First Destination Report

Class of 2014

Coe College

Coe makes it possible. You make it happen.

August 2015
Current Activity

- 98% of survey respondents reported engagement in productive post-graduation activity such as employment, graduate/professional school, military, or travel/adventure
- One percent of respondents reported that they were unemployed one year after graduation
- Five members of Coe’s Class of 2014 were offered Fulbright Scholarships.

* "Other" activity reported by the Class of 2014 included plans to move soon and therefore seeking new employment opportunities, living in South America, and taking art classes in order to change professional fields.
Employment

- 82% of respondents who were working reported employment in full-time, permanent positions.
- Over half of respondents reported an annual salary greater than $30,000.
- 77% of those employed started their job searches either before or within three months after graduation.
- 63% reported accepting their positions within three months of graduation.
- 64% of respondents cited a personal referral as the source of a job offer.
- The most commonly-reported employment fields were business-related (34%), science/healthcare/technical (16%), marketing/sales (14%), and education (12%).
### Job Classifications*

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business-Related</td>
<td>34%</td>
</tr>
<tr>
<td>Science/Healthcare/Technical</td>
<td>16%</td>
</tr>
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<td>Marketing/Sales</td>
<td>14%</td>
</tr>
<tr>
<td>Education</td>
<td>12%</td>
</tr>
<tr>
<td>Sports/Recreation/Hospitality</td>
<td>8%</td>
</tr>
<tr>
<td>Social Services</td>
<td>5%</td>
</tr>
<tr>
<td>Government/Military</td>
<td>4%</td>
</tr>
<tr>
<td>Arts</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
</tbody>
</table>

*Percentages add up to 101% due to rounding.*

- Business-Related: Accounting, Auditing, Banking, Finance, Insurance, Business Administration, Management, Consulting, Human Resources
- Science/Healthcare/Technical: Computing, Information Systems, Medicine, Research, Lab, Nursing
- Marketing/Sales: Advertising, Public Relations, Media, Social Media, Retail, Sales, Marketing
- Education: K-12 Education, Post-Secondary, Student Teaching
- Social Services: Social Work, Youth Services, Mental Health Counseling
- Government/Military: Government, Politics, Law
- Arts: Performing Arts, Creative Arts, Graphic Design, Writing
- Other: Part-Time, Temporary, Volunteer, Peace Corps
Sample Job Titles

1st Grade Teacher
4th Grade Teacher/Coach
6th-12th Grade Vocal Director
Account Executive
Account Representative
Admission Counselor
Affiliate Marketing Associate
Air Emissions Technician
Air Freight Coordinator
Alumni Relations Coordinator
AmeriCorps Member
Assistant Auditor
Assistant Coach
Assistant Production Manager
Assurance Associate
Athletic Trainer
Benefits Eligibility Counselor
Brownfields Project Coordinator
Business Development Specialist
Business Owner
Business Support & Sales Associate
Cardiothoracic and Vascular Nurse
Nursing Instructor
Client Services Manager
Clinical Nurse
Clinical Research Coordinator
College Access Coach
Commodities Trader
Community Engagement Assistant
Community Technology Coordinator
Corporate Secretary
Department Secretary - Integrated Services
Digital Art Teacher
Director, Member Services
English Teaching Assistant/ESL Tutor
Family Resource Provider
Field Inspector
Financial Advisor/Analyst
Financial Specialist - Billing Operations
Foreign English Teacher
French Teacher
Fulbright English Teacher in Malaysia
Funeral Director Apprentice
Graduate Assistantship
Information Technology Career Foundation
Instrumental Music Teacher
Internet Sales/Service Consultant
Jr. Kindergarten Teacher
K-8 Music Teacher
Kindergarten Teacher
Lab Assistant - Psychology
Lab Technician
Learning & Development Coordinator
Legal Assistant
Library Reference Assistant
Marketing Intern
Member Service Representative
Musician
Operations Specialist
Patient Care Technician
Personal Banker
Personal Investor Specialist
Personal Trainer
Pharmacy Technician
Procurement Coordinator
Product Manager
Production Scientist
Program Director
Programmer
Property Manager
Psychiatric Rehab Services Coordinator
Quality Control Controller
Receiving Trainer
Recruitment Specialist
Staff Nurse
Nursing Instructor
Registrar
Senior Counselor
Senior Producer, Branded Content
Service Coordinator
Software Developer/Analyst
Software Engineer
Staff Accountant
Supply Chain Management
Supported Community Living Associate
Teaching Fellow

