

A photograph of two graduates, a man and a woman, standing in front of a stone building. The man on the left is wearing a black graduation cap with a blue tassel and a black gown with a yellow and white striped stole. The woman on the right is wearing a black graduation cap with a yellow tassel and a black gown with a stethoscope around her neck. A large, dark, weathered bell is visible in the upper left corner of the image. The background shows a stone wall and some greenery.

# Coe College Class of 2012 First Destination

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A snapshot of what Class of 2012 alumni are  
doing one year after graduation

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*Our mission is to empower people to clarify their values as they  
discover and develop their skills, abilities and passions for life.*

September 2013

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“....the **classroom to Career Services** connection.”

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*Office of Career Services and Internships*

## **Class of 2012 First Destination Report**

A one-year snapshot

### **SUMMARY**

#### **Current Activity**

- 98% of survey respondents reported engagement in productive post-graduation activity such as employment, graduate or professional school, military, or travel/adventure.
- 82% of those employed were in full-time, permanent jobs.
- 2% of the respondents reported that they were unemployed and still looking for a job one year after graduating.
- The Coe College Class of 2012 produced four Fulbright Scholars who are currently teaching or studying abroad.

#### **Employment**

- 85% of those employed started searching for a job either before graduation or within three months after graduation. 63% had job offers by three months after graduation.
- 37% of respondents cited a personal referral as the source of a job offer.
- The most commonly reported employment fields were business (26%), marketing/sales (24%), education (15%), and science/healthcare (10%).

#### **Graduate/Professional School**

- 20% reported they were in graduate or professional school.
- 50% of those attending graduate school were pursuing a Master's degree or a PhD.
- 29% were in a professional degree program such as medicine or law.
- The most common post-graduate fields of study were healthcare/medicine (36%), engineering/applied science (22%), and humanities (20%).

#### **Geography**

- 61% of respondents originally came to Coe from within Iowa, 35% came from other states, and 4% came from other countries.
- After leaving Coe, 58% of the class reported staying in Iowa, 22% went to one of the contiguous states (Illinois, Minnesota, Missouri, Nebraska, South Dakota, or Wisconsin), and 16% moved to one of 18 other states within the United States. 4% reported living in another country.



## HOW THIS INFORMATION WAS GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation in the spring of 2012, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using Survey Monkey, an online survey tool. The survey was distributed twice via email with an online link. We made other attempts through online social networking sites such as LinkedIn and Facebook to contact 2012 alumni. We also contacted and gathered information through Coe College faculty and staff. All of the resulting data and quotations were then combined for this report. It is intended to be a “snapshot” of the activities of the Class of 2012.

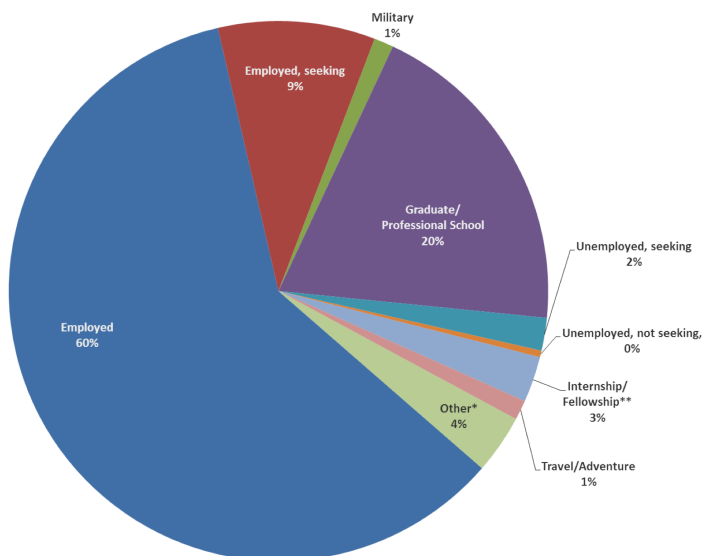
A total of **237 alumni** from the Class of 2012 (out of 286 graduates) were represented in this report, accounting for **83% of the class**.

*Note: Not all alumni responded to all questions on the First Destination Survey or on the Senior Survey. We gathered additional information to the extent possible when using other sources.*

## CURRENT ACTIVITY

**Ninety-eight percent of the alumni reported being involved in productive post-graduation activity.**

### Current Post-Graduate Activity



\*“Other” activities included Peace Corps, Americorps, studying for the CPA exam, freelance theatre work, and establishing residency for future graduate school work.

