

OFFICE OF CAREER SERVICES AND INTERNSHIPS



Class of 2009: First Destination Survey Report

A one year snapshot of what our alumni are doing after graduation

*Our mission is to empower people to clarify
their values as they discover and develop their
skills, abilities and passions for life.*

Coe College
1851



COE COLLEGE OFFICE OF CAREER SERVICES & INTERNSHIPS

First Destination Report: Class of 2009

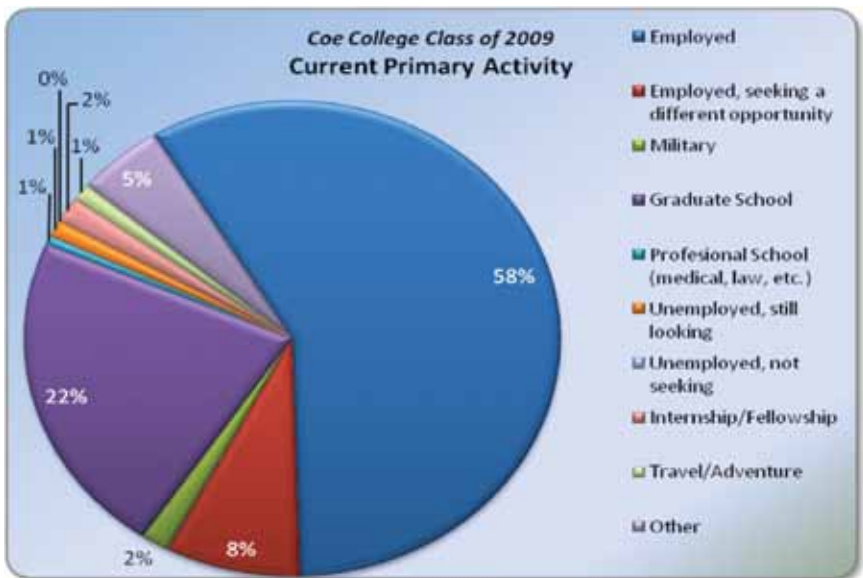
The following information was compiled by Coe College's Office of Career Services and Internships from Coe's Class of 2009 First Destination Survey and from the Senior Survey administered prior to graduation.

The purpose of the survey is to get a "snapshot" of what Coe's recent graduates are doing, including employment, graduate school, or other endeavors, up to one year after matriculating from the college.

Current Activity

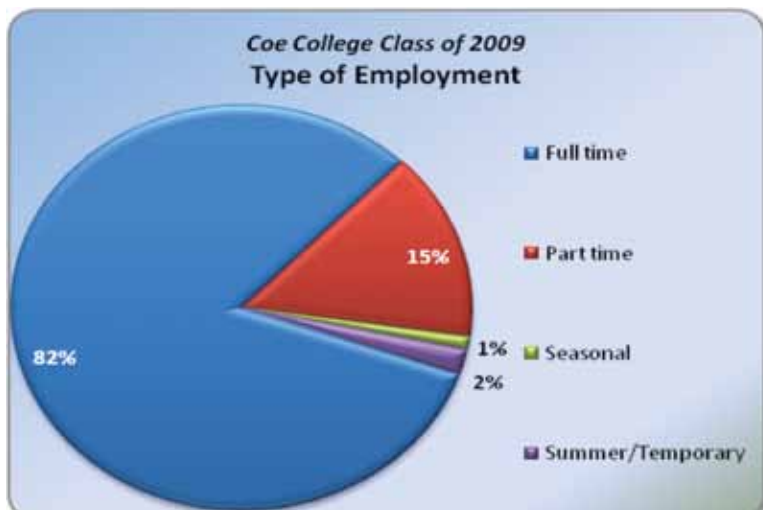
Figure 1 gives a "snapshot" of what the Class of 2009 survey respondents reported they were doing up to one year after graduation:

Figure 1



Sixty-six percent of the Class of 2009 survey participants were employed and nearly one-quarter (22%) were attending graduate or professional school such as medicine or law. Only 1% said that they were unemployed and still looking for a job. Of those students who reported gainful employment one year following their 2009 graduation from Coe, 82% were employed full-time, as illustrated in **Figure 2**.

