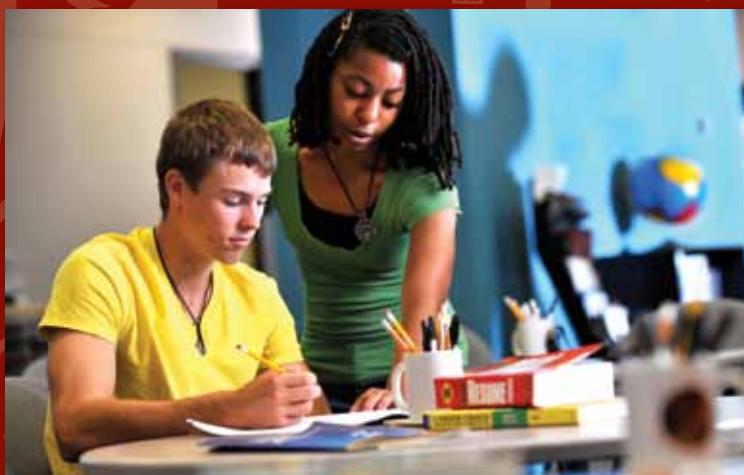


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# OFFICE OF CAREER SERVICES AND INTERNSHIPS



## Class of 2009: First Destination Survey Report

A one year snapshot of what our alumni are doing after graduation

*Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.*



# COE COLLEGE OFFICE OF CAREER SERVICES & INTERNSHIPS

## First Destination Report: Class of 2009

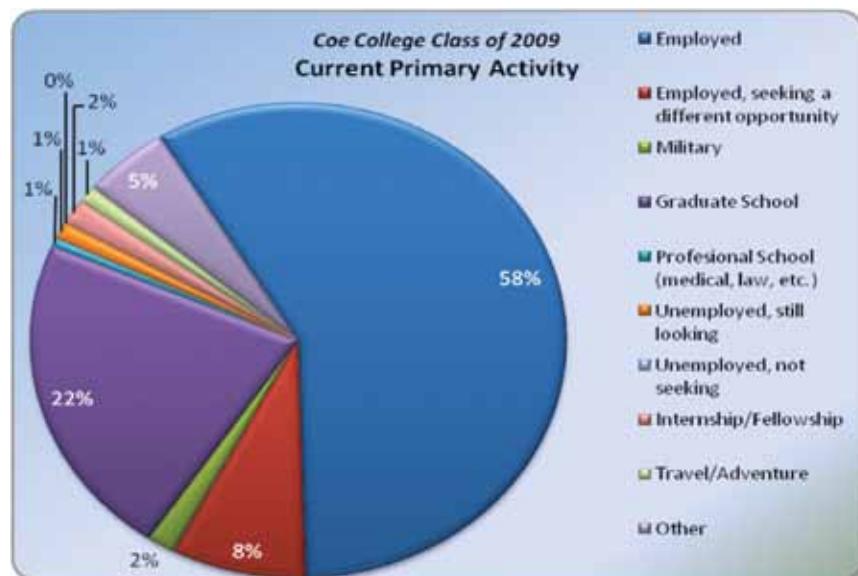
The following information was compiled by Coe College's Office of Career Services and Internships from Coe's Class of 2009 First Destination Survey and from the Senior Survey administered prior to graduation.

The purpose of the survey is to get a "snapshot" of what Coe's recent graduates are doing, including employment, graduate school, or other endeavors, up to one year after matriculating from the college.

### Current Activity

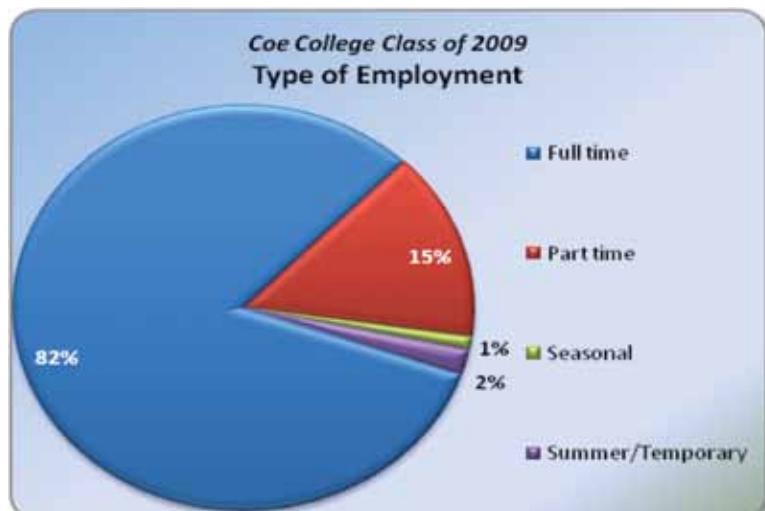
**Figure 1** gives a "snapshot" of what the Class of 2009 survey respondents reported they were doing up to one year after graduation:

Figure 1



Sixty-six percent of the Class of 2009 survey participants were employed and nearly one-quarter (22%) were attending graduate or professional school such as medicine or law. Only 1% said that they were unemployed and still looking for a job. Of those students who reported gainful employment one year following their 2009 graduation from Coe, 82% were employed full-time, as illustrated in **Figure 2**.

