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COE COLLEGE OFFICE OF CAREER SERVICES AND INTERNSHIPS

CLASS OF 2010

First Destination Survey Report

A snapshot of what our alumni are doing one year after graduation

Coe College



Office of Career Services & Internships

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Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.



Coe College

OFFICE OF CAREER SERVICES & INTERNSHIPS First Destination Report: Class of 2010

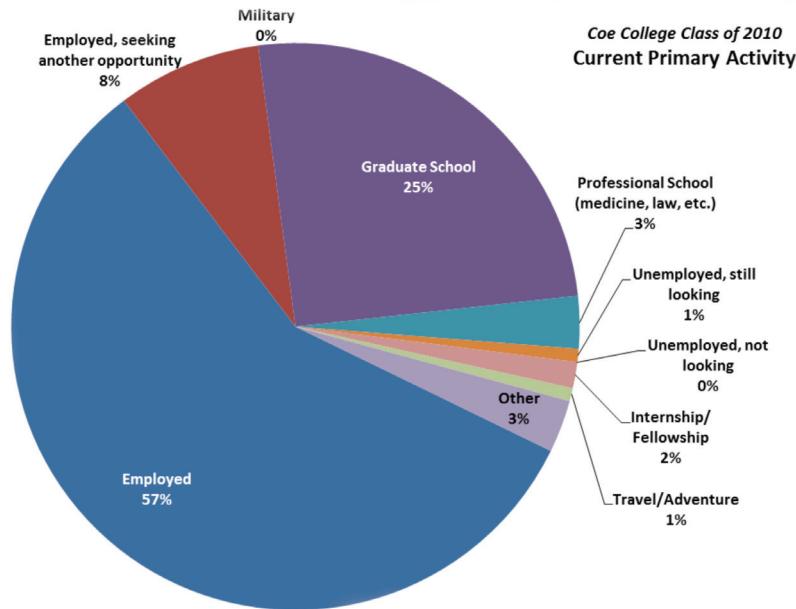
The following information was compiled by Coe College's Office of Career Services and Internships. This information is an aggregate of the Class of 2010 First Destination Survey conducted one year after graduation and the Senior Survey administered prior to graduation.

The purpose of the survey was to get a "snapshot" of what Coe's recent graduates were doing, including employment, graduate school, or other endeavors, up to one year after graduating from the college.

Current Activity

Figure 1 gives an overview of what the Class of 2010 survey respondents reported they were doing up to one year after graduation:

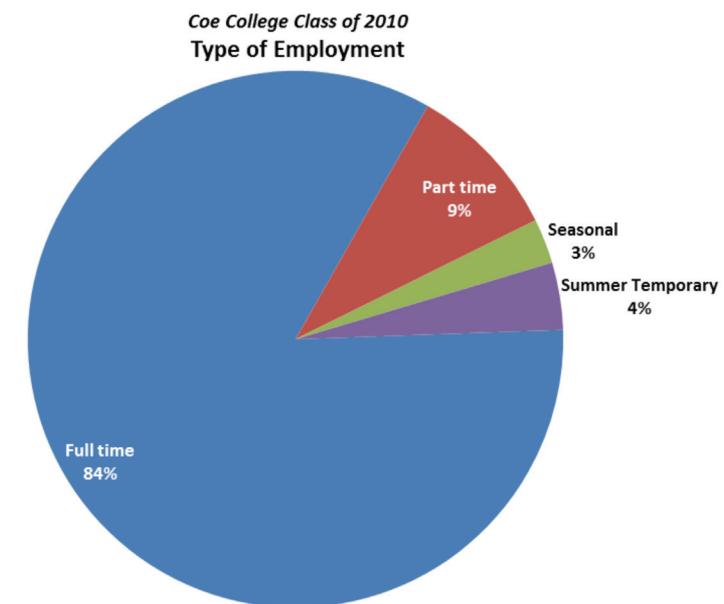
Figure 1



Fifty-seven percent of the Class of 2010 survey participants were employed and 28% were attending graduate or professional school such as medicine or law. Eight percent reported being employed but seeking a different opportunity. Six percent had an internship or fellowship, were involved in travel or adventure, or engaged in another activity. Only 1% said that they were unemployed and still looking for a job.

