MAKE IT HAPPEN
Marketing plan aims to raise Coe’s visibility

HOMECOMING 2014
Kohawk Superheroes Assemble

BURSTING THE BUBBLE
Community partnerships put the gown in town
Rodgers marks 25 years at Coe
Eric Rodgers credits hard work and diligence with any success he has had in 25 years as tennis coach.

Whipple Fire House
Former Cedar Rapids fire station is Coe’s newest residence hall.

Homecoming 2014
With reunions, awards, renewed friendships and fun for all, Coe’s Homecoming celebration was a huge success.

1962 Mississippi revisited
A half-century removed from a summer service project in Mississippi, participants return to Coe to share the gut-wrenching emotion of their formative experiences.

Alumni Awards
Five distinguished Kohawks honored by Coe Alumni Association.
Coe makes it possible. You make it happen.
Coe’s “Make It Happen” Marketing Plan detailed.

Saving the Hardacre
Greg Brown ’91 leading effort to preserve historic small-town Iowa theater.

Beyond the Coe bubble
An asset-based approach to community engagement is deflating the mythical Coe bubble to the benefit of students and Cedar Rapids alike.

Departments
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ON THE COVER
Coe’s new color scheme, logo and theme are reflected in new banners installed on campus light poles.
DEEP WHITE COVER  By Joel Barrows ’83

It had been a long, grueling journey to get this far. And now, the harsh terrain of the South Texas desert lay before them. Still, Enrique Reynado-Pinales had to turn to his sister, Isabel, and smile. They had finally reached the Promised Land. They had reached El Norte. But what Enrique doesn’t know is that a small band of men awaits their arrival, men with no intention of providing a warm welcome.

As America struggles to gain control of its borders, extremist anti-immigrant groups and white-supremacist hate-mongers have begun to combine resources, and ideologies. These new hybrids of hate pose a rising threat, not only to the country’s immigrants, but also to national security. Among the leaders of these groups is one man who reigns supreme: Royce Lundgren, the charismatic founder of the country’s most virulent anti-immigrant organization, The Nation.

“Deep White Cover” introduces Special Agent David Ward, ATF’s most successful undercover operative. Ward lives life on the razor’s edge. His work is his calling, and has already cost him a marriage and any semblance of a normal life. Still, he knows that there is real evil in the world, truly bad people who need to be dealt with, and he has the skills and commitment to do something about them.

Posing as Ed Maddox, a disgruntled veteran of the Army’s Special Forces, Ward works his way into The Nation, befriending its leaders and learning its secrets . . . or so he thinks. In truth, the organization’s reach exceeds anything that the seasoned agent could have possibly imagined, something he will learn only when it seems too late to stop them.

“Deep White Cover” is a unique and timely story that will entertain, as well as challenge readers from across the political spectrum to re-examine their views on immigration issues. It offers a warning of what could happen if the United States fails to secure its borders, allowing these groups to take matters into their own hands.

The author’s considerable experience in state and federal law enforcement contributes to the accuracy of both dialogue and investigative techniques described. The reader is now an “insider.”

Joel Barrows ‘83 is an Iowa district court judge who regularly oversees both criminal and civil trials. Before his appointment to the bench he was a practicing attorney for nearly 23 years, the last 18 of those spent as a state, and then federal, prosecutor.

As an attorney, Barrows regularly argued before the U.S. Court of Appeals. His cases have been as diverse as white collar crime, environmental crime, cyber-crime, child exploitation, narcotics and firearms offenses, immigration crimes, bank robbery, health care fraud, public corruption, civil rights offenses and threats against the President, and have included many high profile prosecutions.

Barrows returned to Coe Sept. 20 for a Homecoming weekend book signing in the Coe Bookstore, which has additional copies for sale. He lives with his family in eastern Iowa along the banks of the Mississippi.


RIDERS ON THE STORM: A SAM McCAIN MYSTERY  By Ed Gorman ’68

Cedar Rapids author Ed Gorman ’68 received a starred review from Booklist for his new Sam McCain mystery “Riders on the Storm.”

When we last saw McCain, he had been drafted to fight the war in Vietnam. But his military career ended in boot camp when he was accidentally shot in the head and forced to spend three months in a military hospital to recover.

McCain returns to his hometown of Black River Falls, where he works as a lawyer (and part-time investigator) for the court of the snobbish but amusing Judge Esme Ann Whitney. Two of Sam’s oldest friends are caught up in this same battle. Veteran Steve Donovan brutally belittles and finally savagely beats his old friend veteran Will Cullen when Cullen announces he’s joined the anti-war group.

When Cullen is found murdered, the obvious suspect is Donovan, but McCain has serious doubts about the man’s guilt. At least three people had reasons to murder Cullen, and Sam begins to suspect he’ll discover even more as his investigation heats up, in this dynamic new politically charged mystery novel by a veteran of the form.

The political climate is “perfectly rendered and affects every character,” said Booklist’s Wes Lukowsky. “This is an extended, nuanced fictional biography with an occasional mystery thrown in. Great reading. Welcome home, Sam.”

Gorman has worked in politics as both a speechwriter and a TV producer. He has won the Shamus, Anthony, Ellery Queen, Spur, and International Fiction Awards. He has been short-listed for an Edgar Award twice, and once for the Silver Dagger. In 2011, Gorman received The Eye, the lifetime achievement award from The Private Eye Writers of America. He lives in Cedar Rapids.

“Riders on the Storm,” 252 pages, is available in hardcover for $19.73 from Pegasus. ISBN 1605986259.
Coe reports largest entering class and record full-time enrollment

Coe College has a record number of new students and the largest number of full-time students enrolled in its history this fall. In addition, the college has a record number of students living on campus. Meanwhile, the average academic profile of the Coe class of 2018 remains historically strong.

The college has enrolled 423 new students, breaking the previous record of 418 set last year. Coe has registered 1,340 full-time students for fall term, the highest enrollment in its history. This is above the previous high of 1,338 last year and 1,312 full-time students in 2011. In all, Coe has 1,438 full and part-time students registered for fall term.

While this year’s incoming class is large, the profile of the new students advances Coe’s reputation for academic excellence. The class of 2018 has an average ACT score of 25.7 and grade point average of 3.65. An impressive 63 first-year students scored 30 or greater on the ACT test. As well, one-third of first-year class members ranked in the top 10 percent of their high school graduating class.

The college has 119 first-time students of color, representing more than 28 percent of the entering class and demonstrating Coe’s increasing campus diversity. As a residential college, Coe also has a record number of students – 1,205 – in campus housing for the fall term, up from last year’s record of 1,186.

This year’s Coe class includes students from 23 states and several foreign countries. Out-of-state students comprise more than 62 percent of the class.

“This is a remarkable start to the school year at Coe, as we welcome the largest class ever to enroll at the college,” said Coe President David McInally. “Students in the class of 2018 have impressive average test scores, grade point averages and high school classroom performance, all of which build upon Coe’s reputation for academic excellence. In addition, the record number of students contributes to the college’s overall plan for enrollment growth.”

Five Coe graduates receive Fulbright awards

Four graduating Coe seniors and a recent alumna have received prestigious Fulbright awards for the 2014-15 academic year. The five recipients tie a previous record set in 2012 of Coe students and recent alumni who have received Fulbrights in a given year.

Coe has established itself as a leading national producer of Fulbright scholars, with 12 awardees in the past three years alone. This continues a rich tradition of Coe students, alumni and faculty who have received Fulbrights over the years.

Coe graduates Megan Sioned Curoe ’14 of Bernard, Iowa, Hilary Gehin ’12 and Sandra Krueger ’14, both of Madison, Wisconsin, and Max Stanford ’14 of Superior, Colorado, have been awarded Fulbright English Teaching Assistantship grants. Krueger and Stanford are teaching in Malaysia during the 2014-15 academic year. Meantime, Curoe is in Thailand and Gehin is in Turkey, both with Fulbright teaching assignments this school year.

In addition, Heidi Heaton ’14 received a special scholarship to France through the Fulbright program, but had to decline the opportunity.

Curoe majored in Asian studies and creative writing at Coe, while Gehin studied biology. Krueger graduated magna cum laude with an interdisciplinary degree in social development, and Stanford majored in elementary education. Heaton majored in French with a minor in secondary education while a student at Coe.

All of the Coe award recipients received guidance from Professor Ann Struthers, who serves as the college’s Fulbright Program advisor, as well as other faculty members.

Established in 1946 and sponsored by the United States Department of State, the Fulbright Program aims to increase mutual understanding between
Coe joins Private College 529 Plan to provide tuition options

To provide families with a guaranteed way to lock in tomorrow’s tuition at today’s prices, Coe College has joined Private College 529 Plan provided by Tuition Plan Consortium, LLC. Coe will start accepting tuition certificates purchased under the Private College 529 Plan, which essentially freezes tuition costs for those in the program, even if they will not graduate from high school for many years to come.

Under the plan, the sooner families prepay for tuition, the more they can potentially save. A semester of undergraduate tuition for a participating college or university purchased today will be worth a semester of tuition at that institution for up to 30 years — no matter how much tuition rises or what happens in the financial markets.

“Coe College is a welcome addition to our prestigious consortium of college and universities throughout the country,” said Nancy Farmer, president of the Private College 529 Plan. “As a member of the plan, Coe gives students the opportunity to attend this highly regarded institution and offers families guaranteed tuition and a viable solution for their college planning strategies.”

According to Coe Executive Vice President Michael White, the college joined the Private College 529 Plan to give families an alternative when it comes to funding a Coe education for their students.

“We are delighted to join the distinguished list of colleges and universities that sponsor the Private College 529 Plan,” White said. “This gives Coe College another tool to help keep tuition affordable for future generations of Kohawks by allowing them to prepay tuition.”

The Tuition Plan Consortium was formed as a not-for-profit organization in 1998 to establish a prepaid tuition 529 option designed specifically by and for private colleges and universities. Today, more than 270 private colleges across the country participate in Private College 529 Plan.

Coe featured in The Princeton Review’s “The Best 379 Colleges”

Coe College is one of the country’s best institutions for undergraduate education, according to the 2015 edition of The Princeton Review’s “The Best 379 Colleges.”

Only about 15 percent of America’s 2,500 four-year colleges and four colleges outside the U.S. are profiled in the book, which is The Princeton Review’s flagship college guide. It includes detailed profiles of the colleges with rating scores for all schools in eight categories based on The Princeton Review’s surveys of students attending the colleges.

“Coe College offers outstanding academics, which is the chief reason we selected it for the book,” said Robert Franek, the Princeton Review’s senior VP/publisher and author of “The Best 379 Colleges.” “We base our choices primarily on data we obtain in our annual surveys of administrators at these schools and at hundreds of other colleges. We take into account input we get from our staff, our 27-member National College Counselor Advisory Board, our personal visits to schools, and the sizable amount of feedback we get from our surveys of students attending these schools.”

Coe President David McInally noted that the college takes pride in being selected for this nationally recognized guidebook.

“We are pleased that Coe has received further recognition as a national leader through the college’s inclusion in this Princeton Review publication,” said McInally. “Not only does the profile confirm the educational quality we offer at Coe, but it also provides insight into the experiences and opportunities that our students have during their time on campus.”

In its profile on Coe, The Princeton Review quotes students who praise the college for its “tight-knit community feel” that provides “something different for everyone.” Among comments about the Coe experience, students noted, “Coe has a very warm and friendly atmosphere” that works for “the betterment of each individual Kohawk through experiences, in and out of the classroom, as well as creating a mature adult prepared for the ‘real-world.’” Coe students also cited the college’s “excellent, intelligent, helpful, and caring professors” who “all have great abundances of knowledge and all teach in different ways.”

In a “Survey Says” sidebar in the book’s profile on Coe, The Princeton Review lists topics that Coe students were in most agreement about in their answers to survey questions. The list includes: “Students are happy” and “Students are friendly.”

Mortar Board chapter at Coe receives national award

The Coe College chapter of Mortar Board National College Senior Honor Society received the Silver Torch Award at the organization’s national conference in Atlanta this summer.

The Silver Torch Award is presented to chapters executing timeliness and dedication while exemplifying the ideals of scholarship, leadership and service. Coe’s Crescent Honor chapter was one of 67 selected based on a review of national records requiring that the chapter meet all of the national minimum standards and deadlines.

Mortar Board is the premier national honor society recognizing college seniors for outstanding achievement in scholarship, leadership and service. Since its founding in 1918, more than a quarter of a million members have been selected for membership at 231 chartered chapters across the nation. Mortar Board provides its members with opportunities for continued leadership development, promotes service to colleges and universities, and encourages lifelong contributions to the global community.
Coe Hall of Fame adds four

The 2014 class of inductees includes Iowa natives Lorri Eberhard Zeller ’84 (basketball and softball), Brent Thurness ’90 (football and track), Marika Pewe ’95 (softball) and Tim Vinyard ’02 (football and baseball).

Zeller, a Springville native, was a star athlete at Coe long before she raised three NBA players. A three-year letterwinner in both basketball and softball for the Kohawks, she was a key member of five conference championship teams during her Coe career.

A 20-year resident of Washington, Indiana, Zeller resigned from coaching and her position in the high school athletics office in 2012 to join her family’s non-profit business, DistinXion, which operates basketball and cheerleading camps that also teach character. She and her husband, Steve, also make speaking engagements and will soon release their first book on parenting.

The son of Coe Hall of Famer Bob Thurness ’62, Marion native Brent Thurness made his own name in Kohawk athletics. He was a three-year letterwinner in football and track at Coe. He subsequently received the Midwest Conference’s Roy LeClere Award for posting the highest grade point average while lettering in at least two sports his junior year.

After receiving an NCAA Postgraduate Scholarship, Thurness went on to study medicine and complete his anesthesiology residency at the University of Iowa. He is the head of anesthesiology at Black Hills Surgical Hospital in Rapid City, South Dakota.

A four-year letterwinner and four-time All-Midwest Conference South Division honoree at first base, Pewe was team MVP as a sophomore in 1993. She graduated as the career leader in hits with 151, RBIs with 116 and home runs with 12. Her .376 career batting average ranked second in school history until 2000. During her four seasons in the lineup, Coe won four conference championships and earned two NCAA Division III tournament bids, placing second in the 1995 central regional.

Pewe lives in Wheatland, Iowa, and is business manager at her high school alma mater, where she has worked since 2001. She recently resigned after nine years as varsity volleyball coach at Calamus Wheatland, but continues to coach junior high boys’ and girls’ basketball.