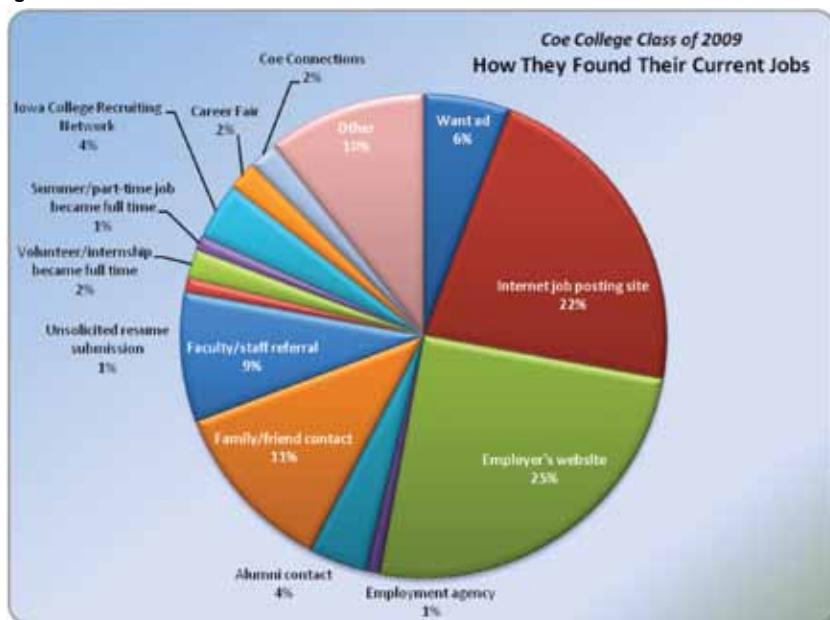
Figure 2



## Employment Search Detail

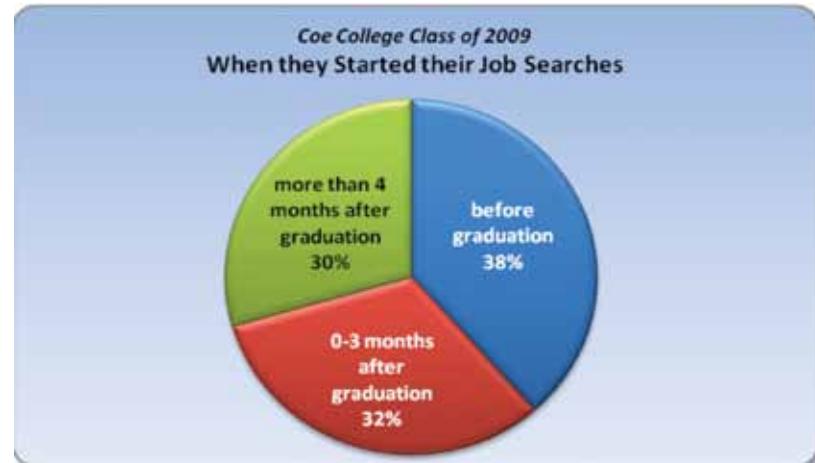
When working with students and alumni, one of Career Services' goals is to help them understand that the most effective job search strategy is to use multiple resources, particularly personal networking and interaction. The Class of 2009 First Destination Survey asked respondents to report all of the sources through which they identified or were connected to their current positions. The two most popular strategies, the use of an Internet job posting site and using an employer's website, accounted for nearly 50% of the respondents' job search methods. Thirty-four percent of job offers came through a personal referral such as an alumni or personal contact. It is important to note that many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they are initially connected to the job in question. **Figure 3** on the following page illustrates these and other methods reported by the survey respondents.