Of those students who reported gainful employment up to one year following their 2010 graduation from Coe, 84% were employed in full-time, permanent positions, as illustrated in **Figure 2**:

Figure 2



EMPLOYMENT SEARCH DETAIL

One of Career Services' goals is to help Coe students and alumni understand that the most effective job searches involved the use of multiple employment search resources, specifically personal networking and interaction.

This is illustrated vividly through the Class of 2010 First Destination Survey. Respondents were asked to report all of the sources that they leveraged to connect with their current positions. The most popular referral source, accounting for 27% of all successful job leads for the Class of 2010, was a personal contact through friends or family. An additional 13% of job leads came through other personal referral methods, including a volunteer position, internship, summer job, or part-time job going full-time (8%), a referral from Coe faculty or staff (4%), or a referral from a Coe alum (3%).

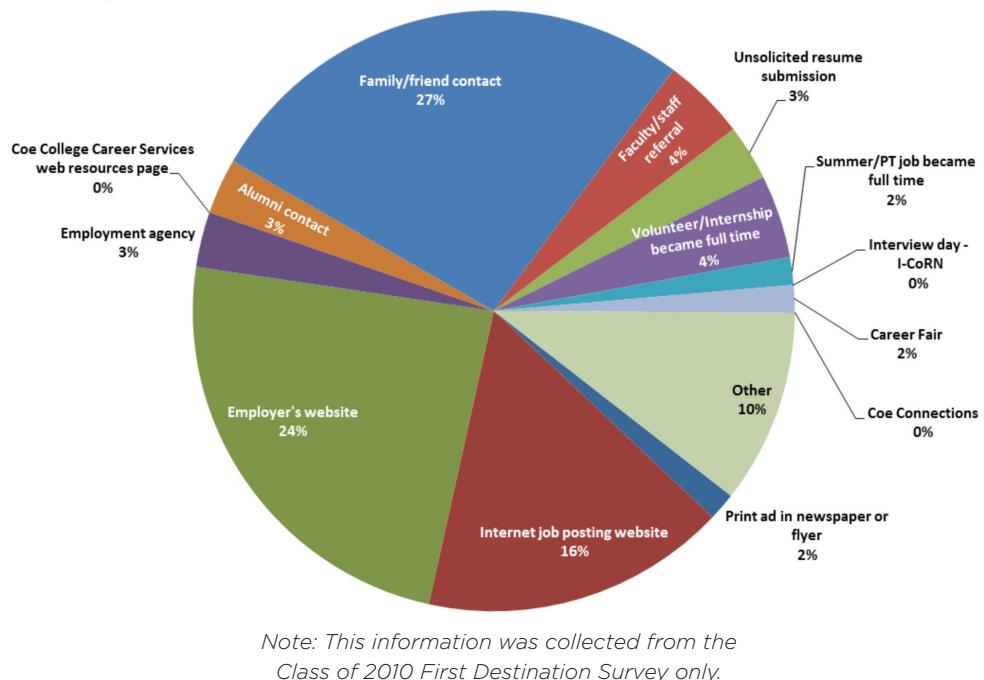
The use of an employer website was the second most successful strategy cited (24% of leads) and an internet job posting website accounted for 16% of respondents' job leads. Note: Responses to this question may be inflated because many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they are initially connected to the job in question.

Figure 3 illustrates the employment methods reported by the survey respondents.

Figure 3

Coe College Class of 2010

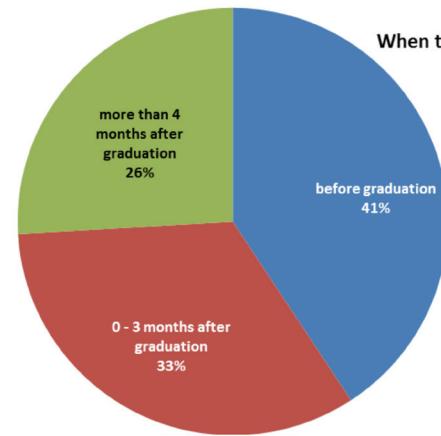
How They Found Their Current Jobs



Coe students are advised to start their full-time job searches well before their graduation dates; however, fewer than half of the respondents from the Class of 2010 (41%) reported doing so. Nearly 60% said they did not start looking for jobs until after graduation and over one-quarter of these admitted that they did not start their job searches until more than four months later. **Figure 4** illustrates these percentages.

