Coe College
Class of 2012
First Destination

A snapshot of what Class of 2012 alumni are doing one year after graduation

Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.

September 2013
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summary</td>
<td>1</td>
</tr>
<tr>
<td>Current Activity</td>
<td>2</td>
</tr>
<tr>
<td>Employment</td>
<td>3</td>
</tr>
<tr>
<td>Graduate School</td>
<td>11</td>
</tr>
<tr>
<td>Geographical Location</td>
<td>14</td>
</tr>
<tr>
<td>Life-After-College Preparation</td>
<td>16</td>
</tr>
</tbody>
</table>

"...the **classroom to Career Services** connection."
SUMMARY

Current Activity
- 98% of survey respondents reported engagement in productive post-graduation activity such as employment, graduate or professional school, military, or travel/adventure.
- 82% of those employed were in full-time, permanent jobs.
- 2% of the respondents reported that they were unemployed and still looking for a job one year after graduating.
- The Coe College Class of 2012 produced four Fulbright Scholars who are currently teaching or studying abroad.

Employment
- 85% of those employed started searching for a job either before graduation or within three months after graduation. 63% had job offers by three months after graduation.
- 37% of respondents cited a personal referral as the source of a job offer.
- The most commonly reported employment fields were business (26%), marketing/sales (24%), education (15%), and science/healthcare (10%).

Graduate/Professional School
- 20% reported they were in graduate or professional school.
- 50% of those attending graduate school were pursuing a Master’s degree or a PhD.
- 29% were in a professional degree program such as medicine or law.
- The most common post-graduate fields of study were healthcare/medicine (36%), engineering/applied science (22%), and humanities (20%).

Geography
- 61% of respondents originally came to Coe from within Iowa, 35% came from other states, and 4% came from other countries.
- After leaving Coe, 58% of the class reported staying in Iowa, 22% went to one of the contiguous states (Illinois, Minnesota, Missouri, Nebraska, South Dakota, or Wisconsin), and 16% moved to one of 18 other states within the United States. 4% reported living in another country.
HOW THIS INFORMATION WAS GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation in the spring of 2012, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using Survey Monkey, an online survey tool. The survey was distributed twice via email with an online link. We made other attempts through online social networking sites such as LinkedIn and Facebook to contact 2012 alumni. We also contacted and gathered information through Coe College faculty and staff. All of the resulting data and quotations were then combined for this report. It is intended to be a “snapshot” of the activities of the Class of 2012.

A total of 237 alumni from the Class of 2012 (out of 286 graduates) were represented in this report, accounting for 83% of the class.

Note: Not all alumni responded to all questions on the First Destination Survey or on the Senior Survey. We gathered additional information to the extent possible when using other sources.

CURRENT ACTIVITY

Ninety-eight percent of the alumni reported being involved in productive post-graduation activity.

Current Post-Graduate Activity

*“Other” activities included Peace Corps, Americorps, studying for the CPA exam, freelance theatre work, and establishing residency for future graduate school work.

** Four of the alumni reporting participating in an internship or fellowship were Fulbright Scholars.
EMPLOYMENT

Sixty percent of respondents reported being employed and another 9% reported being employed but seeking other opportunities. Of these, 82% were in full-time jobs and the rest were in part-time jobs, temporary jobs, seasonal jobs, and/or internships.

Type of Employment

Percentages add up to greater than 100 because of rounding.

My academic curriculum gave me the tools... to pursue my dream. It gave me direction, focus and discipline. It opened me up to... think analytically, and most importantly, never succumb to failures. My career counselors and faculty gave my liberal arts education a clear path, for which I am ever thankful.
The most helpful activity...was when I studied in New York for a semester, followed by a semester overseas in Sweden. Both experiences were extremely valuable in teaching me how to be self-dependent in the world outside of college... Traveling abroad was the best decision that I made during my four years at Coe!
JOB TITLES

