

COE COLLEGE OFFICE OF CAREER SERVICES AND INTERNSHIPS

CLASS OF 2011

A snapshot of what our alumni are doing one year after graduation



Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.



OFFICE OF CAREER SERVICES & INTERNSHIPS

First Destination Report:

Class of 2011

Coe College's Office of Career Services and Internships compiled the following information about the "first destinations" of the class of 2011; that is, their activities up to one year after graduating from Coe College. These activities included (but were not limited to) employment, graduate or professional school, the military, or other endeavors.

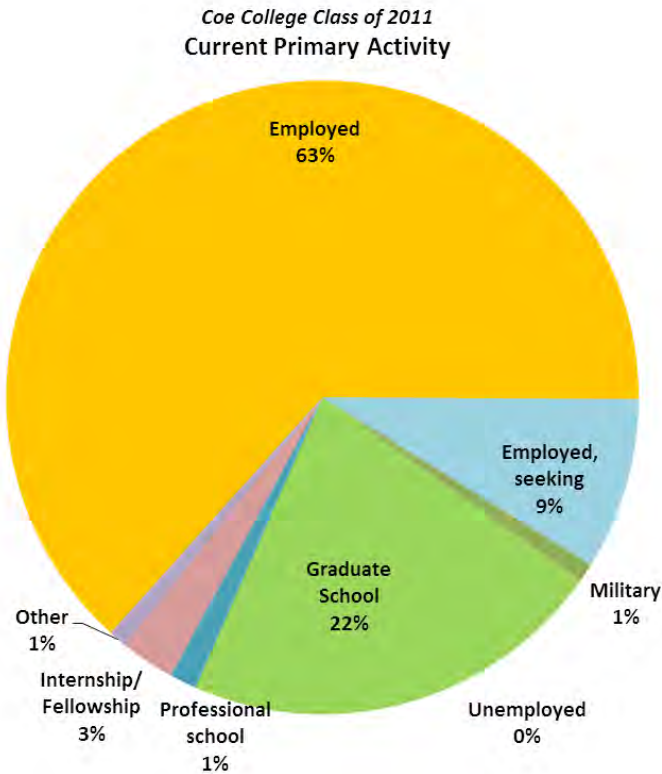
This report is an aggregate of information collected about the Class of 2011 through a First Destination Survey conducted one year after graduation, a Senior Survey administered prior to graduation, as well as other sources (such as social networking websites). It is intended to be a "snapshot" of what the members of the Class of 2011 were doing. Altogether, we were able to report on the post-graduation activities of 269 of these alumni, which represents 95% of the 284 graduates of the Class of 2011.

Current Activity

Figure 1 illustrates the activities reported by the Class of 2011 survey respondents up to one year after graduation:



Figure 1

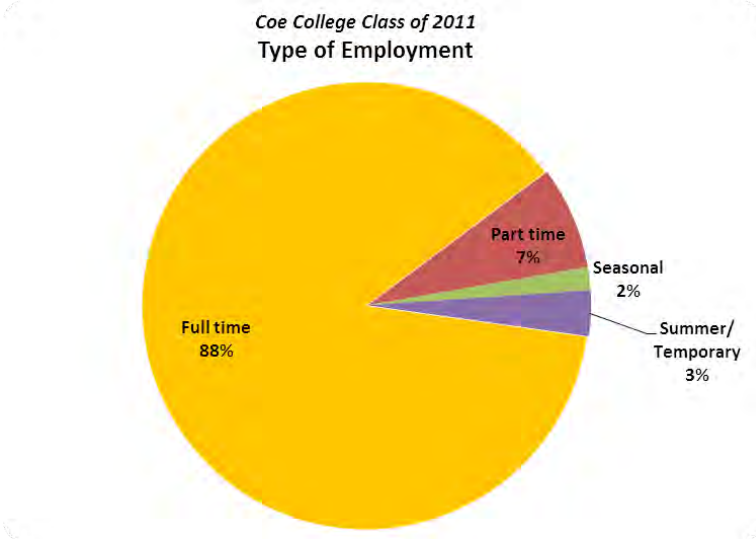


Sixty-three percent of the Class of 2011 survey participants reported being employed; **this level of reported employment is 6 percentage points higher than reported by the Class of 2010 one year earlier.** Twenty-two percent stated that they were attending graduate or professional school such as medicine or law. Nine percent reported being employed but seeking a different opportunity. Four percent had an internship or fellowship, were involved in travel or adventure, or engaged in another activity. None of the Class of 2011 responding to the survey said they were unemployed and still looking for a job*.