Vinyard, an Ottumwa native, was a four-year letterwinner in football and baseball at Coe. A 2001 first-team All-American in football and academic all-region honoree in baseball, he was a two-time all-conference performer in 2000 (first-team quarterback and second-team designated hitter). A recipient of numerous academic scholarships, Vinyard was named the Iowa Intercollegiate Athletic Conference Male Scholar-Athlete of the Year for 2002.

Vinyard received his medical degree and orthopedic surgery residency training at the University of Iowa. He received sub-specialty training (fellowship) in the field of orthopedic surgery sports medicine at the TRIA Orthopedic Center in the Twin Cities. He is currently an orthopedic surgeon in Des Moines, where he volunteers sports medicine coverage to the West Des Moines Valley Tigers and many other Iowa schools and events.

The inductees were honored at the 42nd Athletic Hall of Fame Banquet on Sept. 19. They were also featured in the Homecoming parade and before Coe’s football game with the University of Wisconsin-Stevens Point.

Several Midwest Conference champion teams were also recognized at Homecoming, including 1973-74 and 1984 football, 1983-85 softball, 1983-85 men’s track and field, 1983 women’s basketball, 1985 volleyball, 1985 women’s swimming and 1985 baseball.

Alger and Boyer named 2013-14 Bremner Award winners

Melissa Alger ’16 and Dimitri Boyer ’14 have been named the 2013-14 Barron Bremner Outstanding Athletes. Alger is an All-American discus thrower for the Kohawk track and field team, while Boyer was a national runner-up wrestler.

Alger had a break-out sophomore season. During the regular season, she was the top NCAA Division III finisher at every meet she entered. At the Cornell Invite, she set the school record with a throw of 149’ 11”. She also held the top throw in the country for three weeks during the outdoor season. After winning the Iowa Conference Championship, Alger broke her school record once again at the NCAA Championships with a throw of 152’. By placing fifth, she became the first Kohawk to earn All-American honors in the discus since 2003.
A two-time national qualifier, Boyer was the national runner-up at 157 pounds his senior season. Boyer earned All-Iowa Conference honors by winning the NCAA Central Regional. He finished the season with a 31-7 record and tied for the team lead with 10 falls. Boyer put together a team-best 14-match winning streak from Dec. 14 to Feb. 14. He was 108-36 for his career, giving him the seventh-most wins in the history of Coe wrestling. Boyer accumulated 38 victories by fall, tied for the fourth-most such wins in school history.

Other finalists on the women's side included Tai Lucero '14 and Maddison Woodruff '14. Lucero was a three-time Iowa Conference MVP for the Kohawk women's tennis team. Off the court, she was a two-time CoSIDA/Capital One Academic All-American. Woodruff was a two-time Iowa Conference Pitcher of the Year for the Kohawk softball team. She was also a two-time All-Midwest Region pick, while ranking 19th in the nation with 21 victories this past season.

For the men, tennis player Noah Sprinkel '15 and baseball player AJ Reuter '15 joined Boyer as finalists. Sprinkel was named the Iowa Conference MVP for the second time, while also twice qualifying for the NCAA National Singles Championships. He won the IIAC Singles Championship, while teaming with Riley Galbraith '16 to win the doubles title. Reuter was an All-Iowa Conference First Team selection for the second-straight year. He also earned ABCA/ Rawlings All-Central Region honors for the second-straight year while ranking second in the Iowa Conference with a .389 batting average.

Funded by John Strohm '79 and his wife, Mary Pat Link, the Bremner Award has now been given annually for 20 years to the college's top male and female athletes. The award is named in honor of Coe's Hall of Fame coach and athletics director Barron Bremner, who retired in 2001 and passed away in 2012 following a courageous battle with cancer.

Chandler named to NCAA Football Rules Committee

Coe College Director of Athletics John Chandler has been named to the NCAA Football Rules Committee. He will serve a four-year term that expires in September 2018.

The mission of the NCAA Football Rules Committee is to govern the playing rules of collegiate football by: acknowledging the traditions of sport; soliciting input from various college constituencies; examining existing regulations and making necessary modifications to create safe, practical, concise and enforceable rules; and influencing the long-term vision and direction of NCAA football.

Chandler is one of 12 members of the committee. The committee is made up coaches, athletic directors and conference commissioners from NCAA Division I, II and III schools. There are six members from the Football Bowl Subdivision and Football Championship Subdivision, while there are three members each from NCAA Division II and III.

Air Force Head Coach Troy Calhoun is the chair of the committee, while Louisiana-Monroe Head Coach Todd Berry, Western Illinois Head Coach Robert Nielson and Big 12 Conference Associate Commissioner Edward Stewart are also members of the committee.

Timmons retires, Meyer named Coe softball head coach

Assistant softball coach Diane Meyer ’85 was named head coach following the retirement of legendary coach Bob Timmons.

With a career record of 927-366, Timmons leaves with the second most wins in NCAA Division III history. He is one of just three coaches in the division with over 900 career wins. His 552 wins in 17 seasons leading the Kohawk program are the most in school history.

“It wasn’t an easy decision to make, but I felt it was the right time,” Timmons said. “I look forward to spending a lot of time with my friends and family and doing a little bit more hunting, fishing, golfing and anything else that just sounds like fun.”

Coe advanced to the NCAA Regional Championships in 11 of his 17 seasons, including trips to the NCAA Division III National Championship Series in 2006 and 2009. The 2009
squad finished second in the country, the highest finish of any team in Coe College athletics history.

A four-time Iowa Conference Coach of the Year, Timmons led the Kohawks to four Iowa Conference titles. During this time, Coe had nine Iowa Conference MVP’s and nine NFCA All-Americans.

“We appreciate the 17 years that Coach Timmons invested into Coe College and the Kohawk softball program,” said Athletics Director John Chandler. “Bob took the program to new heights, including two trips to the NCAA D-III Championship as part of the eight best teams in the nation. Thanks to Coach Timmons, the Kohawk softball program is respected across the country. As we move forward I am confident Coach Meyer will continue to build on the success we have enjoyed over the past 17 years.”

Meyer has spent the last 12 years as an assistant coach for the Kohawks. A four-time All-Midwest Conference selection, Meyer was a team captain her final two years as a Kohawk. She was inducted into the Coe Athletics Hall of Fame in 1999.

Jennings resigns, Ruffles named Coe swimming and diving head coach

Assistant swimming and diving coach Brian Ruffles was named head coach following the resignation of Justin Jennings, who was hired as assistant coach at NCAA Division I Colgate University in Hamilton, New York.

Ruffles has spent the last seven years as an assistant to Jennings at Coe. “It was a very tough decision to leave Coe College,” Jennings said. “There are so many great things happening here that will continue to make Coe one of the best colleges in the country. Taking the assistant coaching position at Colgate was an opportunity that I felt possessed a new set of challenges that I am ready to take on at this point in my career.”

The past two seasons, the Kohawk women’s swimming and diving teams placed sixth at the Liberal Arts Championships. During his time at Coe, 34 men and 19 women earned All-Iowa Conference honors. The two teams combined to set nine school records and had 48 top-five finishes in school history.

“We appreciate the time that Coach Jennings invested into Coe College and the Kohawk swimming and diving programs,” said Athletics Director John Chandler.

“I want to thank John Chandler for the opportunity that he gave me to become the head swimming and diving coach at Coe College,” Jennings said. “I have enjoyed every minute of my time here. He took a chance on a first-time head coach and I will always be grateful for that opportunity. He has been a great mentor and friend through the years and I couldn’t have asked for a better person to work for.”

A 2008 graduate of SUNY-Fredonia, Ruffles has also spent the past six seasons as an assistant coach with the Cedar Rapids Aquatics Association. Ruffles earned a Master of Education from Coe in 2011. During the past six years, Ruffles has coached 13 individuals to age group state records along with eight sectional qualifiers and 16 central zones qualifiers.

“I’ve enjoyed my time as an assistant the past seven years and am excited for the challenges ahead in leading the Kohawk swimming and diving programs,” Ruffles said.

Coe entered the final day with three of the four semifinalists in Flight A Singles. Second-seeded Haley Resnick ‘18 avenged her only league loss of the season with a 6-3, 1-6, 0-6 win over top-seeded Arantxa Martinez of Dubuque for the championship.

It was all Kohawks on the doubles side. In the championship match, Laura Birky ’16 and Ferree defeated teammates Sarah Lasecki ’17 and Resnick 8-5.

Resnick was subsequently named the IIAC Player of the Year. In her first season as head coach, Kris Tiedt was named league Coach of the Year for the second straight year.

Kohawks win fourth straight IIAC women’s tennis title

For the fourth straight year, the Coe College women’s tennis team has been crowned Iowa Conference champions. A pair of wins over Dubuque and Loras sent the Kohawks to their third-straight IIAC regular season win on Sept. 25.

The victories gave Coe its seventh Iowa Conference Championship in women’s tennis history. Jordan Ferree ’15 became the first woman in Coe history to play on four IIAC championship teams. Coe will now host the Iowa Conference NCAA Automatic Qualifier Tournament at Clark Racquet Center on April 25.

Coe swept the Flight A Singles and Doubles titles Oct. 4 at the Iowa Conference Championships. The Kohawks have now won seven straight doubles titles and four straight singles titles.

Franson earns all-conference honors in women’s golf

For the third time in school history, and first since 2007, the Kohawk women’s golf team produced an All-Iowa Conference player. Jessica Franson ’18 finished 10th in the IIAC Championships to earn the honor.

Franson had the fifth-best final round of the 35 players entered, as she climbed the leader board on Oct. 4. She shot an 84 in the final round, for a four-round total of 352, tied for the 10th best 72-hole score in school history. Franson becomes the first Kohawk to earn all-conference honors since Angela Meisterling ‘08 in 2007.

As a team, the Kohawks placed fifth with a 1,491 for the four rounds, the seventh-best 72-hole score in school history.
While there are no guarantees in any profession, let alone coaching, tennis coach Eric Rodgers has been served well by the Midwestern work ethic and an appreciation for small, private liberal arts colleges he brought to Coe in 1989. Twenty-five years later, he credits hard work and diligence with any success he has had.

“I don’t know what is perceived as success,” Rodgers said. “We work each day at trying to make kids better and have a positive experience.”

Born in Iowa City while his Cornell College-graduate parents were pursuing graduate degrees at the University of Iowa, Rodgers grew up in Indiana, where his parents were on the faculty at Earlham College. A 1979 graduate of Kalamazoo College, Rodgers was a four-year letterman, captain and played for legendary coach George Acker on two NCAA Division III championship tennis teams, which were inducted into the school’s Athletic Hall of Fame in 2010.

“I believe very strongly in the liberal arts education,” he said.

Before turning over the reins to the Kohawk women’s tennis program this summer to five-year assistant coach Kris Tiedt, Rodgers had led Coe to all 20 of its conference titles. He earned Regional Coach of the Year honors in 1993, 2001 and 2008 and has been named Iowa Conference Coach of the Year 11 times—six with the men and five with the women. In July, he was inducted into the Iowa Tennis Hall of Fame.

Rodgers notched his 700th coaching win in February. His 25-year Coe coaching record is 445-171 with the men and 228-145 with the women. Rodgers came to Coe a quarter century ago after compiling a 46-53 record in four years as men’s tennis coach at the University of Evansville, an NCAA Division I school.

“I wanted to go somewhere I could have a career, not a job,” he said.

The opportunity to manage Coe’s state-of-the-art Clark Racquet Center—complete with indoor and outdoor tennis courts—was a definite plus. The premier Division III tennis facility in the Midwest when it opened in 1989, the center still looks virtually new and remains a popular fitness facility for faculty, staff and students.

Rodgers said he and Athletics Director John Chandler had discussed splitting the men’s and women’s coaching job into two positions for the better part of a decade. While Coe is the first Iowa Conference school with two head coaches, Rodgers predicts others will follow suit as demands of the job increase and the NCAA continues to hold both men’s and women’s tournaments in the spring.

“The time for change is now as both the men and women have firmly established themselves as consistent regionally competitive teams; requiring an extensive amount of training and play during the spring semester,” Rodgers said. “The job is too large for one person.”

A 2002 graduate of Northern Illinois University, Tiedt came to Coe in the spring of 2010 as an assistant men’s and women’s coach. The Iowa City native was named the Most Valuable Player for the Huskies her sophomore season. As a junior, she posted a team-best 17 doubles wins and 15 singles victories as she earned the Coaches Award. She was also a member of the Northern Illinois soccer team her senior season, earning a varsity letter in both sports.

“By bringing in Kris to coach the women’s team, it will allow both her and Coach Rodgers to focus on one team apiece,” Chandler said. “This was the next logical move as the Kohawks continue to compete on the regional and national stage.”

Tiedt credits players, fellow assistants and Rodgers with preparing her to lead the women’s program.

“Without the tutelage of Coach Rodgers, I would not be prepared for the task at hand,” she said. “I am excited to lead the players and program through the terrain of a continued climb. The emphasis will remain on player and team growth, on and off the court.”

While he continues to work the same long hours—60-80 hours per week during the season—Rodgers is focusing his efforts on the men’s team while helping out where he can—and where he’s allowed—with the women. “It’s strange,” he said. “It’s hard to be an assistant coach after 25 years of being the boss.”

At age 57, Rodgers said he will continue coaching as long as the administration wants him and he remains an effective communicator and teacher.

“I don’t want to be Bear Bryant in a coaching tower,” he said. “I want to be on the court, working with players, watching them improve during competition.”
Coe College hosted a dedication ceremony and open house for the Whipple Fire House on Sept. 19 as part of the college’s Homecoming weekend activities. Coe acquired the former Fire Station #3 at 1424 B Avenue NE from the city of Cedar Rapids earlier this year, and the college has renovated and expanded the building into a new residence hall.

The facility is named in honor of longtime Coe trustee and supporter William Whipple ’35. He was also a longtime friend of the Cedar Rapids Fire Department and a well-known, active community leader. The Cedar Rapids native passed away in 2010 at the age of 96. Upon the untimely death of his father, he successfully took over the family insurance business, retiring in 1974 as chairman of Frank B. Hall of Iowa. Whipple then became the first executive director of the Hall-Perrine Foundation and later was named the organization’s chairman. A true gentleman of high integrity and character, he believed in giving back to Coe and many other organizations in Cedar Rapids.

