

# COE COLLEGE OFFICE OF CAREER SERVICES AND INTERNSHIPS

CLASS OF 2010

## First Destination Survey Report

A snapshot of what our alumni are doing one year after graduation

Coe College



### Office of Career Services & Internships

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*Our mission is to empower people to clarify  
their values as they discover and develop their  
skills, abilities and passions for life.*



## OFFICE OF CAREER SERVICES & INTERNSHIPS

### First Destination Report:

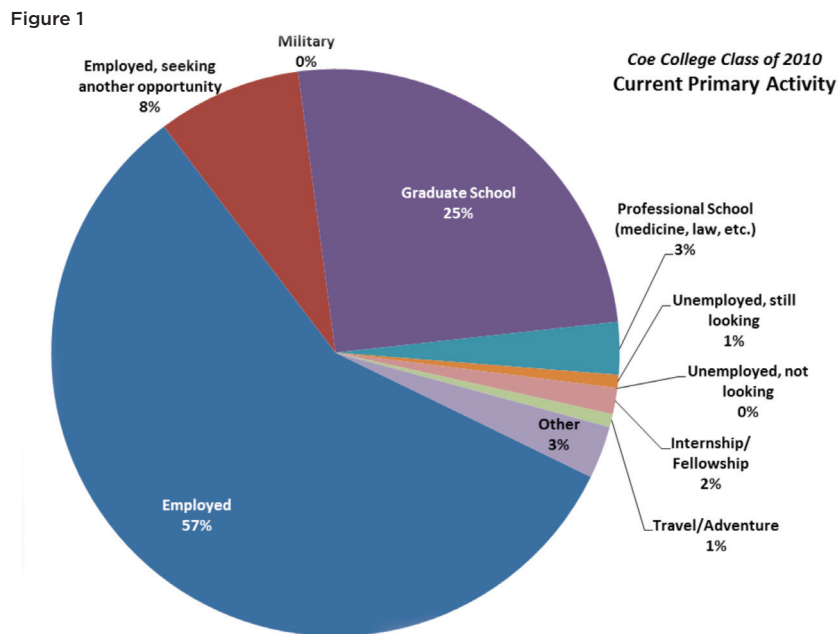
#### Class of 2010

The following information was compiled by Coe College's Office of Career Services and Internships. This information is an aggregate of the Class of 2010 First Destination Survey conducted one year after graduation and the Senior Survey administered prior to graduation.

The purpose of the survey was to get a "snapshot" of what Coe's recent graduates were doing, including employment, graduate school, or other endeavors, up to one year after graduating from the college.

### Current Activity

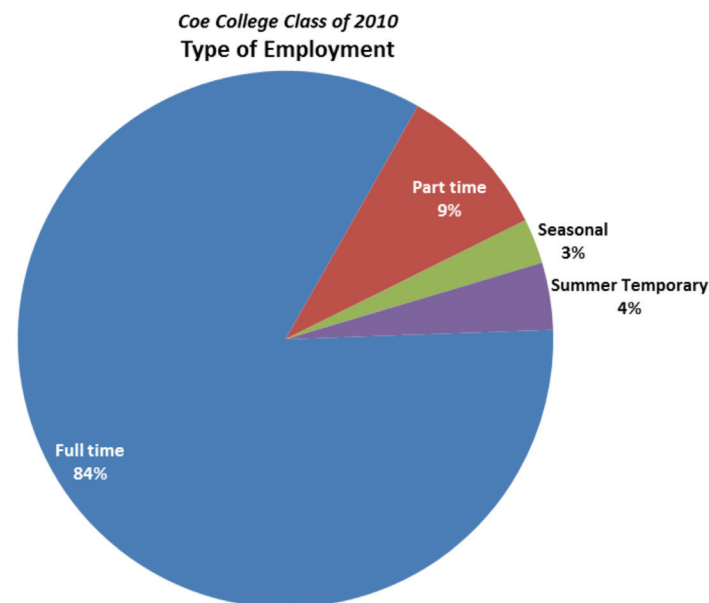
**Figure 1** gives an overview of what the Class of 2010 survey respondents reported they were doing up to one year after graduation:



Fifty-seven percent of the Class of 2010 survey participants were employed and 28% were attending graduate or professional school such as medicine or law. Eight percent reported being employed but seeking a different opportunity. Six percent had an internship or fellowship, were involved in travel or adventure, or engaged in another activity. Only 1% said that they were unemployed and still looking for a job.