**Note: These figures are reported based on information provided by Class of 2011 alumni who responded to a follow-up survey, indicated their plans in the 2011 Senior Survey, or otherwise provided information to Career Services about their post-Coe activities. Class of 2011 alumni whose activities were unknown to us cannot be described; other activity – including unemployment – may be therefore underreported.*

Of those recent alumni who reported gainful employment up to one year following their 2011 graduation, 88% stated that they were employed in full-time, permanent positions, as illustrated in **Figure 2**:

Figure 2

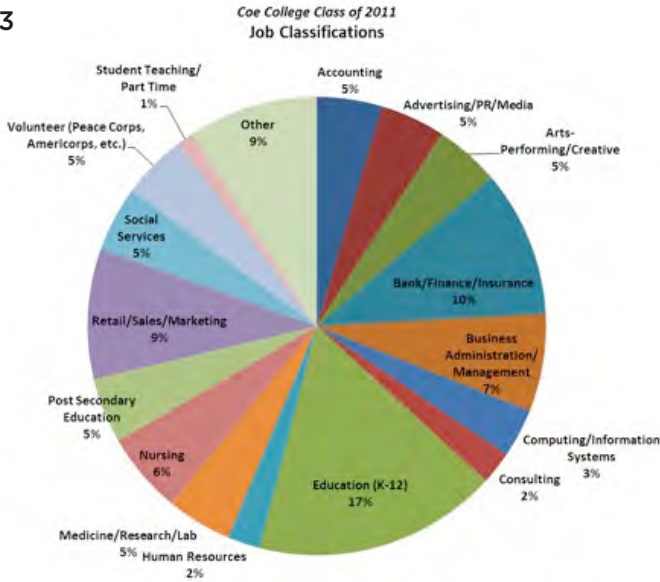


JOB CLASSIFICATIONS

The employment classifications of the jobs worked by the Class of 2011 survey participants are illustrated in **Figure 3**. Nearly 40% (38%) were in business-related occupations (Accounting, Advertising/Public Relations/Media, Bank/Finance/Insurance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Education (K-12, post-secondary, or student teaching) accounted for 23% of reporting graduates, and another 10% were in a science or healthcare-related field such as nursing, medicine, research or lab science.

None of the graduates self-reported the following categories: Graphic Arts, Government/Politics, Military, and Sports/Recreation/Hospitality. Nine percent reported “Other” categories of employment; these included college ministry, food service, nonprofit, regulatory affairs and quality assurance, organization/policy practice, and avionics engineering.

Figure 3



EMPLOYERS REPORTED BY THE CLASS OF 2011:

Adobe
AdTrack
Advanced Testing Laboratory
AEGON/Transamerica
African American Museum of Iowa
AmeriCorps VISTA
APAC Customer Services, Inc.
AT&T
Atlantic Theater Company
Aurora Fox Theater
Aurora University
Becker Tiling & Excavating
Benefit Solutions Incorporated
BGM Community Schools
Biruwa Ventures, Pvt. Ltd.

Boulder's Dinner Theatre
Byers-Evans House Theatre Company
Cedar Rapids Downtown District
Chick-fil-A
City of Cedar Rapids
City of Fresno
Coe College
Coleman Landscaping
Coleman Vision
Collins Community Credit Union
CRST
Cub Creek Foundation
Daniel Arthur's
Durant Community School District

Ebay
Elmcrest Country Club
Fairfield Community School
District
Finish Line
First Funding Inc.
Frew Nations Group
Genesis Medical Center
Goodwill Industries of Iowa
GreatAmerica Leasing
Corporation
Handicapped Development
Center
Heartland Center
Hillesheim Construction
Home Choice
Hy-Vee
Illinois State University
Integrated DNA Technologies
International Institute of
Minnesota
InterVarsity Christian Fellowship
Iowa Campus Compact/Coe
College
Iowa City Community School
District
Iowa Health Home Care
Iowa Health System
Iowa Laser Technology, Inc.
Jacobsen Johnson & Viner, PLC
Jefferson High School
JoAnn Fabrics
Kemin Industries, Inc.