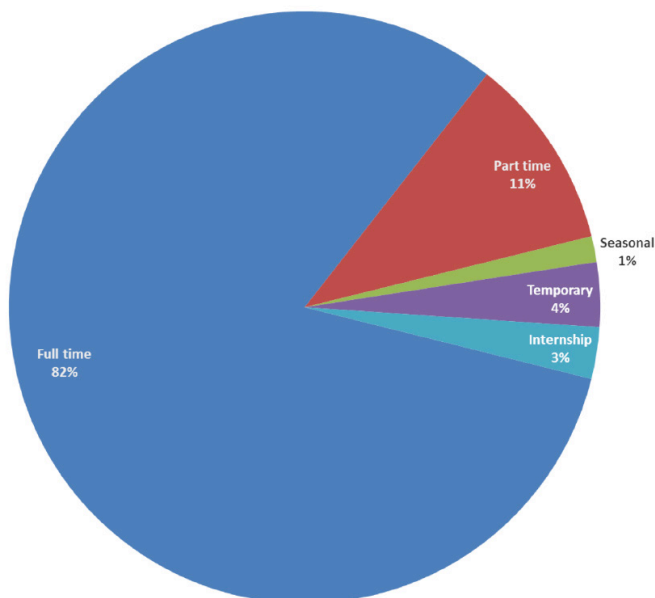
\*\* Four of the alumni reporting participating in an internship or fellowship were Fulbright Scholars.

# EMPLOYMENT

Sixty percent of respondents reported being employed and another 9% reported being employed but seeking other opportunities. Of these, 82% were in full-time jobs and the rest were in part-time jobs, temporary jobs, seasonal jobs, and/or internships.

## Type of Employment

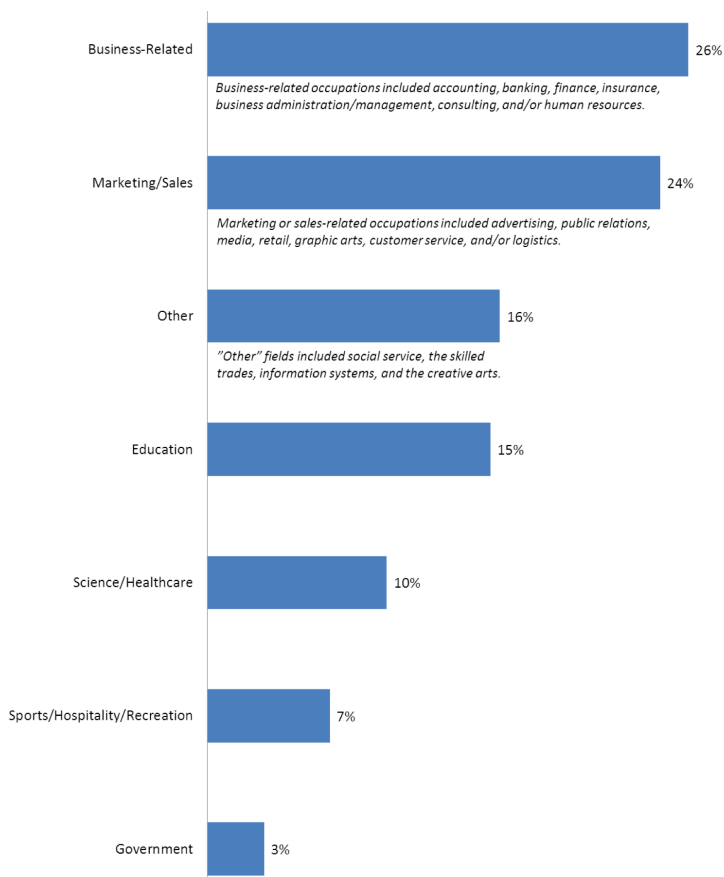
*Percentages add up to greater than 100 because of rounding.*



“My academic curriculum gave me the tools... to pursue my dream. **It gave me direction, focus and discipline.** It opened me up to... think analytically, and most importantly, **never succumb to failures.** My career counselors and faculty gave my liberal arts education a clear path, for which **I am ever thankful.**”

## General Post-Graduate Employment

*Percentages add up to greater than 100 because of rounding.*



“

The most helpful activity...was when I studied in New York for a semester, followed by a semester overseas in Sweden. Both experiences were **extremely valuable in teaching me how to be self-dependent** in the world outside of college... Traveling abroad was **the best decision that I made** during my four years at Coe!