Figure 3



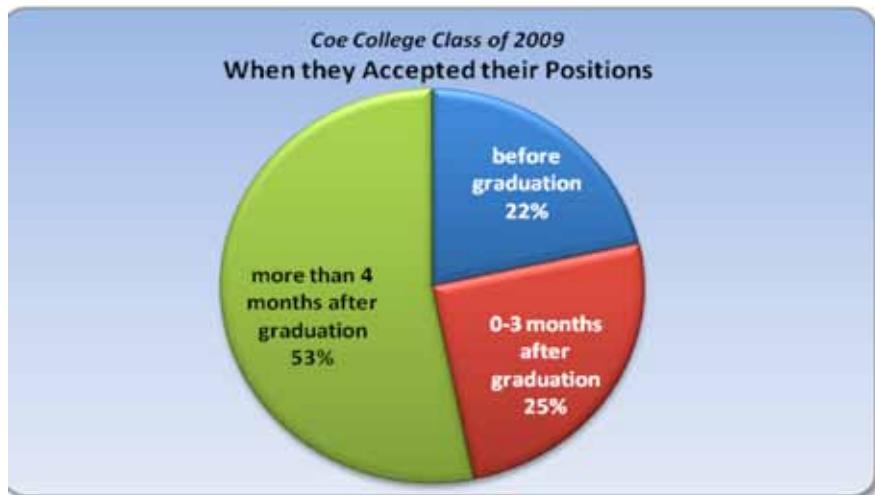
Coe students are advised to start their full-time job searches well before their graduation dates; however, only about one-third of the respondents from the Class of 2009 (38%) reported starting their job searches before they graduated. Sixty-two percent said that they did not start looking for jobs until after graduation and 30% admitted that they did not start their job searches until more than four months later. **Figure 4** below shows this breakdown.

Figure 4



A large percentage of the Class of 2009 delayed job searching until after graduation, and only 22% of that class accepted a job offer before graduation day. One quarter accepted an offer within three months of graduation and another 53% did so more than four months afterwards. All in all, over 3/4 of respondents (78%) did not accept a job offer until after graduation (see **Figure 5**).

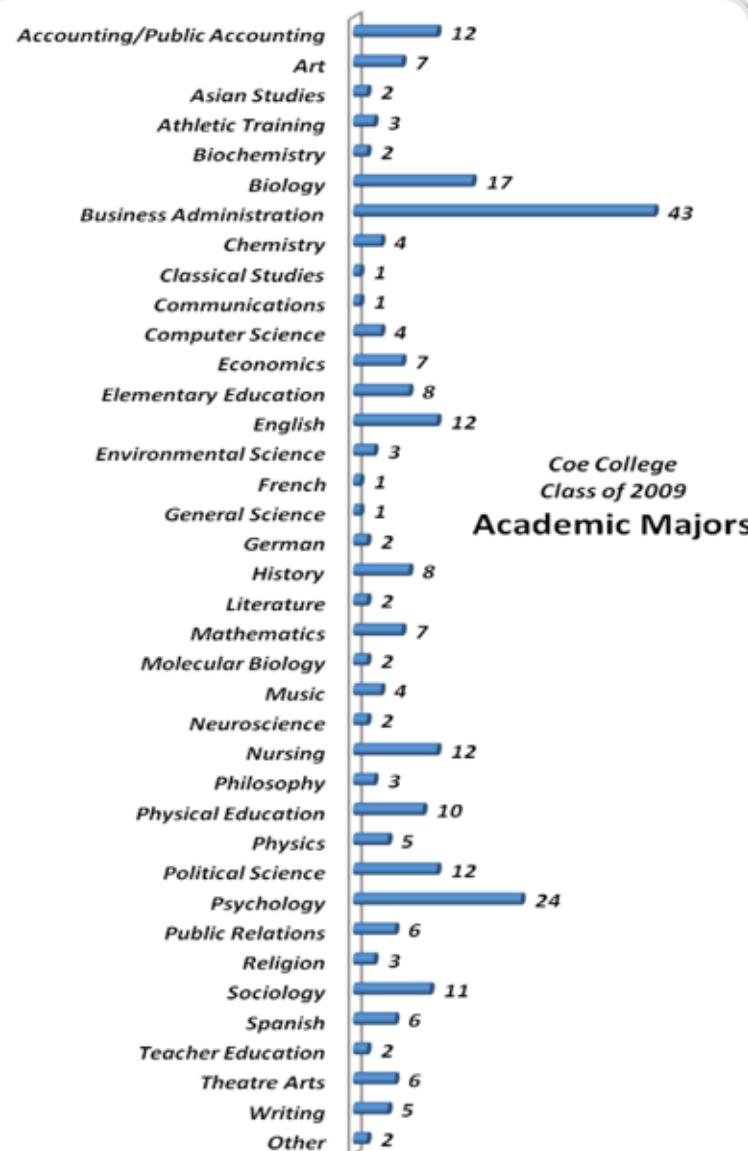
Figure 5



## Undergraduate Major

A wide range of liberal arts majors were represented by the Class of 2009:

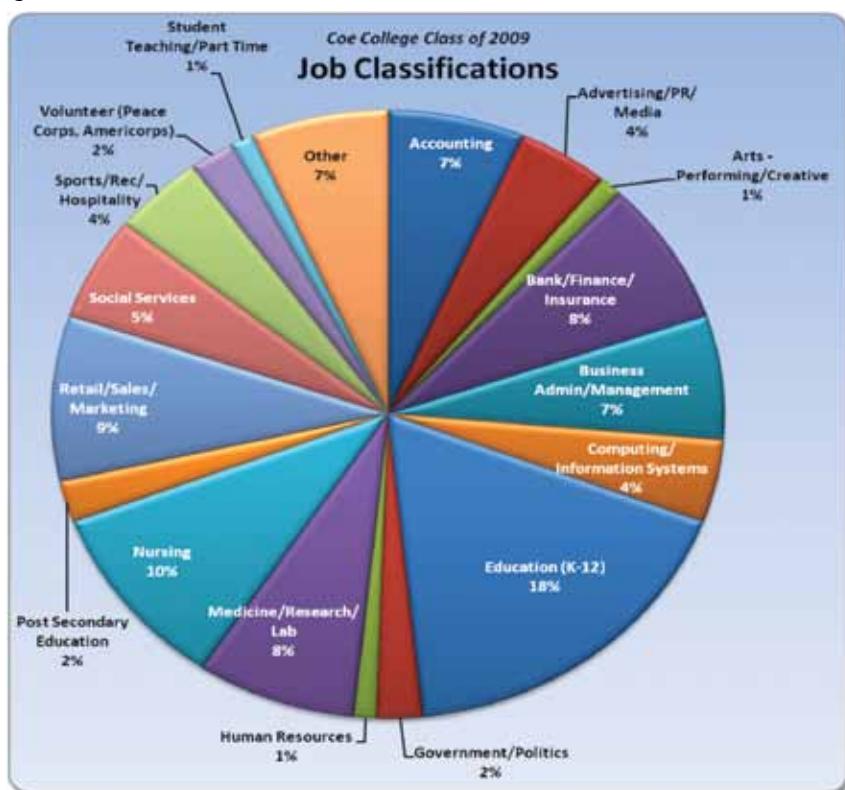
Figure 6



## Job Classifications

Figure 7 shows the classifications of the jobs held by the Class of 2009 survey respondents. Thirty six percent are in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Twenty percent are in education (K-12 or post-secondary), and 18% are in a science or healthcare-related field such as nursing, medicine, research or lab science.

Figure 7



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## Employers Reported By The Class Of 2009:

2nd Story Software  
AEGON Companies  
Alexian Brothers Medical Center  
Alliance Claims Solutions/Belron  
AmeriCorps  
Antonio and Angheli Zalapi  
Archer Daniels Midland  
Baltimore City Public Schools  
Baylor University Medical Center  
Bergan Paulsen CPAs & Consultants  
Bertie County Schools (Teach for America)  
Biaggi's  
Boston's The Gourmet Pizza  
Cedar Rapids Community School District  
Cedar Rapids Country Club  
Cerner  
Children's Hospital Boston  
City of North Liberty  
Clear Creek Amana Schools  
Codilis and Associates, P.C.  
Coe College  
College Community School District  
Cottage Grove Place  
CRC Insurance, Inc.  
Daniel Arthurs  
Dean Foods  
Democratic National Committee  
DeVries State Farm  
Digital Evolution Group  
Drescher Photo & Design  
Eagle Market Makers  
Ernst and Young, LLP  
First Presbyterian Church  
Fund for the Public Interest  
Genova Technologies  
Grant Wood AEA  
Great American Leasing Company  
Harrah's Entertainment  
Holabird & Root, LLC  
Houston Food Bank  
Hy-Vee  
Iowa City School District  
Iowa Department of Corrections  
Iowa Home Care  
Iowa State University  
Jiamen  
Kansas University Hospital  
Kids, Inc.  
KPMG  
Linguacenter  
Linn County Sheriff's Office  
Linn Mar School District  
Lutheran Social Services Nord House  
Macmillan Children's Publishing Group  
Manzanar Historic Site  
Marriott Hotel  
McDonalds  
McGladrey & Pullen  
Mechanical Services, Inc.  
Menards  
Meriter Hospital  
Monroe Clinic  
Montezuma School District  
Mo's Lawn Care  
Nationwide Insurance  
Nitro Swimming/Planet Fitness  
Northshore University Health System  
Northwestern Mutual Financial  
Office of Auditor of State  
Pearson Education  
Pediatric Center  
Performance Therapies, P.C.  
Perkins, Seyfer and Novak  
Red Lobster  
Red Star Yeast Company  
Rinderknecht Construction  
Rockwell Collins  
Rosenthal Brothers, Inc.  
Round Lake Brewster CSD  
Salesian Missions Office  
Siker Furniture  
Sinclair Broadcast Group  
Source Allies, Inc.  
St. Luke's Hospital  
StarchTech, Inc.  
Sundance Cinemas  
Tanager Place  
Taulbee & Associates, LLC  
Technology Staff Resources  
Tecumseh!  
The Ceramics Center  
The Children's Museum of Houston  
The IMT Group  
Think Trade Inc  
Time Warner Cable  
U.S. Army  
United States Senate  
University of Iowa  
University of Iowa Hospitals & Clinics  
University of Minnesota  
US Cellular  
US Air Force  
Van Meter Industrial  
Von Maur  
Walgreens  
Walgreen's Pharmacy  
Wapsie Pines Lawncare and Landscaping  
Waterloo Community School District  
Whelan Security  
Windmill Manor Long Term Care Facility  
Yellowbook

