Rising Above
Coe College and the Flood of 2008

Obama Returns
On the Road Again
CoeBRAI VI

June Reunion

Defining Moment
The Campaign for Coe
It didn’t take Steve Staker long to distinguish himself among the 13 head football coaches in Coe history.

In his third game as head Kohawk, Staker became the only head coach to get his first victory against the rival Cornell Rams and the sixth to get his second win in his first game against the Linn County rivals.

George Beltz, who coached the Kohawks from the very first season in 1901 through 1899, scored his first victory in the 1899 season opener, a 2-1 defeat of Cedar Rapids Business School. The oldest football rivalry west of the Mississippi began that year in an 82-2 drubbing of Coe in Mount Vernon. Beltz didn’t get his first victory over Cornell until 1894 and he finished 2-4 against the Rams.

George Bryant was head football coach from 1899 through 1911. His first win came in the fourth game of the 1899 season, an 11-0 victory over Marion. That was one of only five seasons from 1891 when Coe didn’t play Cornell. Bryant didn’t get his first victory over Cornell until the opening game of the 1902 season—a result that remains a matter of dispute between the two schools—and was 4-12-1 overall against the Rams.

The legendary Morry Ely took over in 1903 and coached the Kohawks to 131 victories over 29 seasons. His first victory came in the 1914 season opener, a 17-0 win over Parsons. Ely orchestrated a win in his first game against Cornell and was 19-8-3 overall against Cornell.

In his inaugural season as head football coach, Steve Staker got his first victory against Cornell. Accompanying him on the sidelines in Mount Vernon were assistant coaches Tyler Staker ’96, Riley Legore and Andy Tenpate ’16.

In his second season as head football coach, Steve Staker got his first victory against Grinnell. He coached the Kohawks to their first NCAA playoff appearance, a 27-7 loss to Cornell. That was also the year Thurness earned his first coaching victory over Cornell. He finished 2-5 against the Rams.

D.J. Leroy was hired in 1989 and won his very first game 31-28 over Wartburg. Leroy’s teams would amass 76 wins over his 11 seasons, making NCAA playoff appearances in 1993 and 1994. He won his first three games vs. Cornell and finished 5-6 overall.

Erik Raeburn took over for Steve as defensive coordinator.

This year’s 35-14 victory over Cornell extended Coe’s winning streak to nine games dating back to Raeburn’s first year. The game took on added importance after Coe lost its non-conference games against Augustana and Gustavus Adolphus. In the Iowa Conference opener for both teams, it was the first time since 1973 that Coe and Cornell squared off so early in the season.

Coe now leads the overall series both teams, it was the first

Address changes and inquiries regarding alumni records may be addressed to Peggy Hill, Office of Advancement, phone (319) 399-8542, or e-mail: alumni@coe.edu.

The power of the endowment.
The Gleaner by Steven Hicks '72
When informed of his wife Kat's impending death, folklorist Tyler Calloum withdraws from what he sees as a bleak and loveless future.

At the front door of his frame house in quiet Port Jefferson, NY, he appears to have abandoned his wife, Olivia Calloum, running from a past filled with adultery, notoriety and murder. Stepping in to manage the Calloum household, Olivia continues to look in upon the grief-stricken Tyler following his wife's death.

Leaves change, seasons pass and before long, Tyler begins to develop feelings for Olivia, who has not only taken over his home, but appears to have designs on his heart. Before long, quiet Port Jefferson comes alive with whispers about a period of mourning too short and a budding romance that may go too far.

The debut novel of Mississippi folklorist Tyler Calhoun, "The Gleaner" is at once a frightening and beautiful story of the transitional South's racial and sexual revolution.

Steven Hicks '72

A Cook's Journey: Slow Food In The Heartland
by Kurt Friese '88
Great journeys are often inspired by simple questions and observations. Join Chef Kurt Michael Friese '88 as he travels through our nation's Heartland.

He embarked on a 35-year advertising career at seven newspapers and magazines. He has also been chef and owner, with his wife Kim McVane Friese '88, of the Iowa City restaurant Devotay for 12 years.

Devotay is a community leader in sustainable cuisine, supporting local farmers and food artisans. Recently Kim promoted him to "Chef Emeritus," and he now devotes most of his time to writing and advocating for sustainable cuisine.