Keystone Apartments
KTVO-TV
Lambda Chi Alpha Fraternity
Laura Ingalls Designs
Lifetouch
Limolink
Linn Mar Community Schools
Massachusetts Institute of
Technology
Marion High School
Marion Physical Therapy
Mercer
Mercy Medical Center
Morgan Stanley Smith Barney
Mulligan's Irish Pub
NewLink Genetics
Next Generation Wireless (U.S.
Cellular)
Noel Levitz
Nursing and Therapy Services of
Colorado
Organizing for America
Otter Creek
PerBlue
Petersen Motors
Pioneer HiBred International
Pleasant Valley Schools
Positive Sports Training, Inc.
Pricewaterhouse Coopers
Principal Financial Group
QBE First
Quincy Community Theatre

Regis Corporation
Reinsurance Group of America
Reutzel Pharmacy/Aim
Healthcare
Physician's Choice Sleep Center
Rockwell Collins
Rose Theatre
Shawnee Theatre
Sitting Bull School
Spanish Ministry of Education
Spee-Dee Delivery
Springville Community Schools
St. Luke's Child and Adolescent
Unit
St. Luke's Hospital
St. Mary's Hospital - Mayo Clinic
State Game Lodge
State of Iowa
Teach for America
Tektivity
Terry Lockridge & Dunn
Texas Road House
The Boeing Company
The Cleveland Clinic
The Fulbright Program
The University of Iowa

The University of Iowa
Community Credit Union
Tricia Ballard
Trinity Church in the City of
Boston
Trust Consultants
U of CA, Davis
U.S. Marine Corps
U.S. National Guard
U.S. Navy
University of Iowa Hospitals &
Clinics
University of Northern Iowa
Upward Bound - Coe College
US Army Nurse Corps
US Xpress Enterprises
VIADESIGN
Victoria's Secret
Walgreens
Waterloo Community School
District
Webster City Community Schools
Wells Fargo
Wheaton Franciscan Healthcare
Writer's House
Yellowbook

JOB TITLES REPORTED BY THE CLASS OF 2011:

2nd Lieutenant	Buyer
Account Executive	Camp Counselor
Account Manager	Campus Staff Member
Accountant	Carpenter
Accounts Payable Specialist	Certified Teacher
Actor/Choreographer	Chief Umpire
Actuarial Analyst	Claims Processor
Administrative Assistant	Clinical Research Associate
Admissions Counselor	Computer Specialist
Ambassador	Construction
Chronic Disease Outreach Coordinator	Credit Analyst
AmeriCorps VISTA	Customer Services
Attendance Improvement Team	Derivative Analyst
Art Specialist	Development Assistant
Art Teacher (AK-5)	Director
Assistant Auditor	Drama Instructor
Assistant Cross Country/Track & Field Coach	Ebay Seller
Assistant Residence Life Coordinator	Elementary PE Teacher
Asst Wrestling Coach/Director of Fitness	Elementary Teacher
Assurance Associate	Employment Opportunities Coordinator
Astronomy/Foundations of Science Teacher	Field Organizer
Athletic Trainer	Financial Advisor
Auditor	Financial Assistant I
Band Director	Financial Services Representative
Baseball Coach	Food Industry
Brand Strategist	Founder, BuzzSessions Theatre Press Blog
Business Education Teacher	Fulbright English Teaching Assistant
	Graphic Designer