”

## JOB TITLES

2nd Lieutenant	Data Specialist
7th – 8th Grade Teacher	Delivery Assistant
7-12th Grade Choral Teacher	Developer
Account Executive - Member Services	Director of Enrollment, Marketing, & Summer School
Account Representative	Distributor
Accounting Specialist	Education Program Coordinator
Accounts Payable/Receptionist	Emergency Solutions Grant Compliance Specialist/Data Entry Assistant
Administrative Assistant	English Teacher
Administrative Assistant/Office Coordinator	English Teacher/Fulbright Scholar
Administrative/Marketing Assistant	Environmental Scientist
Admissions Counselor	Event Marketing/Brand Management
Advisor	Finance Assistant
Advisory Associate, Financial Service	Financial Advisor
Analyst I	Financial Analyst
Apprentice	Financial Representative
Art Assistant	Fitness Instructor
Assistant Auditor	Foundation Services Specialist
Assistant Manager	Founder, Author
Assistant Teacher	Freiwilliges Intern
Assurance Associate	Fulbright English Teaching Assistant - Germany
Audit and Compliance	Gallery Asst./Marketing Associate
Auditor	Graduate Assistant/Athletic Trainer
Barista	Group Leader
Bartender	Hall Director
Bilingual Kindergarten Teacher	Head: CRM/Data Management/Systems Support
Billing Intern	Health Promotions Coordinator
Broker Assistant	Bank Teller
Business Analyst	High School Social Studies Teacher/Coach
Business Development Coordinator	Host
Call Center Representative	Human Resources Assistant
Camera/Photography Assistant	In-Shop Worker
Campaign Analyst	Insurance Professional
Ceramics Instructor	Intern
Claims Processor	Inventory Associate
Coach	Job Coach
Cognitive Skills Trainer	Kindergarten Teacher
Commodity Specialist	
Customer Service Agent	

Lab Chemist  
Laborer  
Librarian  
Library Clerk  
Loan Officer  
Loan Servicing Specialist II  
Logistics Specialist  
Manager  
Marketing & Promotions Worker  
Marketing Analyst  
Marketing/Digital Communications  
Marketing Assistant  
Marketing Intern  
Material Scheduler  
Medical Inpatient Clinical Nurse  
Medical Interpreter  
Member Services Representative  
Mental Health Counselor  
Middle School Spanish/ESL Teacher  
Monthly Newsletter Editor  
Mortgage Quality Analyst  
Neuropsychology Testing Tech  
Office Manager  
Operations Manager  
Owner/Operator  
Paraeducator  
Patient Care Technician  
Patient Nutrition Assistant  
Portfolio Analyst  
Production Scheduler  
Program Leader/Sales Specialist  
Project Analyst  
Reading Specialist  
Recruiter

Recruitment Coordinator  
Registered Nurse  
Registered Representative  
Regulatory Affairs Specialist  
Research Assistant in Neurology  
Research Associate  
Research Associate in Vaccine  
Production  
Sales and Project Manager  
Sales Associate  
Sales Consultant  
Sales Team Member  
Seasonal Research Aide  
Senior Research Associate  
Service Technician  
Shipping Associate  
Site Coordinator  
Site Leader  
Software Engineer  
Special Education Teacher  
Sr. Customer Account Coordinator  
Staff Nurse  
Strategic Sourcing Specialist  
Substitute Teacher  
Teacher  
Team Leader  
Technical Dir./Production Mgr.  
Treatment Counselor  
USGA P.J. Boatwright Jr. Intern  
VISTA Leader  
Voiceover Assistant  
Volunteer  
Wrestling Coach  
Yoga Instructor

“Athletics helped me **learn to manage my time.**”



