

Coe College Class of 2008 First Destination Survey Report

Prepared by Coe College Office of Career Services and Internships

Mission Statement:

Empowering people to discover the importance of passion and personal fulfillment toward career and life goals.



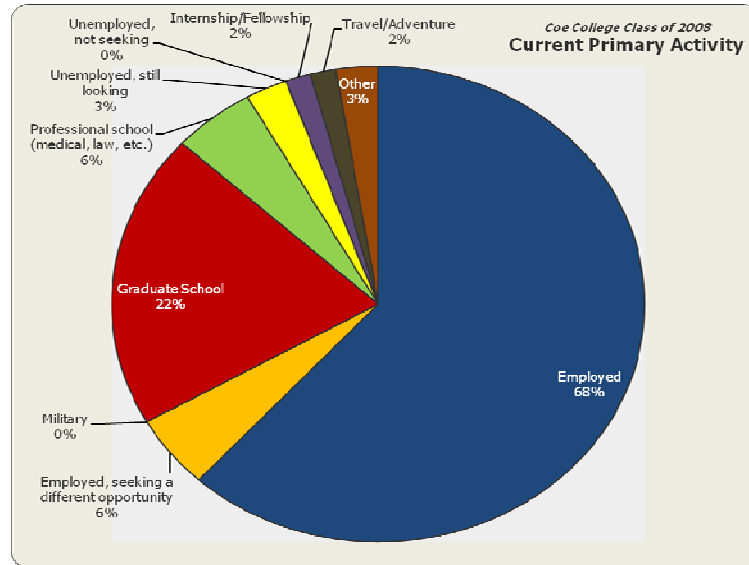
The following information was compiled by Coe College's Office of Career Services and Internships from Coe's Class of 2008 *First Destination Survey* and the Senior Survey Administered prior to graduation.

The purpose of the survey is to acquire a "snapshot" view about what kind of activities Coe's recent graduates are participating in, including employment, graduate school, or other endeavors, up to one year after matriculating from the college. Over all, 66% of the Class of 2008 responded to one of the surveys.

CURRENT ACTIVITY

Figure 1 gives a “snapshot” overview of what the Class of 2008 survey respondents reported doing up to one year after graduation:

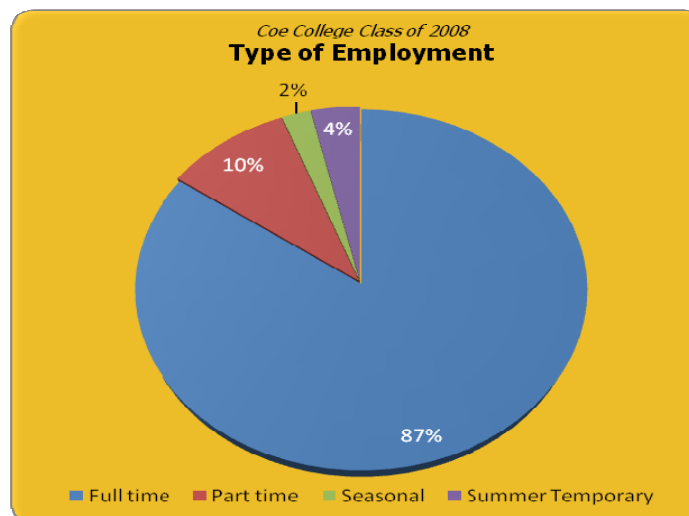
Figure 1



Over two-thirds of the Class of 2008 (68%) survey participants is employed and nearly one-quarter (22%) were attending graduate school; an additional 6% were in a professional program such as medicine or law. Only 3% said that they were unemployed and still looking for a job. It is important to note that when class members were contacted for this survey, they were reminded that one of the benefits offered to them as Coe alumni were the no-fee services provided by Coe’s Career Services office, including career and/or graduate school exploration.

Of those students who reported gainful employment one year following their 2008 graduation from Coe, 87% were employed full-time, as illustrated in Figure 2:

Figure 2

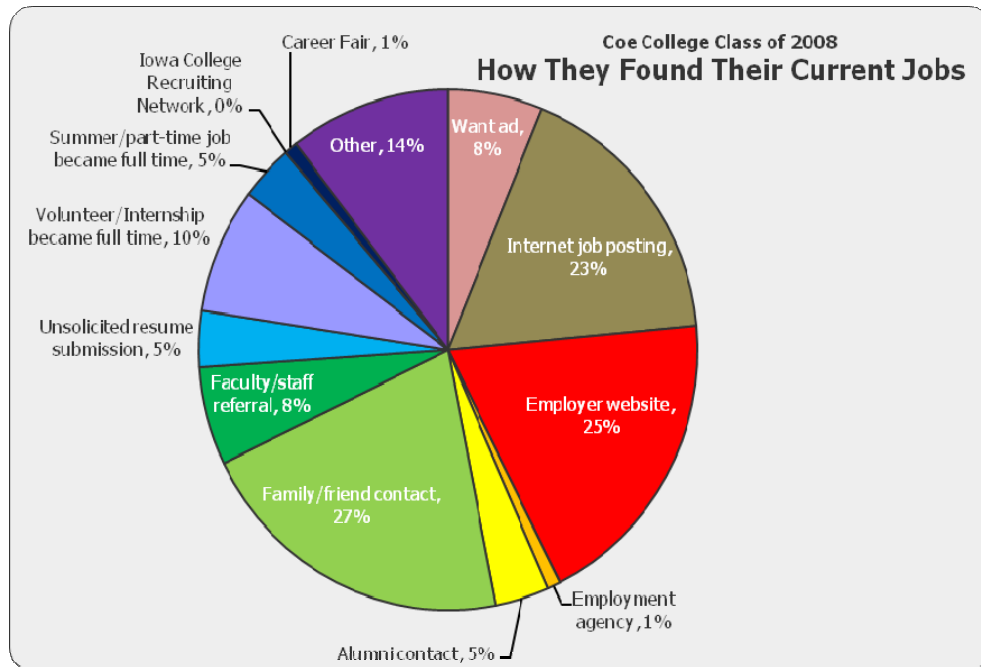


EMPLOYMENT SEARCH DETAIL

When working with clients, both students and alumni, one of our Career Services' goals is to help them understand that the most effective job search strategy is to use multiple resources. The Class of 2008 *First Destination Survey* asked respondents to report the sources through which they identified or were connected to their current positions, and they were asked to select all the strategies that they used. The two most popular strategies, the use of an Internet job posting and making a contact through friends or family, were used by 23% and 27% of respondents, respectively. Figure 3 illustrates these and other methods reported by the survey respondents.

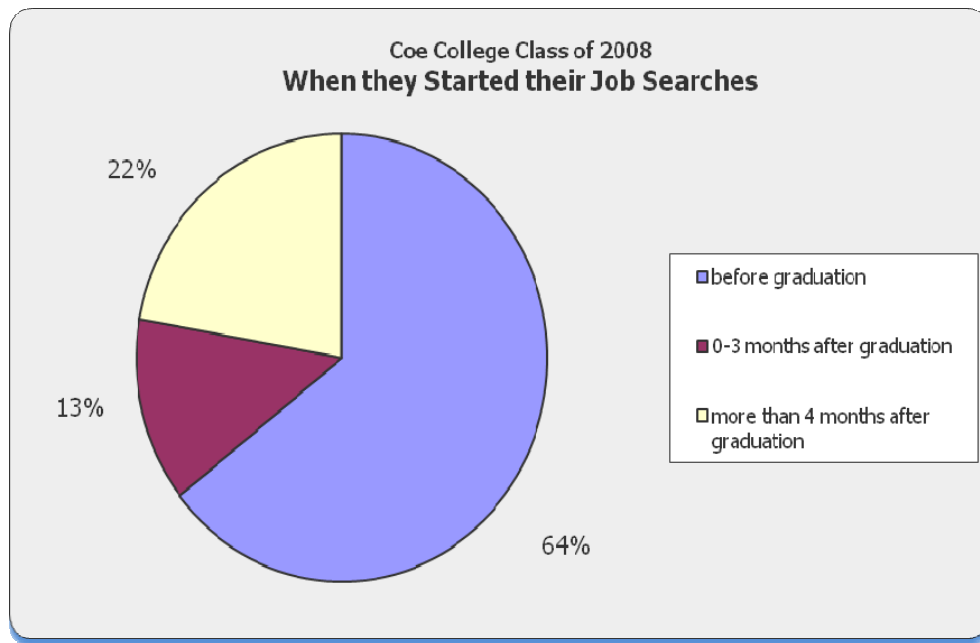
Note: this information was not collected for those members of the Class of 2008 whose information was gathered through the pre-graduation Senior Survey.

