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Coe College
Office of Career Services and Internships
CLASS OF 2010
First Destination Survey Report
A snapshot of what our alumni are doing one year after graduation

Our mission is to empower people to clarify their values as they discover and develop their skills, abilities and passions for life.
OFFICE OF CAREER SERVICES & INTERNSHIPS

First Destination Report:
Class of 2010

The following information was compiled by Coe College’s Office of Career Services and Internships. This information is an aggregate of the Class of 2010 First Destination Survey conducted one year after graduation and the Senior Survey administered prior to graduation.

The purpose of the survey was to get a “snapshot” of what Coe’s recent graduates were doing, including employment, graduate school, or other endeavors, up to one year after graduating from the college.

Current Activity

Figure 1 gives an overview of what the Class of 2010 survey respondents reported they were doing up to one year after graduation:

Fifty-seven percent of the Class of 2010 survey participants were employed and 28% were attending graduate or professional school such as medicine or law. Eight percent reported being employed but seeking a different opportunity. Six percent had an internship or fellowship, were involved in travel or adventure, or engaged in another activity. Only 1% said that they were unemployed and still looking for a job.

Of those students who reported gainful employment up to one year following their 2010 graduation from Coe, 84% were employed in full-time, permanent positions, as illustrated in Figure 2:

EMPLOYMENT SEARCH DETAIL

One of Career Services’ goals is to help Coe students and alumni understand that the most effective job searches involved the use of multiple employment search resources, specifically personal networking and interaction.

This is illustrated vividly through the Class of 2010 First Destination Survey. Respondents were asked to report all of the sources that they leveraged to connect with their current positions. The most popular referral source, accounting for 27% of all successful job leads for the Class of 2010, was a personal contact through friends or family. An additional 13% of job leads came through other personal referral methods, including a volunteer position, internship, summer job, or part-time job going full-time (8%), a referral from Coe faculty or staff (4%), or a referral from a Coe alum (3%).
The use of an employer website was the second most successful strategy cited (24% of leads) and an internet job posting website accounted for 16% of respondents’ job leads. Note: Responses to this question may be inflated because many employers require all job applicants to use an online application at some point in the recruiting process, regardless of how they are initially connected to the job in question.

Figure 3 illustrates the employment methods reported by the survey respondents.

Coe students are advised to start their full-time job searches well before their graduation dates; however, fewer than half of the respondents from the Class of 2010 (41%) reported doing so. Nearly 60% said they did not start looking for jobs until after graduation and over one-quarter of these admitted that they did not start their job searches until more than four months later. Figure 4 illustrates these percentages.

Although a large percentage of the Class of 2010 delayed their job searches until after graduation, they still outpaced the previous graduating class for offers before graduating. While only 22% of the Class of 2009 accepted a job offer before graduation day, 30% of the Class of 2010 had done so. Over half of the Class of 2009 (53%) accepted job offers more than four months after graduating while more than half (61%) had job offers by three months after graduation.

Although 70% of the Class of 2010 survey respondents did not accept a job until after graduation, it appears that they did better than the previous class, securing their post-graduation jobs at a generally faster pace than the Class of 2009. See Figure 5.
UNDERGRADUATE MAJOR

A wide range of liberal arts majors were represented by the Class of 2010, as depicted in Figure 6. This information was gathered from the Class of 2010 master list retained in the Coe College Alumni Office. The number represented here is greater than the total number of Class of 2010 alumni because many had more than one major while at Coe.

![Figure 6](image)

### Table: Coe College Class of 2010 Academic Majors

<table>
<thead>
<tr>
<th>Major</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting/Public Accounting</td>
<td>14</td>
</tr>
<tr>
<td>Art</td>
<td>11</td>
</tr>
<tr>
<td>Athletic Training</td>
<td>10</td>
</tr>
<tr>
<td>Biology/Molecular Biology</td>
<td>13</td>
</tr>
<tr>
<td>Business Administration</td>
<td>61</td>
</tr>
<tr>
<td>Chemistry/Biochemistry</td>
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</tr>
<tr>
<td>Classical Studies</td>
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</tr>
<tr>
<td>Communications/Speech</td>
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</tr>
<tr>
<td>Computer Science</td>
<td>3</td>
</tr>
<tr>
<td>Economics</td>
<td>5</td>
</tr>
<tr>
<td>Elementary Education/Teacher Education</td>
<td>22</td>
</tr>
<tr>
<td>English/Literature</td>
<td>19</td>
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<tr>
<td>French</td>
<td>4</td>
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<tr>
<td>Gender Studies</td>
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<tr>
<td>General Science</td>
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<td>Mathematics</td>
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<tr>
<td>Music</td>
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<td>Neuroscience</td>
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<td>Nursing</td>
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<td>Philosophy</td>
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<td>Physical Education</td>
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<td>Physics</td>
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<td>Political Science</td>
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<td>Pre-Physical Therapy</td>
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<td>Psychology</td>
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<td>Public Relations</td>
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<td>Religion</td>
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<td>Sociology</td>
<td>11</td>
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<tr>
<td>Spanish</td>
<td>5</td>
</tr>
<tr>
<td>Theatre Arts</td>
<td>6</td>
</tr>
<tr>
<td>Writing/Creative Writing</td>
<td>8</td>
</tr>
</tbody>
</table>