2nd Lieutenant
7th – 8th Grade Teacher
7-12th Grade Choral Teacher
Account Executive - Member Services
Account Representative
Accounting Specialist
Accounts Payable/Receptionist
Administrative Assistant
Administrative Assistant/Office Coordinator
Administrative/Marketing Assistant
Admissions Counselor
Advisor
Advisory Associate, Financial Service Analyst I
Apprentice
Art Assistant
Assistant Auditor
Assistant Manager
Assistant Teacher
Assurance Associate
Audit and Compliance Auditor
Barista
Bartender
Bilingual Kindergarten Teacher
Billing Intern
Broker Assistant
Business Analyst
Business Development Coordinator
Call Center Representative
Camera/Photography Assistant
Campaign Analyst
Ceramics Instructor
Claims Processor
Coach
Cognitive Skills Trainer
Commodity Specialist
Customer Service Agent
Data Specialist
Delivery Assistant
Developer
Director of Enrollment, Marketing, & Summer School
Distributor
Education Program Coordinator
Emergency Solutions Grant Compliance Specialist/Data Entry Assistant
English Teacher
English Teacher/Fulbright Scholar
Environmental Scientist
Event Marketing/Brand Management
Finance Assistant
Financial Advisor
Financial Analyst
Financial Representative
Fitness Instructor
Foundation Services Specialist
Founder, Author
Freiwilliges Intern
Fulbright English Teaching Assistant - Germany
Gallery Asst./Marketing Associate
Graduate Assistant/Athletic Trainer
Group Leader
Hall Director
Head: CRM/Data Management/Systems Support
Health Promotions Coordinator
Bank Teller
High School Social Studies Teacher/Coach
Host
Human Resources Assistant
In-Shop Worker
Insurance Professional
Intern
Inventory Associate
Job Coach
Kindergarten Teacher

www.coe.edu/careerservices
Lab Chemist
Laborer
Librarian
Library Clerk
Loan Officer
Loan Servicing Specialist II
Logistics Specialist
Manager
Marketing & Promotions Worker
Marketing Analyst
Marketing/Digital Communications
Marketing Assistant
Marketing Intern
Material Scheduler
Medical Inpatient Clinical Nurse
Medical Interpreter
Member Services Representative
Mental Health Counselor
Middle School Spanish/ESL Teacher
Monthly Newsletter Editor
Mortgage Quality Analyst
Neuropsychology Testing Tech
Office Manager
Operations Manager
Owner/Operator
Paraeducator
Patient Care Technician
Patient Nutrition Assistant
Portfolio Analyst
Production Scheduler
Program Leader/Sales Specialist
Project Analyst
Reading Specialist
Recruiter
Recruitment Coordinator
Registered Nurse
Registered Representative
Regulatory Affairs Specialist
Research Assistant in Neurology
Research Associate
Research Associate in Vaccine Production
Sales and Project Manager
Sales Associate
Sales Consultant
Sales Team Member
Seasonal Research Aide
Senior Research Associate
Service Technician
Shipping Associate
Site Coordinator
Site Leader
Software Engineer
Special Education Teacher
Sr. Customer Account Coordinator
Staff Nurse
Strategic Sourcing Specialist
Substitute Teacher
Teacher
Team Leader
Technical Dir./Production Mgr.
Treatment Counselor
USGA P.J. Boatwright Jr. Intern
VISTA Leader
Voiceover Assistant
Volunteer
Wrestling Coach
Yoga Instructor