Speakers for the program included Coe Student Body President Cinnamon Moore ’16; Cedar Rapids City Manager Jeff Pomeranz; Jack Evans ’70, president of the Hall-Perrine Foundation and a personal friend of Whipple; and Coe President David McInally.

Originally, the college planned to renovate the existing space for 26 students, using the second-floor bedrooms used by the firefighters and by creating additional rooms in the former truck bays. After careful evaluation, college leaders developed a cost-effective way to add to the second floor of the fire house, thereby creating beds for a total of 37 students.

The Whipple Fire House is not only a new physical facility for the college, but it also houses the college’s first living and learning community. According to Dean of Students Tom Hicks, an honors student community has been created at the fire house. Rhetoric Professor Karla Steffens-Moran, who serves as co-coordinator of the College Scholars Program, maintains regular contact with the honors students who reside in the fire house.

“Although we have some theme floors in the residence halls, this will be the first true living/learning community partnership between academics and student affairs,” said Hicks. “This will provide an innovative way for students to be self-governed and self-directed, while at the same time fostering mutual interests and learning.”

Along with student rooms, the fire house includes a common space and kitchen, which provides ideal space for student interaction. Coe’s bid of $290,000 for the property was accepted by the city, and the college invested approximately $85,000 in the facility for remodeling, the addition and furnishings. The project was funded in part by a generous grant from the Hall-Perrine Foundation. The fire house sits in the middle of the college’s campus expansion project, which includes the two and one-half block area between 14th Street NE and 15th Street NE along A, B and C Avenues NE. Since early 2006, Coe has acquired approximately 80 percent of the properties in this area.

The former Cedar Rapids Fire Station #3 now houses 37 Coe honors students in the Whipple Fire House.

Cedar Rapids City Manager Jeff Pomeranz displays one of the fire marks collected by William Whipple ’35. Invented in London in 1680, fire marks were used by fire insurance companies to distinguish the properties they insured from the properties insured by others. They were metal plates posted on the outside of buildings and were popular until the late 19th century when municipal fire departments replaced most private fire brigades.
With reunions, awards, renewed friendships and fun for all Sept. 18-21, Coe College’s Homecoming celebration was a huge success. More than 430 alumni came to campus for the event, with over 770 participants overall.

Prior to the football game, hundreds of guests were served at the popular Brat ‘n’ Beverage tent. Other large gatherings included the Golden Reunion Luncheon and the All-Alumni Banquet. Honored classes included 1944, 1949, 1954, 1959, the golden anniversary class of 1964, 1974, 1983-85, 1989, 2004 and 2008-10. In addition, there was 100th anniversary celebration of Chi Omega sorority and a 60th anniversary reunion of Sigma Nu fraternity.

Several Midwest Conference champion teams were recognized, including 1973-74 and 1984 football, 1983-85 softball, 1983-85 men’s track and field, 1983 women’s basketball, and 1985 volleyball, women’s swimming and baseball.
01 Pre-race rain left a wet track for more than 200 participants in the 26th annual Homecoming 5K. Female and male winners were Darcy Ehrmann '04 in 20:23 and Jim Robidoux '86 in 18:30 (02).

03 More than 250 students took the Sinclair Auditorium stage at the annual Homecoming Showcase Concert.

04 The Kohawks tied Wisconsin-Stevens Point on this second quarter touchdown pass from Josh Rekers '16 to Nick Lenstra '15, but the Pointers prevailed in a 37-21 victory.

05 The opening art show of the 2014-15 season at Coe College featured an exhibition nearly four decades in the making by Robert O. Daniel Professor of Art John Beckelman. Featuring artwork completed during Beckelman's teaching career at Coe, “Retrospective” presented works in clay including pottery, paintings and sculpture. A reception for the exhibition was held during Homecoming weekend.

06 Cafeteria hostess Pam Hoback was this year’s parade grand marshal.

07 Nina Johnson '15 of Homewood, Illinois, and Alexis Kombwa '15 of Evanston, Illinois, were crowned 2014 Homecoming queen and king.

08 George Henry '49 was up to his old tricks at his 65th class reunion.
ALUMNI RECALL

REMARKABLE

1962 MISSISSIPPI

service project
A half-century removed from a Coe summer service project in Mississippi, participants shared the gut-wrenching emotion of their formative experiences with a Homecoming crowd on Sept. 19.


In June of 1962, Chaplain John Walker accompanied 12 Coe students on a two-week work and study tour in Mississippi. Activities in Jackson and the surrounding rural area included staffing YMCA and YWCA day camps, teaching black children how to swim at a municipal pool, conducting vacation Bible school classes, and preparing a Boy Scout camp.

Their engaging host – Tougaloo Southern Christian College President A.D. Biettel – held evening seminars and invited guests such as prominent civil rights figures Medgar Evers and James Meredith. Evers, the NAACP's first field secretary for Mississippi, was assassinated at his home a year after the Coe visit. Evers advised Meredith in his legal fight for admission to the segregated University of Mississippi, an event that was a flashpoint in the civil rights movement.

The group focused on understanding the people, community, customs, attitudes, institutions and organizations, while absorbing the atmosphere and learning about themselves. They pushed the boundaries of segregation by attending black church services and setting foot in black eateries.

"I have a greater appreciation for the inequities that occur in our race system here in America," said Schalk. "I learned to judge a person by their character and not the color of their skin."

From "service refused" at two restaurants in Memphis on their journey south to a night held incommunicado in a small-town jail, service project participants had a remarkable learning experience at a time just before the civil rights movement came to a boil.

"Everybody thought they were going to kill us," Ensley said of being jailed "on suspicion" along with Bixler and Sidner, an Oberlin student, and the attorney who drove them to Clarksdale to hear a campaign speech. "The hate was so thick you could cut it with a knife."

The students and attorney William Higgs were released after 20 hours through the intervention of the local NAACP office and the U.S. Department of Justice after a late night call from Evers to Attorney General Robert Kennedy. No charges were filed.

News of Bixler's arrest was relayed by her grandparents in Iowa to her parents, who were taking her brother to the Air Force Academy. She later discovered a pile of newspaper clippings about the event her mother had kept.

"It was an experience I'll never forget," Bixler said. "It made me very conscious of what was going on in the South."

Sidner, who said her life was changed by the faith she discovered at Coe, recalled a one-on-one meeting with Evers. "I came away from that experience confident that I could make a difference," she said.

Meyers recalled sitting in the back row of Sinclair Auditorium for a speech by Martin Luther King Jr. in October 1962, four months after the group returned from Mississippi. She called the trip "the most formative event of my life" and said Tugaloo became her code word for "decision made" at every stage of her adult life.

"Every important decision that I have made since that time reflects the awareness that grew within me that summer," she said.

When Meyers and her Presbyterian pastor husband Craig adopted two black children in the early 1970s, the decision was rooted in what happened in Mississippi. When they brought home their baby boy, neighbors in Indiana openly polished their guns and gave the boy nasty looks in the drugstore.

Now the children's librarian for the Tom Green County library system, Meyers pushes for a big civil rights section. When she served on state library committees, she pushed for books that reflected the many cultures represented in the United States.

"If I hadn't had that background, I wouldn't be as sensitive to the needs of children seeing themselves in books, seeing they are special like everybody," Meyers said. "I think it's because I went to Tugaloo."

Quiggin said she went to Mississippi – and on prior Coe service trips to Mexico and a North Dakota Indian reservation – for the same reason she came to college in Iowa from a North Dakota Indian reservation – for the same reason she came to college in Iowa from Philadelphia: to learn about a new place. "This experience was such a wonderful part of my education," she said.

President David McInally closed the event by announcing an anonymous donor had created a scholarship named for Quiggin honoring her career as a social worker. "She has been a great role model to others," he said. "We are so proud to call her our own."
Alumni Association

honors five

Alumni award recipients at Homecoming 2014 were (left to right) Barbara Powell Sherman ’61, Robert Sherman ’62, Jung Lowe ’54, Dr. Kyle Fargen ’04 and Richard Anderson ’59.

As part of 2014 Homecoming festivities, the Coe College Alumni Association presented its annual awards. Receiving honors this year were Jung Lowe ’54, Richard Anderson ’59, and Barbara Powell Sherman ’61 and Robert Sherman ’62. Dr. Kyle Fargen ’04 received this year’s Young Alum Award.

Distinguished Service Award:
Barbara Powell Sherman ’61 and Bob Sherman ’62

Faithful volunteers, promoters and supporters of Coe, Bob and Barbara Sherman are loyal alumni who have made a difference for the college throughout the five decades since their graduation.

Both actively involved students at Coe, Bob and Barbara received their degrees in biology, Bob then earned an M.S. and Ph.D. in botany at Oregon State University, while Barbara earned a M.S. in microbiology at the University of Iowa and a Ph.D. in botany at Oregon State. After graduation, Bob took a position as assistant professor of biology at the University of Colorado (UC), and Barbara taught at UC and Colorado College. Two years later, Bob took a job at Sonoma State University where he taught botany and plant ecology for 24 years. During the last five years before his retirement in 1994, he served in the administration as dean of academic programs and graduate studies and as a dean of natural sciences. Barbara taught part time before spending nine years in administration for Santa Rosa Junior College, and nine years teaching chemistry and biology at Ursuline High in Santa Rosa. After retiring, the couple moved to Sisters, Oregon, where they were involved in many activities. While living in Oregon, Barbara was a member of the Board of Sisters Habitat for Humanity and the Board of Central Oregon Arts in Education. Barbara served a two-year term as guild president of the Cascade Festival of Music and sang in the community chorus. Bob supervised the construction of seven Habitat for Humanity homes and given his interest in fire ecology, worked as a volunteer with the Deschutes National Forest. In 1997, Bob received national recognition from the U.S. Forest Service for his work using photo interpretation and GIS to map the fire history of the Deschutes National Forest. He also served as a captain with the Cloverdale Volunteer Fire Department. They were active members of the High Desert Chapter of the Native Plant Society of Oregon. In 2002, they moved to St. Paul, Minnesota, where they continue in a number of volunteer activities.

Bob and Barbara have been consistent supporters of Coe over the years. They annually contribute to many of Coe’s programs. They donated money to fund the Coe Wilderness Field Station, Coe’s growth fund, Coe’s Alumni Scholarship Program, the Coe Fund, and also to Coe’s Biology Department. Bob and Barbara established a Charitable Remainder Unitrust to which Coe is named a beneficiary, and they are members of the Heritage Club. Recently, the Shermans developed an annual gift scholarship named “The Sherman International Study Practicum.” This provides $2,000 annually for a student to study abroad.

Both Bob and Barbara have served on the Alumni Council for seven years as dedicated and active participants. As members, they encouraged the college to participate in the 529 Private College Plan so their grandchildren would have the opportunity to attend Coe by using this savings plan. Last year, the college became the 175th member of this consortium. They also planned yearly events in the Twin Cities for area alumni, parents and friends, and continue to help with organizing area events. Bob and Barbara have never missed an opportunity to encourage the students they have met to apply at Coe.

Alumni Award of Merit:
Jung Lowe ’54

Most people would be happy to have a distinguished career in one field, but Jung Lowe has been exceptionally successful in law, engineering and business. A native of Hawaii, he traveled a great distance to enroll, but he has always valued his Coe experience.

While at Coe, Lowe was a member of the men’s social group Esquire and an accomplished, award-winning competitor on the Coe Air Force ROTC Rifle Team. He also participated in intramural sports, was a member of Clan of C, worked on the Acorn, and was cast in a play.

He graduated with a degree in economics. Lowe studied at Yale, where he earned his law degree in 1957. He was among the last group of lawyers sworn in to practice before the courts of the “Territory of Hawaii” before it became a state the following year. Lowe was called to active duty by the Air Force and served as an assistant staff judge advocate on several bases. In recognition of his work, he was admitted to bars of U.S. Court of Military Appeals, Washington, D.C., and
Federal District Courts. He also did post-graduate work in industrial management at MIT as well as engineering at the University of Hawaii.

As Lowe’s career progressed, he was admitted to the Illinois Bar, the district courts in Hawaii and Illinois, and the state supreme courts of Hawaii and Illinois. He practices international law and was admitted to the bar of U.S. Court of International Trade. Lowe has worked with clients in the U.S., China and other countries with international business matters, advance technology projects, personal business and family matters. He also has experience in low-income community economic and business development, medical electronics, manufacturing and the international oil industry.

Lowe is a senior member of the American Society of Manufacturing Engineers (SME). He is an advisor with SME’s Rapid Technologies and Additive Manufacturing Steering Committee and a former chair of SME’s Nano Manufacturing Technical Group. Lowe teaches an online LL.M course on foreign investment at the John Marshall Law School in Chicago, where he is adjunct professor of law. He is a Distinguished Fellow at the University of Illinois’ College of Business and Management, teaching online Legal Environment of Business & Commerce. He was an arbitrator for Wuhan Arbitration Commission International in China.

As a senior research specialist, Lowe co-authored “Barriers to Nanotechnology Commercialization,” a University of Illinois publication for the U.S. Department of Commerce. He has served on various boards and received many awards such as the Illinois Governor’s Award for Outstanding and Dedicated Community Service. He is an inventor and has two U.S. patents. Lowe was a co-founder of the Asian-American Coalition of Chicago in 2006 to strengthen the Asian-American community recognizing importance of Asian-Americans to American democracy and the economy.

Alumni Award of Merit: Richard Anderson ’59

Coe College has a long history of providing first-rate preparation to students, leading to their success. Richard Anderson has taken his Coe education and experience on to graduate studies, then a successful career in academia, and finally as a cutting-edge scientific educator, researcher and administrator.

During his time at Coe, Anderson was a member of Tau Kappa Epsilon and Interfraternity Council. He played football and served as president of the Clan of C. He graduated with a degree in physics. Anderson continued his studies at DePaul University where he received his Master of Science degree in physics, and his Ph.D. from the University of Oklahoma in 1966. From 1966-89, he taught and conducted research at the University of Arkansas. His responsibilities included professor of physics, the chair of the Natural Sciences Degree Program, director of Honor Studies for the Fulbright College of Arts and Sciences, and chair of the state-wide undergraduate honors council. He was a founding member of the University of Arkansas Teaching Academy in 1966 and the developer of the Sturgis Undergraduate Fellowship Program in 1986.

