Coe College Office of Career Services and Internships
2012 – 2013 Annual Report

SUMMARY

The Coe College Office of Career Services and Internships offers holistic life-after-college resources, including career counseling, workshops, and special events for Coe students, alumni, faculty and staff, and community members who have a connection to Coe.

Individual Counseling Appointments
- Counselors met with 575 clients in 849 counseling sessions.
- Since 2008 – 2009, there has been a 20% increase in the number of counseling appointments.
- 43% of appointments were with men and 57% were with women. The Coe student body was comprised of 47% men and 53% women.
- Counselors offered 59 walk-in sessions, which were attended by a total of 128 clients. Walk-in session attendance increased 25% over last year.
- 71% of appointments were with juniors or seniors.
- The most common reasons for student appointments were: Resumes/cover letters, internships, and career interests/options.
- Counselors met with students representing 39 majors. The majors most represented in student appointments were Business Administration, Psychology, Public Relations, Accounting (Managerial and/or Public), and Biology.

Workshops and Additional Resources
- Career Services conducted 65 workshops/events with a total attendance of 1,345. Career Services reached 31% more students through its workshops and events than in 2008 – 2009.
- Average event attendance increased by 32% from two years ago.
- 42% of workshops were classroom or faculty-supported.
- Workshops and events supported by campus organizations represented the greatest proportion of workshop attendance (30%).
- 34% of workshop presentations were individually customized to a particular audience such as a specific class or student organization.
- A total of 1,250 jobs and internships were posted onto Coe Connections, the Career Services online database. This is an 11% increase over last year and a 25% increase since 2010 – 2011.
- 267 new employers were added into Coe Connections.
- 55 career events (local, regional, national, and international) were promoted to students through Coe Connections, 12% more than last year.
- Through seven employer relations/recruiting events, Coe students had opportunities to connect with 157 potential employers.
- 15 employers and graduate schools visited campus.