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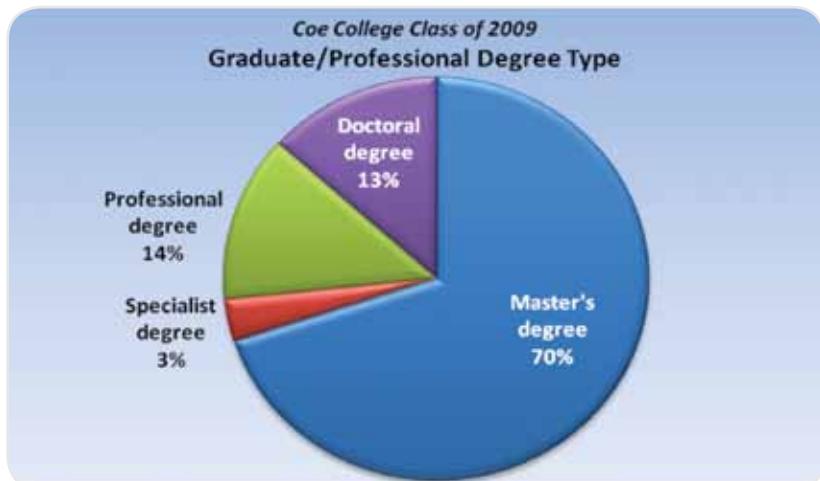
## Job Titles Reported By The Class Of 2009:

2nd Lt. - Aviation Officer	High School Math Teacher
3rd Grade Elementary Teacher	Hired Hand
7-12 Band and Choir Teacher	Junior Developer
Math Teacher/Volleyball Coach	JV Softball Coach
Account Executive	Lab Technician
Accountant	Landscape Manager
Accountant/Tax Analyst/Developer	Legal Assistant
Accounting and Finance Rotate	Linn County Deputy Sheriff
Accounting Assistant	Manager
Actor/Stage Combatant	Manager/Trainer
Administrative Assistant	Manager-in-Training
Admissions Counselor	Marketing Coordinator
Aquatic Supervisor	Media Consultant
Army National Guard - Infantry	Medical Lab Scientist
Assignment Assistant	Merchandiser
Assistant Auditor	New Business Representative
Assistant Broker	Obstetrical Nurse
Assistant Preschool Teacher	On-Site Supervisor
Assistant Women's Volleyball Coach	Organizational Effectiveness Project Coordinator
Athletic Trainer	Owner and CEO
Auditor	Package Handler
Bartender	Pharmacy Technician
Basketball Coach	Physical Education/Health Teacher
Business Intelligence Analyst	Private English Teacher
Business Unit Financial Analyst	Production Assistant
Campaign Director	Project Analyst
Casualty Claims Associate	Property & Casualty Specialist
Claims Resolution/Transcription Specialist	Quality Control Technician
Clinical Data Specialist	Receptionist
Commercial Lines Underwriting Assistant	Regional Field Director
Commodity Trader	Registered Nurse
Cook	Research Assistant
Corps Member	Salesian Lay Missioner
Counselor	Second Grade Teacher
Customer Service Representative	Teaching & Research Assistant
Data Manager	Technical Assistant
Data Tech Support/Customer Support	Tennis Pro
Derivative Operations Analyst	Tour Coordinator/Intern Coordinator
Discovery Guide	Trauma Nurse
Guest Relations Specialist	Treatment Counselor
Engineering Project Specialist	Vendor Relationship Manager
English Teacher	Volunteer Services Specialist
Financial Analyst	Waitress/ Artist-in-Residence
Financial Representative	Warehouse and Delivery Employee
German Teacher	Work Escrow Specialist
Graphic Designer	Youth Counselor
Guest Service Representative	Youth Director
Head Concierge	
High School Government Teacher	