During his career, Anderson has authored 30 publications, book reviews and presentations on science education topics, directed National Science Foundation (NSF) workshops and developed undergraduate curricula and laboratory materials. In 1989, he accepted a senior management position at NSF, where he served as a senior science advisor to the assistant director for education and human resources and headed the Office of the Experimental Program to Stimulated Competitive Research (EPSCoR) from 1995-98. During 1991-2003, he also conducted many joint experiments with scientists in the U.S. Army Research Laboratory in the area of optical signal processing and information storage.

As an accomplished scientific scholar, Anderson has received many awards as a result of his different research studies. His research in atomic collision processes, photorefraction, laser, photoacoustic spectroscopy and heavy-ion beam physics has been published in many journals and presented at many research seminars. In 1981, he received the Outstanding Faculty Achievement Award from the University of Arkansas for excellence in research and teaching. In that same year, he received the Fulbright College of Arts and Sciences Master Teacher Award for classroom teaching and student advising. Anderson has also received several prestigious awards from the NSF, including the Superior Achievement Award and the Outstanding Performance Awards for administrative staff work, as well as the Director’s Special Commendation for outstanding service in support of the NSF’s programs for minorities, women and undergraduate institutions.

Rich and his wife, Susan Hummel Anderson ’60, have two daughters. He has stayed connected with Coe through his gifts in support of the Peterson Hall renovation, the Annual Fund, Stewart Memorial Library, Coe’s flood fund and the Field Turf project.

Young Alum Award:  
Dr. Kyle Fargen ’04

Just 10 years out of Coe, Kyle Fargen he has already established a name for himself in the medical profession, earning awards and recognition for his research and work in the field of neurosurgery. Fargen’s Coe experience provided foundational preparation for success in the practice of medicine.

Graduating summa cum laude, Fargen triple-majorred in biology, psychology and general science. While at Coe, he was a four-year letterwinner and two-time NCAA Academic All-American in men’s soccer. He was also in Psychology Club and Biology Club, as well as serving on Student Senate. Fargen was inducted into the academic honor societies Alpha Lambda Delta, Mortar Board, Phi Beta Kappa, Phi Kappa Phi and Psi Chi.

Fargen then enrolled in medical school at Tulane University, where he earned his Doctor of Medicine. Simultaneously, he earned a Master of Public Health degree from the Department of Epidemiology at Tulane. Upon graduation, he received the Tulane 34 Award, which is a university-wide award that honors leadership, service and academic excellence. He was also awarded the Isadore Dyer Memorial Prize for having the highest academic standing among the 155 graduating medical students.

Currently, Fargen is an endovascular neurosurgery fellow at the University of Florida College of Medicine, having just graduated from his neurosurgery residency in June. He also currently functions as a part-time, independent neurosurgeon at Orlando Regional Medical Center. He has served as a Council of State Neurological Societies Socioeconomic Fellow, received the University of Florida Neurological Surgery High Board Score Award twice, received the Congress of Neurological Surgeons Julius Goodman Resident Award, and received the Sam Hassensbusch Young Neurosurgeon Award.

Fargen is also a member of Alpha Omega Alpha, the American Medical Association and the Congress of Neurological Surgeons. He conducts research in the areas of management of cerebral aneurysms, acute ischemic stroke treatment, the role of simulation in the education of resident physicians, and physician duty hour regulations. Fargen’s research has led to numerous published articles and presentations at scientific and professional conferences.

Under the training of Dr. Brian Hoh, Dr. Spiros Blackburn and Dr. J Mocco, Fargen is completing an Endovascular Surgical Neuroradiology Fellowship. He is scheduled to complete the program in 2015, and he is currently interviewing for an academic cerebrovascular neurosurgery faculty position.

The Alumni Association will present the Alumni Award of Merit, the Distinguished Service Award and the Young Alum Award during Homecoming 2015. Nominations are due by Jan. 15. Information about all of the awards, including nomination forms, is available at alumni.coe.edu or contact the Alumni Office at (319) 399-8561, 1-877-KOHAWKS or by e-mail at alumni@coe.edu.
Promoting the Coe Brand

College introduces the “Make It Happen” Marketing Campaign with new logo, theme and key messages

“Coe makes it possible. You make it happen.”

Does that sound like your Coe experience? Many of your fellow alumni think so. As alumni from around the country share their stories of success, the same theme emerges again and again: “Coe made it possible.”

This is one of Coe’s most distinctive characteristics, and it’s time for the college to tell the world. For that reason, it will be the centerpiece of a new marketing campaign, together with a fresh logo, key message points and a brand promise.

Why does Coe need a marketing campaign? Quite simply, the competition is stiffer than ever before. Nearly all of our overlap colleges have had active marketing programs for many years, while Coe has struggled to find a public brand identity. The college can no longer afford to be a best-kept secret.

When Coe President David McInally took office in the summer of 2013, he quickly identified four priorities to complete the college’s current strategic plan. One of those initiatives was to create a marketing plan for Coe, in large measure to raise the visibility of the college regionally and nationally. In response, the “Make It Happen” Marketing Plan was developed over the past year. With its development and implementation, Coe is poised to take advantage of its recent accomplishments and propel itself into greater national prominence.

A THEME TO CAPTURE THE COE EXPERIENCE

In September 2013, a Coe Marketing Advisory Committee (MAC) was formed with broad campus representation to help guide the process of creating a marketing plan. Environmental scanning conducted by the MAC clearly showed that many of Coe’s regional competitors, as well as national peers, use themes to support their respective marketing efforts.

As part of the on-campus discussion, more than 100 possible themes were developed for Coe. Everyone was in agreement that the new theme needed to be one that would resonate with prospective students, yet be authentic to Coe and well accepted by all other college constituencies. Results from a series of marketing research projects reduced the list to a handful of options. The themes were then tested with current and prospective students for their general appeal and effectiveness in communicating the three key message points. Based on this research, and taking into account the purpose of this marketing plan, the following theme was adopted:

Coe makes it possible. You make it happen.

When the college celebrates alumni successes, those graduates say that “Coe made it possible.” Of course, Coe recognizes that its alumni built upon that foundation through their own hard work, creativity and personal values – hence, the “you make it happen.”

In a similar way for today’s Kohawks, “Coe makes it possible” suggests that the college will offer the programs, instruction and support necessary for students to achieve their goals, including courses, majors, co-curricular activities and practical experiences such as internships, off-campus study and undergraduate research. “You make it happen” implies that students will have the opportunity to shape their individual educational programs, and that Coe’s systems will offer an abundance of possibilities.

KEY MESSAGE POINTS

To help answer the “Why choose Coe?” and “What makes Coe distinctive?” questions and to clarify brand identity, the MAC sought to determine the best attributes for the college to promote. Extensive market research was combined with other input, leading to thoughtful and robust discussion. In the end, the MAC identified three key message points that will be woven throughout the marketing plan through stories, statistics and images. The key message points and supporting rationale for each are outlined in the special cut out page at right.
1. ACADEMIC REPUTATION
Supporting rationale:
- Coe has an 11:1 student-faculty ratio.
- Coe is one of five private colleges in Iowa with a Phi Beta Kappa Chapter.
- Coe is in the top 5% of the nation’s colleges in producing Fulbright Scholars.
- Coe has the largest student-run Writing Center in the United States.
- Coe’s study abroad opportunities include programs in Botswana, Brazil, Costa Rica, England, Italy, India, Japan, Tanzania, Thailand, and Vietnam, among others.
- Coe is one of only a few small colleges in the country to host a Research Experience for Undergraduates site, supported by the National Science Foundation.

2. STUDENT-CENTERED ENVIRONMENT
Supporting rationale:
- Every first-year student participates in small, intensive seminars that emphasize critical thinking, writing, and speaking.
- Coe is one of the most diverse small colleges in the region; 28% of current first-year students are members of underrepresented groups.
- Coe emphasizes close student-faculty relationships; in surveys students give faculty top marks for accessibility (94%), attitude toward students (91%), and instructional quality (90%).
- Nearly 40% of Coe students participate in NCAA intercollegiate athletics; over 90% participate in thriving intramural and fitness programs.
- Coe sponsors over 80 student organizations, including a nationally-recognized Greek system.

3. CAREER OPPORTUNITIES
Supporting rationale:
- Coe is located in Cedar Rapids, Iowa, one of the nation’s most prosperous mid-sized cities with abundant opportunities for internships and employment upon graduation.
- Coe graduates occupy leadership positions at the nation’s most successful companies, including Corning, Ford Motor Company, Fox Sports, Google, Intel, Pixar, Rockwell Collins, the Mayo Clinic, the Tribune Companies, and many more.
- 99% of Coe alumni report that they are meaningfully employed in career-track positions or graduate study within one year of graduation.
- Recent Coe alumni have pursued graduate study at Cornell University, Stanford, Northwestern, Harvard, Oxford and MIT, to name a few.
COE’S BRAND PROMISE
These messages and this theme suggest a straightforward brand promise. Coe will provide students with a top-quality education in a supportive setting, and will prepare them for careers or graduate study. That is what students will expect from Coe. That is what the college will deliver.

All of Coe’s marketing initiatives are designed to convey these principles: a single theme, three key message points, and a brand promise. The key message points and marketing theme point the way to Coe’s brand promise, which will be integrated throughout the marketing plan and guide future strategic planning efforts for the college’s marketing program.

DEVELOPMENT OF A NEW LOGO
As a final step in launching the new “Make It Happen” Marketing Plan, members of the campus community worked over the summer to develop a new Coe College logo. After much discussion, the Coe Victory Bell was chosen as the symbol to be incorporated into the college logo, within the framework of the traditional Coe shield, which has roots dating back to the Daniel Coe family shield.

The new logo symbolizes the college’s long-standing reputation for academic excellence, coupled with what has become one of Coe’s most meaningful traditions, as the ringing of the Victory Bell has come to symbolize the Coe experience for students. Since the early 1990s, ringing the Victory Bell has been something students do during their first day on campus as well as on graduation day, symbolizing the beginning and end of their four years at Coe. To complement the new logo, the college developed a slightly brighter color scheme while retaining the traditional college colors of crimson and gold.

NEW MARKETING INITIATIVES
The “Make It Happen” Marketing Campaign initiatives were introduced as the school year began in August. Communications activities take place in a variety of campus offices, so the integration of new logo, theme and key message points across campus has been emphasized to create a single institutional voice. To support the brand, the stories and images created will be tailored to appropriate audiences, but they will have consistency in appearance and messages to convey that they come from the same college.

Some of the specific elements of the marketing rollout include:
- A new Brand Identity Style Guide has been developed as a guideline for all communications.
- The new logo and theme have been incorporated in all college publications.
- A new website visual design was introduced to more effectively reflect the Coe brand.
- A new family of admissions publications is in the midst of development, including viewbooks, postcards, email templates, and more
- New street banners have been installed on campus, including the new color scheme, logo and theme.

Stories are being developed that reinforce the key message points, which will provide alumni, faculty, and staff with material that they can use when talking about Coe.

The internal marketing plan includes new banners and photo installations, which reinforce the Coe brand to visiting prospective students, their parents, and the campus community. In addition, a new Today@Coe daily campus e-newsletter has been created, and “Kohawk Kudos” – recognizing the accomplishments of students, faculty and staff – are now being regularly shared.

In addition, wherever possible, Coe will focus news release content on stories that communicate the new theme and key message points. The key message points will also be emphasized at campus events, from prospective student visit days to Homecoming.

THE FUTURE: COE ADVERTISING
Historically, Coe has used advertising minimally in its marketing mix. Meanwhile, other colleges and universities throughout the Midwest have invested in advertising campaigns for many years, thereby creating improved name recognition and brand awareness.

In the future, Coe plans to commit resources to advertising in targeted areas. This plan may include traditional and/or social media buys, billboards/banners, and other media as appropriate. The goal is to increase top-of-mind awareness of the Coe College brand, theme and key message points, particularly with prospective students and their parents.
A research-based approach to create Coe's new marketing plan

The “Make It Happen” Marketing Plan was formulated during the 2013-14 school year, using a multi-faceted, research-based approach.

- Various college constituencies – including faculty, staff, students, alumni and friends - were kept apprised of the Marketing Advisory Committee’s work throughout the planning process and had many opportunities for input.
- Through the research process, multiple surveys were sent to 4,000 high school juniors, half from Iowa and half from out-of-state. The results of this research clearly pointed to the key message points and theme that were eventually selected for the marketing campaign.
- Current students were surveyed to gauge their opinion on the key message points and marketing theme. “Coe makes it possible. You make it happen.” was the clear choice for Coe students, in large measure because of its authenticity.

OPPORTUNITIES FOR ALUMNI AND FRIENDS OF COE TO SUPPORT THE NEW MARKETING PLAN

As Coe’s alumni and friends, you are the best ambassadors for the college. When speaking with others about Coe, you can take pride in discussing the three key message points for the college, as well as providing additional background about your Coe experiences. Spread the word about the great things happening at Coe as reported in the Coe Courier and Coe E-news. Engage others in conversations about Coe.

The future success of the college is dependent on continuing to enroll academically talented Kohawks. Talk with those in your social circles about the opportunities for their sons, daughters, friends and family members to enroll at Coe. If you have any prospective student referrals, please forward them to the Coe College Office of Admission at 319-399-8500 or o-admission@coe.edu.

The development of a formal marketing plan is truly an exciting milestone for Coe. The response from faculty, staff, students, alumni and other friends of Coe to the “Make It Happen” Marketing Plan has been overwhelmingly positive, and the support of all who have an appreciation for the college is essential for overall success. Through the implementation of this initiative, the positive attributes and distinctive characteristics of Coe will be better communicated than ever before, and more evident to all.
A corporate risk manager by day, Greg Brown ‘91 has thrown caution to the wind in his efforts to preserve an Eastern Iowa theater that has hosted Iowa’s longest-running film festival.

Brown is president of the Hardacre Theater Preservation Association, a nonprofit organization formed in 2012 to save the only movie theater in Cedar County. About $120,000 raised using the crowdfunding website Indiegogo.com allowed the group to buy the building in February, one week before the sewer system collapsed.

The Tipton theater closed in August 2013 at the conclusion of the 16th annual Hardacre Film Festival, Iowa’s longest-running film festival. The theater had been in continuous use as an opera house and then a movie theater since April 13, 1916.

The original construction was funded by the estate of Jacob Hardacre, an active member of the Independent Order of Odd Fellows, who stipulated that the building be used in part for I.O.O.F. functions.

In 1936, the building received a new “washed-air air-conditioning system.” The building underwent a significant renovation in 1948 that included a new marquee and interior remodeling. The I.O.O.F. sold the building in 1978 to Louie and Virginia Cook.