Figure 3



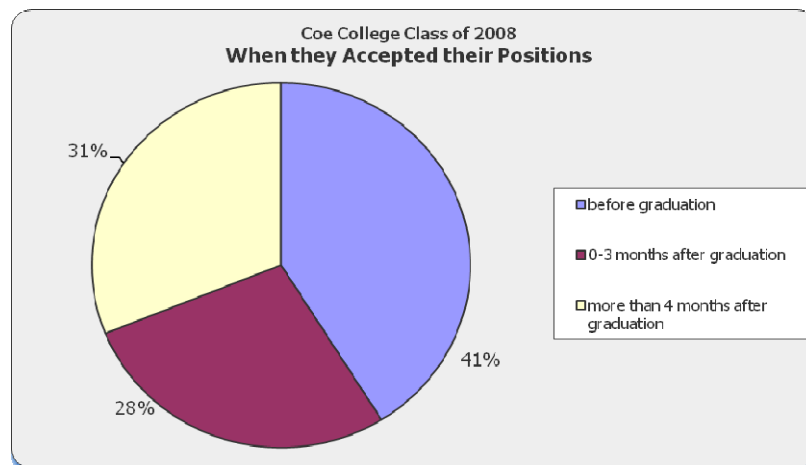
Research supports early and frequent use of a college career services office throughout a student's college career and Coe students are encouraged to make liberal use of the plentiful resources offered by the Career Services staff. Students are also advised to start their full-time job searches well before their graduation dates. Nearly two-thirds of respondents (64%) reported starting their job searches before graduation, and 35% said that they did not start looking until after graduation; almost 1/4 admitted that they did not start their job searches until more than 4 months later. Figure 4 shows this breakdown.

Figure 4



Although more than half of respondents (59%) did not accept their job offers until after graduation and nearly 1/3 of respondents accepted their positions more than 4 months later, more than 40% of the Class of 2008 reported having a job offer in hand before they graduated (see Figure 5).

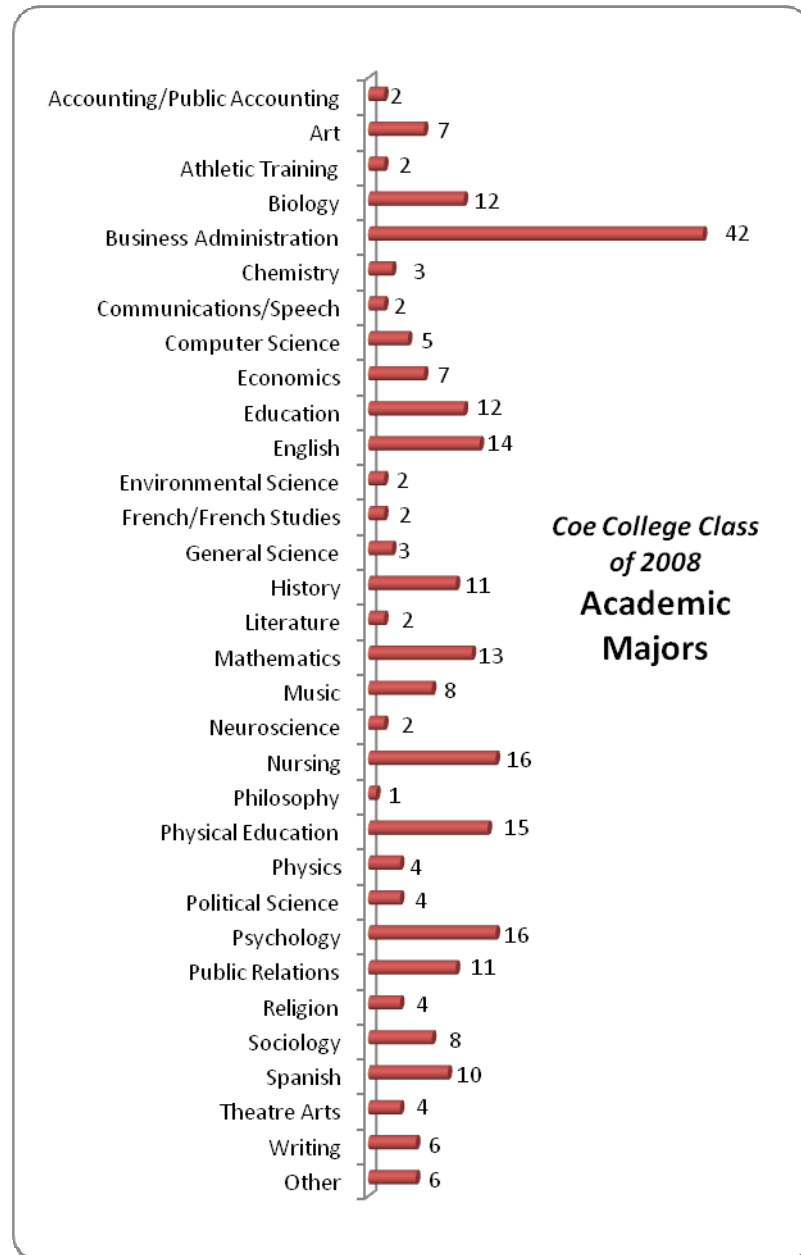
Figure 5



UNDERGRADUATE MAJOR

A wide range of liberal arts majors were well-represented by the members of the Class of 2008. The following chart, Figure 6, shows the academic majors reported by the Class of 2008 who participated in the survey process:

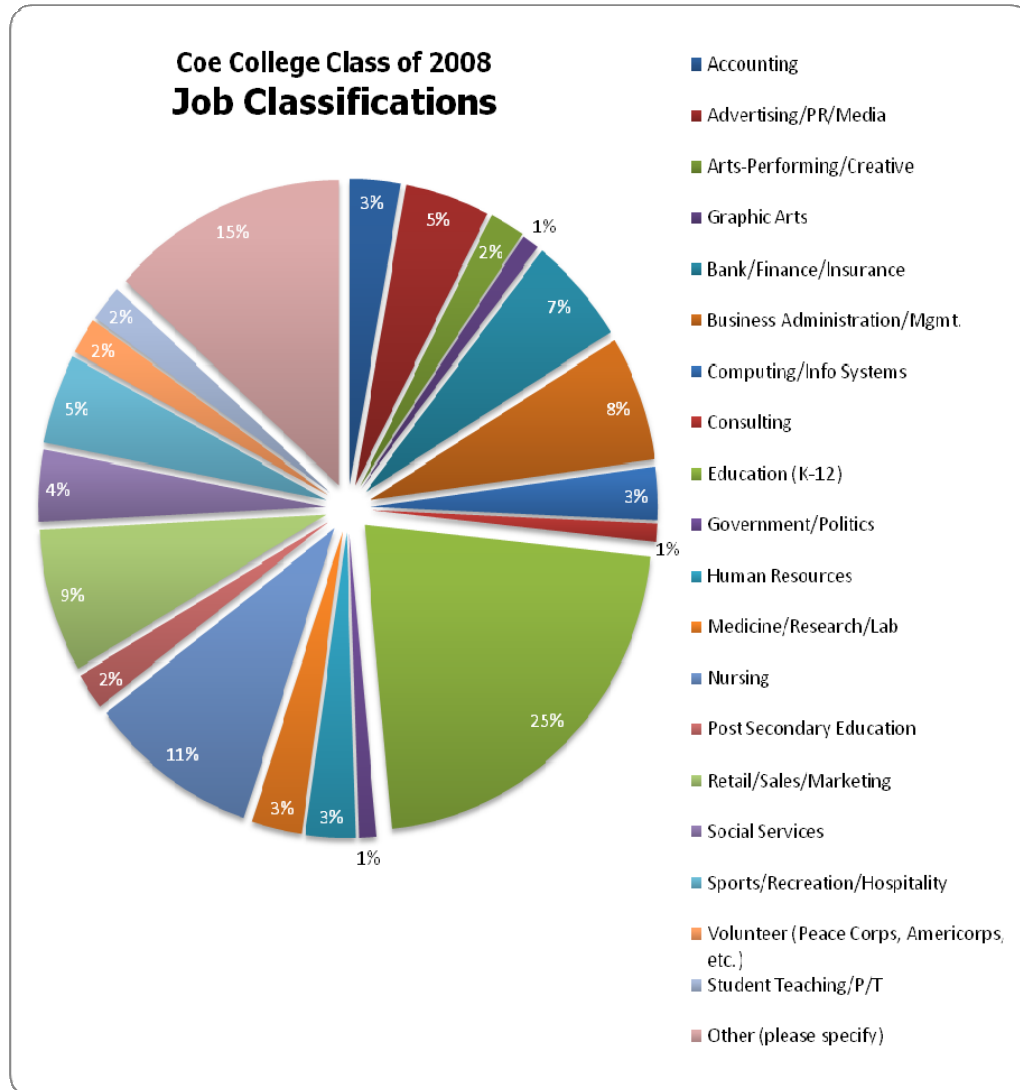
Figure 6



JOB CLASSIFICATIONS

Figure 7 shows the classifications of the jobs held by the Class of 2008 survey respondents; 26% are in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, or Human Resources). 25% are in K-12 Education, and 9% are in Retail/Sales/Marketing.

Figure 7



Here are some of the employers reported by the Class of 2008:

AEGON USA, LLC Companies
American Laser Center
Archer Daniels Midland
Arthrocare Sports Medicine
Augustana College
Bergan Paulsen & Company

Cargill
Cedar Rapids Bank and Trust
Cedar Rapids Community Schools
Cedar Rapids Country Club
Cedar Rapids Freedom Festival
Cedar Rapids Kernels