Graphic Designer & PR Consultant	Production Stage Manager
Group Marketing Representative	Professional Actor, Writer, and Director
High School Math Teacher	Program Assistant
Home Care CAN	Project Coordinator
Housing First Project Coordinator	Quantitative Biologist
Human Resources	Recreation Specialist
Individual Investment Specialist	Recruiting Assistant
IT Project Specialist	Registered Nurse
Law Clerk	Registered Nurse - Birth Center
Lead Teacher	Registered Nurse - Pediatric ICU
Manager	Regulatory Affairs Specialist
Marketing and Communications Specialist	Research Assistant
Marketing and Sales Administrative Assistant	Researcher
Marketing Coordinator	Resident Artist in Ceramics
Med/Surg Cardiothoracic RN/BSN	Retail Wireless Consultant
Music Administrator	RN/BSN
Music Teacher	Sales Associate
National Carrier Representative	Sales Consultant
Office Manager	Sales Coordinator
Ophthalmic Assistant	Sales Manager
Patient Care Technician	Senior Educational Leadership Consultant
Payroll Management & Field Coordinator	Server
Pediatric Home Health Care Nurse	Service Clerk
Photographer	Software Engineer
Physical Education Teacher	Special Education Teacher
Physician Extender/Athletic Trainer	Specialist - Network Support
Platoon Leader, 2nd Lt.	Staff Accountant
Production Scientist I	Staff Nurse
	Stocker
	Supervisor

Systems Engineer	Third Grade Teacher
Tap Category Supervisor	Vendor Relationship Manager
Teaching Assistant	VP-Marketing
Team Member	Waitress/Bartender
Technical Director	Writing and Publishing Intern
Technical Support	Youth Counselor
Theatre Company Board Member	

EMPLOYMENT SEARCH DETAIL

One of Career Services' charges is to facilitate Coe students' understanding of effective job search strategies. Research shows that successful searches involve the use of multiple employment search resources, with personal networking and interaction generally regarded as the most effective. The Class of 2011 First Destination Survey reflects this.

Survey respondents were asked to report all of the sources they employed to ultimately land their current jobs. The most popular referral source, accounting for 21% of all successful job leads for the Class of 2011, was personal contact through friends or family. An additional 21% of job leads came through other personal referral methods, including a volunteer position, internship, summer job, or part-time job transitioning to full-time (12%), a referral from a Coe faculty or staff member (5%), or a referral from a Coe alumnus (4%). Altogether, **personal connections accounted for 42% of job leads.**

The use of an internet job posting website was the second most cited strategy (19% of leads) and employer websites accounted for 18% of respondents' job leads.

Note: Responses to this question may be skewed because many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they were initially connected to the job in question.

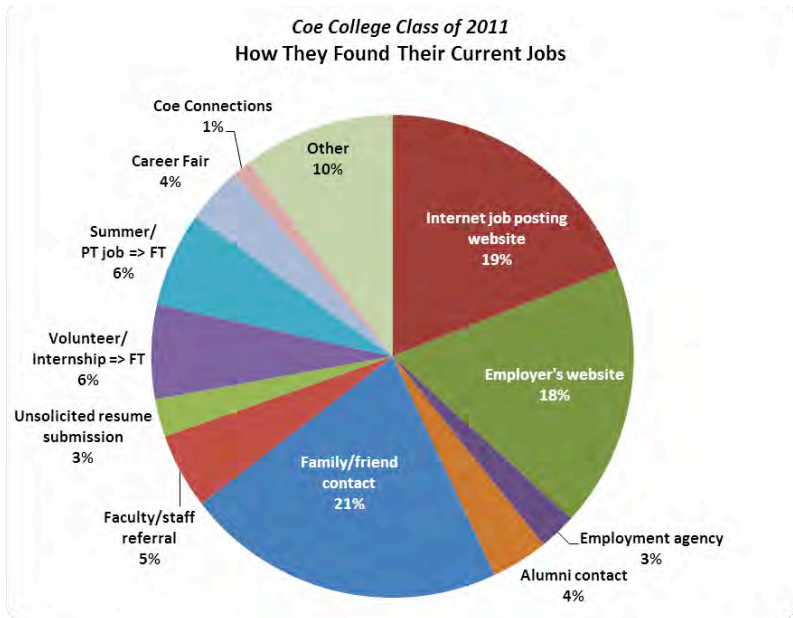


Ten percent of respondents cited other sources for their job leads. These included the following:

- “Reached out to the recruiter”
- “...part of my graduate student agreement”
- “LinkedIn. Recruiter [sought] me out”
- “Undergraduate involvement within the fraternity”

Figure 4 illustrates the employment methods reported by the survey respondents.