Brown, who grew up in nearby West Branch, came to Coe as a non-traditional student following a 10-year career in law enforcement. He served as president of the Returning Student Organization at Coe and went on to earn his master’s in business at the University of Iowa.

Brown is a 20-year resident of Tipton. His son and
daughter were frequent visitors of the Hardacre growing up. But the screen went blank when Hollywood replaced film with digital, leaving Tipton residents 30 miles from the nearest movie theater. Brown estimates it will cost $2.5-3 million to renovate the building, which will include a second-floor community room for receptions, reunions, classes and exhibition space. The organization is seeking placement on the National Register of Historic Places, which would make it eligible for additional funding. He hopes to hold a grand reopening on April 13, 2016; 100 years after the Hardacre staged its first live performance.

For more information on the efforts of the Hardacre Theater Preservation Association, visit www.thehardacre.org.

Top to bottom:
The front façade of a renovated Hardacre Theater is shown in this architect’s rendering by Rohrbach Associates of Iowa City.

Greg Brown ’91 outside of the Tipton theater he is hoping to preserve.
The Hardacre Theater marquee honors the building’s history as a movie theater and home to the Independent Order of Odd Fellows.
An asset-based approach to community engagement is deflating the mythical Coe bubble to the benefit of students and Cedar Rapids alike.

By working with, instead of for, community partners, Coe is emerging as an asset to Cedar Rapids like never before in its history.

“We want to focus on how our students can learn from deep and meaningful connections with organizations in Cedar Rapids that are solving real community issues,” said Director of Community Engagement Kayla Lyfrogt Vande Haar. “We also want to build long-lasting relationships so that Cedar Rapids knows Coe as a partner in community development.”

Vande Haar and Program Coordinator Tess Werner ’13 coordinate partnerships between Coe and the community so students have the opportunity to participate in experiential activities that focus on student learning and meet community-defined needs.

Examples are as numerous and varied as the city surrounding the Coe campus. The college has partnered with such organizations as Habitat for Humanity, Matthew 25, the Mound View Neighborhood Association, Willis Dady Emergency Shelter, the Boys and Girls Club, and Foundation 2, to name a few.

Shifting to reliance on volunteers in 2011 was a big change for Willis Dady that allowed the homeless shelter to provide more daytime hours for staff to interact with clients. That change would not have been possible without the help of Coe students, said Executive Director Tim Wilson.

Now the organization is looking to engage Coe faculty and students in carrying out long-term studies on key issues, such as the academic success of children at the shelter as they matriculate through school. Willis Dady also hopes to engage Coe students to help clients in settings ranging from job interviews to speaking in front of large audiences.

Wilson envisions a unique partnership between his agency and the college. “WDES would benefit from being able to speak of the partnership in grant applications and other development efforts, cultivate volunteers, board members and donors and enjoy the fruits of whatever findings and activities might be generated through research,” he said. “In turn, we offer Coe students a wealth of research topics and experience in providing social services and interaction with those most in need in our community that would otherwise be very difficult to come by.”

Established in 1970 by a group of Coe and Kennedy High School students in a house donated by the college, Foundation 2 remains a strong community partner. With a crisis center and after-hours food pantry within walking distance of Coe, the human service agency depends on student volunteers for everything from food drives to yard work and clerical tasks.

“When I was a psychology major at Coe, I volunteered at Foundation 2 and that really helped me make up my mind that I was interested in pursuing counseling as a career,” said Foundation 2 Development Director Elisabeth Klug Kissling ’99. “Volunteering can give students a chance to try out different careers and experiences to determine what they will want to do when they graduate.”

Coe faculty are also embracing community engagement as an extension of classroom teaching.
Rhetoric Professor and Co-Coordinator of College Scholars Karla Steffens-Moran is including community engagement in Coe’s revamped honors program. A spring course in action research will partner students with outside agencies to help solve problems they are experiencing.

“This is very distinct from internships in the sense that it is based in research,” she said. “I do believe that what makes a difference in the lives of students is seeing the relevance of what they are learning.”

Last spring, sociology seniors partnered with the Cedar Rapids Civil Rights Commission to investigate inequality in the city. The students designed a questionnaire and interview questions, interviewed willing community members, analyzed the interview data and presented an official report of their findings and recommendations on how to mitigate inequalities in Cedar Rapids to the commission.

“I think community-based research projects such as this one allow students the opportunity to see how the material they have been studying and learning actually plays out in the real world,” said Assistant Professor of Sociology Emily Bowman. “Projects like the one we participated in force students to move beyond the bubble and to really engage in and with the community, not just pass through it.”

Two students in an international studies course recently assisted a Rwandan family at a Justice for Our Neighbors free immigrant legal clinic. “Through this interaction the students got the sort of education they could never get from a book or lecture,” said Associate Professor of German and Director of Off-Campus Study John Chaimov. “They improved their community, shared their skills to further equality and opportunity, and, as with all good educational moments, came away with questions and a hunger to learn more.”

Community engagement isn’t just for seniors or honors students. A first-year seminar on flood and the environment visited an urban farm operated by Matthew 25, a nonprofit organization working to strengthen core Cedar Rapids neighborhoods. “Nothing I can do in the classroom with the fanciest technology can provide the lasting, risk-free way to explore a passion or interest.”

Volunteering at the Cedar Rapids Museum of Art, Catherine McAuley Center, Meals on Wheels and Habitat for Humanity has developed leadership skills that Nina Johnson ’15 now uses as student director in Coe’s Office of Community Engagement.

“Because of my community engagement experiences at Coe, I have a contagious passion for service and encouraging others to serve,” she said. “I learned that I am capable of making a large difference in the community by not only stepping up as a leader but encouraging others to go out into the community and see how large their impact can be.”

“Students who are engaged in the community have a meaningful college experience that extends well beyond the classroom...”
Preserve State Park near Okeechobee, Florida. This year he went on a month-long river tour in Europe and several Model T tours, including an 18-day progressive tour in Oregon.

Mark Hopkins of Wallace, North Carolina, bought a home in McKinney, Texas, to be nearer his grandson for longer periods.

Judy Briggs of New York City retired after 30 years from writing computer planning and purchasing documents and working on information technology project plans for the city of New York. She plans to split her time between her Manhattan apartment and her house in Princeton, West Virginia.

Skip Farrell of Landrum, South Carolina, moved from Allen, Texas, to a home built in anticipation of retirement in a few years.

Tom Payne of Evanston, Illinois, was elected to the board of directors of the Union League Club. He will serve as chairman of the club’s member events committee.

David Kameras is managing editor of the United Mine Workers Journal, a 123-year old union publication with a circulation nearing 100,000. He and Beth Anderson Kameras ’75 live in Silver Spring, Maryland.

Retired Air Force Brig. Gen. Hank Taylor of Summerville, South Carolina, joined the board of directors at Thomas & Hutton. He is the former vice president of global business development for the three-county Charleston Regional Development Alliance. Prior to that, he served at the South Carolina Department of Commerce. He currently serves on the board of directors for the Merex Group and is an active member of the board of advisors for SunTrust Bank. He served 33 years of active military service, retiring in 2005 as vice director of logistics having served as a key advisor to the chairman of the Joint Chief of Staff.

Kim Wasson of Marion, Iowa, is a professional visual artist currently working on mixed media paintings and sculptures. She is also a published author of two new books this year and in Midwest Chaparral. Her art is in exhibits in Iowa, New York, Wisconsin and Arizona.

Gale Becker Mote received the 2014 President and Provost Award for Teaching Excellence from the University of Iowa, where she is an adjunct lecturer in management and organizations in the Tippie College of Business. She and Clint Mote live in Mount Vernon, Iowa.

Lena Gilbert of Springville, Iowa, is administrative assistant to the vice president for business affairs and treasurer at Cornell College.

’82 35th Cluster Reunion: Homecoming 2016

Bryan Pautsch of Cedarburg, Wisconsin, is the partner-in-charge of not-for-profit tax services at Sikich LLP. He previously served as a partner in Sikich’s tax planning practice.

’84 Ricardo Torres is assistant secretary for the Puerto Rico Department of Health.

’85 Noel Schroeder of Black Hawk, South Dakota, is director of environment, health and safety at the Sanford Underground Research Facility.

’88 Janet Box-Steffensmeier of Columbus, Ohio, is the dean of social and behavioral sciences at Ohio State University.

’89 Mike Elsbury was named Illinois Class A Coach of the Year by the Illinois Wrestling Coaches and Officials Association. In seven years as head wrestling coach at Byron High School, he has had 21 state qualifiers, 13 place winners, and five state champions. His teams have compiled a 110-35 dual team record. The Tigers have gone 75-8 over the past four seasons and won three consecutive Big Northern Conference Titles. He and Cynthia Kies Elsbury ’87 live in Byron.

1990s


’91 25th Reunion: Homecoming 2016

Kim Lillibridge Vogel of Cedar Rapids started Authentic Compassing to help companies and individuals find their calling and indentify their special gifts. Check out her site at www.authenticcompassing.com. She and Tom Vogel ’88 live in Cedar Rapids.

Pete Wernimont of Cedar Rapids is a sales assistant at Berthel Fisher Financial Services.


’99 TJ Kiczenski received the first Darshana and Arun Varshneya Frontiers of Glass Technology Award in May at a meeting of the American Ceramic Society and German Society on Glass Technology in Aachen, Germany. He and Tandi Shaull Kiczenski ’00 live in Corning, New York, where he is a glass research associate at Corning Inc.

2000s

’00 15th Cluster Reunion: Homecoming 2016

John Ernst of Olathe, Kansas, formed partnerships between the Heritage of Overland Park senior living community, Redeemer Lutheran Church and Rolling Ridge Elementary School, which he serves

Information compiled in “Class Notes” comes from a variety of sources, including direct correspondence from alumni, clipping services and news releases. The college received these class notes by Sept. 1. The deadline for the winter issue is Jan. 1. Announcements older than one year at the time they are submitted will not be published.

Please follow these basic guidelines when submitting information:

News

At least the following basic information should be provided with any submission: name and class year, spouse name and class year if Coe alum, city and state of residence, and your news. Please spell out acronyms. Milestones (anniversaries, birthdays, etc.) will be noted only in five-year increments (25th, 30th, etc.)

Marriages and Anniversaries

Include both spouses’ full names (including birth/maiden names, where applicable) and complete date. Please notify us after your wedding; we cannot publish based on an engagement announcement.

Births and Adoptions

Include child’s first name, legal names of parents (mother’s birth/maiden name will be published if Coe alum) and complete date.

Deaths

Include full name, complete date and city/state of residence at time of death. Please include a newspaper obituary, if possible.

Photos

Digital photos must be at least 300 dpi when sized to 3.75 inches wide. Please save the file as a TIFF or JPEG file. We must have the photographer’s permission to print a copyrighted photo. Please indicate if you would like prints returned.

Submit information to: Courier editor at courier@coe.edu or phone (319) 399-8613 or fax (319) 399-8210. Mail to 1220 First Ave. NE, Cedar Rapids, IA 52402. Information may also be submitted online at our new online community Always A Kohawk. Visit http://alumni.coe.edu to register or login.
African-American alumni gather in Atlanta

Thirty-three Kohawks from 19 states gathered July 17-20 in Atlanta for a reunion of African-American alumni from the 1960s and 70s. Friendships were renewed as alumni met with Coe President David McNally and his wife, Janice. Also present were BSEO President Nina Johnson ’15, Vice President for Advancement David Hayes ’93 and Director of Alumni Programs Jean Johnson.

The gathering featured business meetings, attendance at a Braves baseball game in a private suite at Turner Field, tours of museums and cultural exhibits, and golf. McNally was the keynote speaker at the formal dinner at the historic Paschal’s Restaurant. Attendees have also pledged their financial support for the Diversity Scholarship Fund at Coe.

The event was organized by a volunteer planning committee including Perry Herrington ’73 of Atlanta; Hoyland Ricks ’70 and Violet Travis Ricks ’70 of Atlanta; Willard Mosely ’73 of Houston; the Rev. Gloria Tate ’74 of Teaneck, New Jersey; Gregory Rhodes ’73 of Greensboro, North Carolina; Darryl Banks ’72 of Potomac, Maryland; Clinton Stevenson ’73 of Cresskill, New Jersey; Mark Johnson ’74 of Bethesda, Maryland; and Carolyn Williams Meza ’72 of Chicago. The group plans to reunite in St. Louis in 2016.

Attending a reunion of 1960s and 70s African-American alumni in Atlanta were (front row, left to right) President David McNally, Carolyn Williams Meza ’72, Violet Travis Ricks ’70, Elaine Washington Mosely ’73, Claudette Harrison Clay ’73, Shirley Hughes ’67, Ruby Jones ’69 and Perry Herrington ’73. (Second row) Clint Stevenson ’73, Gordon Dash ’68 (seated), Gloria Tate ’74, Sheila Oldham ’74, Yvonne Nathaniel Fogerty ’70, Madeline McCoy ’75 and Ruby Smith Love ’74. (Third row) Odis Von Blasingame ’71, Eric Armstrong ’74, Darryl Banks ’72, Hank Taylor ’75, Dick Freeman ’71, Willard Mosely ’73, Ron Barnes ’70, Richard Gaines ’69 and George Tucker ’72. (Back row) Hoyland Ricks ’70, Mark Johnson ’74, Ralph Montgomery ’68, Michael Griffin ’72, Greg Rhodes ’73, Ed McFalls ’74 and Brod Grimes ’73. Also attending but not pictured was Marvin Ware ’74.

as principal. Heritage sponsored an after-school club and weekly reading group at Rolling Ridge. The center also established a monthly family meal night, free garage sales, clothing drives and collections for Rolling Ridge families in need. Redeemer subsequently took over the monthly family meals, donating food and manpower.

’01 15th Cluster Reunion: Homecoming 2016

Andy Guffey of Alexandria, Virginia, earned his Ph.D. in religious studies from the University of Virginia in May and was ordained as a deacon in the Episcopal Church in June.

Matthew Hemesath of New York City was the assistant costume designer for the pilot episode of “Gotham,” which aired on FOX in September. He was also assistant costume designer for “John Wick,” a Keanu Reeves action film due to be released at the end of 2014.

Scott Shoemaker received his law degree from the University of Nebraska in May.

Seth Wallace and Erica Severson Wallace ’02 have returned to Iowa after he was named recruiting coordinator for the University of Iowa Hawkeyes football team.