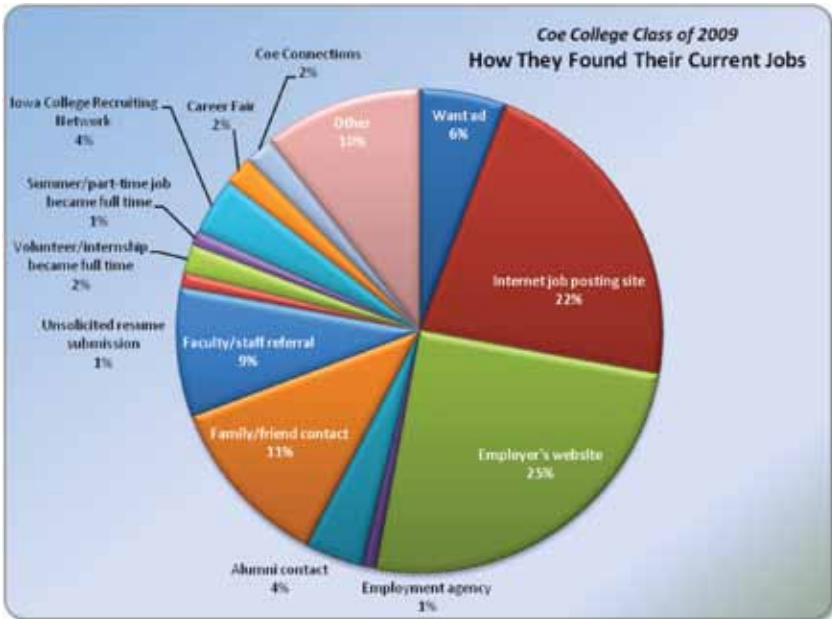
Figure 2



Employment Search Detail

When working with students and alumni, one of Career Services' goals is to help them understand that the most effective job search strategy is to use multiple resources, particularly personal networking and interaction. The Class of 2009 First Destination Survey asked respondents to report all of the sources through which they identified or were connected to their current positions. The two most popular strategies, the use of an Internet job posting site and using an employer's website, accounted for nearly 50% of the respondents' job search methods. Thirty-four percent of job offers came through a personal referral such as an alumni or personal contact. It is important to note that many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they are initially connected to the job in question. **Figure 3** on the following page illustrates these and other methods reported by the survey respondents.

Figure 3



Coe students are advised to start their full-time job searches well before their graduation dates; however, only about one-third of the respondents from the Class of 2009 (38%) reported starting their job searches before they graduated. Sixty-two percent said that they did not start looking for jobs until after graduation and 30% admitted that they did not start their job searches until more than four months later. **Figure 4** below shows this breakdown.

Figure 4



A large percentage of the Class of 2009 delayed job searching until after graduation, and only 22% of that class accepted a job offer before graduation day. One quarter accepted an offer within three months of graduation and another 53% did so more than four months afterwards. All in all, over 3/4 of respondents (78%) did not accept a job offer until after graduation (see **Figure 5**).