Figure 4

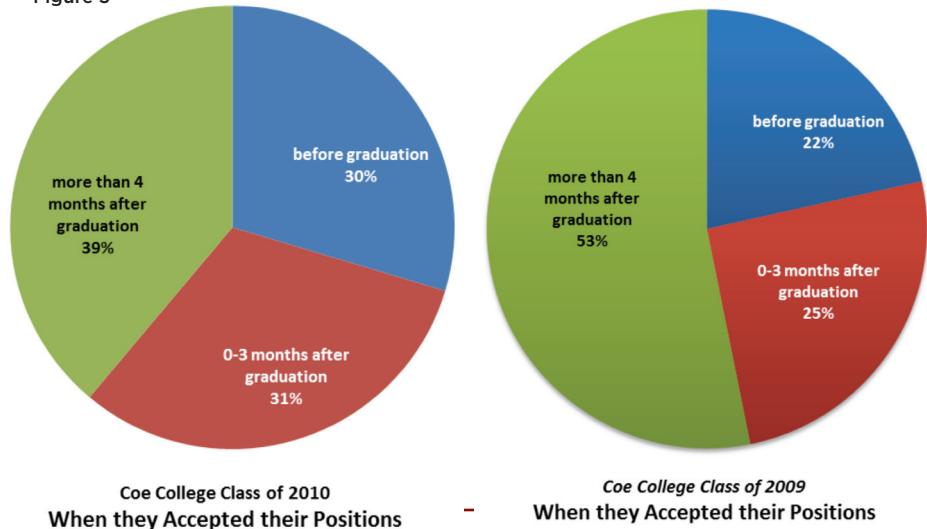
Coe College Class of 2010
When they Started their Job Search



Although a large percentage of the Class of 2010 delayed their job searches until after graduation, they still outpaced the previous graduating class for offers before graduating. While only 22% of the Class of 2009 accepted a job offer before graduation day, 30% of the Class of 2010 had done so. Over half of the Class of 2009 (53%) accepted job offers more than four months after graduating while more than half (61%) had job offers by three months after graduation.

Although 70% of the Class of 2010 survey respondents did not accept a job until after graduation, it appears that they did better than the previous class, securing their post-graduation jobs at a generally faster pace than the Class of 2009. See **Figure 5**.