Of those students who reported gainful employment up to one year following their 2010 graduation from Coe, 84% were employed in full-time, permanent positions, as illustrated in **Figure 2**:

**Figure 2**



### EMPLOYMENT SEARCH DETAIL

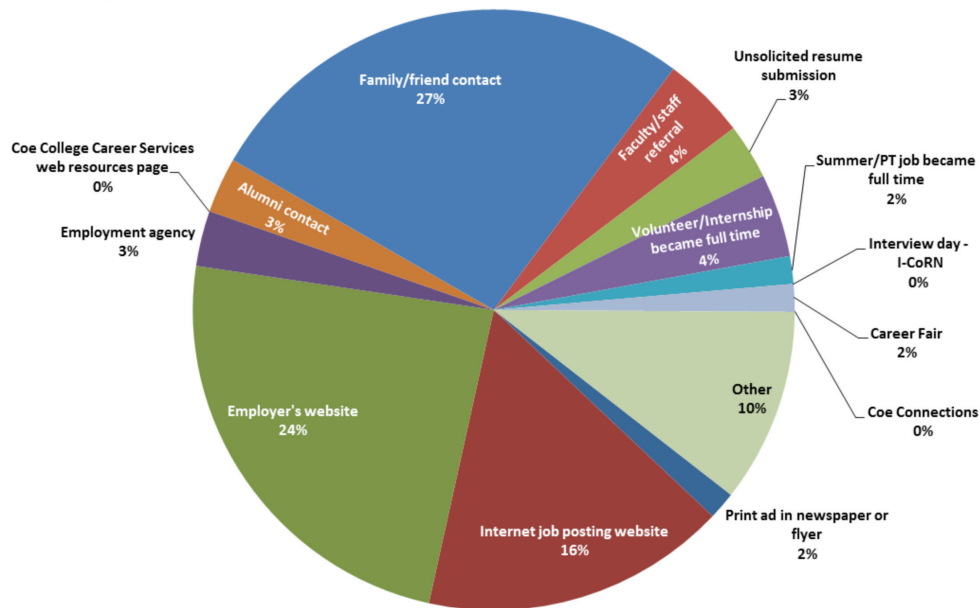
One of Career Services' goals is to help Coe students and alumni understand that the most effective job searches involved the use of multiple employment search resources, specifically personal networking and interaction.

This is illustrated vividly through the Class of 2010 First Destination Survey. Respondents were asked to report all of the sources that they leveraged to connect with their current positions. The most popular referral source, accounting for 27% of all successful job leads for the Class of 2010, was a personal contact through friends or family. An additional 13% of job leads came through other personal referral methods, including a volunteer position, internship, summer job, or part-time job going full-time (8%), a referral from Coe faculty or staff (4%), or a referral from a Coe alum (3%).

The use of an employer website was the second most successful strategy cited (24% of leads) and an internet job posting website accounted for 16% of respondents' job leads. Note: Responses to this question may be inflated because many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they are initially connected to the job in question.

**Figure 3** illustrates the employment methods reported by the survey respondents.

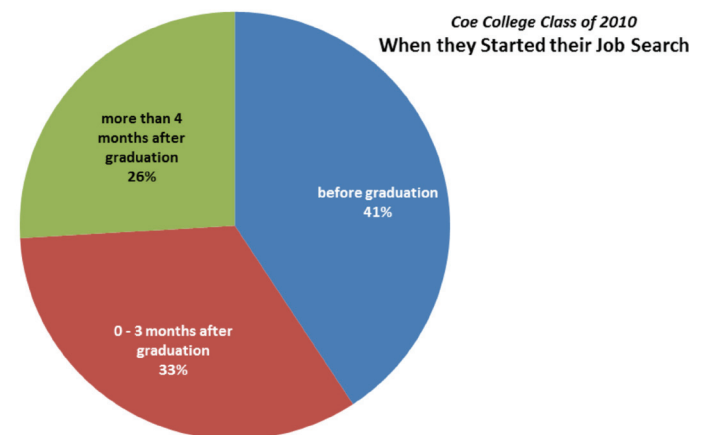
Figure 3  
Coe College Class of 2010  
How They Found Their Current Jobs



Note: This information was collected from the Class of 2010 First Destination Survey only.