## EMPLOYERS

ABC Special Event Rentals	Geonetic
AdvoCare	GoGo
Advocate Lutheran General Hospital	Good Shepherd Early Childhood Center
AEROTEK	Goodwill of the Heartland
Alliance for Audited Media	Henry Elementary
BELFOR Property Restoration	hibu
Bliss Communications	Howard Winneshiek Community Schools
Blue Toad	IBM
Boys and Girls Club	New York Theatre/Live Events Scenes
Broker's International	ING Financial Partners
Burlington Medical Center	Iowa Auditor of State
Fleck Sales	Iowa City Community School District
Carnegie-Stout Public Library	Iowa DNR
Catamaran	Iowa Wealth Management Group
Catherine McAuley Center	Jason Brownrigg Inc.
CEB	Jimmy John's
Cedar Rapids Community School District	JoAnn Fabrics and Lane Bryant
Cerner Corporation	JobPlex
CESD Talent Agency	Kate Wickham Elementary
Chemtool	Kelly Mitchell Group/Cargill
Child's Planet Early Learning Center	Kemin Industries
Citizens Finance	Kirkwood Community College
City of Coralville	Klauer Manufacturing
Clarke University	Kohler Company
Coffeesmiths	Kosama
Communities in Schools of Tacoma	L.J. Hooker Real Estate Solutions India
CompleWare Corporation	Language Access Network
Core Fitness & Serenity Yoga	Learning Rx
Covance	Limolink
CRST	Lisbon Community Schools
Cupcake Doctor	Madison Schools/Community Recreation
Dillards	MainStream Management
Dolan Printing	MAKE Corporation
Erb's Inc.	Maria-Ward-Schule
Families, Inc.	Maroger Fine Art
Farrell-Roeh Group	McGladrey LLP
Fleck Sales	McGrath Automotive Group
Florida Southern College	McLean County Unit 5
IGS-Realschule Plus Edigheim	MediRevv
Fulbright Scholarship	Mercy Medical Center
Gage and Gage Plumbing and Heating	Michaels
Geico	Mishicot School District

Motorcycle Mechanics Institute	The Endocrine Medical Group
National Air and Space Museum	Things Remembered
New Link Genetics	Transamerica Life Insurance Company
New York Life, Inc.	Trinity Episcopal School Camp
Northeast Community School District	Trinity Medical Center
Northwestern Mutual Financial Network	U of I Children's Hospital
NSCA	United Nations Association
One Element	United States Air Force
Organizing for America	University of Iowa
Parsons Engineered Products, Inc.	University of Iowa Hospitals and Clinics
Peace Corps	Upper Iowa University
Pinnacle Engineering	US Army
Rockwell Collins	US Cargo Control
RT Speciality	US Cellular
Saint Paul Area Chamber of Commerce	Utah Golf Association
Salesforce	UW-Platteville
Segway	Vanguard Cleaning Systems
Service Management Group	Walgreens
Shenandoah Community School District	WalMart
Skogman Realty	Washington County Hospital and Clinics
St. Albert Catholic Schools	Washington State Bank
St. Luke's Hospital	Waypoint Services
Strellner Agency of Transamerica	Wells Fargo Home Mortgage
Stringer Gallery of Fine Art	Whirlpool Corporation
Summit Schools	WIS International
Tammy Olney	Wisconsin Dept. of Public Instruction
Tanager Place	World Class Industries
Target Corporation	YMCA
TEFL-Oxford Seminars	Yoga House
The 5280 Ethos (sports blog)	

“In Greek Life I had **leadership opportunities** that weren't available anywhere else on campus. I was allowed to uphold [and enforce] the rules and regulations of my sorority...which will be **important when I own a business** and need to discuss an issue with an employee.”

## Job Lead Sources

*This information was collected from the Class of 2012 First Destination Survey only. Percentages add up to less than 100 because of rounding.*

Online resources 45%

*Online resources included employer websites, job posting websites, Coe Connections, and social media such as LinkedIn, Facebook, or Twitter. Note: Many employers require all candidates to use an online application during the recruiting process, no matter how they were connected to the job initially. Therefore, responses to this question may be skewed in favor of online resources as a job search lead.*

Personal networking 35%

*Personal networking included contact with a friend or family member, a Coe alumni, faculty, or staff connection, and the conversion of a volunteer role, internship, or summer/part-time job into a full-time position. One job offer resulted from contacts made while taking a Visual Arts continuing education course.*

Other 6%

*"Other" job lead sources included a radio commercial, ROTC, the Foreigner's Office in Germany, and a self-referral in which the candidate applied for a position at a gym only to learn that it was being remodeled into a preschool.*