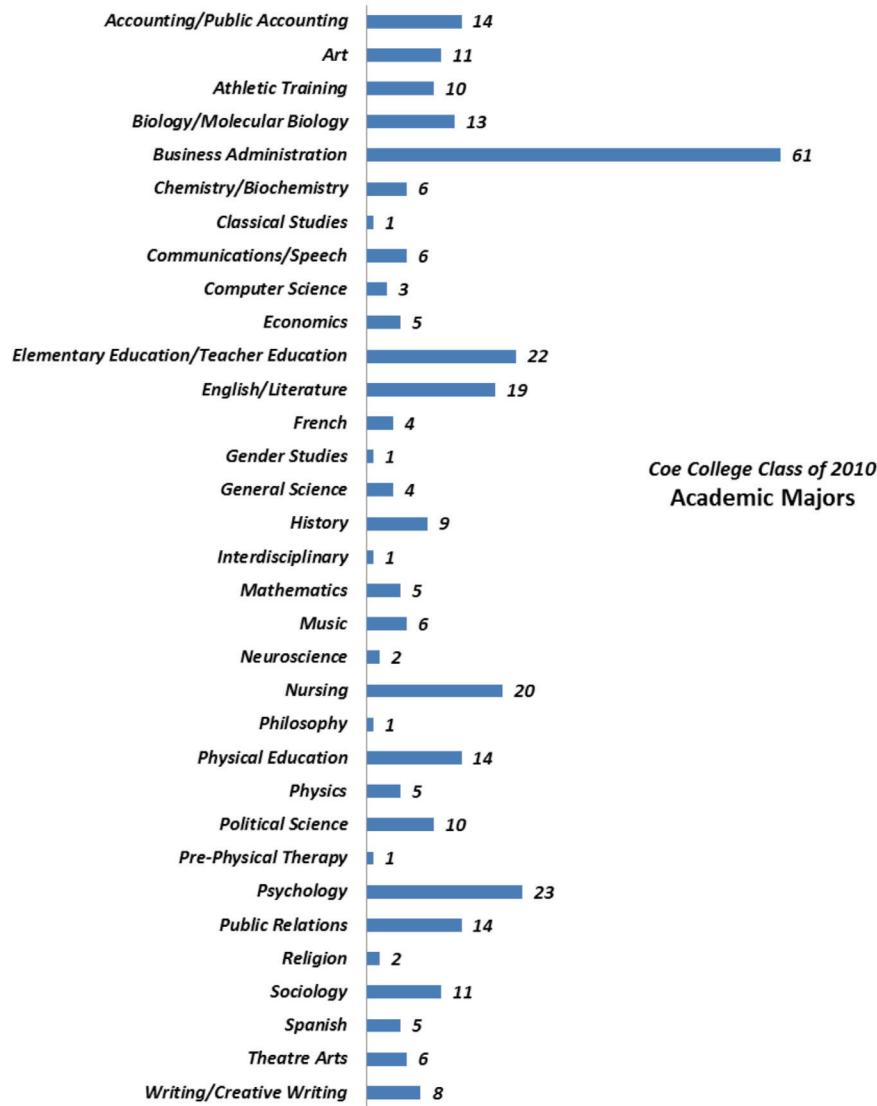
Figure 5



UNDERGRADUATE MAJOR

A wide range of liberal arts majors were represented by the Class of 2010, as depicted in **Figure 6**. This information was gathered from the Class of 2010 master list retained in the Coe College Alumni Office. The number represented here is greater than the total number of Class of 2010 alumni because many had more than one major while at Coe.

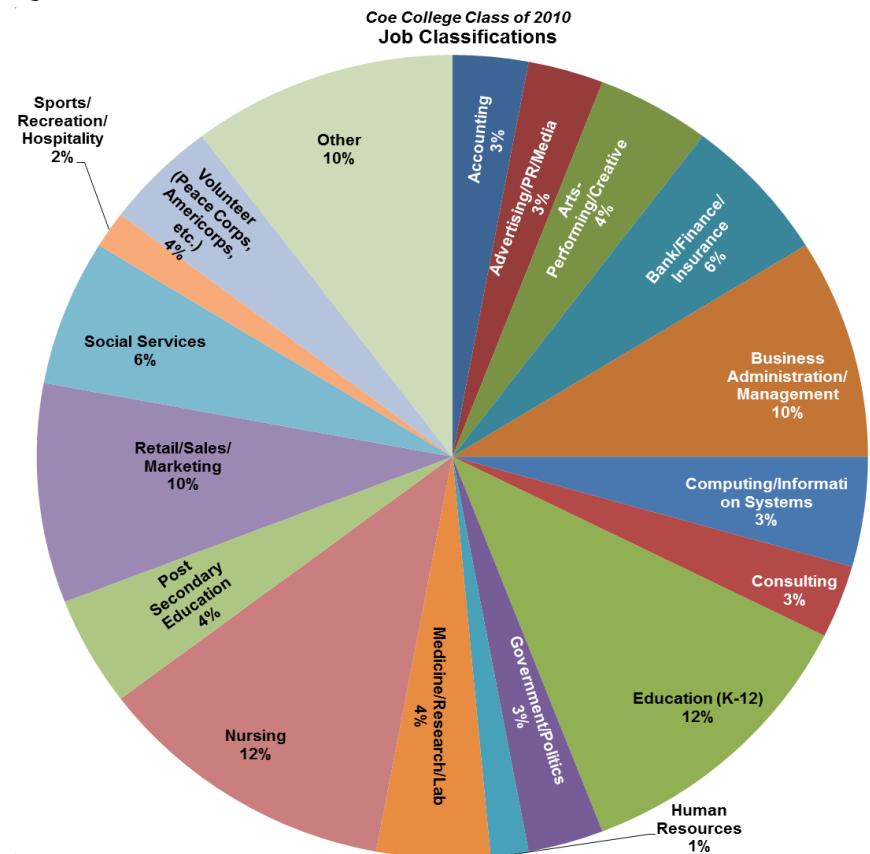
Figure 6



JOB CLASSIFICATIONS

Figure 7 shows the classifications of the jobs held by the Class of 2010 survey respondents. One-third (33%) were in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Sixteen percent were in education (K-12 or post-secondary) and another 16% were in a science or healthcare-related field such as nursing, medicine, research or lab science.