Friese founded Iowa's first Slow Food convivium (there are now five). He serves on the Slow Food USA National Board of Directors, and is editor-in-chief and co-owner of the seasonal local food magazine Edible Iowa: River Valley. His columns and photos on food, wine and travel appear regularly in local, regional and national newspapers and magazines. He is also a food correspondent for both Grist.org and Gastron.com.

A recent article in the Iowa City Press-Citizen探讨s the stigma of effeminacy exerting a powerful influence on gay subcultures. Through a comparative ethnographic analysis of three communities, Friese explores the surprising ways conventional masculinity is being collectively challenged, subverted, or perpetuated in contemporary gay male culture.

Friese's column "To The Heartland?" is available in paperback for $26.95 from Ice Cube Press. ISBN 9781438243436.

Fairies, Bears, and Leathermen: In Community Queering the Masculine by Peter Hennen '83
Over time, male homosexuality and effeminacy have become indelibly associated, sometimes even synonymous. In "Fairies, Bears, and Leathermen," Peter Hennen '83 contends this stigma of effeminacy exerts a powerful influence on gay subcultures.

Along with a historical analysis of the association between homo/bisexuality and masculinity, Hennen examines how this connection affects the groups’ sexual practices. Ultimately, he argues, while all three groups adopt innovative approaches to gender issues and sexual pleasure, masculine norms continue to constrain members of each community.

Hennen is assistant professor of Writing at the Ohio State University at Newark. "Fairies, Bears, and Leathermen: Men in Community Queering the Masculine," 240 pages, is available in cloth for $30 and paperback for $20 from the University of Chicago Press. ISBN 0226127275 and 9780226127280.

Eating Totem: The Mossbeard Poems byJerry Farnsworth '81 (now Padma Thornlyre)

Thornlyre, who attended Coe as Jerry Farnsworth '81, has now written seven books, including "Fire Witch" (1999), "My Guru, My Mahabali" (1993), "Angel Flesh" (1998), "Gala, Gala, Colorado" (2005), featuring photographs by Eliot Zitz; "Sometimes, Great Green Cocks," co-authored by his daughter (2006); and a project with sculptor Ronen Swan and photographers Alexander Robert and Scott Thompson, "Pandora's Box: A portfolio collaboration" (2007).

A student of Tibetan Nyingma Buddhism, he received the name "Padma Gyalpo" from his lama upon taking his bodhisattva vow, after which he legally changed his name. "Thornlyre" is his own invention, the flowing of several years' contemplation. He lives in Kittredge, Colo., with his nine-year-old daughter, Circe, and works for Creekside Cellars.


Butterfly at Daybreak: The Complete Guide to Self-Discovery and Enjoyment—Using Basic Collage by Ginny McIntosh '65 and C. VANCE DCALE
Enjoy this easy to use, rules-free approach to self-discovery by creating basic collages using magazine photos and optional craft materials. If you can use scissors and glue, this book is for you.

In a pictorial language more powerful than words, express your feelings safely. And hear the voice of your deep, inner wisdom, using an effortless writing technique to converse with your college images. Make a collage and unleash stress, replenish your energy and face transitions and challenges with strength and creativity.

Create collages on paper, in boxes and bags, in three dimensions, and in your own college journal. Create a life-size body collage and make a mask of your own face. Use college to explore childhood fairy tales, build a bridge to the unknown, and create a new vision for your future.

Butterfly at Daybreak: the Complete Guide to Self-Discovery and Enjoyment—Using Basic Collage by Ginny McIntosh ’65 and C. Vance Dcale
Enjoy this easy to use, rules-free approach to self-discovery by creating basic collages using magazine photos and optional craft materials. If you can use scissors and glue, this book is for you.

In a pictorial language more powerful than words, express your feelings safely. And hear the voice of your deep, inner wisdom, using an effortless writing technique to converse with your college images. Make a collage and unleash stress, replenish your energy and face transitions and challenges with strength and creativity.

Create collages on paper, in boxes and bags, in three dimensions, and in your own college journal. Create a life-size body collage and make a mask of your own face. Use college to explore childhood fairy tales, build a bridge to the unknown, and create a new vision for your future.