Figure 4



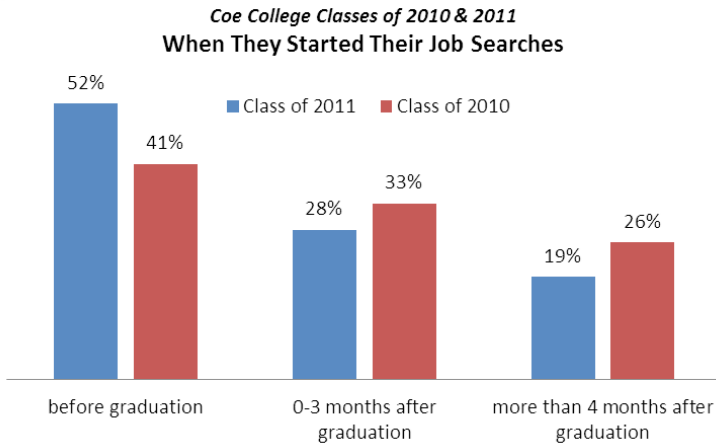
Note: This information was collected from the Class of 2011 First Destination Survey only.

Coe students are encouraged to start their full-time job searches well before their graduation dates; more than one-half (52%) reported starting their job searches before graduation. Those who started their job searches after graduation accounted for 48% of respondents; nearly one-fifth admitted that they did not start their job searches until more than four months later.

Compared to the previous class, these graduates planned ahead; only 41% the

previous class started job searching before graduation day. This may reflect the current economy; the Class of 2011 may have responded to concerns about job prospects by initiating job searches earlier than previous graduates. **Figure 5** illustrates these percentages.

Figure 5



Note: Due to rounding, figures may not add up to 100%.

The Class of 2011 started their searches earlier than the previous class, and this is reflected in the proportion of students with a job offer by graduation day (35% of the Class of 2011, compared to 30% of the Class of 2010). The total percentage with job offers either by graduation day or within three months afterwards was relatively stable (63% of the Class of 2011, compared to 61% of the previous class).

Although 65% of the Class of 2011 survey respondents did not accept a job

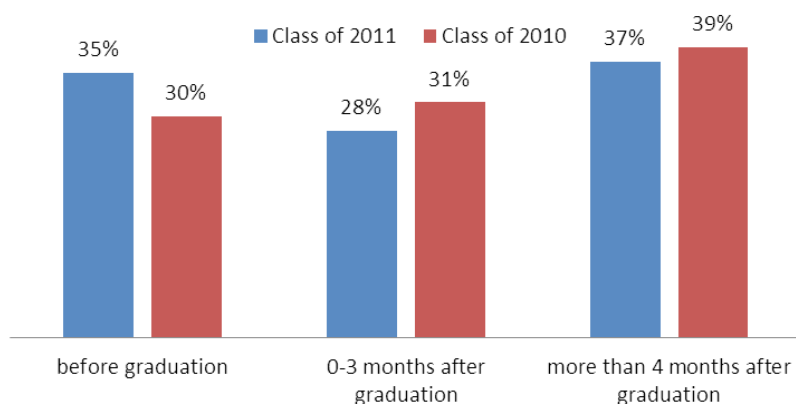




until after graduation, they fared marginally better than the previous class, securing their post-graduation jobs at a slightly faster pace than the Class of 2010. See **Figure 6**.