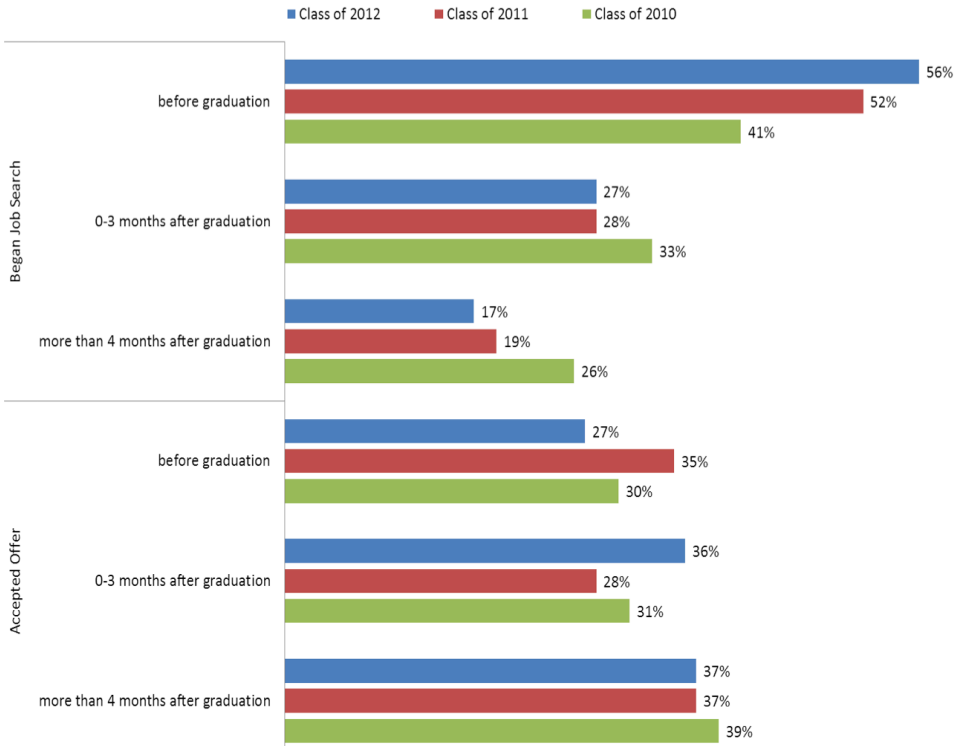
Unsolicited resume submission 3%

Employment agency 3%

Print ad 3%

Career Fair 3%

## Timing of Job Searches to Job Offers

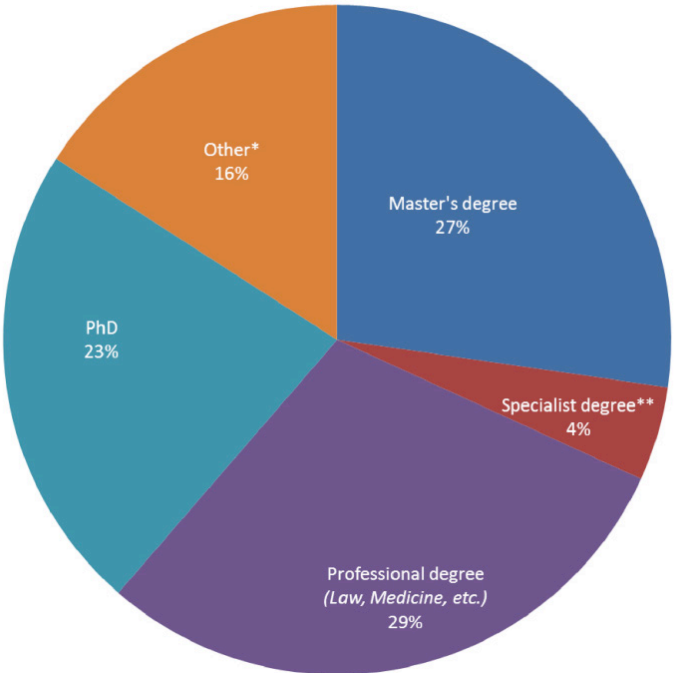


“Etiquette Dinner was the most helpful because I am constantly having meetings over food.”

# GRADUATE/PROFESSIONAL SCHOOL

## Graduate/Professional School Degree Type

*Percentages add up to less than 100 because of rounding.*



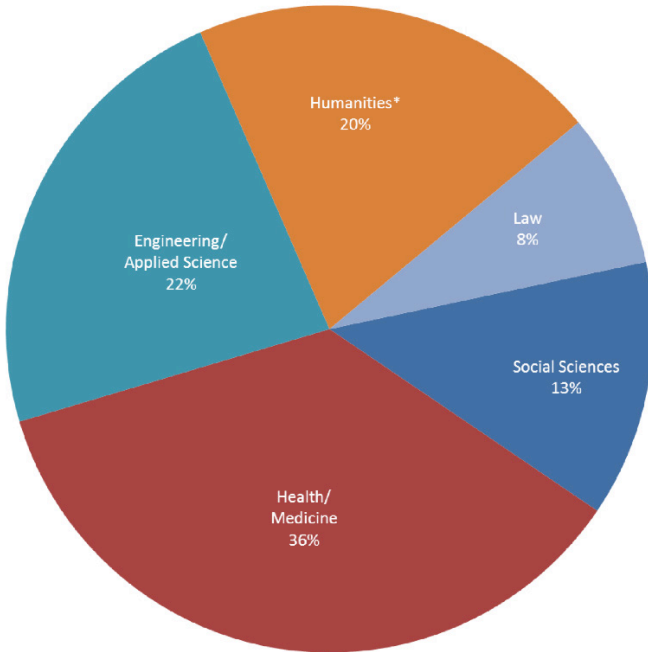
\*"Other" programs included Divinity, Fire Science, and dual degree programs such as JD/PhD.