Enjoy this easy to use, rules-free approach to self-discovery by creating basic collages using magazine photos and optional craft materials. If you can use scissors and glue, this book is for you.

In a pictorial language more powerful than words, express your feelings safely. And hear the voice of your deep, inner wisdom, using an effortless writing technique to converse with your college images. Make a collage and unleash stress, replenish your energy and face transitions and challenges with strength and creativity.

Create collages on paper, in boxes and bags, in three dimensions, and in your own college journal. Create a life-size body collage and make a mask of your own face. Use college to explore childhood fairy tales, build a bridge to the unknown, and create a new vision for your future.
“Medical Acronyms, Eponyms and Abbreviations” provides a comprehensive listing of the most common acronyms, eponyms and abbreviations used in the medical profession, along with clear and concise definitions. This book is an invaluable tool for everyone involved in learning, reading, writing or interpreting medical terminology. The new fifth edition includes hundreds of new listings. From antibiotic-associated-colitis (AACD) to streptococcal pharyngitis (Strep A), this handy pocket guide helps you translate these tricky acronyms and abbreviations.

Hundreds of new medical acronyms, eponyms and abbreviations and the complete terms they represent have been added to the completely revised fourth edition. The book covers all medical specialties plus the areas of nursing, administration, quality assurance, dietetics, pharmacy and lab.

Marilyn Fuller Delong ’75 of Lakewood, Calif., is a nurse consultant and writer specializing in utilization review, discharge planning and case management. Her professional experience has included ICU, CCU and ER nursing in Iowa, Texas and California. She has been an instructor at St. Luke’s School of Nursing in Cedar Rapids, associate editor of the Journal of Quality Assurance, and a contributor to several health publications. She is a member of state and national associations of quality assurance professionals.

“Medical Acronyms, Eponyms and Abbreviations,” 431 pages, is available in paperback for $24.95 from Practice Management Information Corp. ISBN 9781570660109.
Fujiko Isomura '95. She lives in San Diego. Jolla Art Association in La Jolla, and currently serves as the membership director at the La Jolla Art Center.

OPENING COE COLLEGE EXHIBITS feature ALUMNI ART

The first art show of the 2008–09 season at Coe featured an exhibition series highlighting the creative achievements of the college’s Art Department alumni. Featured artists included Christie Buckton Tillam ’95 (sculpture), Fujiko Isomura ’95 (paintings), Julia Kottal ’95 (landscape paintings), and Kirk Mayhew ’95 (ceramics). Tillam earned her Master of Arts and Master of Fine Arts degrees in painting and drawing at the University of Iowa in 2002 and moved to Baltimore. She is a two-time finalist for the prestigious Towson Prize for Contemporary Art. She is a member of the Upper School faculty at the Park School of Baltimore.

Isomura, a native of Tokyo, received an M.F.A. from the University of Wisconsin-Madison in 1998. She has been commissioned to paint a wide variety of works, and currently serves as the membership director at the La Jolla Art Association in La Jolla, Calif. She lives in San Diego. Kottal was awarded the Susan Lowman Bouma Prize in Art at Coe and has been a featured artist at Campbell Steele Galleries in Marion, Iowa. She is an artist and educator at the Eastside Arts Academy in Cedar Rapids.

Mayhew received his M.F.A. from the University of Cincinnati in 2010. He serves as an adjunct professor in the graphic design department at Northern Kentucky University, community education classes at the Art Academy of Cincinnati, and pottery at the Clinton Recreation Center.

The exhibits were on display from an opening reception on Sept. 12 through Oct. 1 in the Marvin Cone and Eaton-Buchan Galleries of Sinclair Auditorium. In addition, a special Homecoming weekend reception was held on Sept. 27. The college held its first special alumni exhibit last year, with more planned for the future. “Each year, we plan to show the work of small groups of our alumni who are working as practicing artists,” said gallery director and art instructor Mariash Dinklage. “We hope that the series will serve to inspire current students, while highlighting the successes of our alumni.”