Figure 7



EMPLOYERS REPORTED BY THE CLASS OF 2010:

Abbe Center
Alliant Energy
Amazing Care
American Cancer Society
Americorps VISTA
Bergan Paulsen
Bettendorf Parties
Brewed Awakenings
Brucemore
Camp Fire USA
Cedar Rapids Science Station
Coe College
Columbus High School
CRST International
David's Bridal
Delta State Univ. Sports Medicine
Dept. of Justice, U.S. Attorney's Office
Eide Bailly
Family Systems
Fareway
FCT Assembly
Four Oaks Family and Child Services
GEICO
Grant Wood AEA
GreatAmerica Leasing Corp
Hennings Farm Corporation
Hiawatha Kids League
Hills Bank and Trust
Hy Vee
Iowa City Community School District
Iowa Department of Public Safety
Iowa Health Care
Jewish Community Center
Kaiser Permanente
KCRG-TV
Linn County Home Health
Mayo Clinic
Mecca Services
Mediapolis Childcare & Preschool
Mercy Hospital
Mercy Medical Center
Mount Mercy University
New Directions Counseling Services
Observer Research Foundation
Planet Beach Contempo Spa
Premier Investments of Iowa
Price Waterhouse Cooper
Progressive Rehabilitation
Quality Ag
Quintrex
Rasmussen College
River Ridge C.U.S.D
RuffaloCODY
Sibley Public Library
St. Luke's Hospital
Support, Inc.
Tanager Place
Teach For America
Texas Roadhouse
The Denver Post
The Graphic Edge
Thomas L. Cardella & Associates
Univ. Wisconsin Hospital
Univ. Iowa Hospitals and Clinics
Univ. Iowa Carver College of Medicine
Univ. Iowa College of Social Work
Univ. Kentucky College of Social Work
Univ. Missouri-St. Louis
US Bank
US Corrugated
Vanderbilt University Medical Center
Virent Energy Systems
Walgreens Co.
Warren CUSD #205
World Wide Equipment Sales

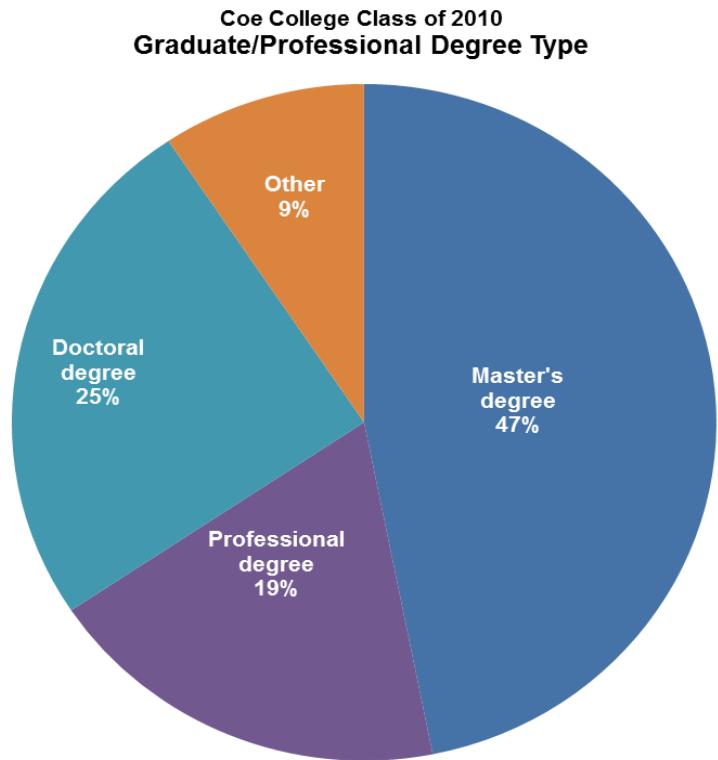
JOB TITLES REPORTED BY THE CLASS OF 2010 INCLUDE:

Account Executive
Adjunct Instructor, Sports Massage
Admissions Counselor
Americorps VISTA Member
Asst. Admin. Computer Manager
Assistant Manager
Associate Chemical Analyst
Athletic Trainer
Audit Associate
Auditor
Band Director
Barista
Business Systems Support Analyst
Case Manager
Checker/Cashier
Classroom Coordinator
Clerical Assistant III
Community Support Specialist
Counselor
Creative Writer, Enrollment Mgmt. Div.
Customer Account Professional/ Sales Asst.
Direct Care Worker
Employee Benefits Specialist
Farmer
Fleet Manager
Float Pool Nurse
Graduate Assistant, Athletic Trainer
Graduate Teaching Assistant
Research Assistant
Grounds Crew
Insurance Sales Associate
Iowa Campus Compact AmeriCorps
VISTA
Coe College Office of Service Learning
Iowa State Trooper
Lab Chemist and Lab Manager
Licensed Massage Therapist
Marketing and Program Director
Marketing Manager
Middle School/High School Art Teacher
Mortgage Closer
Operator
Paralegal Specialist
Pharmacy Technician
Preschool Teacher & On-Site Supervisor
Production Assistant
Production Supervisor
Program Director
Published Author
Recovery Assistant
Registered Nurse
Remedial Service Provider
Remedial Skills Specialist
Research Intern
Resident Hall Director
RN - Adult Psychiatric Unit
Sales Manager
Screen Printer
Server
Seventh grade teacher
Site Manager
Staff Accountant
Staff Nurse - Intensive/Specialty Services
Student Support Staff
Substitute Teacher
Supervisor
Support/Installer Customer Care
Teacher
Teacher Corps Member
Teacher Associate
Telemarketer
Teller
Treatment Counselor
Wedding Consultant
Youth Counselor
Youth Services Librarian

GRADUATE & PROFESSIONAL SCHOOL

While much of the Class of 2010 reported working full-time during the year following graduation, over one-quarter of survey respondents (28%) reported that they were continuing their education in graduate school, professional school, or in another area. Of those, 47% were pursuing Master's degrees, 25% were pursuing PhDs, and 19% were pursuing professional degrees such as medicine or law. Nine percent were pursuing another type of credential such as a teacher certification. This is illustrated in **Figure 8**:

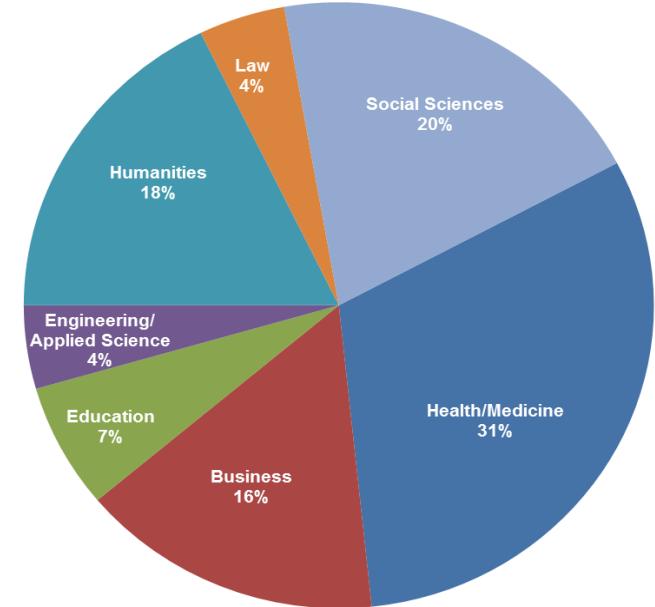
Figure 8



Of those responding class members who reported attending graduate school, nearly one-third (31%) were in a healthcare or medical-related field, 20% were in the social sciences, 18% were in the humanities (art, music, creative writing, or a related field), and 16% were in business. Seven percent were pursuing post-graduate degrees in education, 4% were in applied science, and 4% were in law. This is illustrated in **Figure 9**.

