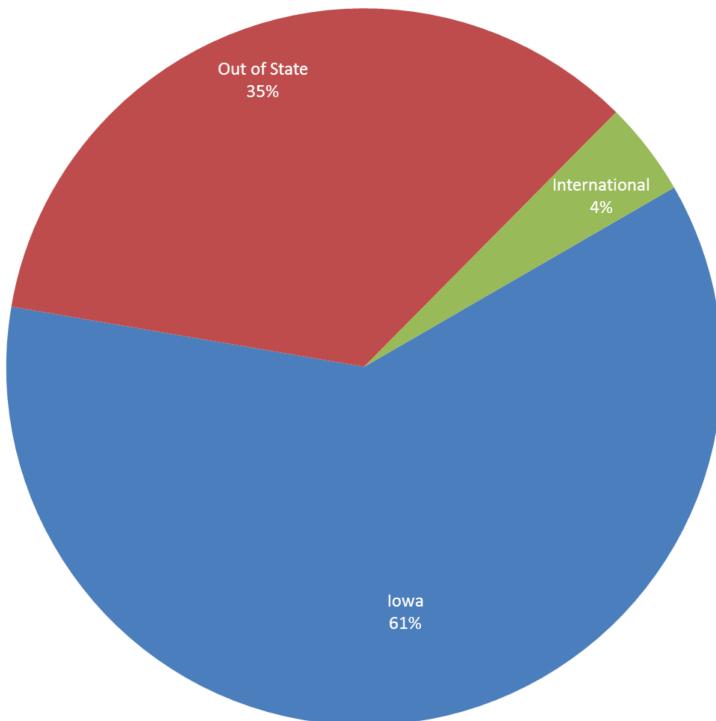
## GRADUATE AND PROFESSIONAL SCHOOLS

Barry University	Palmer School of Chiropractic
Butler University	Regis University
Carroll University	Rensselaer Polytechnic Institute
Chapman University	Rutgers University
Creighton University	The Ohio State University
East Carolina University	University of Alaska Fairbanks
Illinois College of Optometry	University of Gothenburg: Valand Academy
Illinois State University	University of Iowa
Indiana University-Bloomington	University of Iowa College of Dentistry
Iowa State University	University of Iowa College of Public Health
Kirkwood Community College: Fire Science Program	University of Minnesota
Loyola University Chicago	Vanderbilt University
Marquette University	Western Seminary
Northwestern University	

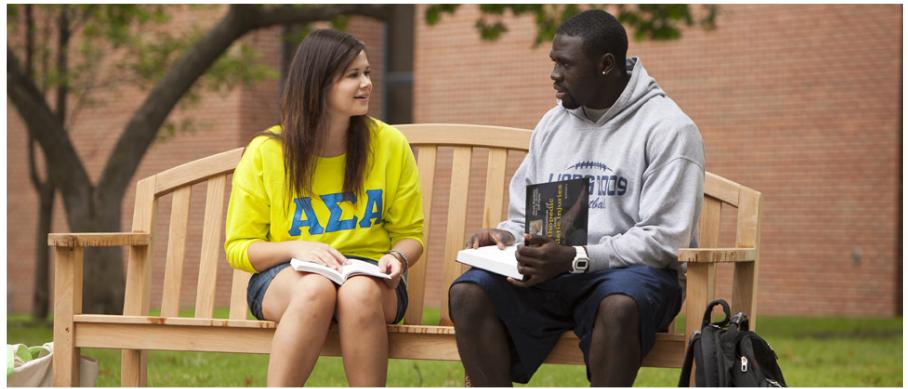
“Volunteering and working in the Office of Service Learning and Leadership and the PUB helped me be more prepared for “life after college” by **teaching me how to work with (as a peer) and be responsible for (as a supervisor) a large group of people...** My study abroad prepared me for the “real world” in that it gave me an **awareness of the world...** outside of school/campus... My internship prepared me for “life after college” in that **I gained real work experience in an environment where I would eventually work full-time.**”