COE WELCOMES the class of 2012

More than 400 new students were welcomed to Coe on Aug. 19. as the class of 2012 began their orientation on campus. Opening Convocation featured a speech by Assistant Professor of Nursing Brenda Shostrom, who was named the Charles J. Lynch Outstanding Teacher by the 2008 senior class. Recalling her own experiences at Coe, Student Body President Katie Flores ’09 encouraged the new students to get involved and immerse themselves in the Coe experience.

Continuing a tradition of academic excellence among student-artists is the tradition that the self-study is thorough and meets the accreditation standards for the degree or program of study. Since 1913, Coe has been accredited by the Commission of the North Central Association of Colleges and Schools. The college has been accredited continuously by the commission since 1913. The Higher Learning Commission (HLC) is one of six accrediting agencies in the United States that provide institutional accreditation on a regional basis. The commission accredits approximately 1,100 institutions of higher education in a 19-state region. The HLC is recognized by the U.S. Department of Education.

For the past two years, Coe has been engaged in a process of self-study, addressing the commission’s requirements and criteria for accreditation. The evaluation team visited the college to gather evidence that the self-study is thorough and accurate. The team will recommend to the commission a continuing status for the college; following a review process, the commission will take the final action. A final report isn’t expected for six to eight months, said Joanne C. Canfield, Professor of Psychology and Director of Institutional Research and Planning Wendy Dunn, who chaired the HLC Steering Committee.

Institutional accreditation evaluates, typically every 10 years, an entire college and accredits it as a whole. Other agencies provide accreditation for specific programs. Coe’s latest evaluation visit, which resulted in continuing accreditation, took place in 1999. Members of the Coe community saw the evaluation visit as an opportunity to showcase the accomplishments of students, faculty and staff, and the success of the college as a whole.

PHYSICS STUDENTS Travel to JAPAN for Glass Conference in TAIWAN, CHINA

Six Coe physics students, led by professors Steve Feller and Mariko Affatigato ’99, participated in the 46th International Conference on Boron Glasses, Crystals, and Melts, which was held Aug. 17–23 in Hirohito, Japan. The trip was funded by leveraging over $20,000 in grants from the National Science Foundation and other external sources.

While at the conference, the students and faculty gave seven presentations and submitted seven highlighting their glass research. All totaled, 139 scientists from around the world attended the event.

As a result of relationships fostered, Coe students have been asked by other international glass researchers to conduct measurements on numerous glass samples. According to Feller, the conference provided opportunities for “more research work than we can possibly do.”

During that time, more than 80 students and faculty gave speeches or panel discussions. In addition, the event.

The group also enjoyed learning about Asian culture, and sightseeing around Hirohito and in Kyoto, the ancient capital of Japan. The Coe Physics Department is known worldwide for its accomplishments in glass research and residing discoveries. In the last decade, the department has received more than $2.1 million in external grant funding for equipment and programs. During that time, more than 80 students and faculty have published by Coe physics faculty and students in peer-reviewed publications, with over 20 students and faculty presentations at more than 70 scholarly conferences.

… I never felt unsafe in any of the places we went; even in Cedar Rapids. I have never felt that comfortable walking down the street at night, which really surprised me and was one of my favorite experiences of the trip,” said Meghan Keeler ’10. “This trip really opened my eyes to China, and I no longer think of it as a stereotypical Third World country that is painted to be by the Western media.”
Hall of Fame
and volleyball standout of inductees includes track Sept. 26-28. The 2008 class named most improved player her team all-conference selection MVP and a unanimous first-volleyball squad, she was team middle hitter for the Kohawk A four-year letterwinner as top pre-law student. English, philosophy and as the 1995 and graduated magna cum first female athlete of the year in outdoor track. She was Coe's volleyball, indoor track and football player and track sprinter Richard Matthews ’94 and track and cross country runner Ed Trimble ’75.

Now a stay-at-home mom in Anamosa, Iowa, Claussen carried three majors – English, philosophy and speech – while competing in three sports – volleyball, indoor track and outdoor track. She was Coe’s first female athlete of the year in 1995 and graduated magna cum laude with academic awards from English, philosophy and as the top pre-law student. A four-year letterwinner as middle hitter for the Kohawk volleyball squad, she was team MVP and a unanimous first-team all-conference selection her senior year. She led the team in blocks all four years and was named most improved player her freshman and sophomore years. Fourteen years later, she remains Coe’s season record holder in kills per game (3.86) and hitting percentage (.390).

