Ringing the Victory Bell is a long standing tradition that began in 1888 after winning athletic competitions. Today, it is rung for athletics, orientation, graduation and the start of Flunk Day.

Helen, the ghost that haunts the residents of Voorhees, died in the Voorhees Infirmary in 1918 of Spanish Influenza. Her family donated a clock, also said to be haunted, which is now located in McCabe Hall.

Our mascot, Charlie Kohawk, was coined by Professor Perkins in 1922 who used the Indian word “Ko” meaning “like the” and “hawk” because Coe is in the Hawkeye State.

The Coe vs. Cornell football rivalry, which began in 1891, is said to be the oldest rivalry west of the Mississippi River.

Kissing your sweetheart behind a Voorhees pillar.

The Coe W.I.T.C.H.s, a secret group, mark their symbol “XXX” around campus before they ride. They are said to each have one common trait.

“I Want to go Back to Coe Again” was published in 1917 and is sung by alumni at Coe events.

“Coe Loyalty Song” is sung each year at the Opening Convocation and at the end of Commencement. Risser Patty, Professor of Music at Coe, dedicated the song in 1924.

Homecoming is an annual celebration in the fall when alumni, students, faculty and families come together. Events include football game, Homecoming dance, Brat ‘n’ Beverage Tent and many alumni events.

Homecoming Court is a group of senior royalty chosen by the senior class. They participate in activities during the week, including a roasting ceremony called Follies and the Friday evening coronation.

Flunk Day is a secret day each year in the spring when classes are canceled and students enjoy a full day of activities on the quad. The tradition started in 1911.

The Coe Seal features the Coe family coat of arms dating back to Sir John Coo born in England about 1340. Surmounted on the shield is the traditional acorn, oak leaves and Coe’s founding year, 1851. Underneath is the Latin inscription “Sig. Coll Coensis;” and the college motto “Truth and Virtue.” This design was drawn by Coe Art Professor Marvin Cone, Class of 1914.

ONCE A KOHAWK, ALWAYS A KOHAWK.