Figure 9

**Coe College Class of 2010
Graduate/Professional School Field of Study**



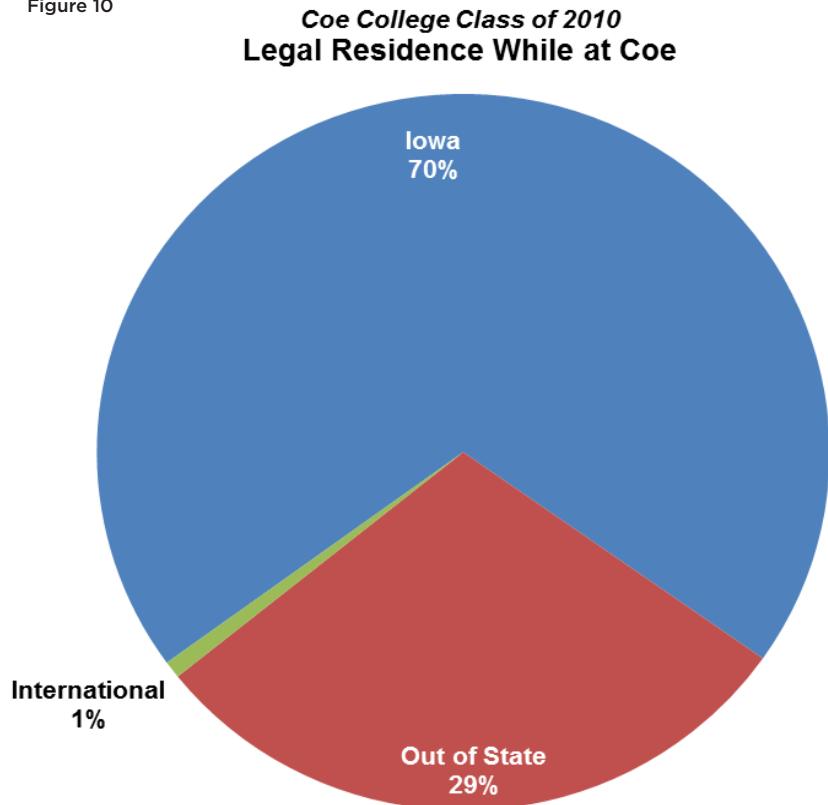
Coe's Class of 2010 is represented at the following institutions:

- Ashford University
- California Western School of Law
- Capri College
- Carthage College
- Columbia University
- Delta State University
- Hamline University School of Law
- Indiana Univ.-Purdue Univ. Indianapolis
- Lesley University
- Longy School of Music
- Loyola Marymount University
- McCormick Theological Seminary
- Mount Mary College
- Palmer College of Chiropractic
- St. Thomas University
- The George Washington University
- Touro University
- University at Albany, SUNY
- University of Arizona
- Univ. Colorado Denver School of Medicine
- University of Denver
- University of Iowa
- University of Iowa College of Pharmacy
- University of Iowa College of Medicine
- University of Minnesota
- University of Missouri - St. Louis
- University of Nebraska - Lincoln
- University of Nebraska Medical Center
- University of North Texas
- University of Northern Iowa
- University of Texas at Austin
- University of Wisconsin LaCrosse
- University of Wisconsin Madison

GEOGRAPHICAL LOCATION

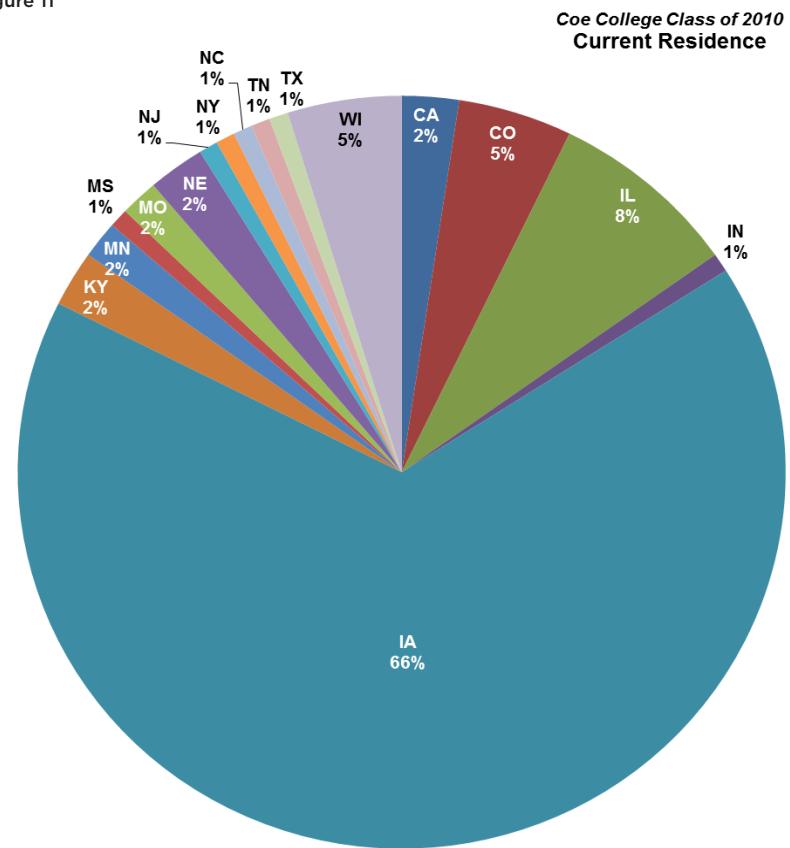
Of the Class of 2010 graduates who participated in these surveys, 70% originated from the state of Iowa, 29% came from other states, and 1% came from other countries. This is depicted in **Figure 10**:

Figure 10



Two-thirds (66%) of the Class of 2010 survey respondents stayed in Iowa after graduating from Coe, 8% moved to Illinois, 5% went to Wisconsin, and 5% went to Colorado. Seventeen percent moved to other states within the U.S. None of the Class of 2010 survey respondents reported living outside of the United States (see **Figure 11**).

Figure 11

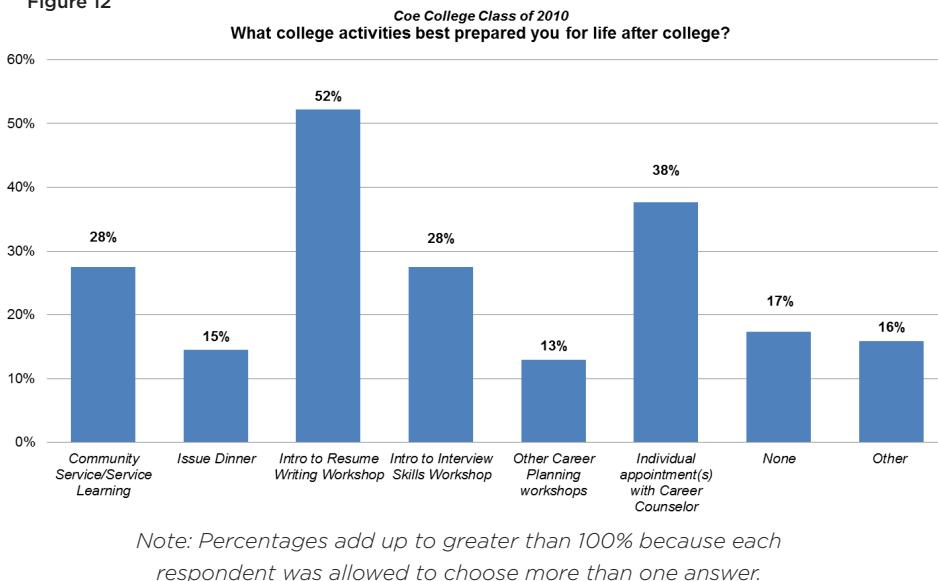


Note: Due to rounding, the figures above add up to greater than 100%.

HOW COE HELPED STUDENTS PREPARE FOR LIFE AFTER COLLEGE

Coe College is purposeful about helping students prepare for life after college by offering practical support through workshops, events, and individual counseling, among other opportunities. Alumni from the Class of 2010 were asked to offer their opinions about the most helpful aspects of that part of their Coe experience. The two most popular activities were the Introduction to Resume Writing Workshop in Career Services (52% of respondents) and individual appointments with a career counselor (38% of respondents). **Figure 12** illustrates the responses.

Figure 12



HOW SURVEY RESULTS WERE GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using the online survey tool, Survey Monkey. The survey was distributed three times via email with an online link. Other attempts to contact 2010 alumni to gather updated contact information were also made through online social networking sites such as LinkedIn and Facebook. All survey and social networking information was then combined for this report.

A total of **129** alumni from the Class of 2010 (out of 252 graduates) participated in this survey, with a response rate of 51%. Not all questions were answered by all survey respondents.

2010-2011 Office of Career Services and Internships Staff

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