Coe students are advised to start their full-time job searches well before their graduation dates; however, fewer than half of the respondents from the Class of 2010 (41%) reported doing so. Nearly 60% said they did not start looking for jobs until after graduation and over one-quarter of these admitted that they did not start their job searches until more than four months later. **Figure 4** illustrates these percentages.

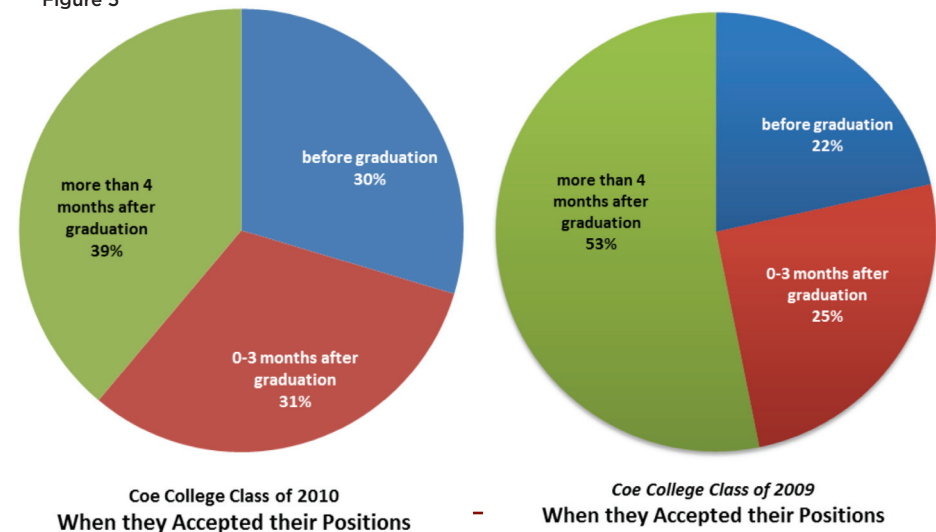
Figure 4



Although a large percentage of the Class of 2010 delayed their job searches until after graduation, they still outpaced the previous graduating class for offers before graduating. While only 22% of the Class of 2009 accepted a job offer before graduation day, 30% of the Class of 2010 had done so. Over half of the Class of 2009 (53%) accepted job offers more than four months after graduating while more than half (61%) had job offers by three months after graduation.

Although 70% of the Class of 2010 survey respondents did not accept a job until after graduation, it appears that they did better than the previous class, securing their post-graduation jobs at a generally faster pace than the Class of 2009. See **Figure 5**.