\*\*Specialist degrees included physical therapy and other specialty programs.



## Graduate/Professional Field of Study

*Percentages add up to less than 100 because of rounding.*



\*Humanities programs included history, music, fine art, and library science.





## GRADUATE AND PROFESSIONAL SCHOOLS

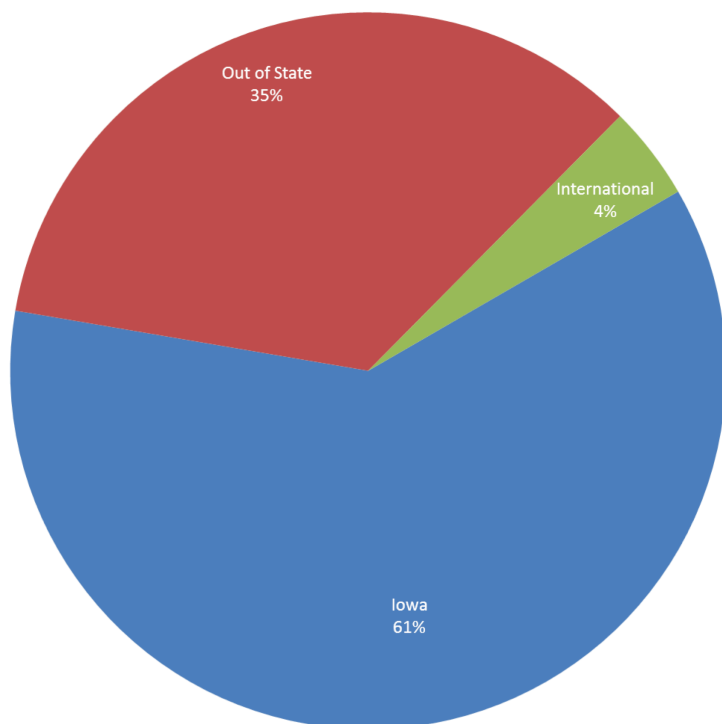
Barry University  
Butler University  
Carroll University  
Chapman University  
Creighton University  
East Carolina University  
Illinois College of Optometry  
Illinois State University  
Indiana University-Bloomington  
Iowa State University  
Kirkwood Community College: Fire Science Program  
Loyola University Chicago  
Marquette University  
Northwestern University

Palmer School of Chiropractic  
Regis University  
Rensselaer Polytechnic Institute  
Rutgers University  
The Ohio State University  
University of Alaska Fairbanks  
University of Gothenburg: Valand Academy  
University of Iowa  
University of Iowa College of Dentistry  
University of Iowa College of Public Health  
University of Minnesota  
Vanderbilt University  
Western Seminary

“Volunteering and working in the Office of Service Learning and Leadership and the PUB helped me be more prepared for “life after college” by **teaching me how to work with (as a peer) and be responsible for (as a supervisor) a large group of people...**My study abroad prepared me for the “real world” in that it gave me an **awareness of the world...**outside of school/campus...My internship prepared me for “life after college” in that **I gained real work experience in an environment where I would eventually work full-time.**”