JOB CLASSIFICATIONS

Figure 7 shows the classifications of the jobs held by the Class of 2010 survey respondents. One-third (33%) were in business-related occupations (Accounting, Advertising/Public Relations/Media, Banking/Finance, Business Administration/Management, Retail/Sales/Marketing or Human Resources). Sixteen percent were in education (K-12 or post-secondary) and another 16% were in a science or healthcare-related field such as nursing, medicine, research or lab science.
EMPLOYERS REPORTED BY THE CLASS OF 2010:

- Abbe Center
- Alliant Energy
- Amazing Care
- American Cancer Society
- Americorps VISTA
- Bergan Paulsen
- Bettendorf Parties
- Brewed Awakenings
- Brucemore
- Camp Fire USA
- Cedar Rapids Science Station
- Coe College
- Columbus High School
- CRST International
- David’s Bridal
- Delta State Univ. Sports Medicine
- Dept. of Justice, U.S. Attorney’s Office
- Eide Bailly
- Family Systems
- Fareway
- FCT Assembly
- Four Oaks Family and Child Services
- GEICO
- Grant Wood AEA
- GreatAmerica Leasing Corp
- Hennings Farm Corporation
- Hiawatha Kids League
- Hills Bank and Trust
- Hy Vee
- Iowa City Community School District
- Iowa Department of Public Safety
- Iowa Health Care
- Jewish Community Center
- Kaiser Permanente
- KCRC-TV
- Linn County Home Health
- Mayo Clinic
- Mecca Services
- Mediapolis Childcare & Preschool
- Mercy Hospital
- Mercy Medical Center
- Mount Mercy University
- New Directions Counseling Services
- Observer Research Foundation
- Planet Beach Contempo Spa
- Premier Investments of Iowa
- Price Waterhouse Cooper
- Progressive Rehabilitation
- Quality Ag
- Quintrex
- Rasmussen College
- River Ridge C.U.S.D
- RuffaloCODY
- Sibley Public Library
- St. Luke’s Hospital
- Support, Inc.
- Manager Place
- Texas Roadhouse
- The Denver Post
- The Graphic Edge
- Thomas L. Cardella & Associates
- Univ. Wisconsin Hospital
- Univ. Iowa Hospitals and Clinics
- Univ. Iowa Carver College of Medicine
- Univ. Iowa College of Social Work
- Univ. Kentucky College of Social Work
- Univ. Missouri-St. Louis
- US Bank
- US Corrugated
- Vanderbilt University Medical Center
- Virent Energy Systems
- Walgreens Co.
- Warren CUSD #205
- World Wide Equipment Sales

JOB TITLES REPORTED BY THE CLASS OF 2010 INCLUDE:

- Account Executive
- Adjunct Instructor, Sports Massage
- Admissions Counselor
- Americorps VISTA Member
- Asst. Admin. Computer Manager
- Assistant Manager
- Associate Chemical Analyst
- Athletic Trainer
- Audit Associate
- Auditor
- Band Director
- Barista
- Business Systems Support Analyst
- Case Manager
- Checker/Cashier
- Classroom Coordinator
- Clerical Assistant III
- Community Support Specialist
- Counselor
- Creative Writer, Enrollment Mgmt. Div.
- Customer Account Professional/ Sales Asst.
- Direct Care Worker
- Employee Benefits Specialist
- Farmer
- Fleet Manager
- Float Pool Nurse
- Graduate Assistant, Athletic Trainer
- Graduate Teaching Assistant
- Research Assistant
- Grounds Crew
- Insurance Sales Associate
- Iowa Campus Compact AmeriCorps
- VISTA
- Coe College Office of Service Learning
- Iowa State Trooper
- Lab Chemist and Lab Manager
- Licensed Massage Therapist
- Marketing and Program Director
- Marketing Manager
- Middle School/High School Art Teacher
- Mortgage Closer
- Operator
- Paralegal Specialist
- Pharmacy Technician
- Preschool Teacher & On-Site Supervisor
- Production Assistant
- Production Supervisor
- Program Director
- Published Author
- Recovery Assistant
- Registered Nurse
- Remedial Service Provider
- Remedial Skills Specialist
- Research Intern
- Resident Hall Director
- RN - Adult Psychiatric Unit
- Sales Manager
- Screen Printer
- Server
- Seventh grade teacher
- Site Manager
- Staff Accountant
- Staff Nurse - Intensive/Specialty Services
- Student Support Staff
- Substitute Teacher
- Supervisor
- Support/Installer Customer Care
- Teacher
- Teacher Corps Member
- Teacher Associate
- Telemarketer
- Teller
- Treatment Counselor
- Wedding Consultant
- Youth Counselor
- Youth Services Librarian
GRADUATE & PROFESSIONAL SCHOOL