’02 15th Cluster Reunion: Homecoming 2016

Eric Carroll of Minneapolis exhibited the second installment of his ongoing project, “G.U.T. Feeling,” at the Minneapolis Institute of Arts. Antioch College is showing “This Darkroom’s Gone to Heaven” alongside a newly commissioned piece from the “Blue Line of Woods” series through Nov.
14. Work from “G.U.T. Feeling” was also featured at an exhibition in Blazac’s studio in Paris.

Mike Leonard is part of a team of lawyers who created the blog Appellatory.com, which features practical observations about appeals in the state, federal and specialty courts of the Midwest. He and Tracy VanDeBoom ’00 live in Minneapolis.

Scott Pohlson is vice president of enrollment, marketing, and university relations at the University of South Dakota.

’04 Rob DeSpain of Iowa City, Iowa, is a test editor at ACT.

Rachel Gearhart of Juneau, Alaska, is assistant clinical director at the Juneau Alliance for Mental Health.

Heather Golem is the principal at the Giving Tree School in Phnom Penh, Cambodia.

Melissa Kalensky is pursuing her Ph.D. in nursing practice at Vanderbilt University.

Kim Schnurr Meyer is pursuing her master’s in public health at Creighton University.

Renée Schwarz of Des Moines, Iowa, is an administrative assistant for the Des Moines Symphony.

’05 10th Reunion: Oct. 15-18, 2015

Joe Brannen was named Lone Star Football League Coach of the Year after leading the San Angelo (Texas) Bandits from last place to champions. In August, he was named head coach of the Iowa Barnstormers, who are leaving the Arena Football League to join the Indoor Football League.

Allison Carr of Cedar Rapids came back to Coe as assistant professor of rhetoric and director of the Writing Across the Curriculum program. She received her Ph.D. in English in April from the University of Cincinnati and received the William C. Boyce Award for Excellence in Teaching.

Teresa Ford Hansen of Omaha, Nebraska, is manager of a 24 Hour Fitness center.


Sam Hoehnle of Chicago is a behavioral research coordinator at Lurie Children’s Hospital.

’06 10th Reunion: Homecoming 2016

Katie Lyons Woodhams of South Haven, Michigan, was awarded a teaching fellowship from the W.K. Kellogg Foundation to attend Western Michigan University. The Woodrow Wilson Michigan Teaching Fellowship includes a $30,000 stipend while completing an intensive master’s-level teacher education program in science, technology, engineering and mathematics (the STEM fields) at a participating Michigan university.

Katie Becker Colón of Albuquerque, New Mexico, is area manager at Arbonne International and director of development at Duke City Repertory Theatre.

Katie Burger of Washington, D.C., received a 2013 Rubenstein Award for Highly Effective Teaching. The award recognizes the success of 20 Washington public school teachers with a $5,000 award. Katie joined Oyster-Adams Bilingual School through the D.C. Teaching Fellows program, and has continued to work there for the past six years. She also coaches the track and cross-country teams, is a member of the Local School Advisory Team, co-directed the school’s first musical production, and developed middle school workshops for families.

Sarah Duffel Karber of Boone, Iowa, was ordained as a Methodist elder in June and continues to serve as associate pastor at Boone First United Methodist Church.
Past President, Coe College Alumni Council
Heather Daniels ’95

eight years as an officer.

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Feel free to contact the Alumni Council with your thoughts or comments. The newly elected officers
of Coe College.

McInally during Homecoming about these changes and we are excited about the future of Coe
modifications throughout the coming year. In addition, you will hear from some new staff in both
offices. The Alumni Council met with Vice President for Advancement David Hayes and President

There are also new developments in the Advancement and Alumni Offices. Both offices are in the
process of recalibrating their programming and processes. You will see the effects from these
modifications throughout the coming year. In addition, you will hear from some new staff in both
offices. The Alumni Council met with Vice President for Advancement David Hayes and President
McInally during Homecoming about these changes and we are excited about the future of Coe
College.

Feel free to contact the Alumni Council with your thoughts or comments. The newly elected officers
are Steve Kennedy ’78, president; Beth Cook ’98, vice president; Charles Davis ’86, secretary; and
Heather Daniels ’95, past president. Many thanks to Steve Van Every ’75, who just completed
eight years as an officer.

Heather Daniels ’95
Past President, Coe College Alumni Council


ALUMNI COUNCIL UPDATE

Fall is a time of transition from summer to winter. With President David McInally starting his second year, Coe is also in transition. In late summer, Coe premiered a new logo and tagline: “Coe makes it possible. You make it happen.” This new tagline was developed using research conducted by Coe about what the college delivers to its students and what prospective students are looking for. It gives Coe a single message that answers the question, why Coe? This is critical in the current competitive market of higher education. This new tagline also led to Coe’s first billboard ad welcoming the class of 2018 on First Avenue.


2010s

’11 Matt Burch received his master’s in computer science from Washington University in St. Louis. He and Tiffany Myers Burch live in Raleigh, North Carolina.

Joe Giachino of Waterloo, Iowa, is a physical education teacher at Expo Alternative High School, coaches high school hockey and is defensive coordinator for the North Tama High School football team.


Nafia Potof of Madison, Wisconsin, received her master’s in public health from the University of Minnesota.
Meredith Toay of Waverly, Iowa, is a sales account representative for the Cedar Falls and Waverly newspapers.

'12 Ann DePriest of St. Paul, Minnesota, received her master’s in community and behavioral health in May from the University of Iowa. She is a coordinator at the University of Minnesota’s State Health Access Data Assistance Center.

Jason Nguyen of Minneapolis is a software developer for Tata Consultancy Services.

Brittany Nichols of Mount Pleasant, Iowa, is the youth services librarian at the Mount Pleasant Public Library.

Allie Stoecker of Cedar Rapids is a rater at United Fire Group. She also coaches cheerleading at Jefferson High School.

Candace Sutton of Nevada, Iowa, is teaching seventh and eighth grade algebra and geometry at Colo-Nesco Community Schools. She is also an assistant volleyball coach.

'14 Courtney Steinford of Highlands Ranch, Colorado, is executive assistant and office manager at the Starboard Group.

Gathering at the Best Western Longbranch Hotel for the 100th anniversary of Chi Omega sorority were Jeannie Ferguson Pinckney ’47, Jeanne Strong Hepker ’51, Geraldine Smith Shepard ’52, Barbara Beals Knappenberg ’59, Kathie Goetsch ’68, Dianne Miles ’68, Julia Eanes Steen ’68, Judy Maier Welter ’68, Mary Birdenstine Carson ’73, Chris Kaufmann Galloway ’73, Marilyn Lodge ’73, Barb Wilson Silverman ’73, Yvonne Westphal Fielder ’74, Pam Ottmann ’74, Cathy Humphries Stoner ’74, Beverly Beenken Klein ’76, Barb Parry ’76, Michele Dellever Scott ’76, Jeanne Lehman Wolf ’76, Lori May ’78, June Mielle Locke ’78, Cathy Prior Schade ’78, Mary Beth Richardson Stevens ’78, Margaret Zuercher Hesselmann ’79, Sharon Chur Lapensky ’79, Cathy Schaub Sneller ’79, Connie Bonner ’80, Anne Donnelly-Reake ’80, Lynn Jansen ’80, Cathy White Bixby ’81, Nannette Sexton Gunn ’81, Melodie Hamilton ’81, Kelyn King Schulte ’81, Nancy Higgins Qust ’83, Yvette Hill Adeosun ’84, Jeannete David Abraham ’85, Karen DeBeer Dunn ’85, Ellen Twinam ’86, Stacey Abel ’87, Rhonda Gooden ’87, Laura Moley ’88, Liz Parsons ’88, Kelly Alcott ’89, Elaina Svaldi-Kempin ’89, Gretchen Wilhelm-McCabe ’89, Audra Fahlgren Drahn ’90, Colleen Murphy Fisch ’90, Sheila Kleekamp Campbell ’91, Milli Brown Brooks ’93, Bridget Bushmann Dewey ’93, Michelle Weber ’93, Heather Hain ’94, Rachel Henning ’94, Sara Lehrer ’94, Amy Jones Meza ’94, Julia Samuels ’94, Jacqueline Samules Wenzel ’94, Tammy Null Maijala ’95, Kimberly Hein-Beardsley ’96 and Melanie DeSloover Petersen ’96.

Have you ever wanted to look up someone from your days at Coe? Do you have news to post? Do you want to make a gift and easily designate your funds? Then you will want to activate your access to Coe’s new online community, Always A Kohawk!

In April, Coe launched Always A Kohawk to alumni. The site has since been expanded to include parents and friends of the college. The site is free and provides ways for you to stay connected no matter where you live around the world. The site does not require a login unless you want to look at the Alumni Directory, post and view class news or manage your email preferences.

“We are receiving positive comments about the new online community,” said Alumni Director Jean Johnson. “The Alumni Office is happy to assist anyone who has questions or needs assistance to activate their account. If you want to register for an event or make a donation to Coe, you do not need to login, simply follow the registration prompt or use the “Make a Gift” button. You will also be able to see who has registered to attend and allowed their name to be on the web attendee list. During Homecoming, about 400 registrations were received online.”

Once you have activated the account, you will use the login button with your e-mail and a password you create. To access all of the features of Always A Kohawk, simply activate your account.

2. Select the “Register Now!” prompt above the Search option or the “Login Today” button.
3. Enter your legal first and last name, i.e. Charles Coe even though you go by Charlie.
4. Select your name from the list and click “Next.”
5. Enter your Coe ID which can be found above your name on the Courier mailing label to verify your record. (Each email must be unique to each person; i.e., couples cannot share an email in this community.)
6. Go to “Update My Info” above the search bar to review and edit your personal information as well as agree to terms and conditions. Please update your email to what you will be using to login to Always A Kohawk.

If you have any questions or problems, please contact the Alumni Office at alumni@coe.edu or call 1-877-KOHAWKS (564-2957) for assistance.
1985
Kathi Sundet Barnes and Raymond Daniel of Fort Worth, Texas, on July 19. She teaches music at Duff Elementary School in Arlington and sings in the Arlington Master Chorale.

1987
Loyd Ogle and Karolina Sajnova of Des Moines, Iowa, on May 16, 2013 in Des Moines and again on Aug. 11, 2014 in her hometown Prague, Czech Republic. Their daughter, Ella, was born March 9, 2013. He also opened Ogle Law Office focusing on commercial real estate development.

1991
Sarah Holly and Greg Riley of New York City on Aug. 23 in Waupaca, Wisconsin.

1996
Joi Bergman and Thad Alexander of Cedar Rapids on Sept. 20.

2004

2005
Nick McTee and Frances Phelps of Blythewood, South Carolina, on April 26.
Lucas Ptacek and Angela Rae of North Liberty, Iowa, on Aug. 1.

2007
Rachel Andrews and Robin Lawrence of Chicago on May 24. She is referee programs coordinator at the U.S. Soccer Federation.

Amber Lindemann and Brad Schroeder of Grand Mound, Iowa, in December.

2008
Among those attending the Aug. 9 wedding of Ryan Baranowski ’08 and Brianna Eck were (seated, left to right) Mike Gaynor ’08 (groomsman) and Teren Bladel ’08. (Standing) Mitch Lincoln ’09, Lucas Novotny ’08 (groomsman), Brett Biermann ’08, Brianna and Ryan, Brent O’Rourke ’08 (officiant). Kevin Baranowski ’11(best man) and Jayson Schmelzer ’08. The couple lives in Cedar Rapids, where Ryan is an assistant professor in the Stead Department of Business Administration and Economics at Coe. 01
John Bowlin and Jaclyn Manternach of Marengo, Iowa, on Aug. 2. Nick Hirth ’07 and Joe Greenwood ’07 were groomsmen.
Ian Ellickson ’08 and Sakinah Haque ’09 of Coralville, Iowa, were married June 14 with Coe Professor of Chemistry Marty St. Clair serving as officiant. 02
Hannah Heselton and Chad Roehrick of Faribault, Minnesota, on Dec. 31.

2010
Arlene Freese and Nino Paz of Cedar Rapids on June 14 in the Clark Alumni House garden at Coe.
Bridget McCullough and Andy Schmidt of Dubuque, Iowa, on Aug. 8. She is a nurse at Finley Hospital while pursuing her family nurse practitioner degree through the University of Iowa.

2011
Lauren Gibbs and Philip Kelly of Kansas City, Missouri, on Jan. 4.
Brendan George and Alee Forsythe of Omaha, Nebraska, on May 3.
Charlie Goetzinger and Rachel Leick ’12 of North Liberty, Iowa, on June 7.
Kevin Jermy and Ashley Filar of Sleepy Hollow, Illinois, on May 24.

2012
Matt Bonar and Kristin Koch of Center Point, Iowa, on Aug. 29.
Ryan Kesler and Sarah Gierach ’13 of O’Fallon, Missouri, on July 14.

2013
Among those attending the Aug. 16 wedding of Kaileb Armbruster ’13 and Emily Schares ’13 in Gilbertville, Iowa, were Stefanie Thomas ’15, Jory Heckenberg ’16, Derek Yoder ’16, Alec Zwanziger ’16, Mallory Martor ’17, JD Hunter ’14, Michael Goertz ’15, Nick Svare ’15, Craig Konrady ’15, Patton Hofer ’13, Amy Graves ’13, Jordan Kuehner ’13, Kaitlin Mitchell Kuehner ’13, Chelsey Thill ’13, Justin Nylin ’13 and AJ Reuter ’15. Emily is a nurse at Covenant Medical Center in Waterloo. Kaileb is a yardsman at Menards. They live in Raymond. 03

2014
Dan Nilsen and Betsy Walker of West Des Moines, Iowa, on June 7. He is an assistant state auditor.
Daniel Roalson and Emily Kipper of Cedar Rapids on June 27.
1993
Kevin Buckner and his wife, Nicole, of Denver, a daughter, Alexis, on April 15.

1996
Charity Roberts Tyler and her husband, Christopher, of Cedar Rapids, a son, Jonathan, on May 13.

2001
Andy Guffey and his wife, Emily, of Alexandria, Virginia, a son, Ezra, on Nov. 19.

2002
Renee Krohne Guyer and her husband, Greg, of North Mankato, Minnesota, a son, Timothy, on April 28.

2003
Amber Lemere Frieden and her husband, Mark, of Poynette, Wisconsin, a daughter, Charlotte, on Feb. 9.

2004
Jennifer Brown Toghraee and her husband, Reza, of Chicago, a son, Ezra, on April 13.

Heather Carrico Patch and her husband, Rick, of Rochester, Minnesota, a daughter, Molly, on April 30.