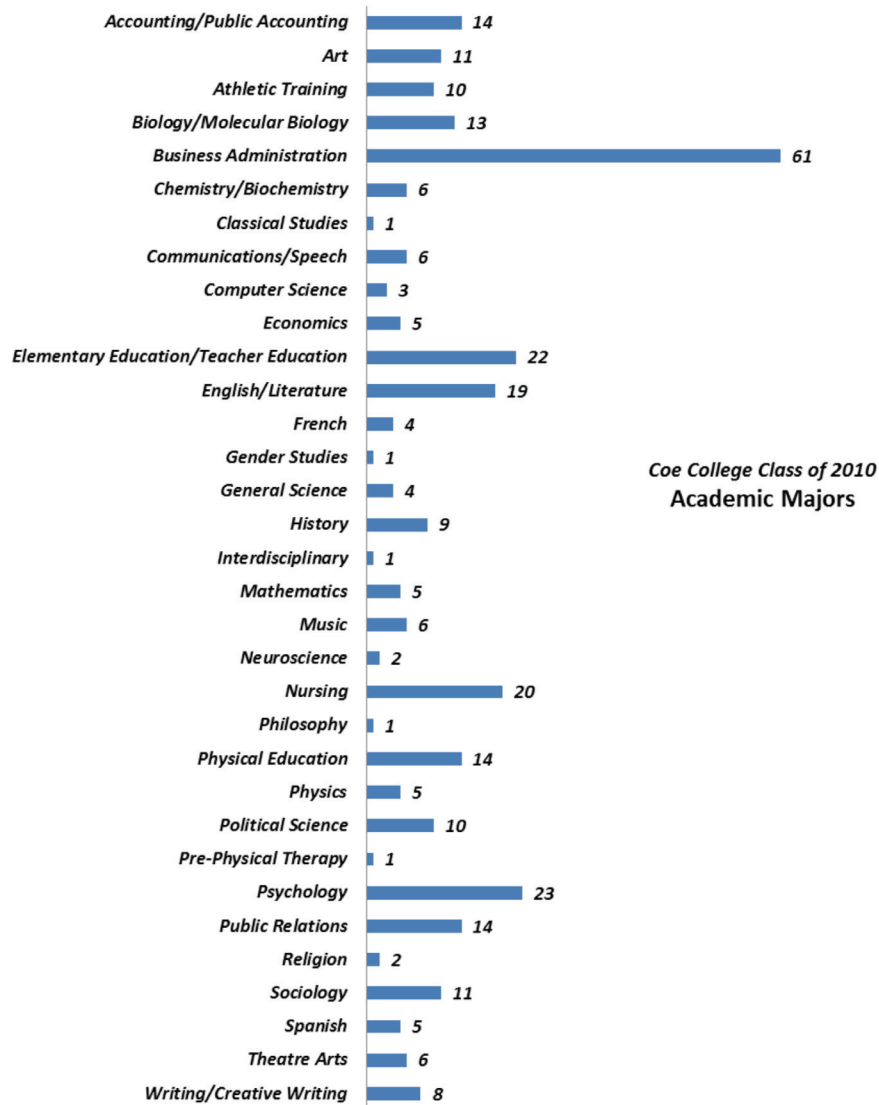
Figure 5



## UNDERGRADUATE MAJOR

A wide range of liberal arts majors were represented by the Class of 2010, as depicted in **Figure 6**. This information was gathered from the Class of 2010 master list retained in the Coe College Alumni Office. The number represented here is greater than the total number of Class of 2010 alumni because many had more than one major while at Coe.

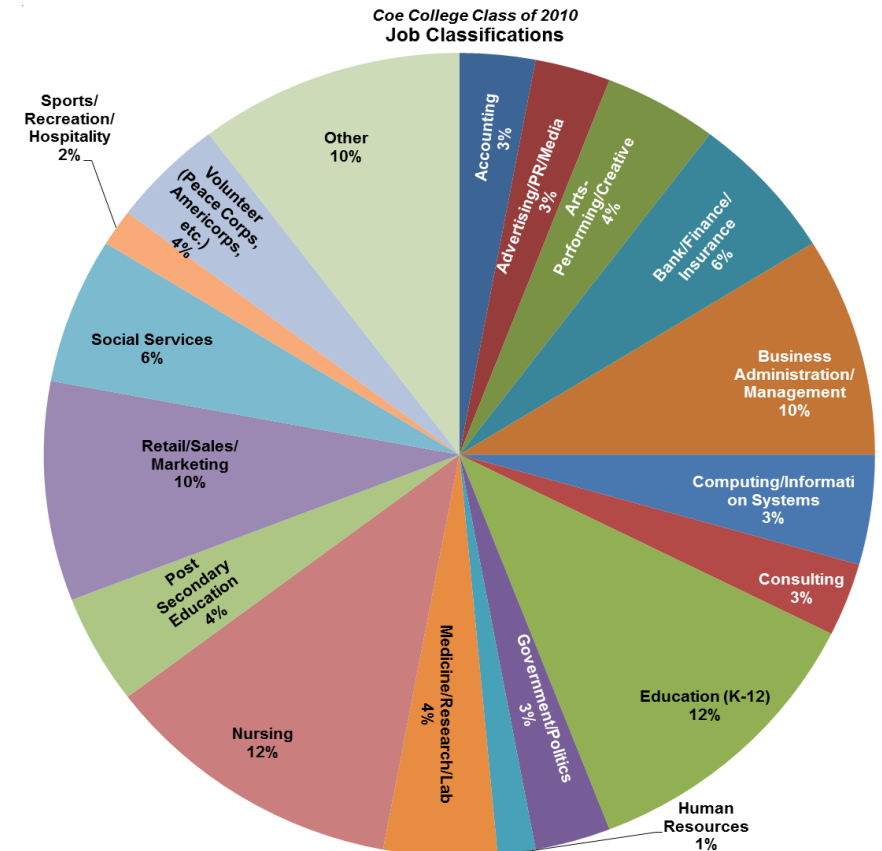
Figure 6



## JOB CLASSIFICATIONS

**Figure 7** shows the classifications of the jobs held by the Class of 2010 survey respondents. One-third (33%) were in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Sixteen percent were in education (K-12 or post-secondary) and another 16% were in a science or healthcare-related field such as nursing, medicine, research or lab science.