# GEOGRAPHICAL LOCATION

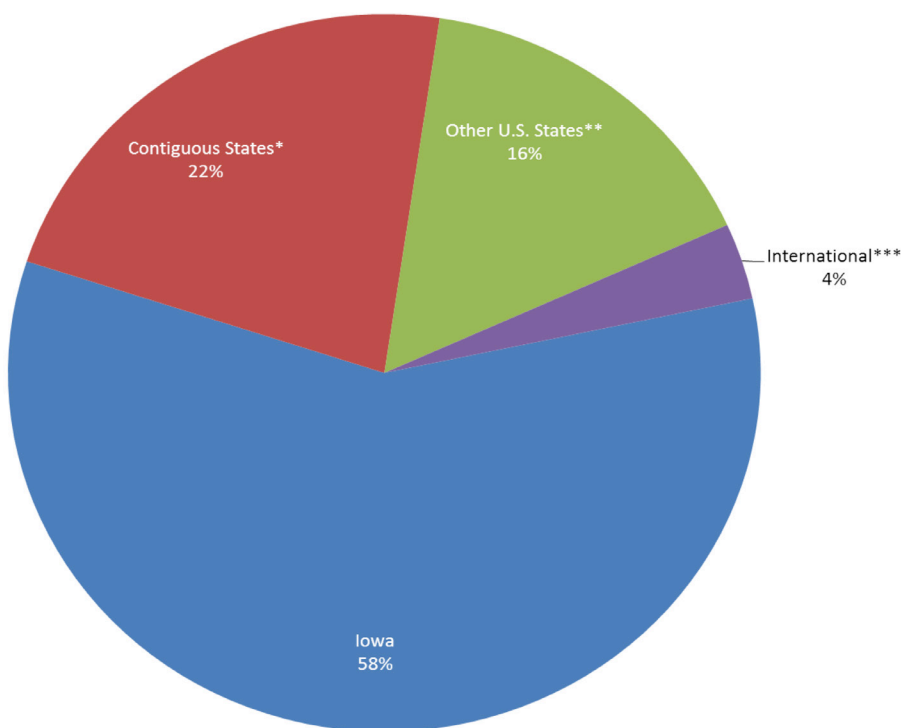
## Residence of Origin While at Coe



“The internships...were the most helpful. **I loved having a hands-on approach** while exploring what I liked and didn't like in different fields. I learned so much being an intern, much of which just couldn't be taught in a classroom...perhaps **the most helpful, were the references and people I met** while at my internships. I was able to meet some great people who were so excited to work with me and **help me on my journey.**”



## Post-Graduation Residence



\*Contiguous states included Illinois, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin.

\*\*Other U.S. states included Alaska, Arizona, Louisiana, Mississippi, New Mexico, North Carolina, Tennessee, Utah, Florida, Michigan, Ohio, Washington, California, Indiana, New Jersey, Colorado, New York, and Virginia.

\*\*\*International locations included China, Costa Rica, Germany, India, Russia, Serbia, and Sweden

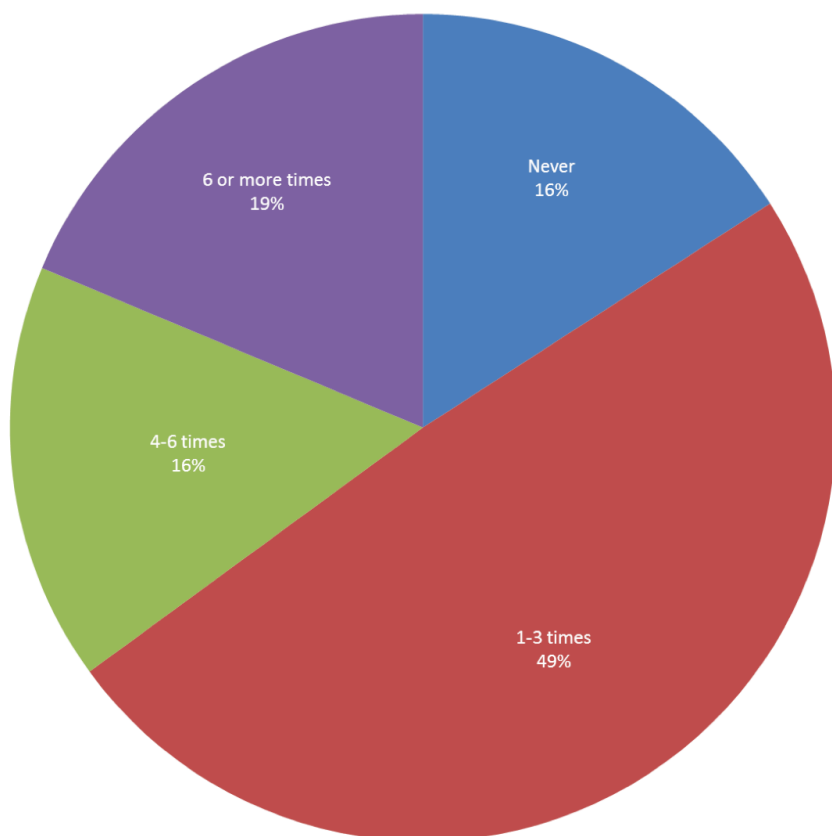
## LIFE-AFTER-COLLEGE PREPARATION

The mission of the Coe College Office of Career Services and Internships is to “empower people to clarify their values as they discover and develop their skills, abilities and passions for life.” This educational approach to career planning goes beyond focusing on just getting a job or getting into graduate school. Its goal is to teach students how to holistically manage their lives and careers after college; securing a first job, graduate school admission, or another pursuit is an important part of this goal.