Cedar Rapids Symphony School	Novelis Corp
City of Cedar Rapids	Pendergast School District
Coe College	Petco
CRST	Pitney Bowes
Dension Community School District	Planned Parenthood of East Central Iowa
Diversity Focus	Primerica
Dunkerton Community School	Principal Financial Group
Eagle Market Makers	Quality Concrete Co
Edina Public School	Regis Middle School
Foundation 2	Ricondo & Associates, Inc.
Four Oaks	Rockford Fire Department
Fraser Child and Family Center	Rockwell Collins
Ft. Madison High School	Rowe-Clark Math & Science Academy
Genesis Medical Center	Ruffalo Cody
Genova Technologies	Sam's Club
GIT Diagnostics, Inc.	Sanford Wellness Center
GNC	Seabrook Island Racquet Club
Grand Casino & Resorts	Silliker Labs
Granite City Restaurant	Social Security Administration
GreatAmerica Leasing Corporation	UW-Milwaukee Music Department
Grinnell High School	St. Bonaventure Indian Mission and School
Hallberg, Jacobsen, Johnson & Viner, P.L.C.	St. Joseph Medical Center
Hawkeye Steel Products, Inc.	St. Louis Children's Hospital
Home Concept/LampsUSA	St. Luke's Hospital
IACE Travel	Starry Elementary
InterVarsity Christian Fellowship	Tanager Place
Iowa City Police Department	Teach for America
Iowa Farmer Today	The Graphic Edge
Iowa State University	The Midwest Athletic Club
Kansas Campus Compact	Trio Upward Bound
Kindred Health	U.S. Bank
Krause Gentle, L.C.	United Fire Group
Kuder, Inc.	United Hands
Lane Bryant	University of Iowa Hospitals and Clinics
Lewis Central Community Schools	University of North Carolina at Pembroke
Lisbon Community School District	University of Northern Iowa
Litton Loan Servicing LP	VA Medical Center
Louisa County Extension	Vinton Police Department
Mautz Paint	W.H.A.T. Theatre
Mercy Medical Center	Wabash College
Mount Vernon High School	Waukee Community School District
Mountainair Public Schools	Wells Fargo
Nationwide Mutual	West Branch Middle School
Noble Network of Charter Schools	Willow Brook Center
Northland Fitness	Winfield-Mt. Union Community School District
Northshore University Healthsystem	Youth Law Center

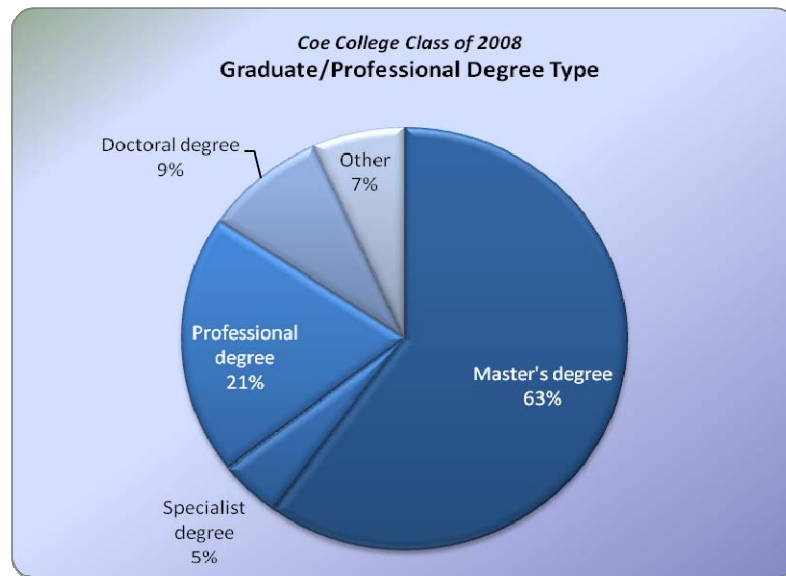
Some of the JOB TITLES reported by the Class of 2008 include:

Baseball Coach	Merchant
Basketball Coach	Mortgage Loan Consultant
Actuary	Music Instructor
Administrative Assistant	Pantry Chef
Advanced Programmer Specialist	Parent/Teen Educator
AmeriCorps NCCC/VISTA Member	Patient Care Technician
Art Instructor	Plant Manager
Football Coach	Police Officer
Wrestling Coach	Production Supervisor
Band Teacher	Production/Editorial Assistant
Bartender	Program Associate
Purchasing Manager	Public Relations Coordinator
Campus Staff Member	Quality Assurance Lab Technician
Civil Servant	Registered Nurse
Coach/Substitute Teacher	Research Editor/Writer
Commodities Trader	Residence Director
Communications Coordinator	RN, Medical/Surgical/Cardiovascular
Community Relations Director	Sales Representative
Airport Environmental Planner	School Support Project Manager
Customer Service Associate	Secretary/Office Manager
Division Recruiter	Senior Engineering Manager
Engineering Project Specialist	Small Animal Specialist
English Instructor in Japan	Social Coordinator/Pro Shop Operations
ER Staff Nurse	Software Engineer
Exercise Specialist/Personal Trainer	Spanish Teacher
Financial Analyst	Spokesmodel
Firefighter	Stagehand
Fleet Manager	Stained Glass Specialist
Futures Trader	Store Manager
Grounds Crew	Street Outreach
Health Science Research Specialist	Surveillance Manager
Health Screening Specialist	Tax Accountant
High School Choral Director	Technical Sales Specialist
Human Resources Specialist	Teller
Information Security Engineer	Trader Assistant
Inside Claims Representative Trainee	Travel Agent
Intake Coordinator	Unit Secretary
Job Site Supervisor	Youth Counselor
Lab Assistant	
Law Clerk	
Licensed Massage Therapist	
Loan Officer	
Marketing Director	
Membership Champion	