Team Leader
Technical Writer/Research Writer
Tournament Coordinator
Treatment Counselor
Trust Operations Specialist
TV Producer and Journalist
Vocational Instructor
Volunteer Coordinator
Wardrobe Supervisor
Warehouse Manager
Annual Salary Range*

* This was an optional question: these figures represent the members of the Class of 2014 who chose to report their salary information in the survey.
Job Lead Sources

**Personal Networking**
- Alumni contact, family or friend contact, Coe faculty or staff referral, conversion of volunteer position, internship, part-time, or seasonal job to a full-time job, employer referral, unsolicited resume submission

**Online Resources**
- Website job posting, employer website, social media (LinkedIn, Twitter, Facebook, etc.), Coe Connections

**Other**
- Print ad, career fair, Coe recruiting event, employment agency, self-employment
Graduate/Professional School

- 19% of respondents reported that they were in graduate or professional school.
- 41% of those attending graduate school were pursuing a professional degree such as medicine, law, or engineering.
- Nearly 1/3 of graduate school attendees were pursuing a PhD.
Graduate Field of Study

- Reported post-graduate fields of study were medicine/healthcare (29%), engineering/applied science (29%), education/social services (29%), law/political science (8%), and business/management (5%).
Class of 2014 Graduate Programs

Art Therapy
Athletic Training
Band Instrument Repair
Chemistry
Clinical Mental Health Counseling
Clinical Psychological Assessment
Computer Science
Counseling
Counseling and Student Affairs
Dentistry
Divinity
Economics
Educational Measurement
Emergency Medical Technician
Fire Science
Library and Information Science
Doctor of Medicine (MD)
Kinesiology
Law
Marriage and Family Therapy
Public Health
Materials Science & Engineering
Occupational Therapy Assistant
Physical Therapy
Physics
Political Science
Powerline Technology
Sociology
Special Education
Urban and Regional Planning
Veterinary Medicine

Class of 2014 Graduate Schools

Adler School of Professional Art Therapy
Arizona State University
Cal Tech
Central Connecticut State
Clemson University
Creighton University
Illinois Central College
Iowa State University
Johns Hopkins University
Minnesota State College Southeast Tech
Minnesota State University Moorhead
Mount Mercy University
North Carolina State University
Northwest Community College
Temple University
Texas Tech University
University of Central Arkansas
University of Alaska Fairbanks
University of Florida
University of Illinois at Urbana-Champaign
University of Iowa
University of Iowa College of Law
University of Iowa College of Medicine
University of Iowa College of Dentistry
University of Iowa Tippie College of Business
University of Missouri School Of Law
University of Nebraska-Lincoln
Vanderbilt University
Washington State
Wayland Baptist University
Geography

- 55% of respondents came to Coe from Iowa, 42% came from other states, and 3% came from other countries.

**Residence of Origin While at Coe**
Post Graduation Residence

- After leaving Coe, 52% of Class of 2014 survey respondents stayed in Iowa.
- 21% went to a state contiguous to Iowa.
- 23% moved to states not contiguous to Iowa.
- 4% reported living in another country.

* Contiguous states included Illinois, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin.


*** International locations included Argentina, China, Germany, Malaysia, Nepal, South Korea, and Thailand.
Life-After-College Preparation

The Class of 2014 indicated that the following activities were helpful to their life after college planning:

- **Academic Practicum**
  - Research, internship, study abroad, domestic off-campus study, independent project, student teaching, nurse preceptorship, music/theatre recital, art show, community-based project
  - 27%

- **Career Services Counseling Appointment/Workshop**
  - 24%

- **Campus Activities**
  - Such as music, theatre, sports, clubs, student government, Greek Life
  - 19%

- **Campus Job**
  - Including Resident Assistant, work-study
  - 15%

- **Community Service/Service Learning**
  - 7%

- **Issue Dinner**
  - 3%

- **Other**
  - Off-campus job, relationship with faculty, academic classes
  - 3%

- **None**
  - 3%

The Office of Career Services collected and compiled information about the life-after-college activities of the Class of 2014 within one year of graduation. We gained knowledge of 224 of the 280 total graduates (approximately 80% of the class) through the Senior Survey (May 2014), the First Destination Survey (June 2015), or through sources such as social networking websites or information from Coe faculty and staff.
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Questions related to this report may be directed to the Coe College Office of Student Development.