Figure 7



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## EMPLOYERS REPORTED BY THE CLASS OF 2010:

Abbe Center	Mediapolis Childcare & Preschool
Alliant Energy	Mercy Hospital
Amazing Care	Mercy Medical Center
American Cancer Society	Mount Mercy University
Americorps VISTA	New Directions Counseling Services
Bergan Paulsen	Observer Research Foundation
Bettendorf Parties	Planet Beach Contempo Spa
Brewed Awakenings	Premier Investments of Iowa
Brucemore	Price Waterhouse Cooper
Camp Fire USA	Progressive Rehabilitation
Cedar Rapids Science Station	Quality Ag
Coe College	Quintrex
Columbus High School	Rasmussen College
CRST International	River Ridge C.U.S.D
David's Bridal	RuffaloCODY
Delta State Univ. Sports Medicine	Sibley Public Library
Dept. of Justice, U.S. Attorney's Office	St. Luke's Hospital
Eide Bailly	Support, Inc.
Family Systems	Tanager Place
Fareway	Teach For America
FCT Assembly	Texas Roadhouse
Four Oaks Family and Child Services	The Denver Post
GEICO	The Graphic Edge
Grant Wood AEA	Thomas L. Cardella & Associates
GreatAmerica Leasing Corp	Univ. Wisconsin Hospital
Hennings Farm Corporation	Univ. Iowa Hospitals and Clinics
Hiawatha Kids League	Univ. Iowa Carver College of Medicine
Hills Bank and Trust	Univ. Iowa College of Social Work
Hy Vee	Univ. Kentucky College of Social Work
Iowa City Community School District	Univ. Missouri-St. Louis
Iowa Department of Public Safety	US Bank
Iowa Health Care	US Corrugated
Jewish Community Center	Vanderbilt University Medical Center
Kaiser Permanente	Virent Energy Systems
KCRG-TV	Walgreens Co.
Linn County Home Health	Warren CUSD #205
Mayo Clinic	World Wide Equipment Sales
Mecca Services	

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## JOB TITLES REPORTED BY THE CLASS OF 2010 INCLUDE:

Account Executive	Mortgage Closer
Adjunct Instructor, Sports Massage	Operator
Admissions Counselor	Paralegal Specialist
Americorps VISTA Member	Pharmacy Technician
Asst. Admin. Computer Manager	Preschool Teacher & On-Site Supervisor
Assistant Manager	Production Assistant
Associate Chemical Analyst	Production Supervisor
Athletic Trainer	Program Director
Audit Associate	Published Author
Auditor	Recovery Assistant
Band Director	Registered Nurse
Barista	Remedial Service Provider
Business Systems Support Analyst	Remedial Skills Specialist
Case Manager	Research Intern
Checker/Cashier	Resident Hall Director
Classroom Coordinator	RN - Adult Psychiatric Unit
Clerical Assistant III	Sales Manager
Community Support Specialist	Screen Printer
Counselor	Server
Creative Writer, Enrollment Mgmt. Div.	Seventh grade teacher
Customer Account Professional/ Sales Asst.	Site Manager
Direct Care Worker	Staff Accountant
Employee Benefits Specialist	Staff Nurse - Intensive/Specialty Services
Farmer	Student Support Staff
Fleet Manager	Substitute Teacher
Float Pool Nurse	Supervisor
Graduate Assistant, Athletic Trainer	Support/Installer Customer Care
Graduate Teaching Assistant	Teacher
Research Assistant	Teacher Corps Member
Grounds Crew	Teacher Associate
Insurance Sales Associate	Telemarketer
Iowa Campus Compact AmeriCorps	Teller
VISTA	Treatment Counselor
Coe College Office of Service Learning	Wedding Consultant
Iowa State Trooper	Youth Counselor
Lab Chemist and Lab Manager	Youth Services Librarian
Licensed Massage Therapist	
Marketing and Program Director	
Marketing Manager	
Middle School/High School Art Teacher	