“Athletics helped me learn to manage my time.”
EMPLOYERS

ABC Special Event Rentals
AdvoCare
Advocate Lutheran General Hospital
AEROTEK
Alliance for Audited Media
BELFOR Property Restoration
Bliss Communications
Blue Toad
Boys and Girls Club
Broker’s International
Burlington Medical Center
Fleck Sales
Carnegie-Stout Public Library
Catamaran
Catherine McAuley Center
CEB
Cedar Rapids Community School District
Cerner Corporation
CESD Talent Agency
Chemtool
Child’s Planet Early Learning Center
Citizens Finance
City of Coralville
Clarke University
Coffeesmiths
Communities in Schools of Tacoma
CompleWare Corporation
Core Fitness & Serenity Yoga
Covance
CRST
Cupcake Doctor
Dillards
Dolan Printing
Erb’s Inc.
Families, Inc.
Farrell-Roeh Group
Fleck Sales
Florida Southern College
IGS-Realschule Plus Edigheim
Fulbright Scholarship
Gage and Gage Plumbing and Heating
Geico
Geonetic
GoGo
Good Shepherd Early Childhood Center
Goodwill of the Heartland
Henry Elementary
hibu
Howard Winneshiek Community Schools
IBM
New York Theatre/Live Events Scenes
ING Financial Partners
Iowa Auditor of State
Iowa City Community School District
Iowa DNR
Iowa Wealth Management Group
Jason Brownrigg Inc.
Jimmy John’s
JoAnn Fabrics and Lane Bryant
JobPlex
Kate Wickham Elementary
Kelly Mitchell Group/Cargill
Kemin Industries
Kirkwood Community College
Klauer Manufacturing
Kohler Company
Kosama
L.J. Hooker Real Estate Solutions India
Language Access Network
Learning Rx
Limolink
Lisbon Community Schools
Madison Schools/Community Recreation
MainStream Management
MAKE Corporation
Maria-Ward-Schule
Maroger Fine Art
McGladrey LLP
McGrath Automotive Group
McLean County Unit 5
MediRevv
Mercy Medical Center
Michaels
Mishicot School District
www.coe.edu/careerservices
In Greek Life I had **leadership opportunities** that weren’t available anywhere else on campus. I was allowed to uphold [and enforce] the rules and regulations of my sorority...which will be **important when I own a business** and need to discuss an issue with an employee.
Job Lead Sources
This information was collected from the Class of 2012 First Destination Survey only.
Percentages add up to less than 100 because of rounding.

Online resources: 45%
Online resources included employer websites, job posting websites, Coe Connections, and social media such as LinkedIn, Facebook, or Twitter. Note: Many employers require all candidates to use an online application during the recruiting process, no matter how they were connected to the job initially. Therefore, responses to this question may be skewed in favor of online resources as a job search lead.

Personal networking: 35%
Personal networking included contact with a friend or family member, a Coe alumni, faculty, or staff connection, and the conversion of a volunteer role, internship, or summer/part-time job into a full-time position. One job offer resulted from contacts made while taking a Visual Arts continuing education course.

Other: 6%
“Other” job lead sources included a radio commercial, ROTC, the Foreigner’s Office in Germany, and a self-referral in which the candidate applied for a position at a gym only to learn that it was being remodeled into a preschool.

Unsolicited resume submission: 3%
Employment agency: 3%
Print ad: 3%
Career Fair: 3%
Timing of Job Searches to Job Offers

- **Before Graduation**
  - Class of 2012: 56%
  - Class of 2011: 52%
  - Class of 2010: 41%

- **0-3 Months after Graduation**
  - Class of 2012: 27%
  - Class of 2011: 28%
  - Class of 2010: 33%

- **More than 4 Months after Graduation**
  - Class of 2012: 17%
  - Class of 2011: 19%
  - Class of 2010: 26%

- **Before Graduation**
  - Accepted Offer:
    - Class of 2012: 27%
    - Class of 2011: 35%
    - Class of 2010: 30%

- **0-3 Months after Graduation**
  - Accepted Offer:
    - Class of 2012: 36%
    - Class of 2011: 28%
    - Class of 2010: 31%

- **More than 4 Months after Graduation**
  - Accepted Offer:
    - Class of 2012: 37%
    - Class of 2011: 37%
    - Class of 2010: 39%

---

“Etiquette Dinner was the most helpful because I am constantly having meetings over food.”
GRADUATE/PROFESSIONAL SCHOOL

Graduate/Professional School Degree Type
Percentages add up to less than 100 because of rounding.

- Master’s degree 27%
- PhD 23%
- Specialist degree** 4%
- Professional degree (Low, Medicine, etc.) 29%
- Other* 16%

*“Other” programs included Divinity, Fire Science, and dual degree programs such as JD/PhD.