## Graduate & Professional School

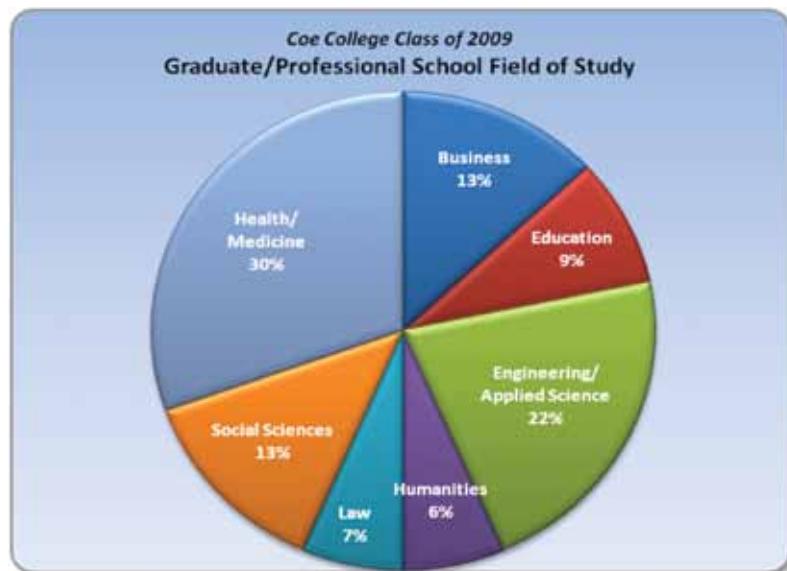
While much of the Class of 2009 reported working full-time during the year following graduation, almost a quarter of survey respondents (22%) said that they were continuing their education in graduate school, professional school, or in another area. Of those, 70% were pursuing Master's degrees, 13% were pursuing PhDs, and 14% were pursuing professional degrees such as medicine or law. Three percent were pursuing a specialist degree such as physical therapy. This is illustrated in **Figure 8**:

Figure 8



Of those responding class members who were in graduate school, 30% reported studying in a healthcare or medical-related field, 22% were in engineering and applied science, 13% were in the social sciences, 13% were in business, 9% were pursuing post-graduate degrees in education, 7% were in law, and 6% were studying a humanities-related field such as art or music (see **Figure 9**).

Figure 9

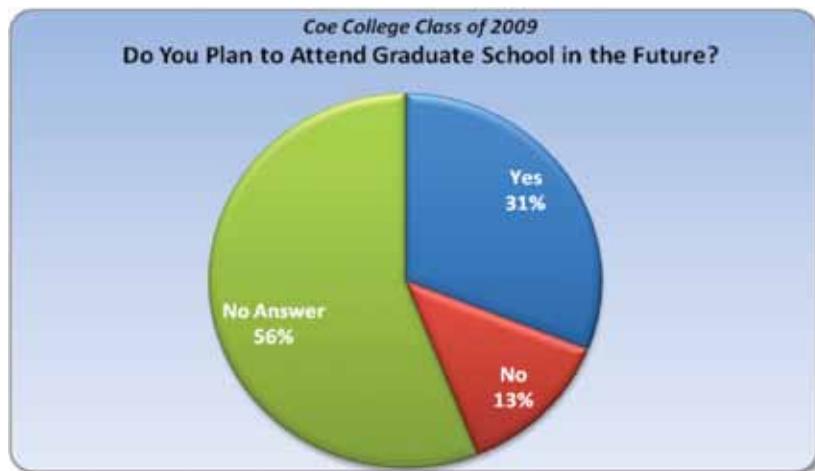


## Coe's Class of 2009 is represented at the following post-secondary institutions:

- Adler School of Professional Psychology
- Allen Hospital
- Bowling Green State University
- Chapman University
- Des Moines University
- Franklin Pierce University
- Illinois Institute of Technology
- Iowa State University
- Midwestern State University
- Montana State University
- NYU Steinhardt
- Ohio Northern University
- Ohio State University
- Penn College of Optometry
- Rosalind Franklin University of Medicine and Science
- St. Ambrose University
- Syracuse University
- The University of Iowa
- The University of Nevada, Las Vegas
- University of Chicago
- University of Kentucky
- University of Maryland at College Park
- University of Minnesota
- University of Northern Iowa
- University of Oxford
- University of Pittsburgh
- University of Wisconsin-Platteville
- Western Illinois University