Figure 6

Coe College Classes of 2010 & 2011
When They Accepted Their Positions

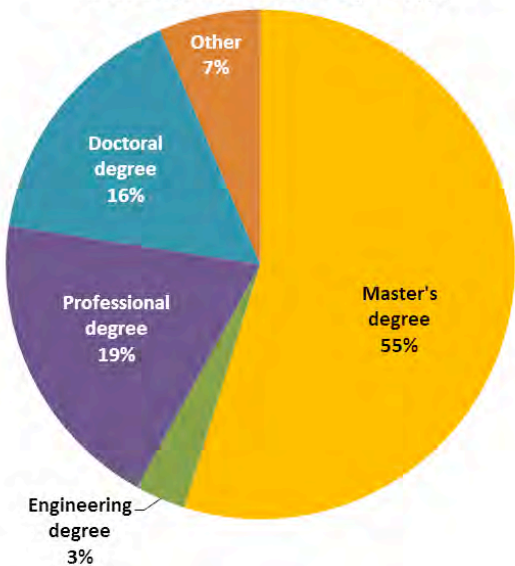


GRADUATE & PROFESSIONAL SCHOOL

Much of the Class of 2011 reported working full-time during the year following graduation, but nearly one-quarter of survey respondents (22%) reported that they were continuing their education in graduate school, professional school, or in another area. Of those, 55% were pursuing Master's degrees, 16% were in doctoral (Ph.D.) programs, and 19% were in professional degree programs such as medicine or law school. Three percent were in engineering programs and 7% were pursuing another type of credential such as a teacher certification. This is illustrated in **Figure 7**:

Figure 7

Coe College Class of 2011
Graduate/Professional Degree Type

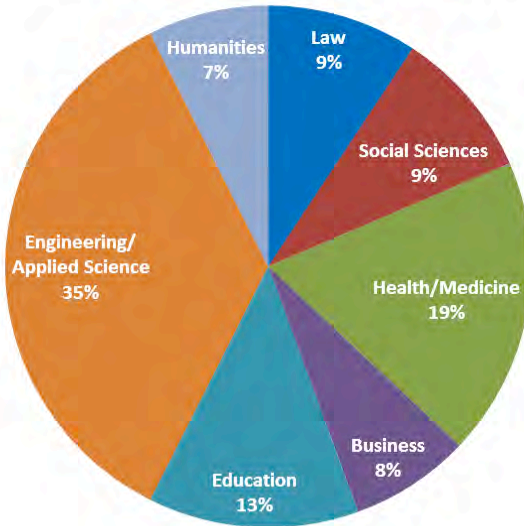


Of those responding class members who reported attending graduate school, over one-third (35%) were in graduate school for engineering or an applied science. Healthcare or a medical-related field accounted for 19% of the graduates reporting, 13% were in education, 9% were in social sciences, and 9% were in law school. Eight percent were in business, and the humanities (art, music, creative writing, or a related field) made up 7% of responding graduates. This is illustrated in **Figure 8**.



Figure 8

**Coe College Class of 2011
Graduate/Professional School Field of Study**



Coe's Class of 2011 was represented at the following graduate and professional institutions:

Allen College

Arizona State University

Aurora University

Clarkson University

Columbia University

Dominican University

Drake University

Emerson College

Florida International University

Georgia Institute of Technology

Hamline University

Illinois State University

Iowa State University

Marquette University

Mary Mount College

Mercy College of Health Sciences

Minnesota State University

Morningside

North Carolina State University

Penn State University

St. Ambrose University

The University of Iowa

The University of Iowa College of Medicine

Tulane University

University of California, San Diego

University of Manchester

University of Maryland

University of Massachusetts

University of Minnesota

University of Missouri, St. Louis

University of Nebraska

University of Northern Iowa

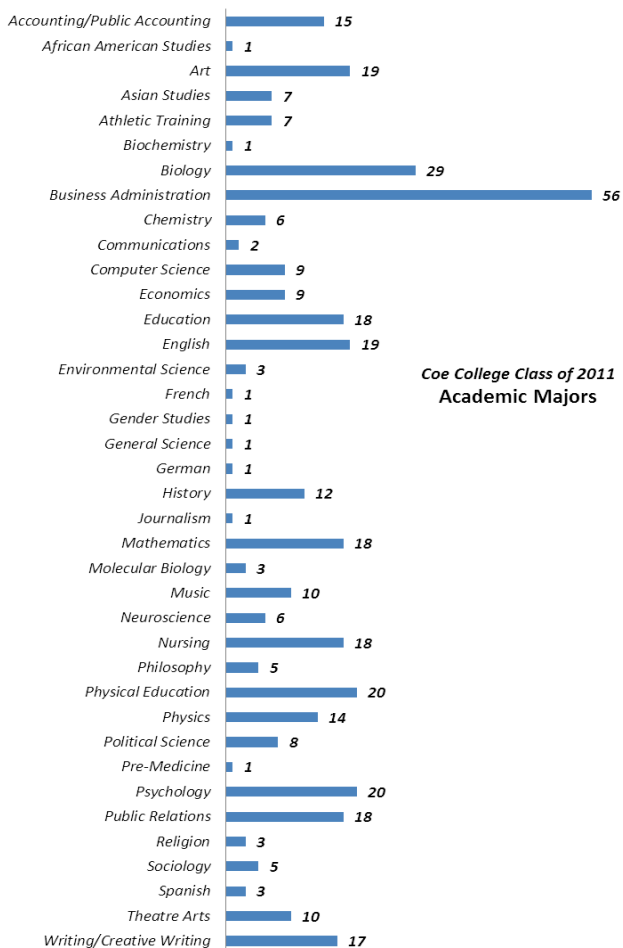
University of Oklahoma, Tulsa
University of Oregon
University of South Dakota

University of Texas
Washington University, St. Louis
William Mitchell College

UNDERGRADUATE MAJOR

Figure 9 depicts the wide range of liberal arts majors represented by the Class of 2011. This information was gathered from the Class of 2011 master list retained in the Coe College Alumni Office. The number represented is greater than the total number of Class of 2011 alumni because many had more than one major.

Figure 9



GEOGRAPHICAL LOCATION

Of the Class of 2011 graduates who participated in these surveys, 63% originated from the state of Iowa, 31% came from other states, and 6% came from other countries. This is depicted in **Figure 10**:

Figure 10

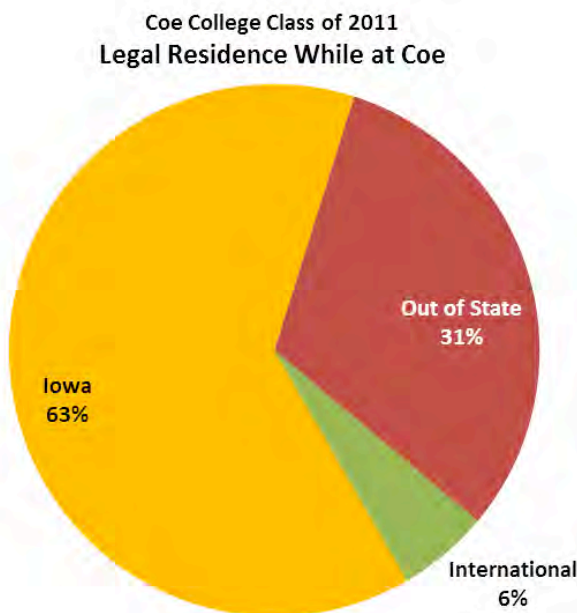
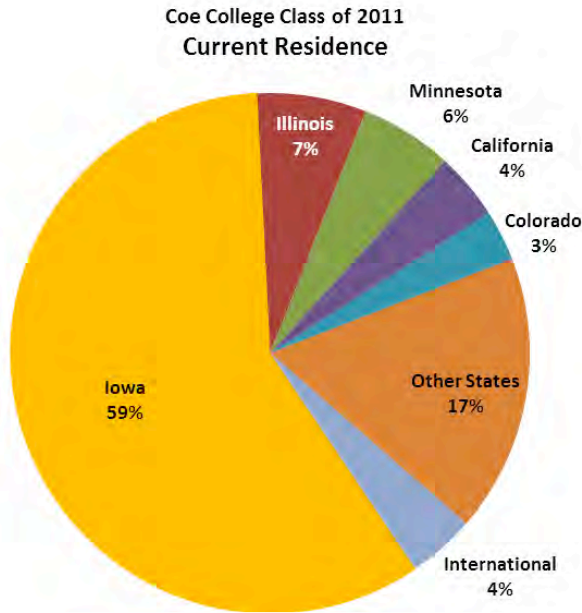


Figure 11 illustrates the current location of the Class of 2011. Of those responding to the survey, 59% stayed in Iowa after graduating from Coe, 7% moved to Illinois, 6% went to Minnesota, 4% went to California, and 3% went to Colorado. 17% moved to other states within the U.S.