Claussen was a three-time All-American and two-time co-MVP in outdoor track. She was All-American as an individual in 1995 with her fourth-place finish in the 400 meters. She also won honors as part of the seventh-place 400-meter relay team in 1995 and the sixth place 1,600-meter relay team in 1995, which was the first relay team in Coe history to win All-American honors. That same squad qualified for the Drake Relays.

Coe’s women swept the Midwest Conference indoor and outdoor track championships in 1995, and Claussen was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.

Matthews, a postal supervisor and dog trainer in St. Louis, may be the best defensive back in Coe football history. He holds the single-season interception record with 12 in 1991, which tied the school record. He was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.

Matthews, a postal supervisor and dog trainer in St. Louis, may be the best defensive back in Coe football history. He holds the single-season interception record with 12 in 1991, which tied the school record. He was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.

Matthews, a postal supervisor and dog trainer in St. Louis, may be the best defensive back in Coe football history. He holds the single-season interception record with 12 in 1991, which tied the school record. He was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.

Matthews, a postal supervisor and dog trainer in St. Louis, may be the best defensive back in Coe football history. He holds the single-season interception record with 12 in 1991, which tied the school record. He was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.

Matthews, a postal supervisor and dog trainer in St. Louis, may be the best defensive back in Coe football history. He holds the single-season interception record with 12 in 1991, which tied the school record. He was a big factor. An NCAA indoor qualifier her senior year in the 400 meters, she placed first in the 400 meters and as part of the 800- and 1,600-meter relay teams at the conference indoor championships. With Robin Gaffke Villavicencio ’96, Dawn Rayner Herber ’96 and Brenda Heisner Green ’96, she still holds the school indoor record for the 1,600-meter relay.
Twenty full-time members of Team CoeBRAI—plus a handful of part-time participants—successfully concluded a week-long, 471-mile bike ride across Iowa on July 26. In its fourth year of participation in the Register’s Annual Great Bike Ride Across Iowa (RAGBRAI), Team CoeBRAI included 11 alumni, three members of Coe’s staff and one faculty member. In addition to Iowa, participants hailed from Illinois, Nebraska, Connecticut, Virginia and Washington, D.C.

Overnight hosts included Kris Dyer ‘79 in Missouri Valley, Jim Bruck ‘77 in Harlan, Dave Hoyt ‘78 in Jefferson, Dr. David Moore ‘80 in Ames, Charlotte and Stan Upah (parents of Kristy Upah ‘08) in Toledo, CJ Marcy ‘93 and Jeni Wilson Marcy ’96 in North Liberty and Bob Rickard ’58 in Tipton.

Recaps of the experience are available online at http://coebrai.blogspot.com/.

RAGBRAI XXXVII is scheduled for July 19–25, 2009. The ride begins somewhere near Iowa’s western border and ends along the eastern border at the Mississippi River. The route changes each year. Overnight towns will be announced in late January in The Des Moines Register and on www.ragbrai.org. Again in 2009, hosts will be sought from among the Coe community at each of the overnight towns.

Students, alumni, parents, faculty, staff and friends are all welcome to join Team CoeBRAI. If you are interested, please complete the interest form at http://coebrai.coe.edu/. If you have questions or comments, contact Lonnie Zingula at lzingula@coe.edu or (319) 399-8613.
Coe President James Phifer (with umbrella) watches in disbelief as floodwater rises at the northwestern corner of campus on June 12.

Floodwater had reached the Physical Plant windows by the morning of June 13.

Students joined Physical Plant employees to fight the flood.

Floodwater had inundated the Physical Plant building by 10 a.m. Friday, June 13.

Last year, with great fanfare, the city of Cedar Rapids and Linn County designated 2008 the “Year of the River” to draw attention to the Cedar River, a long underappreciated asset through the heart of the city. No one could anticipate the devastating June floods that ultimately affected so many communities in Eastern Iowa. Area rivers made themselves known by overflowing in a way that had never been witnessed before. With prophetic irony, it truly became the year of the river.