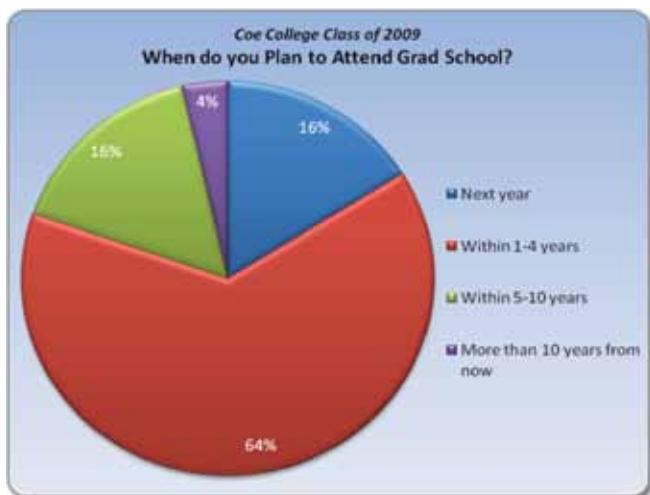
Thirty-one percent of survey participants indicated plans to attend graduate school in the future, as shown in **Figure 10**:

Figure 10



**Figure 11** shows that, of the 2009 alumni who plan to attend graduate school, 80% aim to go within the next four years:

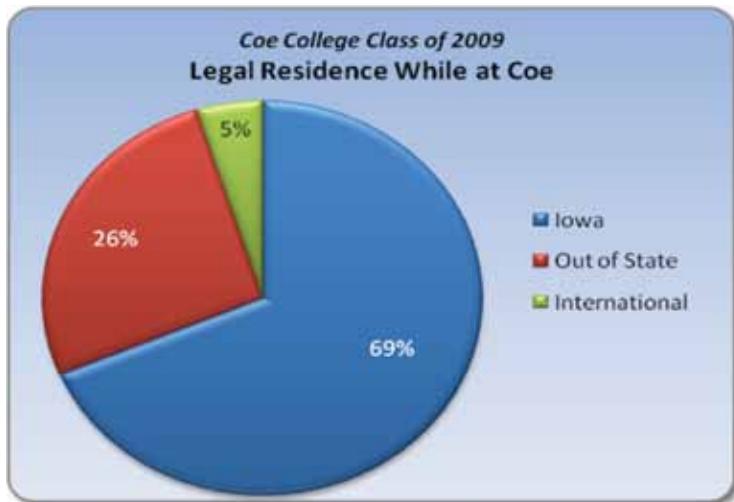
Figure 11



## Geographical Location

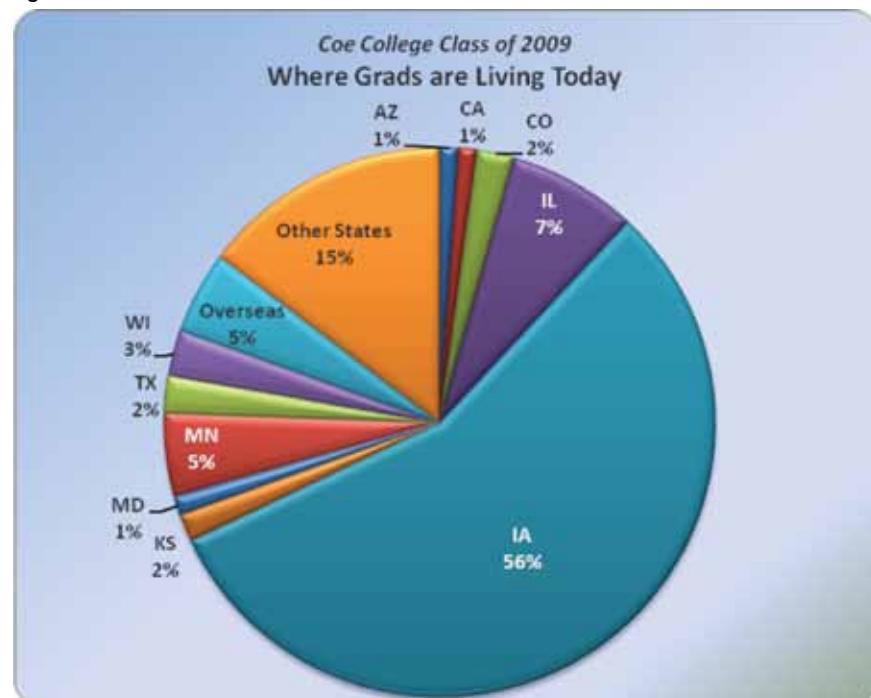
Of the Class of 2009 graduates who participated in these surveys, 69% originated from the state of Iowa, 26% came from other states, and 5% came from other countries. This is depicted in **Figure 12**:

Figure 12



Nearly two-thirds (64%) of the Class of 2009 survey respondents stayed in Iowa after graduating from Coe, 7% moved to Illinois, 5% went to Minnesota, and 19% moved to other states within the U.S. Five percent of the Class of 2009 is living in other countries, including Australia, Brazil, Italy, Nepal, Rwanda, Spain, and Vietnam (see **Figure 13**).