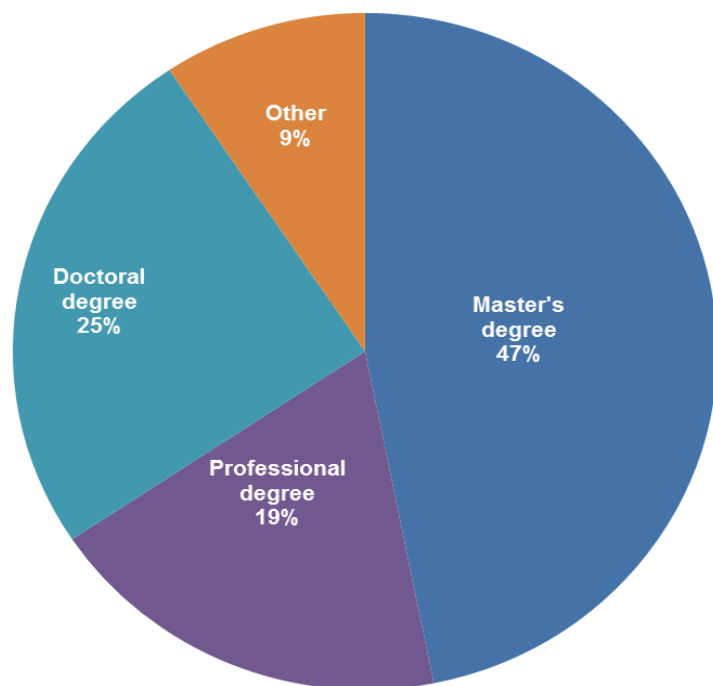


## GRADUATE & PROFESSIONAL SCHOOL

While much of the Class of 2010 reported working full-time during the year following graduation, over one-quarter of survey respondents (28%) reported that they were continuing their education in graduate school, professional school, or in another area. Of those, 47% were pursuing Master's degrees, 25% were pursuing PhDs, and 19% were pursuing professional degrees such as medicine or law. Nine percent were pursuing another type of credential such as a teacher certification. This is illustrated in **Figure 8**:

Figure 8

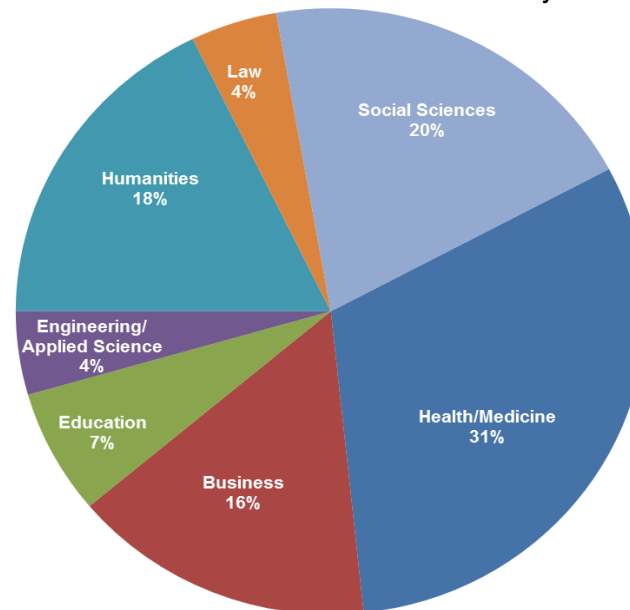
**Coe College Class of 2010  
Graduate/Professional Degree Type**



Of those responding class members who reported attending graduate school, nearly one-third (31%) were in a healthcare or medical-related field, 20% were in the social sciences, 18% were in the humanities (art, music, creative writing, or a related field), and 16% were in business. Seven percent were pursuing post-graduate degrees in education, 4% were in applied science, and 4% were in law. This is illustrated in **Figure 9**.