While much of the Class of 2010 reported working full-time during the year following graduation, over one-quarter of survey respondents (28%) reported that they were continuing their education in graduate school, professional school, or in another area. Of those, 47% were pursuing Master’s degrees, 25% were pursuing PhDs, and 19% were pursuing professional degrees such as medicine or law. Nine percent were pursuing another type of credential such as a teacher certification. This is illustrated in Figure 8:

Of those responding class members who reported attending graduate school, nearly one-third (31%) were in a healthcare or medical-related field, 20% were in the social sciences, 18% were in the humanities (art, music, creative writing, or a related field), and 16% were in business. Seven percent were pursuing post-graduate degrees in education, 4% were in applied science, and 4% were in law. This is illustrated in Figure 9.

Coe’s Class of 2010 is represented at the following institutions:

- Ashford University
- California Western School of Law
- Capri College
- Carthage College
- Columbia University
- Delta State University
- Hamline University School of Law
- Indiana Univ.-Purdue Univ. Indianapolis
- Lesley University
- Longy School of Music
- Loyola Marymount University
- McCormick Theological Seminary
- Mount Mary College
- Palmer College of Chiropractic
- St. Thomas University
- The George Washington University
- Touro University
- University at Albany, SUNY
- University of Arizona
- Univ. Colorado Denver School of Medicine
- University of Denver
- University of Iowa
- University of Iowa College of Pharmacy
- University of Iowa College of Medicine
- University of Minnesota
- University of Missouri - St. Louis
- University of Nebraska - Lincoln
- University of Nebraska Medical Center
- University of North Texas
- University of Northern Iowa
- University of Texas at Austin
- University of Wisconsin LaCrosse
- University of Wisconsin Madison
GEOGRAPHICAL LOCATION

Of the Class of 2010 graduates who participated in these surveys, 70% originated from the state of Iowa, 29% came from other states, and 1% came from other countries. This is depicted in Figure 10:

Figure 10

Coe College Class of 2010
Legal Residence While at Coe

Iowa 70%

Out of State 29%

International 1%

Two-thirds (66%) of the Class of 2010 survey respondents stayed in Iowa after graduating from Coe, 8% moved to Illinois, 5% went to Wisconsin, and 5% went to Colorado. Seventeen percent moved to other states within the U.S. None of the Class of 2010 survey respondents reported living outside of the United States (see Figure 11).

Figure 11

Coe College Class of 2010
Current Residence

Note: Due to rounding, the figures above add up to greater than 100%.
HOW COE HELPED STUDENTS PREPARE FOR LIFE AFTER COLLEGE

Coe College is purposeful about helping students prepare for life after college by offering practical support through workshops, events, and individual counseling, among other opportunities. Alumni from the Class of 2010 were asked to offer their opinions about the most helpful aspects of that part of their Coe experience. The two most popular activities were the Introduction to Resume Writing Workshop in Career Services (52% of respondents) and individual appointments with a career counselor (38% of respondents). Figure 12 illustrates the responses.

Figure 12

Note: Percentages add up to greater than 100% because each respondent was allowed to choose more than one answer.

HOW SURVEY RESULTS WERE GATHERED

The information for this report was gathered through the Senior Survey, administered just before graduation, and the First Destination Survey conducted one year later. The latter survey was developed in an electronic format using the online survey tool, Survey Monkey. The survey was distributed three times via email with an online link. Other attempts to contact 2010 alumni to gather updated contact information were also made through online social networking sites such as LinkedIn and Facebook. All survey and social networking information was then combined for this report.

A total of 129 alumni from the Class of 2010 (out of 252 graduates) participated in this survey, with a response rate of 51%. Not all questions were answered by all survey respondents.

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Thank you to Michelle McIllece and Judi Dirks for their efforts in compiling the data and writing this report; to Christina Kroemer, Tara Buchheit and Lauren DuBay for graphic design. Special thanks to community editors Denise Marie Mineck and Michael Benge