Cresting at over 31 feet – 19 feet above flood stage – on Friday, June 13, the Cedar River covered downtown bridges, poured into the central business district and devastated more than 1,800 square blocks of the city. More than 24,000 people were evacuated and more than 7,000 properties were damaged or destroyed by the flood. Experts ranked it as one of the worst natural disasters in U.S. history and the unquestioned worst disaster in Iowa history. Though Coe’s campus lies just outside the 500-year flood plain (meaning a 0.2 percent chance of a flood in a given year), the college was not immune to flood damage. Coe was directly affected by floodwater on its northwestern corner and northern edge. Despite gallant efforts by many individuals, Coe’s recently crafted emergency response plan was put into practice for the first time and, although the power loss took down Coe’s computer network and Web site, updates were communicated to faculty, staff and students in the form of cell phone text messages and an auxiliary Web site – www.coecollege1851.org – established for such emergencies.

As soon as the floodwater began to recede, Coe’s dedicated Physical Plant staff began cleaning and restoring the Physical Plant building and

including a large number of Physical Plant employees, the destructive floodwater reached the campus. Ultimately, the Physical Plant building was filled with murky, filthy river water. While an influx of any water would have been worrisome, the flooding of the Physical Plant building left Coe particularly vulnerable as all power for the main campus is routed through that location. Consequently, most of the campus was without electricity from June 12 through June 20, and the damaged electrical system went off again from July 11 through July 14. Many campus buildings were without air conditioning for several weeks.

In addition, floodwater came up E Ave. NE, causing damage to the college’s E Avenue Apartments and the BSEO house. Students on campus for the summer were sent home or evacuated to Cornell College, where about a dozen Kohawks spent the weekend.

Coe bounces back, reaches out in response to historic flood
President James Phifer assured members of the Coe community that the college was safe in a June 17 letter. While recognizing those departments that were most instrumental in ensuring the Coe campus was reopened as quickly as possible – the Physical Plant, Residence Life, Academic and Administrative Computing, and members of the administrative staff – Phifer set the tone for the school year in observing the community response to the flood.

“Countless stories have come to light of faculty, staff members and students who readily joined community efforts to fill and stack sandbags throughout Cedar Rapids, as well as a variety of attempts to win the battles,” he said. “These are the things that define the Kohawk spirit.”

While the city’s recovery is years away, Coe was fully operational well before the start of classes in August. It’s hardly business as usual.

Coe’s community service activities for the school year are focused on “Flooded the City with Service.” Organized by Coordinator of Service Learning and Leadership Mandi McReynolds, the goal is to provide nearly 8,000 hours of flood relief efforts during the school year.

More than 360 first-year students contributed to the cause Aug. 23 as part of new student orientation and eight different groups of students, faculty and staff are participating in an “Adopt-A-House” program. Other service projects were scheduled for Labor Day Weekend and throughout the fall. The college is also sponsoring an Alternative Fall Break to help with flood relief efforts in Waverly, Iowa. A “Coe Community Flood Relief Fund” has been established in the President’s Office. The proceeds of this fund will be distributed to Coe employees who have experienced severe property devastation due to the flood.

The college has made Sinclair Auditorium available for the Cedar Rapids Symphony Orchestra to hold several performances this season. Several other performing arts groups are planning to utilize Sinclair Auditorium and other campus facilities for their performances as needed in the coming months.

While the physical damage to the college was relatively minimal, other flood consequences are formidable. The destruction of the downtown steam plant will almost certainly have a negative financial impact on the college for years to come. The flood knocked out Alliant Energy’s coal-fired power plant that provides steam to Coe, Quaker Oats, Cargill, the city’s two hospitals and 150 downtown businesses. Heating and hot water costs for steam customers – Coe included – are expected to quadruple this winter while Alliant uses natural gas to generate steam until the power plant is repaired. While Alliant has expressed a willingness to rebuild, any long-term scenarios will require the college to pay more, perhaps substantially more, to acquire essential steam.

Total Cedar Rapids property value affected by the flooding is estimated at nearly $77.5 million, including $375 million worth of residential property. Flood recovery costs in Cedar Rapids alone are estimated at over $1 billion, including $500 million to clean up and repair the city and $810 million to protect the city against future flooding.