Ben Elliott and his wife, Amanda, of Walford, Iowa, a son, David, on Jan. 31.

2006
Julia Puckett Bult and her husband, Brent, of Waukee, Iowa, a daughter, Charlotte, on Dec. 25. Julia is an office administrator for Physiotherapy Associates.

2007
Sean Murphy and Britta Robins Murphy of Cottage Grove, Minnesota, a son, Oliver, on Feb. 10.

2008
Kelsey McCarthy Strope and Steven Strope of Mount Vernon, Iowa, a daughter, Braya, on April 4.

Brent Oldag and Sarah Lam Oldag '10 of Cedar Rapids, a son, Mack, on May 27.

Lisa Thornburg Lake and her husband, Eric, of North Liberty, Iowa, a son, Harrison, on Aug. 30.

2011
Kyle Herink and his wife, Shelly, of Des Moines, Iowa, a son, Jalen, on Aug. 2.
1936 The Rev. Donald Zimmerman, 98, of Indianapolis, on May 14. He graduated from McCormick Theological Seminary in 1939 and earned a Ph.D. in sociology from Drew University in 1957. In 1966, he was awarded an honorary Doctor of Divinity degree from Coe. He first served Presbyterian churches in Leoti and Tribune, Kansas. During World War II, he was a chaplain in the Army Air Corps on Guam. He was a Marine officer husband to the South Pacific, she taught native students English, nutrition and basic science so they could go back to their respective islands and teach others. Later Navy assignments took the family to California, Mississippi, New York, London, England, Illinois and Washington, D.C. They moved to Evanston, Illinois, in 1965 when Robert started a second career in hospital engineering. In 1984, Myrtle and Robert built a retirement home on their farm in Johnson County, Iowa, where they raised White Park cattle. Myrtle moved to Boulder in 2007 to be closer to her daughters and their families. She is survived by three children, Karen Nesler of Fort Collins, Greg of Scottsdale, Arizona, and Laura Koecheler of Boulder; five grandchildren; two great-grandchildren; two sisters, Gladys Johnson and Eleanor Reeder; and two brothers Alf and Norman Barnes.

1940 Frank “Mae” McLeod, 97, of Cedar Rapids, on July 6. He received his master’s in school administration from the University of Iowa. He served in the Army from 1942-46 and was awarded the Bronze Star, the European/African/Middle Eastern Campaign Medal with three battle stars, the Combat Infantryman Badge 1st Award, the Meritorious Service Unit Insignia and attained the rank of captain. He taught math at several schools before settling into a 28-year stay at Cedar Rapids Roosevelt. He coached throughout his teaching career and retired from Roosevelt in 1979. He was preceded in death by his wife of 70 years, Jane Rall McLeod. He is survived by two sons, Ted of Cedar Rapids and Clark McLeod ’68, 4970 Lakeside Road, Marion, IA 52302; five grandchildren; and 10 great-grandchildren, including Erica Berg ’17. Memorial contributions may be made to Coe College, 1220 First Ave. NE, Cedar Rapids, IA 52402.

1942 Myrtle Barnes, 91, of Cedar Rapids, on May 16. She taught elementary school science in Newton, Iowa, and Cedar Rapids. Acquiring her Naval officer husband to the South Pacific, she taught native students English, nutrition and basic science so they could go back to their respective islands and teach others. Later Navy assignments took the family to California, Mississippi, New York, London, England, Illinois and Washington, D.C. They moved to Evanston, Illinois, in 1965 when Robert started a second career in hospital engineering. In 1984, Myrtle and Robert built a retirement home on their farm in Johnson County, Iowa, where they raised White Park cattle. Myrtle moved to Boulder in 2007 to be closer to her daughters and their families. She is survived by three children, Karen Nesler of Fort Collins, Greg of Scottsdale, Arizona, and Laura Koecheler of Boulder; five grandchildren; two great-grandchildren; two sisters, Gladys Johnson and Eleanor Reeder; and two brothers Alf and Norman Barnes.

1944 Loren Hechtner, 90, of Sac City, Iowa, on March 21. He attended Coe before his wartime military service. He had further studies at Oberlin College, Wooster College, and the University of Chicago while serving in the Marine Corps and the Naval Air Corps. He farmed in Coon Valley for 30 years from 1945-75. He also sold tires and roofing for several years after his retirement in 1972, he continued investigative work for Canteen Corp., followed by the Illinois Department of Law Enforcement until 1983. He is survived by three children, Robert Jr., Julie Albrecht, 2220 Maple Rd., Homewood, IL 60430, and Cheryl Van Naarden Boers; seven grandchildren; two step-grandchildren; and one step-great-grandchild.

1943 Jackson Long, 93, of Cedar Rapids, on May 16. After graduating from Coe, he entered World War II and received the Bronze Star for his service while in China and Burma. He completed 26 years of military duty and retired from the Army Reserves in 1967. He attended graduate school at the University of Iowa before opening a tax consulting business for 20 years. He served as executive vice president and then president of Perpetual Savings and Loan from 1965-85. He is survived by three children, Sarah Rheinschmidt and her husband, Rich Rheinschmidt ’73, 242 McKinsie Court NE, Cedar Rapids, IA 52402, Jim of Rockford, Illinois, and Dave of New Raymer, Colorado; four grandchildren, including Mark Rheinschmidt ’06 of West Des Moines; and two great-grandchildren. Memorial contributions may be made to Coe College, 1220 First Ave. NE, Cedar Rapids, IA 52402 or The Methodist Community, 1224 13th St. NW, Cedar Rapids, IA 52405.
early retirement from the farm. He is survived by his wife of 67 years, Marian, 611 Highland Ave., Sac City, IA 50583; and two daughters, Dian Murray of South Bend, Indiana, and Jane Rainin of Pittsfield, Massachusetts.

1946 Julia Johnson Boltz, 89, of Kansas City, Missouri, on Aug. 12. She is survived by two daughters, Claire Bowers of Kansas City and Jane Kutner of Denver; two grandchildren; and two great grandchildren.

1947 Lois Breakenridge Gallagher, 89, of Anaheim, California, on July 26. She was a teacher and red coat at the Anaheim Convention Center. She was preceded in death by her husband, James Gallagher ’48. She is survived by seven children, Michael, Christine, Patrick, Robert, Sarah, Jean and Terence; 17 grandchildren; and seven great-grandchildren.

Patricia Thompson Eichenberg, 89, of Albuquerque, New Mexico, on July 14. She was a real estate broker for over 35 years and owned Heights Realty. She is survived by seven children, Sharon O’Donnell, Peter Eichenberg, Paul Eichenberg, Michael Eichenberg, Timothy Eichenberg, Susie Carter and Sheila King Wright; 27 grandchildren; and 19 great-grandchildren.

1948 Jim Kelly, 89, of West Burlington, Iowa, on May 3. He spent two years in the Air Force during World War II. He received his master’s in education from the University of Iowa. From 1948-52, he was a teacher in the North English School District before returning to Mediapolis where he was the high school principal and athletic director for 35 years, retiring in 1987. He served the Iowa Girl’s Hall of Fame Committee for 37 years, 25 years as chairman. He received the Distinguished Service Award from state and national athletic directors, Softball Coaches Association and the prestigious Jack North Award from the Iowa Girls Athletic Union. He is survived by his wife of 67 years, Mabel, 1307 S. Gear Ave., West Burlington, IA 52655; five children, Tom of Baton Rouge, Louisiana, Patty Stoller of Mediapolis, Nancy Little of Carrollton, Texas, Bill of Coralville, and Mike of Rock Island, Illinois; 12 grandchildren; and 22 great-grandchildren.

Richard Palmer, 89, of Hatfield, Arkansas, in July. He is survived by his dearest friend Steve Wilrett.

1949 Wally Pinckney, 89, of Cedar Rapids, on July 20. He served in the Marines during World War II. He was a produce broker from 1950-83. He was an avid golfer, winning the Cedar Rapids Men’s and Senior City Amateur and the 1986 Father/Daughter State Golf Tournament. He is survived by his wife of 64 years, Jeanne Ferguson Pinckney ’47, 4013 Lexington Dr. NE Apt. A, Cedar Rapids, IA 52402; three children, Bill Pinckney ’76 of Cedar Rapids, John Pinckney ’78 of Muncie, Ind., and Anne Pinckney Althoff ’81 of Marion; seven grandchildren, including Jordan Pinckney ’09 of Cedar Rapids; and two great-grandchildren.

Theodor Strunk, 89, of Clinton, Iowa, on May 05 at his daughter’s home in Oakdale, Minnesota. He was a chemist at Clinton Corn Processing and Nabisco Brands for more than 30 years. He was a Navy veteran, serving with the Seabees during World War II. He is survived by a daughter, Shari Hollenkamp; two sons, Phil of Los Angeles and Tim of Palm Beach Gardens, Florida; and three grandchildren.

Jack Wolf, 88, of Tucson, Arizona, on July 15 of kidney failure. He was a retired professor and business administrator. He received his MBA from Wharton College and a Ph.D. from the University of Iowa. He embarked on his career as a business professor at the University of Kansas City, followed by positions at St. Louis University and Washington University in St. Louis. In 1985, he accepted a position at the University of Massachusetts, which began a 28-year tenure as a professor, marketing department head, associate dean and acting dean of the business school.

During his career at UMass, he was recognized with four Fulbrights, which took him to Yugoslavia, Greece and Spain. His love of traveling was also rewarded by numerous teaching and consulting opportunities in Poland, Taiwan, Russia, Indonesia and Africa. He earned a number of teaching awards during his long professional career. A World War II veteran, he served in the Air Force as an officer, flying bombing missions over Japan. For his service he was awarded several decorations and a Victory Medal. He also played jazz piano with the big bands of his era during the war. He is survived by his wife of 60 years, Mildred, 6701 N. Finisterra, Tucson, AZ 85750; three daughters, Kimberly, Laurie and Wendy; and a sister, Rhea Lehmkull.

1950 Harold “Hal” Emmert, 88, of Portland, Oregon, on Aug. 18. He served in the Navy in the South Pacific. He was first employed by First National Banks and then moved to management at Security National Banks. He earned his chartered life underwriter license in 1967 and spent the rest of his career with John Hancock Life Insurance. He is survived by his wife of 64 years, Reva Splinter Emmert, 19629 NE Wasco, Portland, OR 97230; a daughter, Carol Madsen; and a son, Robert.

Irvin “Tommy” Tucker, 87, of Saddle-Brooke, Arizona, on Aug. 2. He entered the Navy ahead of the end of World War II. He worked with family throughout his early career, including Tucker Manufacturing, beginning in 1945. He entered the real estate industry in 1955 and started Tommy Tucker Realty in 1958. He was a former local realtor board president, state president, as well as a national regional vice president. He retired as realtor emeritus. He was an inaugural commissioner (1963-95) for the Cedar Rapids Civil Rights Commission. He is survived by his wife of 65 years, LaVerne Swanson Tucker ’51, 37965 S. Birdie Dr., Tucson, AZ 85739; three children, Marcia Crawley, Terry Tucker and Robin Tucker and his wife, Carole Tucker ’90; and four granddaughters.

Wanita Ward LaCombe, 85, of Cedar Rapids, on May 28. She was a secretary in the family business, LaCombe/Kucera Advertising, for several years. A member of the Coe College Alumni Association, she received the Distinguished Service Award in 2010. She is survived by her husband of 63 years, Ralph LaCombe, 1850 Koehler Dr. NW #141, Cedar Rapids, IA 52405; a daughter, Laura of Cedar Rapids; a son, Lee of Urbana; and a granddaughter.

1952 Donald Bouchard, 88, of Kailua, Hawaii, on Sept. 2. He worked for Northwest Airlines for 42 years. He was preceded in death by his wife of 58 years, Sally Holm Bouchard ’53. He is survived by five children, Dana Bouchard, Debbie Timm, Steve Bouchard, Mike Bouchard and Paul Bouchard; seven grandchildren; three great-grandchildren; and a sister, Diane Bouchard Etienne ’59, 4400 Westchester Dr. NE #D, Cedar Rapids, IA 52402.

1955 Edward Grunder, 87, of West Des Moines, Iowa, on April 30. He is survived by his wife of 46 years, Margaret, 495 S. 51st St. Unit 26, West Des Moines, IA 50296; three daughters Sandy Strong of Sun City, Arizona, Kim Stevens of Marion and Melindia Reinholdt of Des Moines; a son, Robert; 11 grandchildren; and five great-grandchildren.

1956 Chester Crouch, 79, of Forest Grove, Oregon, on April 30.

1957 Louis Bosco, 79, of Harbor Springs, Michigan, on Aug. 2. He ran businesses associated with RV parts in Americus, Georgia, Fayette, Ohio and Canada; owned and operated a restaurant/bar called The Chalet in Archbold, Ohio; sold real estate in Palm Springs, California; and headed the transportation division of the annual Frank Sinatra Celebrity Golf Tournament. He is survived by his wife of 23 years, Rebecca, P.O. Box
1963 Armand Jackson, 73, of Chicago, on May 28. He was an Army sergeant and participated in Officers Training Academy. He was a system engineer for IBM, marketing consultant for Soft Sheen, a producer for “Soul Train” in Chicago and Los Angeles, director of marketing for Johnson Products, vice president of marketing for Deluxol Laboratories and Revlon New York’s Black Hair Care Division, and director of marketing for Black Enterprise magazine.

One of his favorite part-time jobs was at Conrad’s Food & Liquors. He also owned Kello Products, a janitorial supply business, and was part owner of Satin Doll hosiery company. He was assistant varsity football coach at Hirsch High School. He is survived by his mother, Dorothy “Granny” O’Kelley; his wife, Joyce; four children, Loren, Courtney, Kelly and Justin; two sisters, Charlotte O’Kelley-Pope and Desiree O’Kelley-Smith; and two grandchildren.

Gary Lucky, 74, of Branson, Missouri, on May 25. He had been a teacher, Realtor, business owner and worked in retail sales. He is survived by his wife, Barbara Lucky ’96 MAT, 6 Treehouse Lane Apt. 2, Branson, MO 65616; and a son, Brian of Branson.