Figure 9

**Coe College Class of 2010  
Graduate/Professional School Field of Study**



### Coe's Class of 2010 is represented at the following institutions:

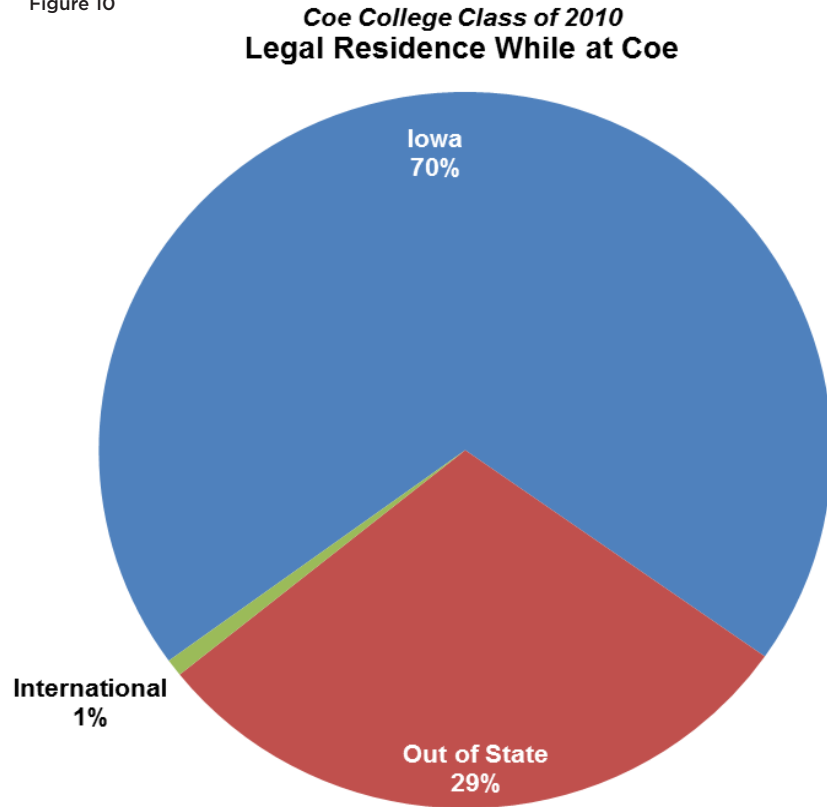
Ashford University  
California Western School of Law  
Capri College  
Carthage College  
Columbia University  
Delta State University  
Hamline University School of Law  
Indiana Univ.-Purdue Univ. Indianapolis  
Lesley University  
Longy School of Music  
Loyola Marymount University  
McCormick Theological Seminary  
Mount Mary College  
Palmer College of Chiropractic  
St. Thomas University  
The George Washington University  
Touro University

University at Albany, SUNY  
University of Arizona  
Univ. Colorado Denver School of Medicine  
University of Denver  
University of Iowa  
University of Iowa College of Pharmacy  
University of Iowa College of Medicine  
University of Minnesota  
University of Missouri - St. Louis  
University of Nebraska - Lincoln  
University of Nebraska Medical Center  
University of North Texas  
University of Northern Iowa  
University of Texas at Austin  
University of Wisconsin LaCrosse  
University of Wisconsin Madison

## GEOGRAPHICAL LOCATION

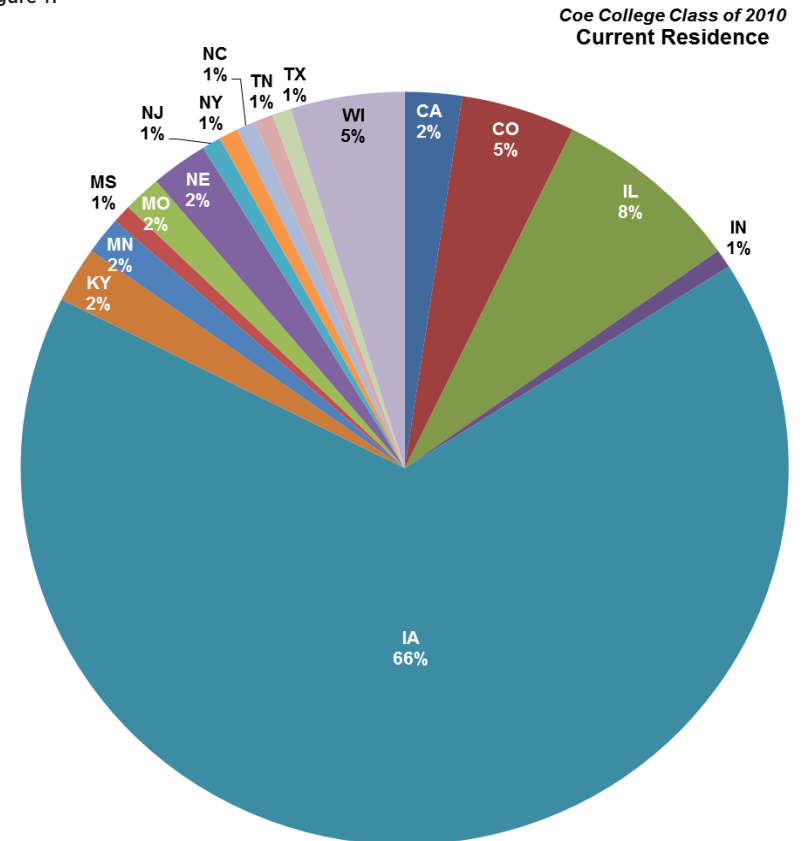
Of the Class of 2010 graduates who participated in these surveys, 70% originated from the state of Iowa, 29% came from other states, and 1% came from other countries. This is depicted in **Figure 10**:

Figure 10



Two-thirds (66%) of the Class of 2010 survey respondents stayed in Iowa after graduating from Coe, 8% moved to Illinois, 5% went to Wisconsin, and 5% went to Colorado. Seventeen percent moved to other states within the U.S. None of the Class of 2010 survey respondents reported living outside of the United States (see **Figure 11**).

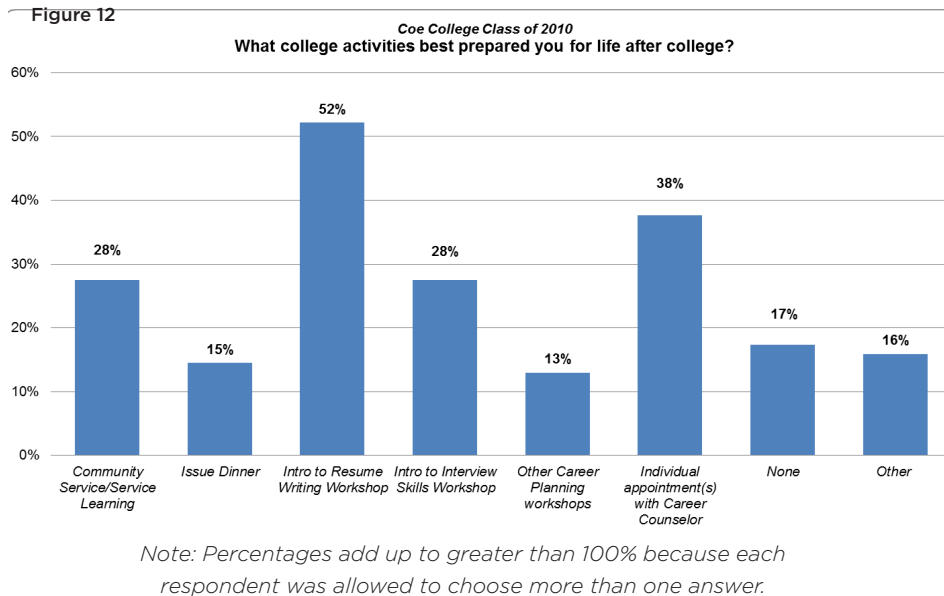
Figure 11



*Note: Due to rounding, the figures above add up to greater than 100%.*

## HOW COE HELPED STUDENTS PREPARE FOR LIFE AFTER COLLEGE

Coe College is purposeful about helping students prepare for life after college by offering practical support through workshops, events, and individual counseling, among other opportunities. Alumni from the Class of 2010 were asked to offer their opinions about the most helpful aspects of that part of their Coe experience. The two most popular activities were the Introduction to Resume Writing Workshop in Career Services (52% of respondents) and individual appointments with a career counselor (38% of respondents). **Figure 12** illustrates the responses.



## HOW SURVEY RESULTS WERE GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using the online survey tool, Survey Monkey. The survey was distributed three times via email with an online link. Other attempts to contact 2010 alumni to gather updated contact information were also made through online social networking sites such as LinkedIn and Facebook. All survey and social networking information was then combined for this report.

A total of **129 alumni** from the Class of 2010 (out of 252 graduates) participated in this survey, with a response rate of 51%. Not all questions were answered by all survey respondents.

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*Special thanks to community editors Denise Marie Mineck and Michael Benge*