The “Year of the River” will never be forgotten in Cedar Rapids. And yet, it has brought out the best in the Coe community and strengthened town and gown relations.

“These are the things that define the Kohawk spirit.”
Obama talks domestic issues in return visit to Coe

Democratic presidential nominee Barack Obama fired back at John McCain over energy policy July 31 at an Economic Security Town Hall meeting in Eby Fieldhouse on the Coe campus.

Before a crowd of around 1,500 people and with temporary air conditioning piped into the normally stifling gym, Obama accused his Republican rival of backing policies that benefit the oil industry more than consumers.

“We’re seeing the same cycle of addiction and dependence on big oil that got us into this crisis in the first place,” Obama said. “That’s a risk that we just can’t afford to take.”

Obama previously appeared at Coe on Oct. 29, 2007 as part of the second MySpace/MTV Presidential Dialogue. More than 225 Coe students participated in the dialogues held in Dow Theatre, which was streamed live on MySpace and MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MTV. Following the broadcast, Obama spoke to a large crowd from MTV Web sites, as well as MTV mobile. The event was broadcast across the country on MT
The Power of the Endowment

There has been much written about endowments in recent years – from the extraordinary returns earned by some of the largest (Harvard, 17 percent average over the last decade) to national scandal (the Alleghegy Education, Education and Research Foundation). Such ever present references appear in various media because of the importance of these funds and an inevitable correlation – the larger the endowment, the stronger the institution.

With this in mind, Courier editor Lonnie Zingula recently spoke with Vice President for Advancement Dick Meisterling about the current status of Coe's endowment, and the college's plans.

LZ – What exactly is an endowment, and why is it so important?

DM – In short, an endowment is a fund, built upon contributions, that pays out income each year in support of an institution's operation. Investment managers have a fiduciary responsibility to grow fund principal, and to distribute a specific percentage to the charitable organization on an annual basis.

The larger the endowment, the larger the amount generated for use by the charity. Any non-profit organization, Coe included, has a limited number of revenue sources. In our case, tuition accounts for the vast majority of income, which, interestingly, only offers about 85 percent of operating costs. The remainder is generated through annual gifts to the college – the Coe Fund – and income from our endowment. When any of these three sources falters, the others must pick up the slack.

You can see then, that a robust endowment is a hedge against all types of variable situations – a sudden fall-off in enrollment, a downturn in annual giving, or any unforeseen expense. These colleges with the healthiest endowments have a great advantage. Not only can they maintain, at a high level, programs that are advantageous to their students, but they are not forced into crisis mode when unexpected happens.

The real key to understanding the value of an endowment is to recognize that it distributes its funds forever. This idea of perpetuity has profound effects – for the institution, and for those whose names are attached to endowment gifts. At Coe, the student who studies here today will benefit, as does the student who arrives here anytime in the future.

LZ – How would you characterize Coe’s endowment?

DM – Coe has done a superior job of growing its endowment during Dr. Phifer’s (President James Phifer’s) tenure, increasing its size from $33 million to $80.4 million in 14 years. That said, the current size of our endowment is insufficient when compared to many of our peer colleges.

Endowments can grow in two ways, through contributions and investment performance. The One By One Campaign (1996-2001) and the early stages of the Defining Moment Campaign have added significantly to the endowment, but a rocky market in the first two years of this decade and during the last 18 months has worked against us. That said, we remain bullish as to the next five years, both from a market standpoint and because of our successful campaign.

LZ – How do we look as a school amid all the market turmoil?

DM – Comparatively speaking, we did very well. Our total return of 2.1 percent placed us in the top 20 percent of endowments in the country, where the average was in negative numbers.

Though we were, and are, positioned well to minimize the risk of a downturn in the market, because of the size of our endowment, we risk missing the benefits when financial markets turn around. The more we can grow the fund, the greater our opportunity to exploit that inevitable upswing.

LZ – How does Coe spend its endowment earnings each year?

DM – About 65 percent of endowment earnings are spent as financial aid for our students. Another 15 percent or so goes toward faculty salaries, and the remainder is used for operating purposes, from lab equipment to soccer balls to library books.

LZ – I’ve worked on some of the Defining Moment Campaign materials, and I see the endowment component mentioned often. That suggests it’s a priority for the college.