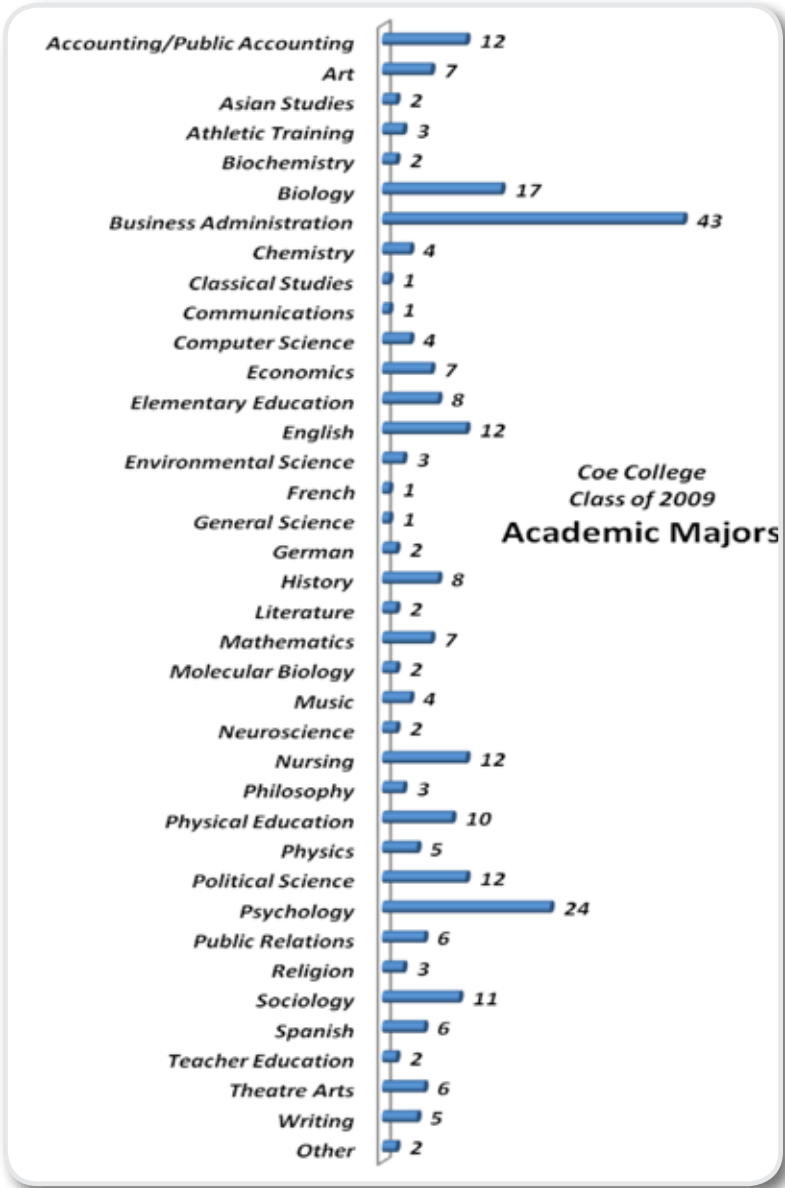
Figure 5



Undergraduate Major

A wide range of liberal arts majors were represented by the Class of 2009:

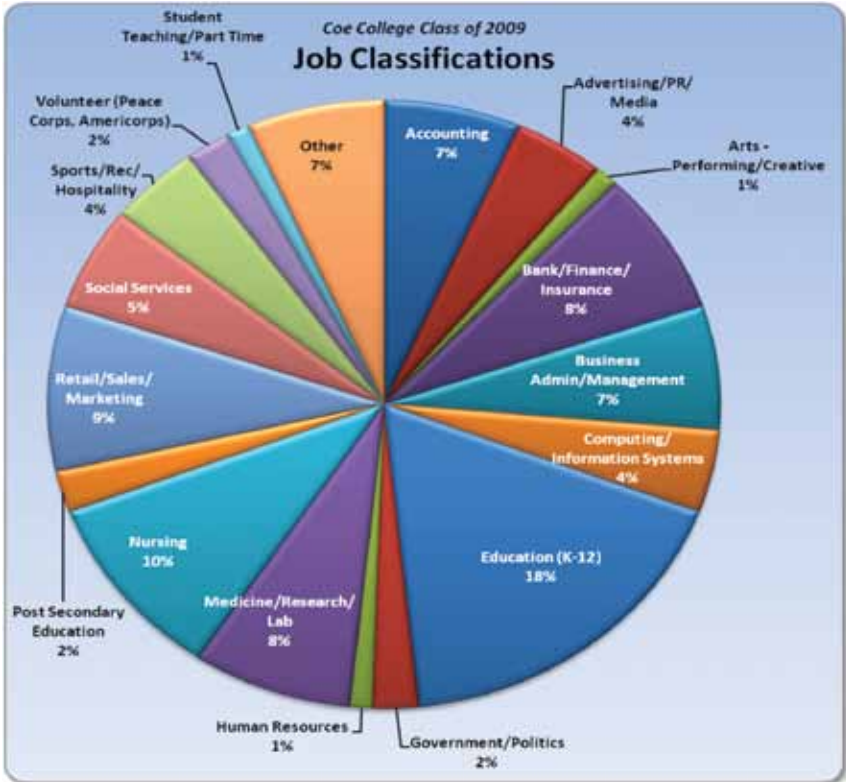
Figure 6



Job Classifications

Figure 7 shows the classifications of the jobs held by the Class of 2009 survey respondents. Thirty six percent are in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Twenty percent are in education (K-12 or post-secondary), and 18% are in a science or healthcare-related field such as nursing, medicine, research or lab science.

Figure 7



Employers Reported By The Class Of 2009:

2nd Story Software
AEGON Companies
Alexian Brothers Medical Center
Alliance Claims Solutions/Belron
AmeriCorps
Antonio and Angheli Zalapi
Archer Daniels Midland
Baltimore City Public Schools
Baylor University Medical Center
Bergan Paulsen CPAs & Consultants
Bertie County Schools (Teach for America)
Biaggi's
Boston's The Gourmet Pizza
Cedar Rapids Community School District
Cedar Rapids Country Club
Cerner
Children's Hospital Boston
City of North Liberty
Clear Creek Amana Schools
Codilis and Associates, P.C.
Coe College
College Community School District
Cottage Grove Place
CRC Insurance, Inc.
Daniel Arthurs
Dean Foods
Democratic National Committee
DeVries State Farm
Digital Evolution Group
Drescher Photo & Design
Eagle Market Makers
Ernst and Young, LLP
First Presbyterian Church
Fund for the Public Interest
Genova Technologies
Grant Wood AEA
Great American Leasing Company
Harrah's Entertainment
Holabird & Root, LLC
Houston Food Bank
Hy-Vee
Iowa City School District
Iowa Department of Corrections
Iowa Home Care
Iowa State University
Jiamen
Kansas University Hospital
Kids, Inc.
KPMG
Linguacenter
Linn County Sheriff's Office
Linn Mar School District
Lutheran Social Services Nord House
Macmillan Children's Publishing Group
Manzanar Historic Site
Marriott Hotel

McDonalds
McGladrey & Pullen
Mechanical Services, Inc.
Menards
Meriter Hospital
Monroe Clinic
Montezuma School District
Mo's Lawn Care
Nationwide Insurance
Nitro Swimming/Planet Fitness
Northshore University Health System
Northwestern Mutual Financial
Office of Auditor of State
Pearson Education
Pediatric Center
Performance Therapies, P.C.
Perkins, Seyfer and Novak
Red Lobster
Red Star Yeast Company
Rinderknecht Construction
Rockwell Collins
Rosenthal Brothers, Inc.
Round Lake Brewster CSD
Salesian Missions Office
Siker Furniture
Sinclair Broadcast Group
Source Allies, Inc.
St. Luke's Hospital
StarchTech, Inc.
Sundance Cinemas
Tanager Place
Taulbee & Associates, LLC
Technology Staff Resources
Tecumseh!
The Ceramics Center
The Children's Museum of Houston
The IMT Group
Think Trade Inc
Time Warner Cable
U.S. Army
United States Senate
University of Iowa
University of Iowa Hospitals & Clinics
University of Minnesota
US Cellular
US Air Force
Van Meter Industrial
Von Maur
Walgreens
Walgreen's Pharmacy
Wapsie Pines Lawncare and Landscaping
Waterloo Community School District
Whelan Security
Windmill Manor Long Term Care Facility
Yellowbook

Job Titles Reported By The Class Of 2009:

2nd Lt. - Aviation Officer
3rd Grade Elementary Teacher
7-12 Band and Choir Teacher
Math Teacher/Volleyball Coach
Account Executive
Accountant
Accountant/Tax Analyst/Developer
Accounting and Finance Rotate
Accounting Assistant
Actor/Stage Combatant
Administrative Assistant
Admissions Counselor
Aquatic Supervisor
Army National Guard - Infantry
Assignment Assistant
Assistant Auditor
Assistant Broker
Assistant Preschool Teacher
Assistant Women's Volleyball Coach
Athletic Trainer
Auditor
Bartender
Basketball Coach
Business Intelligence Analyst
Business Unit Financial Analyst
Campaign Director
Casualty Claims Associate
Claims Resolution/Transcription Specialist
Clinical Data Specialist
Commercial Lines Underwriting Assistant
Commodity Trader
Cook
Corps Member
Counselor
Customer Service Representative
Data Manager
Data Tech Support/Customer Support
Derivative Operations Analyst
Discovery Guide
Guest Relations Specialist
Engineering Project Specialist
English Teacher
Financial Analyst
Financial Representative
German Teacher
Graphic Designer
Guest Service Representative
Head Concierge
High School Government Teacher
High School Math Teacher
Hired Hand
Junior Developer
JV Softball Coach
Lab Technician
Landscape Manager
Legal Assistant
Linn County Deputy Sheriff
Manager
Manager/Trainer
Manager-in-Training
Marketing Coordinator
Media Consultant
Medical Lab Scientist
Merchandiser
New Business Representative
Obstetrical Nurse
On-Site Supervisor
Organizational Effectiveness Project Coordinator
Owner and CEO
Package Handler
Pharmacy Technician
Physical Education/Health Teacher
Private English Teacher
Production Assistant
Project Analyst
Property & Casualty Specialist
Quality Control Technician
Receptionist
Regional Field Director
Registered Nurse
Research Assistant
Salesian Lay Missioner
Second Grade Teacher
Teaching & Research Assistant
Technical Assistant
Tennis Pro
Tour Coordinator/Intern Coordinator
Trauma Nurse
Treatment Counselor
Vendor Relationship Manager
Volunteer Services Specialist
Waitress/ Artist-in-Residence
Warehouse and Delivery Employee
Work Escrow Specialist
Youth Counselor
Youth Director

Graduate & Professional School

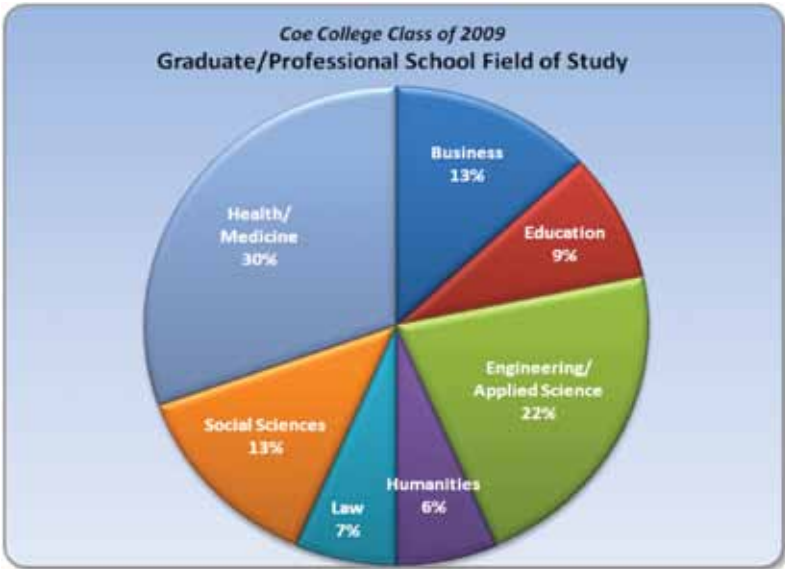
While much of the Class of 2009 reported working full-time during the year following graduation, almost a quarter of survey respondents (22%) said that they were continuing their education in graduate school, professional school, or in another area. Of those, 70% were pursuing Master's degrees, 13% were pursuing PhDs, and 14% were pursuing professional degrees such as medicine or law. Three percent were pursuing a specialist degree such as physical therapy. This is illustrated in **Figure 8**:

Figure 8



Of those responding class members who were in graduate school, 30% reported studying in a healthcare or medical-related field, 22% were in engineering and applied science, 13% were in the social sciences, 13% were in business, 9% were pursuing post-graduate degrees in education, 7% were in law, and 6% were studying a humanities-related field such as art or music (see **Figure 9**).