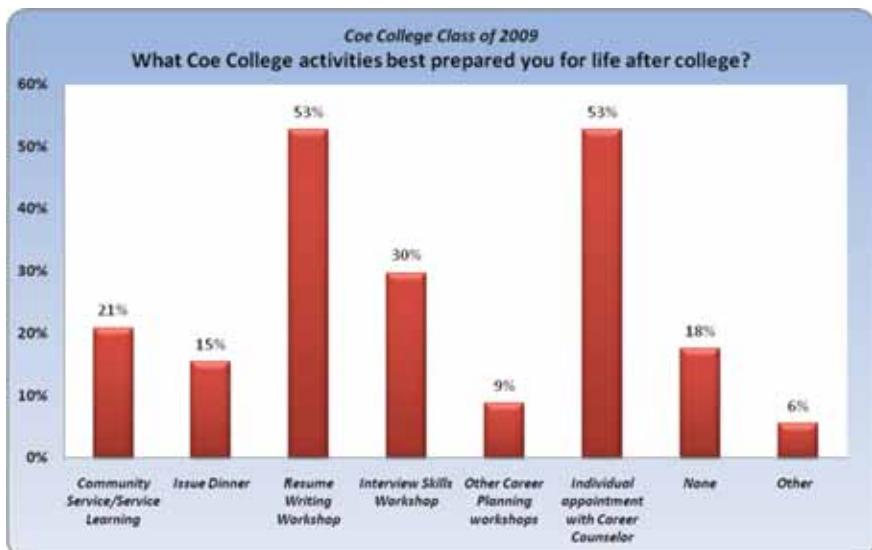
Figure 13



## How Coe Helped Prepare For Life After College

Coe College is purposeful about helping students prepare for life after college, and we asked the Class of 2009 to offer their opinions about the most helpful aspects of that part of the Coe College experience. The two most popular activities were the Introduction to Resume Writing Workshop in Career Services as well as individual appointments with a career counselor. **Figure 14** on the following page illustrates the responses.

Figure 14



*Note: Respondents were allowed to choose more than one answer.*

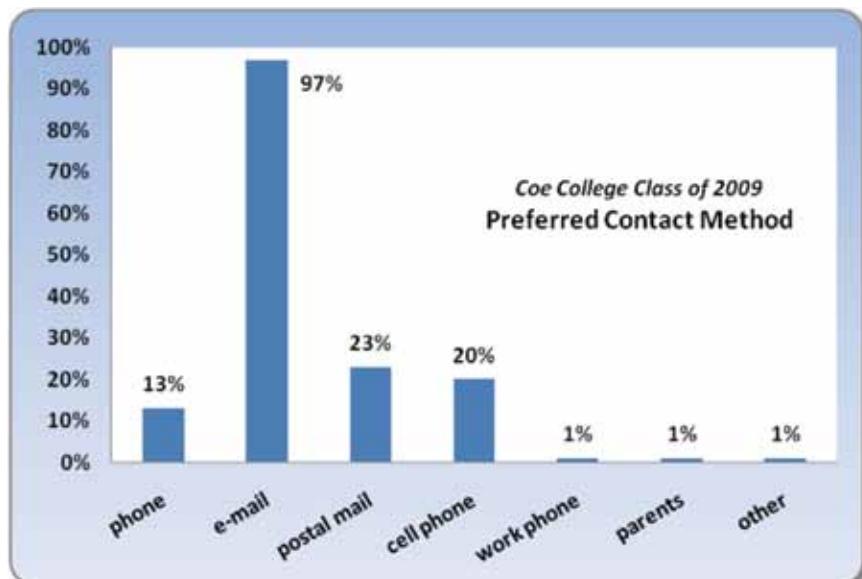


## How Survey Results Were Gathered

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey that was conducted one year later. The latter survey was developed in an electronic format using the online survey tool, Survey Monkey. The survey was distributed twice via email with an online link. Other attempts to contact 2009 alumni to gather updated contact information were also made through online social networking sites

Contacting the Class of 2009 through email proved to be the most efficient method of gathering information from them. Ninety-seven percent of survey respondents indicated that email was the best way to reach them, as indicated in **Figure 15**:

Figure 15



*Note: Respondents were allowed to choose more than one preferred contact method.*

After all contact attempts had been completed, a total of **184 alumni** from the Class of 2009 (out of 250 graduates) responded to the survey, with a response rate of 74%. Note: Not all questions were answered by all Class of 2009 alumni.

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## **2009-2010 Office of Career Services and Internships Staff**

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Keli Goddard - 2009  
Frederick Rose - 2010

*Special thanks to Michelle McIllece and Judi Dirks for their efforts in compiling the data and writing this report.*

*We would also like to thank Christina Kroemer and Tara Buchheit, graphic designers.*





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