Herman Lypson, 72, of Chicago, on May 27. A star basketball player at Cole High School, he was one of the first collegiate black students who exemplified what it meant to excel as a scholar-athlete. Following a short tenure at Standard Oil, the profession of teaching became his calling. He received his master’s from Chicago Teachers College and made a career of over 30 years with the Chicago Board of Education before retiring in 1999. He is survived by two daughters, Lori and Monica; a sister, Marilyn Cannon; a brother, Harrison; two grandchildren; and a former wife, Annie.

1964 James Beckman, 71, of Lake Wales, Florida, on May 10 of congestive heart failure. He served in the Army during the Vietnam War. He worked for 27 years at the former Cherry Burrell Corp., now Evergreen Packaging, first in purchasing and then sales. In 1985, he became managing director of Sudmo North America. He is survived by his wife of 43 years, Janell, 4235 Muirfield Loop, Lake Wales, FL 33859; a daughter, Sara Alexander of Fox Point, Wisconsin; a grandson; and a brother, Steve of Bettendorf, Iowa.

1968 Dean Adams, 69, of Deerfield Beach, Florida, on July 7. A mortgage broker, he owned Mortgage Yess.com. Prior to that, he was a warranty specialist for 16 years at Coral Cadillac.

1974 Philip Hughes, 61, of Oklahoma City, on June 22. He received his degree in electrical engineering from Oklahoma University. He first worked for Mobil Oil in Enid and then Exxon Oil in Houston for about 12 years. From there he went to AOL for about two years and then retired, occasionally driving a school bus for elementary students. He was an active advocate of rail transportation in Houston and Oklahoma. He is survived by his father, Richard; a daughter, Allison of Houston; a sister, Jennifer Loeffel of Milwaukee; three brothers, Jon and Steven of Milwaukee and Timothy of Portland, Oregon; and a half sister, Rebecca Hughes Wint of Oklahoma City.

1983 HungYee Chin, 52, of Selangor, Malaysia, on Dec. 2 due to complications of breast cancer.

1984 Sandy Hagist Carr, 51, of Mount Horeb, Wisconsin, on May 5 after an 11-month battle with cancer. She owned Exclamations! Pottery and Gallery. She supplemented this career with work at the Grumpy Troll Restaurant and Pub, and then later for BMO Harris bank. She is survived by her husband, John, 212 W. Main St, Mount Horeb, WI 53572; two sons, Cameron and Morgan St. Clair; her parents, Patricia Freeman and Virgil Hagist; a sister, Angela Ackles; and three brothers, Mark, Daniel and Shawn Hagist.

1990 Lila Dubin, 46, of Lafayette, Colorado, on June 27 after an eight year on-and-off battle against breast cancer. After college she went to the newly liberated eastern block to teach English at Charles University in the Slovak side of then Czechoslovakia. She received her master’s in teaching English to speakers of other languages from the SIT Graduate Institute. Over the course of her life she became fluent in Slovak, Japanese and Spanish. After getting her master’s, she taught English in Japan for four years. Once back home, she continued her travels living in Oaxaca, Mexico one summer for an intensive Spanish language learning course, and studying Spanish in Guatemala and Peru. She worked as an ESL and ELL teacher in the St. Vrain public schools. She is survived by her parents, Mark and Alma Dubin, 1010 Grape Ave., Boulder, CO 80304; a sister, Miriam Hamilton; and a grandfather, Sid Heller. Memorial contributions may be made to the Lila Dubin ’90 Endowed Scholarship for international students at Coe College, 1220 First Ave. NE, Cedar Rapids, IA 52402.

1998 Beverly Gales, 75, of Cedar Rapids, on May 20. For over 20 years, she was director of religious education with the Archdiocese of Dubuque. She was involved with Prairiewoods Franciscan Spirituality Center and enjoyed attending the University of Iowa’s writing festival. She is survived by her husband of 54 years, John ‘Jack’; a daughter, Susan Gales Smoke of Palmetto, Florida; two sons, John and Jim, both of Cedar Rapids; a brother, Bill Bolster of Naples, Florida; a sister, Mary Bolster of New York, N.Y.; seven grandchildren, including John Gales ’07, 7024 Waterview Dr. SW, Cedar Rapids, IA 52404; and a great-granddaughter.
F
ran Allison and Francis Halpin Professor of Physics Mario Affatigato ’89 was named to the additional part-time administrative role as assistant to the president for retention.

Assistant Professor of Physics Ugur Akgun received funding from the American Heart Association to support a summer research stipend for student Justin Jagodinsky ’14. Akgun co-authored two papers that were accepted for publication by the Journal of Instrumentation. He was also invited to present several lectures at the University of Iowa and presented “Molecular Dynamic Study to Determine the Ammonia Conduction mechanisms in Human RhCG and Bacterial Homoloques” at the American Physical Society meeting.

Anna Barton ’14 stayed at Coe as alumni relations coordinator. She succeeds Kate Rose, who retired in October after 17 years as assistant alumni director and 15 years as director of parent programs. Megan Fiala Goodall ’10 was promoted to director of parent programs in addition to her primary role as public relations coordinator.

Robert O. Daniel Professor of Art John Beckelman shared displays at the following exhibitions:

- Retrospective: 36 Years at Coe College at Sinclair Galleries, Coe College.
- 4th ‘Central Time’ Ceramics Exhibition at Bradley University.
- Some Assembly Required: Collage and Assemblage, Group Collection Exhibition at Cedar Rapids Museum of Art.
- 35th Anniversary Show, Group Exhibition at Olson-Larsen Gallery.

Kristina Bridges joined Coe as the college’s first director of human resources.

Professors Lynda Barrow (political science), Maria Dean (chemistry), and Terri Donofrio (rhetoric) were selected to attend the 2014 ACM Seminar in Advanced Interdisciplinary Learning on “Contested Spaces” in Colorado Springs. Coe’s team was one of four institutional teams selected to participate in this seminar.

Heide Bursch joined Coe as assistant professor of nursing.

Jay Caughren ’11 was promoted to senior admission counselor.

Jamarco Clark joined Coe as an admission counselor.

Esther and Robert Armstrong Assistant Professor of Rhetoric Terri Donofrio presented “Perceptions of Rigor in the Discipline” at the annual convention of the Iowa Communication Association and “The Visibility of Genocide/Invisibility of Colonialism: Defining Atrocity in the USHMM’s ‘From Memory to Action’” at the biennial conference of the Rhetoric Society of America. She also participated in the National Humanities Alliance 2014 Humanities Advocacy Day in Washington, D.C.

Rick Eichhorn was named the Henry B. Tippie Professor of Business and Economics.

Megan Engler joined Coe as a development officer.

Barb Ernst Tupper ’89 joined Coe as annual fund director. She and Eric Tupper ’88 live in Cedar Rapids.

Carla Frazer joined Coe as an assistant in the George T. Henry College Archives.

Associate Professor of Spanish Mónica Fuertes-Arboix wrote an article, “Tradición y modernidad en la sociedad española de mediados del siglo XIX: lo cursi en ‘La Gaviota’ de Fernán Caballero,” that was published in Individuo y sociedad en la literatura del XIX.

Tad Fundermann joined Coe as its first assistant to the Coe Fund and communications outreach coordinator, a joint position shared by the Admission and Advancement offices.

Claudia Garcia joined Coe as alumni assistant.

John William King Professor of Literature and Creative Writing Gina Hausknecht received a grant-in-aid from the Folger Shakespeare Library in Washington, D.C. to attend the “Shakespeare and the Problem of Biography” conference. She presented her website, “All the World’s a Stage Direction: A Website & Interactive Learning Tool,” at the Shakespeare Association of America annual meeting.

Sarah Hendricks Kress ’99 was named assistant professor of education.

Elizabeth Hoover de Galvez joined Coe as head of reference in Stewart Memorial Library.

Stephen Hughes joined Coe as assistant professor of computer science.

Professor of Education Roger Johanson shared a presentation at the Iowa Conference of Teachers of Mathematics state conference.

Krista Kronstein joined Coe as director of Residence Life.

Retired Air Force Col. James Lee Jr., 80, of Indianapolis, died May 3. He spent 26 years on active duty until retiring in 1981. He earned his master’s in education and Ph.D. in education administration from Iowa State University. He led the ROTC programs at both Iowa State and Coe. While at Coe, he was an assistant
basketball coach and helped lead the 1976 team to an undefeated season and a number one ranking. Following his retirement from the military, he became assistant principal at Belzer Middle School, then later a teacher for 15 years at Lawrence North High School. He is survived by his wife of 58 years, LaVerne; four children, Teresa Lee '78, 8323 Scarsdale Dr., Indianapolis, IN 46256, Cheri, Mike and Steve; four grandchildren; and six brothers and sisters.

McCabe Professor of Philosophy John Lemos was honored as the 19th recipient of the James Wilbur Award for Extraordinary Contributions to the Appreciation and Advancement of Human Values. The award is given annually by the North American Society of Value Inquiry. He shared “Aristotelian Moral Realism and Evolution” as the keynote address at the award ceremony at Neumann University. He also presented the following:

- “Morality, Self-Interest, and Hedonism” at the Happiness and Virtues Conference.
- “Comments on Joseph Campbell’s Free Will” at the Pacific Division Meeting of the American Philosophical Association.

Director of Service Learning and Campus Engagement Kayla Lyftogt married Mark Vande Haar on May 24.

Associate Professor of English Patrick Naick was granted tenure.

Ashlee Richardson joined Coe as area coordinator for the apartments.

Professor of Biology Emeritus Floyd Sandford received a Governor’s Volunteer Award in July for his work at the Catherine McAuley Center in Cedar Rapids.

Senior Admission Counselor Ryan Schisler ’10 received the first Michael Barron Impact Award from the Iowa Association for College Admission Counseling.

Loralee Songer joined Coe as assistant professor of music.

Katie Rodgers ’03 was named assistant professor of sociology.

Ben Schmidt was named technical director and lighting designer.

Becky Stonawski joined Coe as international student advisor.

Associate Professor of Biology Paul Storer was granted tenure.

Karen Swenson joined Coe as administrative assistant in the Academic Achievement Office.

Benjamin Tallman ’04 was named assistant professor of psychology.

Steven Marc Weiss was promoted to professor of theatre arts.

Drew Westberg ’05 came back to Coe as visiting assistant professor of economics.

Annette Wilson, 50, of Marion, Iowa, died July 30. She was a cook at Coe for more than 20 years. She is survived by a daughter, Samantha Gardner; and a brother, Tom Wilson.

Maddison Woodruff ’14 stayed at Coe as an admission counselor.

Holly Zimmerman Fourtner ’05 was promoted to director of first-year recruitment.

Coe faculty Steve Singleton, Margie Marrs, Kent Herron, Cal and Linda Van Nieuwaa and Bob Marrs were photographed while visiting the Trinity nuclear weapon test site in April. During their stay in New Mexico, the group was treated to dinner by Mark Sanders ’80 and Jenny Smith Sanders ’81 of Albuquerque.
The 42nd edition of the Register’s Annual Great Bike Ride Across Iowa (RAGBRAI) featured a return to small towns as the world’s oldest, largest and longest bicycle touring event followed a northern route that was the third-shortest (418 miles) and second-flattest (11,316 feet of climb) in its history. For the 10th-straight year, Coe College was represented on the cross-state journey.

Team CoeBRAI was composed of 31 cyclists when RAGBRAI XLII began July 20 in Rock Valley. Twenty-nine were present for the ceremonial tire dipping in the Mississippi River at Guttenberg on July 26. Along the way, 14 members of the team earned patches for completing the Karras Loop on July 22 for more than 100 miles of cycling in a single day.

Team CoeBRAI included 10 alumni with class years ranging from 1977 to 2013. Twenty-four of the riders had participated in CoeBRAI before. In addition to 20 Iowans, participants hailed from Kansas, Missouri, Utah, Illinois and Washington, D.C. Diana Arteta joined the team all the way from Ecuador.

The oldest alumna on the team was also the most impressive. Not only did Judy Floy ’77 complete her seventh straight RAGBRAI with the Coe team, she biked home to Washington, D.C. After recuperating briefly from RAGBRAI with an aunt in Marion, Iowa, Floy biked 237 miles to Rochester, Minnesota, where she visited her mother and attended family functions for 10 days. Then the real adventure began.

Traveling alone and hauling her own gear, Floy spent 27 days biking 1,520 miles from Rochester to Washington. She spent 26 nights in campgrounds, on people’s lawns, at community centers and fairgrounds. She stayed in motels four nights and spent two nights with Team CoeBRAI connections: rider Jim Strickland in Muscatine, Iowa, and the aunt and uncle of riders Greg and Teresa Barnett in Indiana.

“It really wasn’t that hard,” Floy said. “Every morning you get up and ride your bike. It’s like RAGBRAI for a month instead of a week.” Although there were periods of unpleasantness from getting rained on, lost, hot or cold, Floy said it was fun to watch American history in reverse as she made her way from Minnesota through Iowa, Illinois, Indiana, Ohio, West Virginia, Pennsylvania and Maryland to Washington.

A seasoned cyclist who primarily commutes by bicycle to her tour guide assignments, Floy moonlights as a pedicab operator in the fall and winter. She hasn’t owned a vehicle for a decade. In addition to seven RAGBRAIs, she has completed Bike Virginia four times. In June, she rode 50 miles in the Air Force Association Cycling Classic. She joined the Washington Area Bicyclist Association’s 50 States Ride in September, biking 62 hilly miles along avenues named for each state throughout Washington’s eight wards.

When registration opens for RAGBRAI XLIII on Nov. 15, Floy will likely be the first to sign up with Team CoeBRAI. “I’m doing that every year for the rest of my life,” she vowed.

RAGBRAI XLIII is scheduled for July 19-25. Team CoeBRAI will be capped at 21 riders with preference given to Coe alumni, faculty, staff and current students. To participate, contact team captain Lonnie Zingula at lzingula@coe.edu or 319-399-8613. Riding your bike home after RAGBRAI is optional.

For more information about Team CoeBRAI and photos of past adventures, visit http://coebrai.blogspot.com. Floy wrote about her cross country experience at www.crazyguyonabike.com/doc/floyMN2DC.
Parents: If this issue of the Courier is addressed to your son or daughter who has established a separate permanent residence, please notify us of that new address. Call (319) 399-8542 or email advancementservices@coe.edu.

We are no longer resending the magazine to corrected addresses provided by the U.S. Postal Service unless specifically requested by the addressee. Circulation will resume to the corrected address with the next issue.

Learn more on page 29 or go to www.alumni.coe.edu to join today!