Figure 9



Coe's Class of 2009 is represented at the following post-secondary institutions:

- Adler School of Professional Psychology
- Allen Hospital
- Bowling Green State University
- Chapman University
- Des Moines University
- Franklin Pierce University
- Illinois Institute of Technology
- Iowa State University
- Midwestern State University
- Montana State University
- NYU Steinhardt
- Ohio Northern University
- Ohio State University
- Penn College of Optometry
- Rosalind Franklin University of Medicine and Science
- St. Ambrose University
- Syracuse University
- The University of Iowa
- The University of Nevada, Las Vegas
- University of Chicago
- University of Kentucky
- University of Maryland at College Park
- University of Minnesota
- University of Northern Iowa
- University of Oxford
- University of Pittsburgh
- University of Wisconsin-Platteville
- Western Illinois University

Thirty-one percent of survey participants indicated plans to attend graduate school in the future, as shown in **Figure 10**:

Figure 10

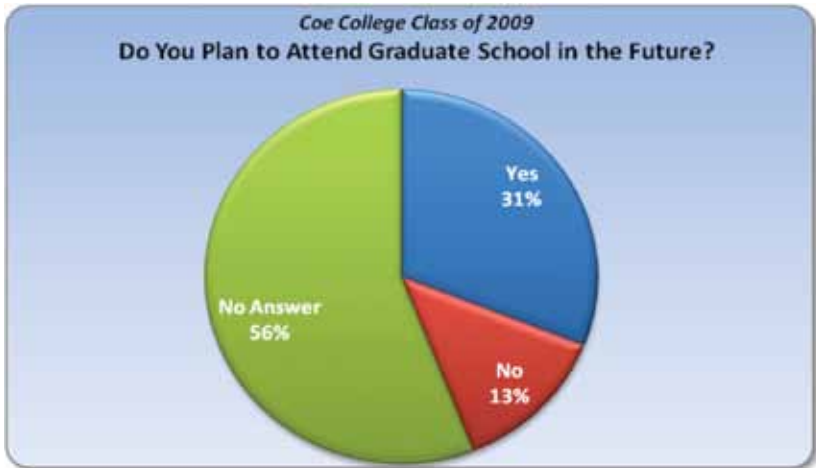
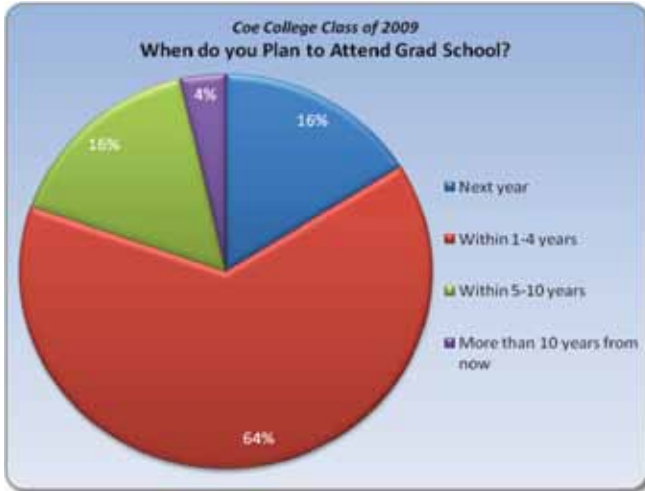


Figure 11 shows that, of the 2009 alumni who plan to attend graduate school, 80% aim to go within the next four years:

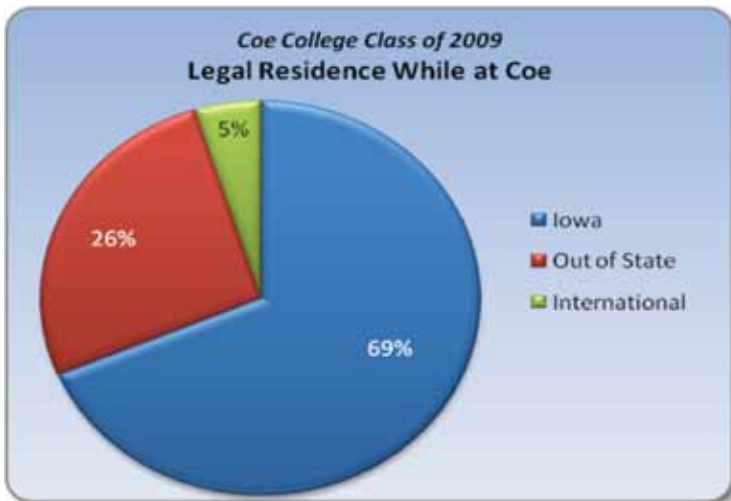
Figure 11



Geographical Location

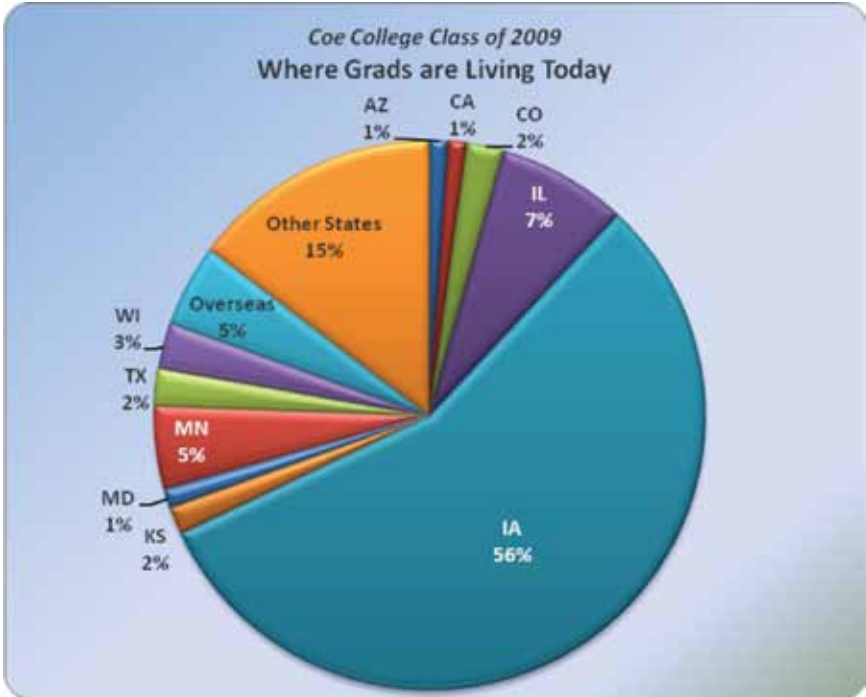
Of the Class of 2009 graduates who participated in these surveys, 69% originated from the state of Iowa, 26% came from other states, and 5% came from other countries. This is depicted in **Figure 12**:

Figure 12



Nearly two-thirds (64%) of the Class of 2009 survey respondents stayed in Iowa after graduating from Coe, 7% moved to Illinois, 5% went to Minnesota, and 19% moved to other states within the U.S. Five percent of the Class of 2009 is living in other countries, including Australia, Brazil, Italy, Nepal, Rwanda, Spain, and Vietnam (see **Figure 13**).