# GEOGRAPHICAL LOCATION

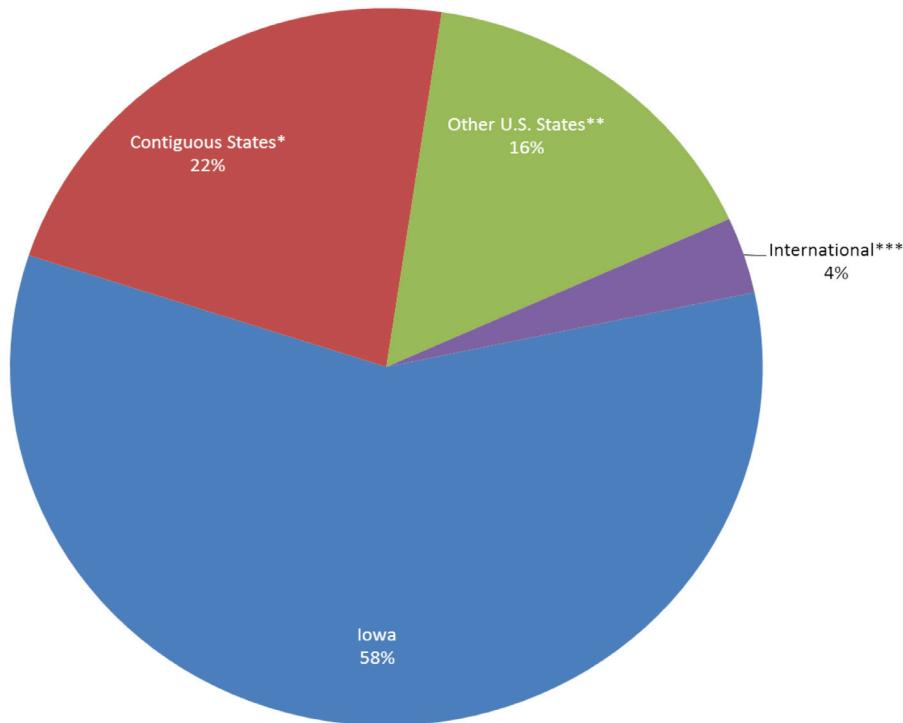
Residence of Origin While at Coe



“ The internships...were the most helpful. **I loved having a hands-on approach** while exploring what I liked and didn't like in different fields. I learned so much being an intern, much of which just couldn't be taught in a classroom...perhaps **the most helpful, were the references and people I met** while at my internships. I was able to meet some great people who were so excited to work with me and **help me on my journey**. ”



### Post-Graduation Residence



\*Contiguous states included Illinois, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin.

\*\*Other U.S. states included Alaska, Arizona, Louisiana, Mississippi, New Mexico, North Carolina, Tennessee, Utah, Florida, Michigan, Ohio, Washington, California, Indiana, New Jersey, Colorado, New York, and Virginia.

\*\*\*International locations included China, Costa Rica, Germany, India, Russia, Serbia, and Sweden

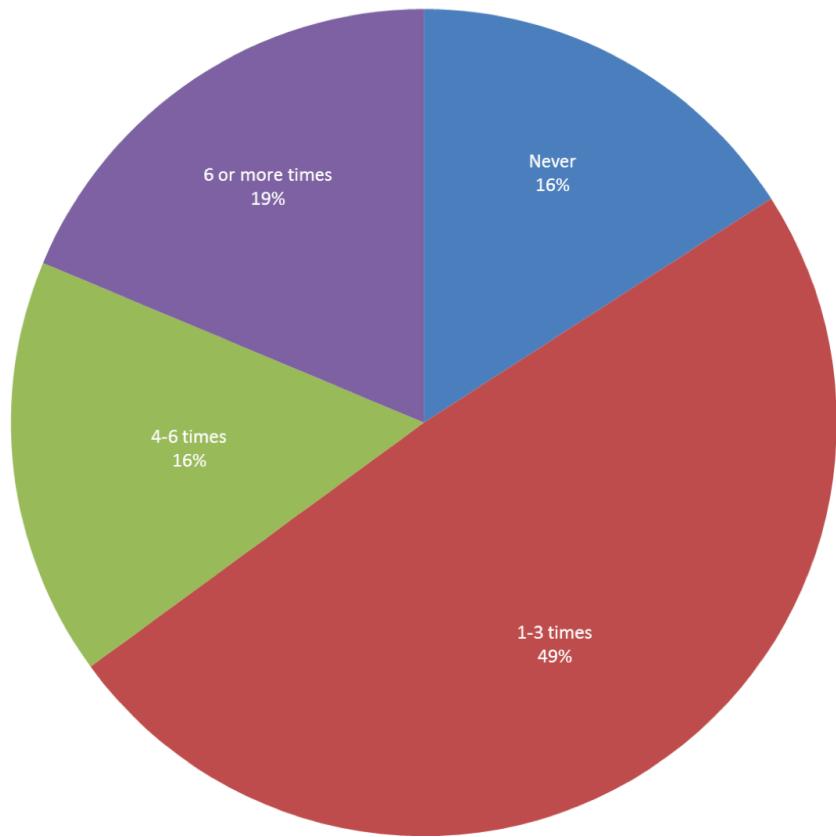
## LIFE-AFTER-COLLEGE PREPARATION

The mission of the Coe College Office of Career Services and Internships is to “empower people to clarify their values as they discover and develop their skills, abilities and passions for life.” This educational approach to career planning goes beyond focusing on just getting a job or getting into graduate school. Its goal is to teach students how to holistically manage their lives and careers after college; securing a first job, graduate school admission, or another pursuit is an important part of this goal.