**Specialist degrees included physical therapy and other specialty programs.
Graduate/Professional Field of Study
Percentages add up to less than 100 because of rounding.

*Humanities programs included history, music, fine art, and library science.
Volunteering and working in the Office of Service Learning and Leadership and the PUB helped me be more prepared for “life after college” by teaching me how to work with (as a peer) and be responsible for (as a supervisor) a large group of people... My study abroad prepared me for the “real world” in that it gave me an awareness of the world... outside of school/campus... My internship prepared me for “life after college” in that I gained real work experience in an environment where I would eventually work full-time.
The internships...were the most helpful. I loved **having a hands-on approach** while exploring what I liked and didn’t like in different fields. I learned so much being an intern, much of which just couldn’t be taught in a classroom...perhaps **the most helpful, were the references and people I met** while at my internships. I was able to meet some great people who were so excited to work with me and **help me on my journey**.
*Contiguous states included Illinois, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin.


***International locations included China, Costa Rica, Germany, India, Russia, Serbia, and Sweden
LIFE-AFTER-COLLEGE PREPARATION

The mission of the Coe College Office of Career Services and Internships is to “empower people to clarify their values as they discover and develop their skills, abilities and passions for life.” This educational approach to career planning goes beyond focusing on just getting a job or getting into graduate school. Its goal is to teach students how to holistically manage their lives and careers after college; securing a first job, graduate school admission, or another pursuit is an important part of this goal.

We asked the Class of 2012 to indicate how many times they used Career Services while at Coe.

**Number of times respondents used Career Services while at Coe**

*This information was collected from the Class of 2012 First Destination Survey only.*
Preparing students for life after college is integral to the mission of Coe College. Life-after-college preparation experiences are woven throughout academic, co-curricular, and campus life activities during a student’s entire time at Coe. The Class of 2012 was asked to reflect on the activities that were the most helpful to them as they planned to leave Coe.

### Valuable “Life-After-College” Preparation

*Percentages add up to greater than 100 because respondents could select more than one option.*

*This information was collected from the Class of 2012 First Destination Survey only.*

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Practicum</td>
<td>29%</td>
</tr>
<tr>
<td>Campus Activities</td>
<td>18%</td>
</tr>
<tr>
<td>Individual Appointment with Career Counselor</td>
<td>15%</td>
</tr>
<tr>
<td>Campus Job</td>
<td>14%</td>
</tr>
<tr>
<td>Career Services Workshop</td>
<td>11%</td>
</tr>
<tr>
<td>Community Service/Service Learning</td>
<td>7%</td>
</tr>
<tr>
<td>Issue Dinner</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>None</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Academic Practicum* is a practicum experience, required of all students, integrates academics with career or life goals and is a significant educational experience outside the classroom. Options include research, study abroad, an internship, independent study, an honors project, a department-specific experience such as a music recital or student teaching, and other options.
2012 – 2013 Career Services Staff

Lou Stark, M.S.Ed.
Vice President of Student Affairs

Diana Rae Patten, M.A.
Career Services & Internship Director;
Co-Director of Washington DC Term

Michelle McIllece, M.B.A.
Assistant Director

Judi Dirks, A.A.
Administrative Assistant

Student Assistants – Career Services

Peyton Frank - Assistant
Annabeth Hampton - Communications Specialist
Ethan Lawrence - Assistant
Jason Maldonis - Assistant
Hannah Vanourney - Assistant

Summer Student Assistants – Student Affairs

Alan Reed – 2012
Ryan Adolfson – 2013

ACKNOWLEDGEMENTS

Thank you to Michelle McIllece and Judi Dirks for their efforts in compiling the data and writing this report as well as to Christina Kroemer, Lauren DuBay and Sara Nieland for their graphic design.

Special thanks to community editors Denise Mineck, Will Miers, Ryan Adolfson and Melissa Randall.

Questions related to this report may be directed to the Coe College Office of Career Services.

Coe College Office of Career Services & Internships
Upper Gage Memorial Union
1220 First Avenue NE
Cedar Rapids, IA 52402 USA
319-399-8844
Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.