We asked the Class of 2012 to indicate how many times they used Career Services while at Coe.

### Number of times respondents used Career Services while at Coe

*This information was collected from the Class of 2012  
First Destination Survey only.*

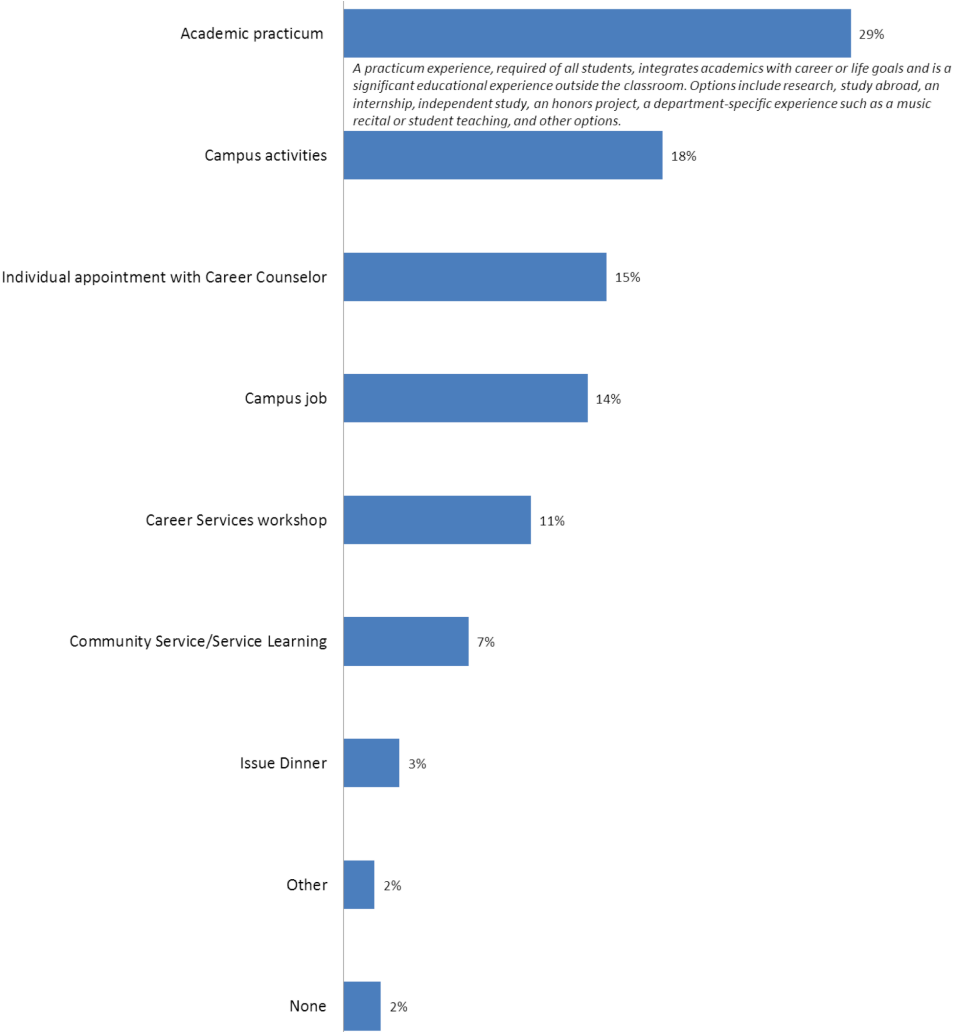


Preparing students for life after college is integral to the mission of Coe College. Life-after-college preparation experiences are woven throughout academic, co-curricular, and campus life activities during a student’s entire time at Coe. The Class of 2012 was asked to reflect on the activities that were the most helpful to them as they planned to leave Coe.

**Valuable “Life-After-College” Preparation**

*Percentages add up to greater than 100 because respondents could select more than one option.*

*This information was collected from the Class of 2012 First Destination Survey only.*



## **2012 – 2013 Career Services Staff**

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*Special thanks to community editors  
Denise Mineck, Will Miers, Ryan Adolfson and Melissa Randall.*

*Questions related to this report may be directed to the Coe  
College Office of Career Services.*

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# Coe College

## OFFICE OF CAREER SERVICES AND INTERNSHIPS

Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.