DM – Dr. Phifer and the Board of Trustees consider the growth of our endowment to be Coe’s highest institutional priority. They know that our long-term financial viability – our very existence as a premier college – is dependent upon our capacity to manage and grow a robust endowment. It’s the reason we first started discussions about a comprehensive campaign, and it’s the genesis of the phrase “defining moment.” Right now is very likely the most important moment in Coe’s history: by augmenting the distribution of Mr. Clerk’s (Mr. Raymond Clark’s) estate with a successful endowment campaign, we can exploit an opportunity that may not come again.

LZ – How is the campaign progressing?

DM – We’re doing well, despite an unfriendly market. Several alumni have made strong commitments to the endowment, including a few, like the Johnson, Hyde and Stohl families, whom you’ve written about in the Courier. We remain confident about its success.

By the time our friends read this, they will have received our campaign packet reiterating the endowment, which includes a description of a helpful way they can participate in a meaningful fashion. We intend to establish endowment funds for each academic department, and encourage alumni to give to the discipline that afflicts them the most. We know alumni link their successes in life to what they learned in Coe’s classrooms. When they recognize that their support can make a difference in those specific areas – in perpetuity – I think they will respond with passion.

Our Iowa contributors can also take advantage of tax credits given through the Endow Iowa program for community foundations. (www.endowiowaco.org/EndowIowa/ taxcredits.html)

The Defining Moment Campaign

Coe College unveiled the largest campaign in the institution’s history in December of 2007: Defining Moment: The Campaign for Coe, seeks to raise $80 million to bolster four major areas of the college, all with the goal of achieving academic quality at the institution. Most important among these, Coe seeks to increase the size of its endowment. Additionally, the college plans to enlarge and improve its science facilities, expand the campus space available for athletics and recreation, and promote the continuing growth of the Coe Fund.

More than $60 million has already been raised toward the $80 million goal. The silent phase of the current Defining Moment campaign began in January 2005. The campaign will extend through June 2012.

Endowment Values at ACM and IIAC Member Schools

Endowment Values at ACM and IIAC Member Schools

<table>
<thead>
<tr>
<th>College Name</th>
<th>ACM Endowment Value</th>
<th>IIAC Endowment Value</th>
<th>Both ACM &amp; IIAC Endowment Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACM Colleges</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Augustana</td>
<td>$70,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coe</td>
<td>$318,541,000</td>
<td></td>
<td>$318,541,000</td>
</tr>
<tr>
<td>Drake</td>
<td>$30,074,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grinnell</td>
<td>$171,789,000</td>
<td></td>
<td>$171,789,000</td>
</tr>
<tr>
<td>Macalster</td>
<td>$675,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monmouth</td>
<td>$231,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Simpson</td>
<td>$150,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Simpson College</td>
<td>$80,469,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Dubuque</td>
<td>$73,153,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wartburg</td>
<td>$10,074,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wartburg College</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table Source: 2007 Voluntary Support of Education survey by the Council for Aid to Education
A sampling of photos from the George T. Henry College Archives at Stewart Memorial Library, this page is dedicated to Coe's history as captured through the lens of George Henry '49. The collection includes an unparalleled record of the life of a college over more than half a century by a single photographer.
Parents: If this issue of the Courier is addressed to your son or daughter who has established a separate permanent residence, please notify us of that new address. Call (319) 399-8542 or e-mail alumni@coe.edu.

We are no longer resending the magazine to corrected addresses provided by the U.S. Postal Service unless specifically requested by the addressee. Circulation will resume to the corrected address with the next issue.

Bringing Generations Together

The Heritage Club

Bringing people together to learn from each other and experience new ideas – that’s what college is all about. The decisions you make today can help bring generations together. By including Coe in your charitable financial plans, you can direct your gift to a particular program or project. There are many planning options that provide immediate and future tax benefits and allow you to maintain control of your assets during your lifetime. And you have peace of mind knowing that you will have an impact on the future of Coe and its students.

If you would like to learn more about charitable financial planning, please contact Kelly Allen, Director of the Heritage Club, at kallen@coe.edu or 319-399-8592 or 1-800-263-1266, ext. 8592.