Four percent of the Class of 2011 survey respondents reported living outside of the United States; countries included Nepal, Spain, China, and Mongolia.

As a whole, the Class of 2011 went further afield than the Class of 2010. In total, there were 24 states represented by this class's survey respondents, compared to 16 states represented by the Class of 2010. The Class of 2010 did not report any alumni living outside the U.S. one year after graduation, whereas 4% of the Class of 2011 survey respondents reported doing so.

Figure 11

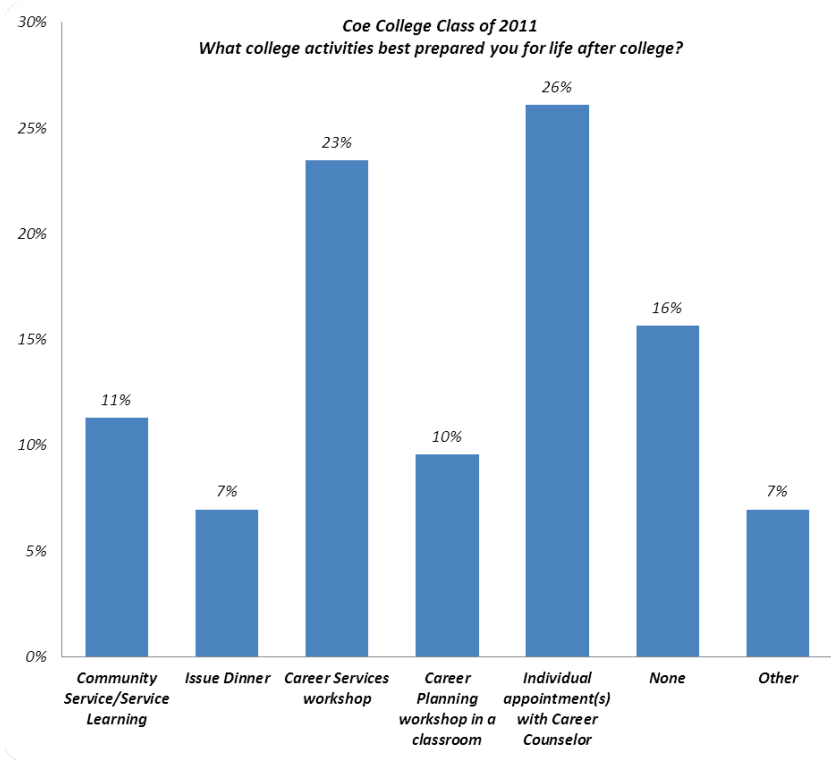


HOW COE HELPED STUDENTS PREPARE FOR LIFE AFTER COLLEGE

Coe College is intentional about developing educational programs and engaging in individual career counseling to facilitate students' preparation for life after college. Practical support is offered by Career Services through workshops, events, and individual counseling, among other opportunities.

Alumni from the Class of 2011 were asked to offer their opinions about the most helpful aspects of their Coe College experience. Eighty-two percent of respondents said that they had used Career Services when they were students. The two most popular activities were the individual appointments with a career counselor, cited by 26% of respondents, and a workshop offered by Career Services (23%). **Figure 12** illustrates the responses.

Figure 12



HOW SURVEY RESULTS WERE GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using an online survey tool called *Survey Monkey*. The survey was distributed twice via email with an online link. We made other attempts through online social networking sites such as LinkedIn and Facebook to contact 2011 alumni to gather updated information. All survey and social networking information was then combined for this report.

A total of **269 alumni** from the Class of 2011 (out of 284 graduates) were represented in this report, accounting for 95% of the class.

Note: Not all questions were answered by all survey respondents.

CONCLUSION

This report provides a variety of information from different sources about the “first-destination” activities of the Coe College Class of 2011 up to one year after graduation. Questions related to this report may be directed to any of the Career Services staff listed below.

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