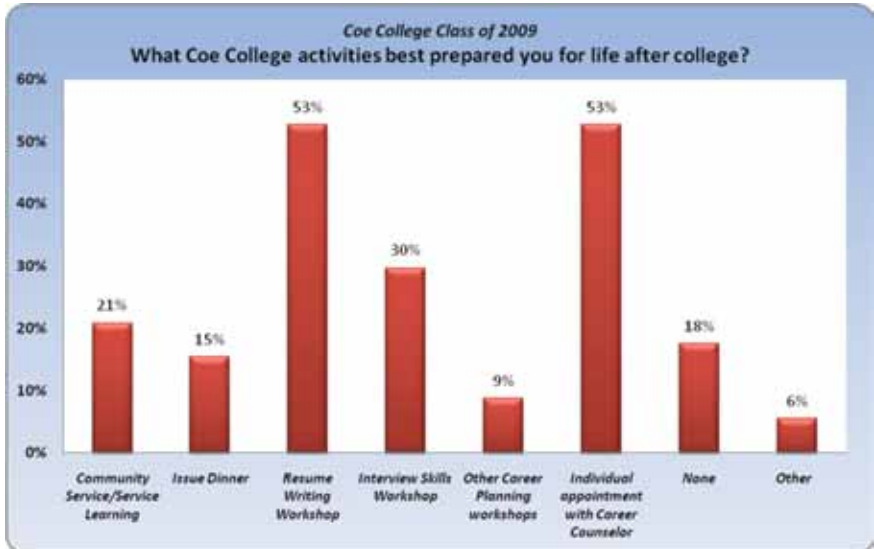
Figure 13



How Coe Helped Prepare For Life After College

Coe College is purposeful about helping students prepare for life after college, and we asked the Class of 2009 to offer their opinions about the most helpful aspects of that part of the Coe College experience. The two most popular activities were the Introduction to Resume Writing Workshop in Career Services as well as individual appointments with a career counselor. **Figure 14** on the following page illustrates the responses.

Figure 14



Note: Respondents were allowed to choose more than one answer.

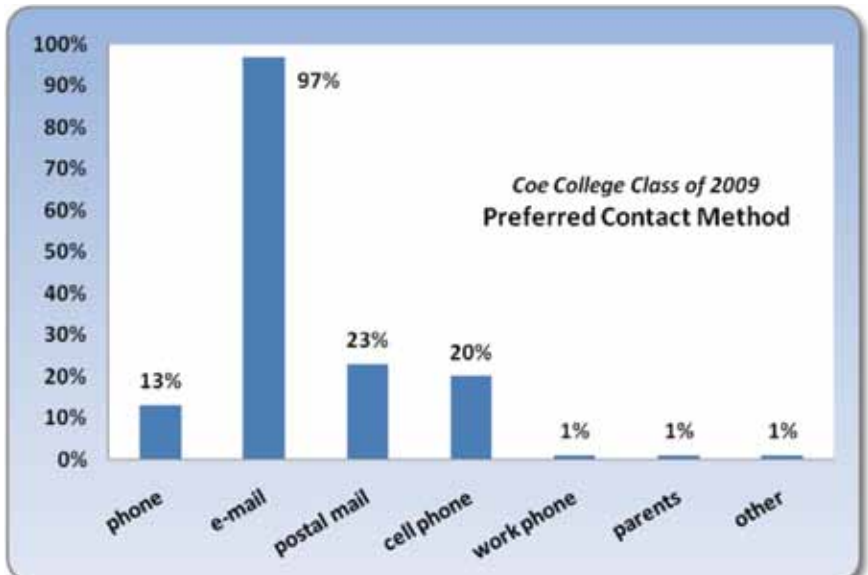


How Survey Results Were Gathered

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey that was conducted one year later. The latter survey was developed in an electronic format using the online survey tool, Survey Monkey. The survey was distributed twice via email with an online link. Other attempts to contact 2009 alumni to gather updated contact information were also made through online social networking sites

Contacting the Class of 2009 through email proved to be the most efficient method of gathering information from them. Ninety-seven percent of survey respondents indicated that email was the best way to reach them, as indicated in **Figure 15**:

Figure 15



Note: Respondents were allowed to choose more than one preferred contact method.

After all contact attempts had been completed, a total of **184 alumni** from the Class of 2009 (out of 250 graduates) responded to the survey, with a response rate of 74%. Note: Not all questions were answered by all Class of 2009 alumni.

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