GRADUATE & PROFESSIONAL SCHOOL

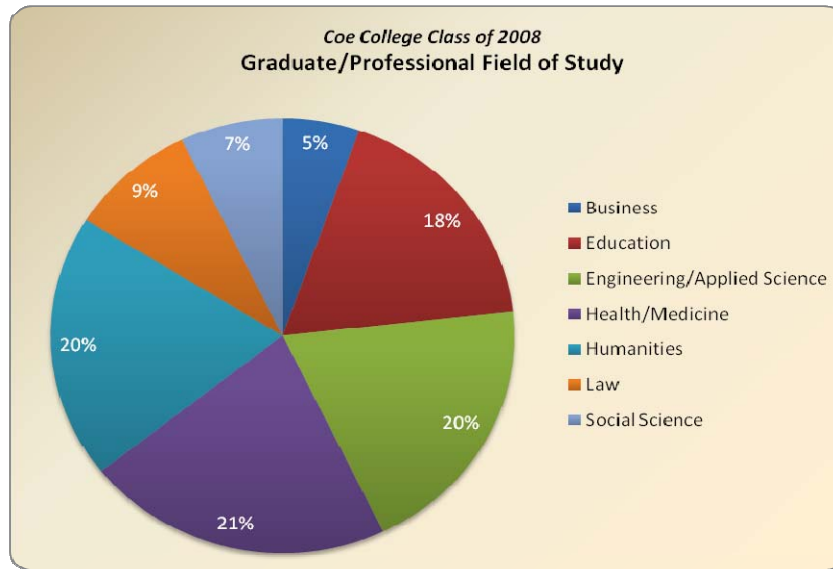
While much of the Class of 2008 reported working full-time during the year following graduation, 28% of them were continuing their educations in graduate school, professional school, or in another area. Of those alumni, 63% are pursuing Master's degrees, 9% were pursuing PhDs, and 21% were pursuing professional degrees such as medicine or law. This is illustrated in Figure 8:

Figure 8



Of those responding class members who were in graduate school, 21% were studying in a healthcare or medical-related field, 20% were in engineering and applied science, 20% were studying a humanities-related field such as art or music, 18% were pursuing post-graduate degrees in education, 9% were in law, 7% were in the social sciences, and 5% were in business (see Figure 9).

Figure 9



Coe's Class of 2008 is represented at many fine institutions, including the following:

- East Carolina University
- Columbia University
- University of California – Irvine
- University of California – Davis
- University of Northern Iowa
- University of Iowa
- Dallas Institute of Funeral Service
- UCLA
- University of Texas
- University of Oregon
- University of Southern Missouri
- Valparaiso University School of Law
- University of Kansas
- University of Wisconsin – Milwaukee
- Northwestern University
- Logan College of Chiropractic
- Princeton Theological Seminary
- Louisiana State University
- Thomas M. Cooley Law School
- Florida International University
- Bowling Green State University

As of the time this information was collected, 28% of the Class of 2008 reported being in graduate or professional school; however, 1/3 of survey participants indicated plans to attend in the future, as shown in Figure 10:

Figure 10

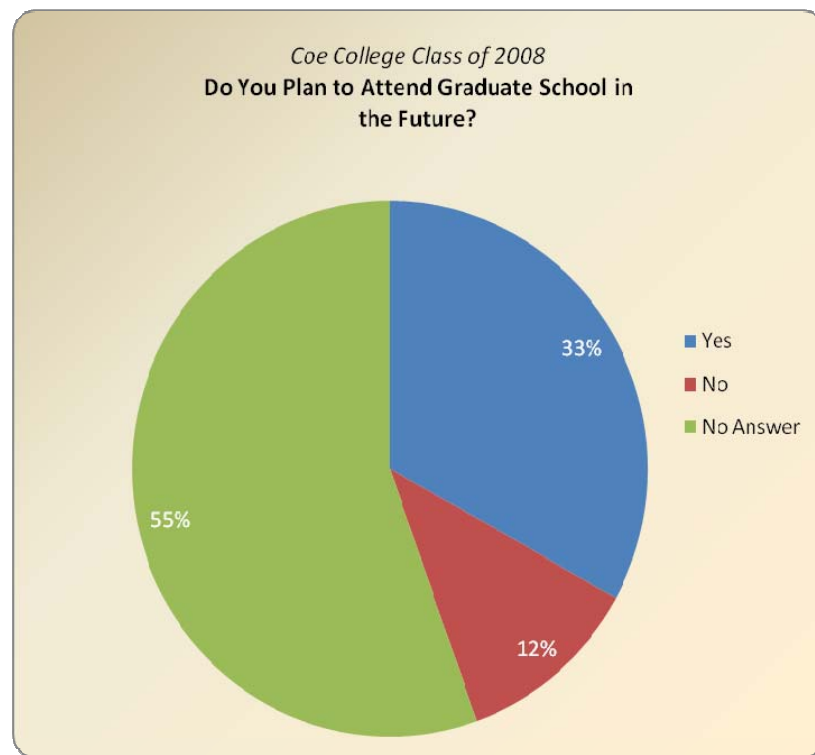
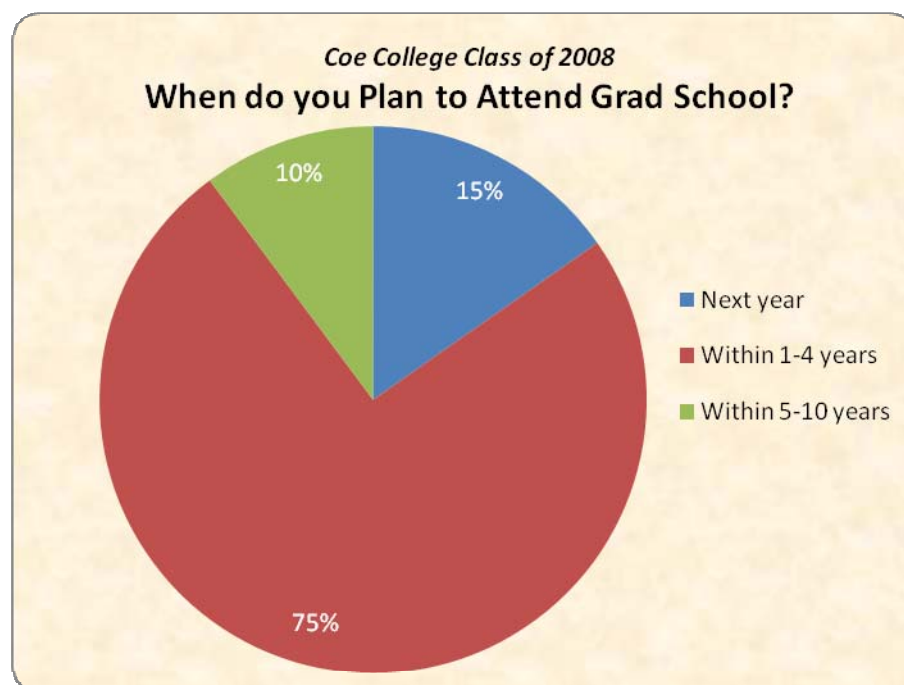


Figure 11 shows that, of the alumni who have future plans to go to graduate school, 75% have plans to go within the next 4 years:

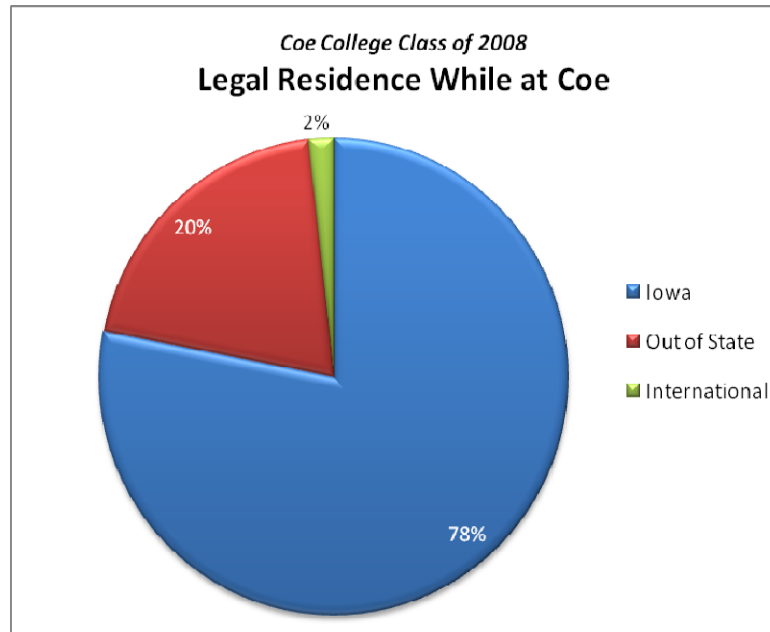
Figure 11



GEOGRAPHICAL LOCATION

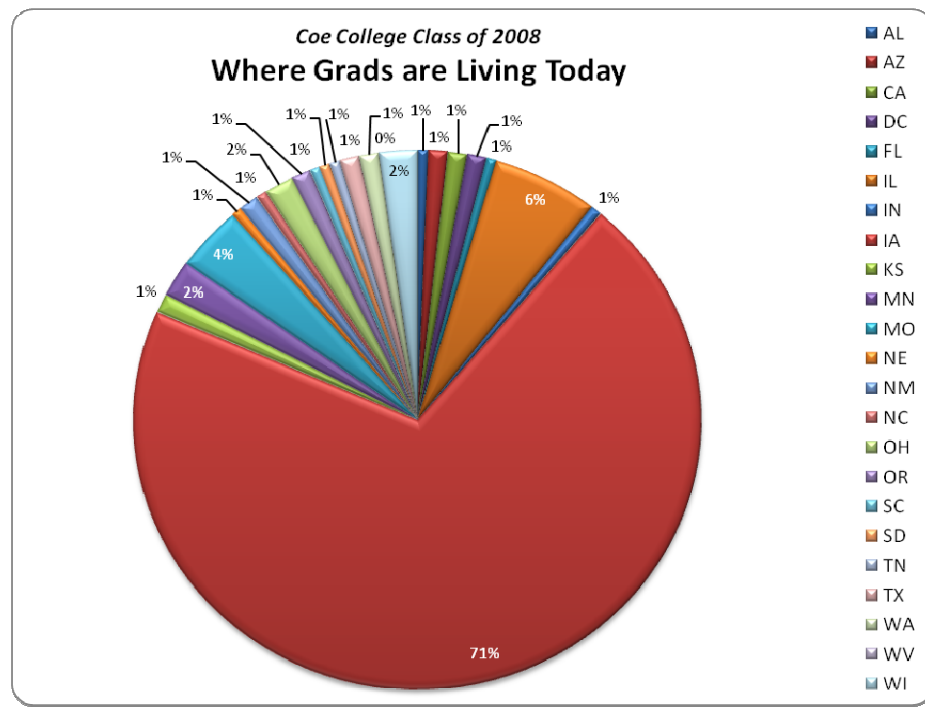
Of the Class of 2008 graduates who participated in these surveys, 78% originated from the state of Iowa, as depicted in Figure 12:

Figure 12



Nearly 71% of the Class of 2008 survey respondents stayed in Iowa after graduating from Coe, and about 6% moved to Illinois. The remaining 23% have pursued their post-college interests all over the United States, in 22 different states as well as the District of Columbia (see Figure 13).

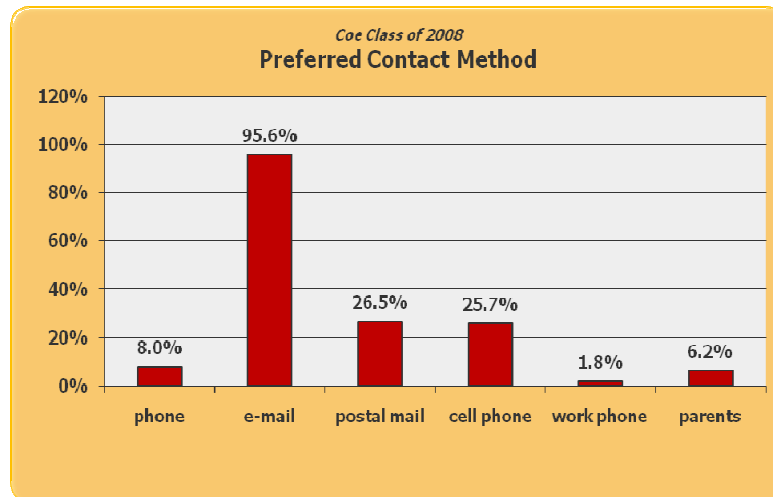
Figure 13



BEST WAY TO REACH THE CLASS OF 2008

In order to know the best method for contacting Coe alumni in the future, we asked the question “What are the best ways to reach you?” As the following chart (Figure 14) depicts, email was by far the preferred contact method:

Figure 14



Note: percentages add up to greater than 100% because each respondent was allowed to choose more than one preferred contact method.

HOW SURVEY RESULTS WERE GATHERED:

The information was gathered through the Senior Survey, administered just before graduation, as well as through a follow up survey conducted one year after graduation.

Initially, the survey was distributed twice via email with a link to the online version; alumni for whom we did not have an updated email address or who did not respond to the emailed survey were sent a hard copy of the survey through postal mail (their choices were to fill out the hard copy and return it via postal mail or to fill out the survey online through a link provided in the hard-copy correspondence). Attempts to contact alumni and to gather updated contact information were also made via online social networking sites such as Facebook.

After all contact attempts had been completed, a total of 182 alumni from the Class of 2008 (out of 293 graduates) responded to the survey, a response rate of 66%. Note: Not all questions were answered by all Class of 2008 alumni.

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