We asked the Class of 2012 to indicate how many times they used Career Services while at Coe.

### Number of times respondents used Career Services while at Coe

*This information was collected from the Class of 2012  
First Destination Survey only.*

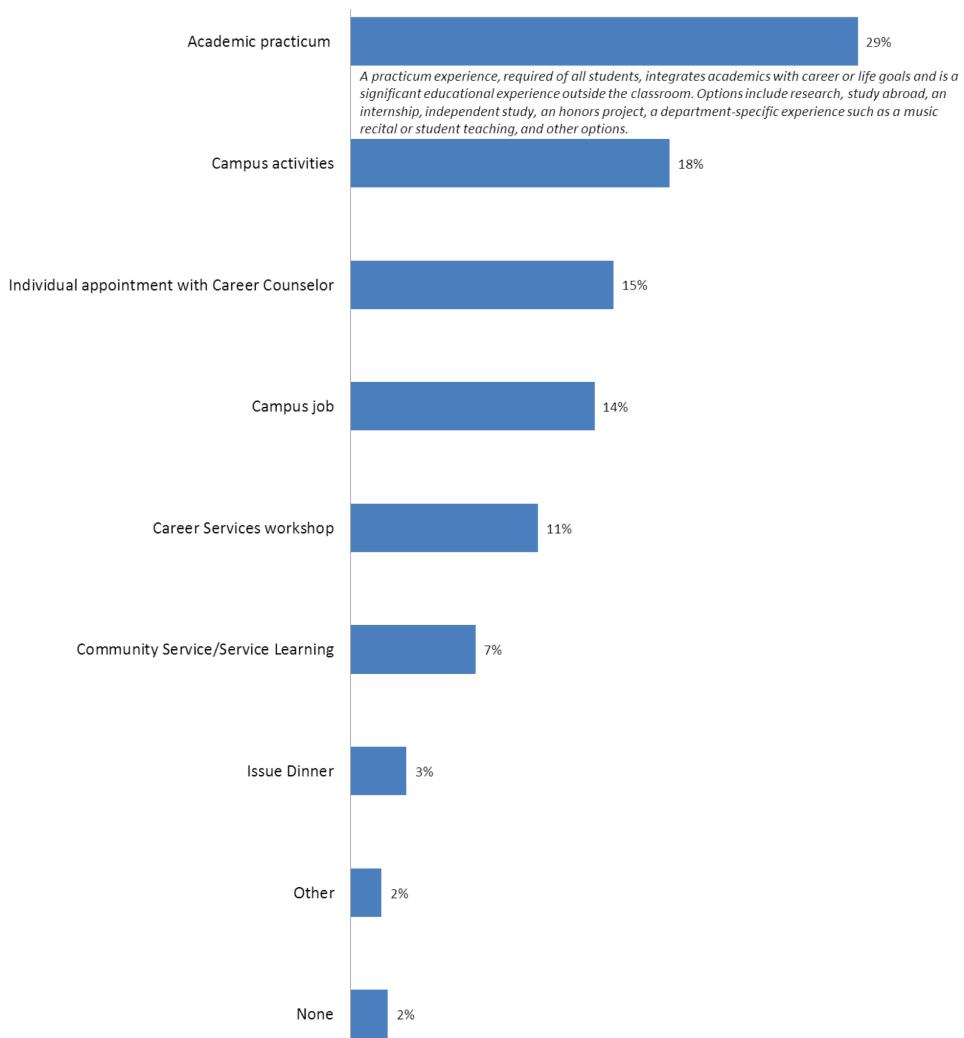


Preparing students for life after college is integral to the mission of Coe College. Life-after-college preparation experiences are woven throughout academic, co-curricular, and campus life activities during a student's entire time at Coe. The Class of 2012 was asked to reflect on the activities that were the most helpful to them as they planned to leave Coe.

### Valuable “Life-After-College” Preparation

*Percentages add up to greater than 100 because respondents could select more than one option.*

*This information was collected from the Class of 2012 First Destination Survey only.*



## 2012 - 2013 Career Services Staff

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Co-Director of Washington DC Term*

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*Assistant Director*

Judi Dirks, A.A.

*Administrative Assistant*

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Hannah Vanourney - Assistant

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Ryan Adolfson – 2013

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*Special thanks to community editors*

*Denise Mineck, Will Miers, Ryan Adolfson and Melissa Randall.*

*Questions related to this report may be directed to the Coe College Office of Career Services.*

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# Coe College



## OFFICE OF CAREER SERVICES AND INTERNSHIPS

Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.

